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“What we thought would be 3-5,000 slides turned out to be 11,000, and the Two Cat team still managed to digitize them all to high resolution files with custom filenames in three weeks over the holidays. Thank you so much!”

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510-483-1220 x201
Email: howard@twocatdigital.com
Welcome to Toronto!

Visual Resources Association
27th Annual Conference

March 18-21, 2009
Sheraton Centre Toronto
Toronto, Ontario, CANADA

Welcome/Bienvenue to the 27th annual Visual Resources Association Conference in Toronto. This vibrant, cosmopolitan city located on the shores of Lake Ontario is rated among the world’s most livable cities for its high standard of living, low crime rate, and welcoming attitude towards cultural diversity. It is also home to a number of world-class museums, innovative examples of modern architecture, and lively ethnic neighborhoods boasting a variety of dining and shopping options, many within easy walking distance of our conference hotel.

VRA*27 will feature a full program of events, including sessions, workshops, and special interest groups. The opening day’s Copyright Plenary will bring together two noted experts—Kenneth Crews from the United States and Giuseppina D’Agostino from Canada—to discuss the respective merits of the two countries’ copyright environments. Highlighting our annual Members’ Dinner will be our awards ceremony and a visionary keynote address by Michael Edson of the Smithsonian Institution. The popular “Ask the Experts” will provide one-on-one opportunities to ask questions and cultivate advanced skills, while the “Birds of a Feather” affinity group meetings will enable members with shared interests and concerns to engage in collaborative problem-solving. This year’s Tansey Event, a command performance by Toronto’s famed Second City improvisational comedy troupe, will bring us together for a convivial evening in support of our travel awards fund. Wrapping up the week will be our unique VRaffle, at which Empress Patti and her crewe of RaffleRousers will distribute largesse and entertain the assembled throng with equal aplomb.

I would like to thank our session, special interest group, and workshop leaders for bringing together experts from both within and beyond our membership to educate, inform, and inspire us. Our sponsors and exhibitors deserve special thanks for their patient cooperation as we have worked with them to envision new events such as the Vendor Slam. The local arrangements committee, led by Canada Chapter Chair Eric Schwab and native Torontonian Jackie Spafford, has been instrumental in making many of the connections that enrich the conference program, from the architectural walking tours to basic information about local transit options that will help attendees to make the most effective use of their time. We owe a particular debt of gratitude to Eric for securing facilities at the Ontario College of Art and Design for several key conference events, and we hope that future conferences will be enriched through similar partnerships with nearby educational institutions.

Enjoy these four exciting days with your colleagues here in the heart of Canada’s Golden Horseshoe. We hope you will find your time here to be professionally rewarding and personally invigorating.

Allan T. Kohl, President, Visual Resources Association
On behalf of the VRA Executive Board
Day At-a-Glance

Tuesday, March 17th

Club Boardroom - 43rd
- VRA Board Meeting I 8:00 AM - 4:30 PM
OCAD- Sharp Centre 627
- Meeting: Strategic Plan Task Force 8:00 AM - 6:00 PM
Executive - 4th floor
- VRA Foundation Board Meeting 1 12:00 PM - 4:30 PM
Executive - 4th floor
- VRA Board/VRA Foundation Board 4:30 PM - 6:00 PM
2nd Floor Lobby
- Registration 6:00 PM - 8:00 PM

Wednesday, March 18th

2nd Floor Lobby
- Registration 8:00 AM - 6:00 PM
Churchill (Room 4)
- VRAffle 8:30 AM - 4:00 PM
Wentworth (Room 8)
- Workshop 1 - Issues in VR Administration 9:00 AM - 12:00 PM
Huron (Room 10)
- Advisory Group: ARTstor Hosted Collection 9:00 AM - 12:00 PM
Kent (Room 11)
- Mini-workshop1 - Dynamic Duo 9:30 AM - 11:00 AM
Kenora (Room 9)
- Meeting: Mid-Atlantic Chapter 11:00 AM - 12:30 PM
Kenora (Room 9)
- Meeting: Nominating Committee 12:30 PM - 2:00 PM
- Ask the Experts: Databases, XML, Systems 12:30 PM - 2:00 PM
Kent (Room 11)
- Mini-workshop2 - Metadata with Muscle 2:00 PM - 3:30 PM
- Ask the Experts: Digital Assets Management 2:00 PM - 3:30 PM
Kenora (Room 9)
- Meeting: VRA Canada Chapter 2:00 PM - 3:30 PM
OCAD Main Building Auditorium - Plenary Session - Fair Use/Fair Dealing 4:00 PM - 6:00 PM
Dominion Ballrooms (Rooms 1&2) - VRA Welcome Party 6:00 PM - 8:00 PM
Thursday, March 19th

Civic Ballroom (Rooms 15&16) - 1st Time Attendees/New Member’s Breakfast 7:30 AM - 9:00 AM
2nd Floor Lobby - Registration 8:00 AM - 6:00 PM
Churchill (Room 4) - VRAffle 8:30 AM - 5:00 PM
Dominion Ballroom North (Room 1) - Session 2 - Outside the Canon 9:00 AM - 10:30 AM
Dominion Ballroom South (Room 2) - Session 3 - New Strategies for Digital Discovery 9:00 AM - 10:30 AM
- Ask the Experts: VRC wikis/blogs 9:00 AM - 10:30 AM
Dominion Ballroom North (Room 1) - Session 4 - Engaging New Technologies I 11:00 AM - 12:30 PM
Dominion Ballroom South (Room 2) - Session 5 - Issues in VR Administration 11:00 AM - 12:30 PM
Wentworth (Room 8) - Meeting: Education Committee 12:30 PM - 2:00 PM
Kenora (Room 9) - Meeting: Publications Programming Group 12:30 PM - 2:00 PM
Kent (Room 11) - Meeting Intellectual Property Rights Committee 12:30 PM - 2:00 PM
Huron (Room 10) - Meeting: SEL Implementation Team 12:30 PM - 2:00 PM
- Ask the Experts: Teaching ARTstor & MDID 12:30 PM - 2:00 PM
Bistro on 2 - Birds-of-a-Feather Lunch: We’re All in this Alone 12:30 PM - 2:00 PM
Bistro on 2 - Birds-of-a-Feather Lunch: Moving on Up 12:30 PM - 2:00 PM
Dominion Ballroom North (Room 1) - Session 6 - Engaging New Technologies II 2:00 PM - 3:30 PM
Dominion Ballroom South (Room 2) - Session 7 - Bricks to Bamboo 2:00 PM - 3:30 PM
Kent (Room 11) - VRA Foundation Board Meeting II 2:00 PM - 4:30 PM
Dominion Ballroom North (Room 1) - Session 8 - Metadata in Action 4:00 PM - 5:30 PM
Dominion Ballroom South (Room 2) - Special Users Group: ARTstor 4:00 PM - 5:30 PM
Executive - 4th floor - VRA Foundation Donor Reception 5:30 PM - 7:00 PM
Civic Ballroom (Rooms 15&16) - VRA Membership Dinner 7:00 PM - 10:00 PM
### Friday, March 20th

<table>
<thead>
<tr>
<th>Location</th>
<th>Event Description</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>2nd Floor Lobby</td>
<td>Registration</td>
<td>8:00 AM - 6:00 PM</td>
</tr>
<tr>
<td>Civic Ballroom &amp; Foyer (Rooms 14, 15,16)</td>
<td>VRA Business Meeting &amp; Breakfast</td>
<td>8:00 AM - 10:30 AM</td>
</tr>
<tr>
<td>Churchill (Room 4)</td>
<td>VRAffle</td>
<td>10:30 AM - 5:00 PM</td>
</tr>
<tr>
<td>Dominion Ballroom North (Room 1)</td>
<td>Session 8 - SAH AVRN</td>
<td>11:00 AM - 12:30 PM</td>
</tr>
<tr>
<td>Dominion Ballroom South (Room 2)</td>
<td>Session 9 - Training Millennials at Work</td>
<td>11:00 AM - 12:30 PM</td>
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<tr>
<td>Kenora (Room 9)</td>
<td>Meeting: Chapter Chairs</td>
<td>11:00 AM - 12:30 PM</td>
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<tr>
<td>Kenora (Room 9)</td>
<td>Meeting: Financial Advisory Committee</td>
<td>12:30 PM - 2:00 PM</td>
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<tr>
<td>Huron (Room 10)</td>
<td>Meeting: Membership Committee</td>
<td>12:30 PM - 2:00 PM</td>
</tr>
<tr>
<td>Kent (Room 11)</td>
<td>Meeting Data Standards Committee</td>
<td>12:30 PM - 2:00 PM</td>
</tr>
<tr>
<td>Kent (Room 11)</td>
<td>Ask the Experts: Digital A/V in Classroom</td>
<td>12:30 PM - 2:00 PM</td>
</tr>
<tr>
<td>Bistro on 2</td>
<td>Birds-of-a-Feather Lunch:New Professionals</td>
<td>12:30 PM - 2:00 PM</td>
</tr>
<tr>
<td>Bistro on 2</td>
<td>Birds of a Feather Lunch:Retirement 101</td>
<td>12:30 PM - 2:00 PM</td>
</tr>
<tr>
<td>Executive - 4th floor</td>
<td>Birds-of-a-Feather Lunch:Art Schools</td>
<td>12:30 PM - 2:00 PM</td>
</tr>
<tr>
<td>Dominion Ballroom (Rooms 1 &amp; 2)</td>
<td>Session 5 - Vendor Slam</td>
<td>2:00 PM - 5:00 PM</td>
</tr>
<tr>
<td>Wentworth (Room 8)</td>
<td>VRA Student Reception</td>
<td>4:30 PM - 6:30 PM</td>
</tr>
<tr>
<td>Kenora (Room 9)</td>
<td>Special Users Group: EmbARK</td>
<td>5:00 PM - 6:30 PM</td>
</tr>
<tr>
<td>Huron (Room 10)</td>
<td>Special Interest Group: Cataloging</td>
<td>5:00 PM - 6:30 PM</td>
</tr>
<tr>
<td>Kent (Room 11)</td>
<td>Special Interest Group: Digital Matchmaking</td>
<td>5:00 PM - 6:30 PM</td>
</tr>
<tr>
<td>OCAD Main Building Auditorium</td>
<td>Tansey Event- Second City Improv</td>
<td>8:00 PM - 9:30 PM</td>
</tr>
</tbody>
</table>

### Saturday, March 21st

<table>
<thead>
<tr>
<th>Location</th>
<th>Event Description</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Kenora (Room 9)</td>
<td>Meeting: Development Committee</td>
<td>7:30 AM - 9:00 AM</td>
</tr>
<tr>
<td>Kent (Room 11)</td>
<td>Meeting: CCO Project</td>
<td>7:30 AM - 9:00 AM</td>
</tr>
<tr>
<td>2nd Floor Lobby</td>
<td>Registration</td>
<td>8:00 AM - 6:00 PM</td>
</tr>
<tr>
<td>OCAD - Sharp Centre</td>
<td>Workshop 2: Selling Visual Resources</td>
<td>8:00 AM - 12:00 PM</td>
</tr>
<tr>
<td>Churchill (Room 4)</td>
<td>VRAffle</td>
<td>9:00 AM - 3:30 PM</td>
</tr>
<tr>
<td>Wentworth (Room 8)</td>
<td>Meeting: Atlanta Committee</td>
<td>9:00 AM - 10:30 AM</td>
</tr>
<tr>
<td>Huron (Room 10)</td>
<td>Meeting: Travel Awards Committee</td>
<td>9:00 AM - 10:30 AM</td>
</tr>
<tr>
<td>Dominion Ballroom North</td>
<td>Special User Group: MDID</td>
<td>9:00 AM - 12:00 PM</td>
</tr>
<tr>
<td>Kent (Room 11)</td>
<td>Special Interest Group: Museum VR</td>
<td>10:30 AM - 12:00 PM</td>
</tr>
<tr>
<td>Kenora (Room 9)</td>
<td>Meeting: VRA Archives</td>
<td>10:30 AM - 12:00 PM</td>
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<tr>
<td>Simcoe/Dufferin (Rooms 12 &amp; 13)</td>
<td>Leadership Lunch</td>
<td>12:30 PM - 2:00 PM</td>
</tr>
<tr>
<td>Bistro on 2</td>
<td>Birds of a Feather Lunch:New Technologies</td>
<td>12:30 PM - 2:00 PM</td>
</tr>
<tr>
<td>OCAD - Sharp Centre</td>
<td>Workshop 3: Photoshop for Artworks</td>
<td>2:00 PM - 6:00 PM</td>
</tr>
<tr>
<td>Kenora (Room 9)</td>
<td>Special Users Group: IRIS</td>
<td>2:00 PM - 3:30 PM</td>
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<tr>
<td>Huron (Room 10)</td>
<td>Special Interest Group: Getty Vocabularies</td>
<td>2:00 PM - 3:30 PM</td>
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<tr>
<td>Kent (Room 11)</td>
<td>Meeting: DIAG Committee</td>
<td>4:00 PM - 5:30 PM</td>
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<tr>
<td>Wentworth (Room 8)</td>
<td>Special Users Group: VCat</td>
<td>4:00 PM - 5:30 PM</td>
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<tr>
<td>Huron (Room 10)</td>
<td>Special Interest Group: Architecture Curators</td>
<td>4:00 PM - 5:30 PM</td>
</tr>
<tr>
<td>Kenora (Room 11)</td>
<td>Meeting: southern California chapter</td>
<td>4:00 PM - 5:30 PM</td>
</tr>
<tr>
<td>Dominion Ballroom South</td>
<td>VRAffle Finale</td>
<td>6:00 PM - 7:30 PM</td>
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</tbody>
</table>
Special Thanks!
VRA 27th Annual Conference, March 18-21, 2009, Toronto

This year in Toronto the members of the VRA once again come together to share information and enjoy seeing old friends and making new ones. We’ve shortened the length of the conference, but the program still offers the same rich and varied amount of content.

We’d like to thank Irene Gotz of the Ontario College of Art & Design for designing this year’s dynamic conference logo. Thanks to Anita Regan and Lesley Bell for their work scheduling the registration desk volunteers and to the registration desk volunteers for taking time from the conference to help all the rest of us figure out where we need to be. Thanks go to Eric Schwab and Jackie Spafford and members of the Toronto local Committee for booking the internationally recognized Second City comedy group as headliners for the Tansey Fundraiser, as well as for their help with tour planning and increasing our knowledge of the beautiful city of Toronto.

Thanks to this year’s incoming Executive Board members, Maureen Burns, Heidi Raatz, and Marcia Focht, who with their excellent publicity campaign have highlighted both Conference and Toronto events in their exciting weekly installments titled “What’s On in Toronto”.

Once again Empress Patti impresses us with her inventive VRAffle event. This year we’ll enjoy the rousing Call from the Frozen North presented by Patti and her VRAudevilians. Special thanks go to the hard working VRAffle table volunteers.

It has been no easy task to devise a new format for the Exhibitor’s Hall. Special thanks go to Steven Kowalik and Emy Nelson Decker and the other members Development Committee for their diligent work on this year’s new and stimulating Vendor Slam. We also would like to thank the vendors themselves for their willingness to participate in the new format and we strongly encourage everyone to come and see their presentations.

Finally we’d like to thank our fellow members of the Executive Board. President Allan Kohl provided wise counsel and kept us on track. Jane Darcovich, VRA Treasurer, has worked diligently keeping the budget on track and having a crash course on moving money between international borders. Thanks to PRC officer Mark Pompelia and his web team. Last but certainly not least, special thanks to VRA Secretary, Jolene de Verges, who was especially efficient this year in creating a smooth and easy online registration.

Vickie O’Riordan, University of California, San Diego
Vice President for Conference Programming

Brian Shelburne, University of Massachusetts Amherst
Vice President for Conference Arrangements
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(List complete as of March 6, 2009)

To all, the VRA extends its warmest thanks and deepest appreciation.

Emy Nelson Decker, University of Georgia
Co-chair, VRA Development Committee

Steven Kowalik, Hunter College / CUNY
Co-chair, VRA Development Committee
The Visual Resources Association Foundation thanks the following Charter Contributors

**Foundation Gold Circle**

Kathe Hicks Albrecht  
Catherine Lemon  
Ann M. Thomas

**Foundation Bronze Circle**

Christine B. Sundt  
John J. Taormina  
Loy Zimmerman
Preliminaries
VRA 27th Annual Conference, March 18-21, 2009, Toronto

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We look forward to meeting and talking with you at the Vendor Slam!
Preliminaries
VRA 27th Annual Conference, March 18-21, 2009, Toronto

All tours and workshops have limited enrollment, as do several special events, and registration is on a first-come, first-served basis. If you have successfully pre-registered for one or more of these events, the appropriate tickets will be in the registration packet you receive at the conference. When registration for a particular event is filled, a wait list will be maintained. When possible we will take on-site registration for events that have not been entirely filled. You can check at the Registration Desk for information on events that are still open. If you pre-register and pay for an event and cannot be registered because it is already full, you will receive a refund. The refund check will be issued in the weeks immediately following the conference. No refunds are available for tours or special events for which you successfully register but do not or cannot attend.

Registration

The VRA Registration/Information Desk and a message board will be available in the 2nd Floor Lobby. On-site registration provides you with access to all general VRA events and allows you to register for special events where space is available.

On-site Registration Fees

<table>
<thead>
<tr>
<th>Category</th>
<th>Fee</th>
</tr>
</thead>
<tbody>
<tr>
<td>Individual Member (VRA or member affiliate):</td>
<td>$225.00</td>
</tr>
<tr>
<td>Student Member:</td>
<td>$120.00</td>
</tr>
<tr>
<td>Non-member:</td>
<td>$350.00</td>
</tr>
<tr>
<td>Daily Rate:</td>
<td>$120.00</td>
</tr>
</tbody>
</table>
Conference Photography and Video Recording Policy

The photographing and video recording of speakers and their presentation materials by individual attendees is not permitted during sessions, roundtables, workshops, the Members’ Dinner Keynote Address, and similar conference events. The taking of photographs can be distracting to both speakers and one’s fellow audience members. The unauthorized re-use of presentation visuals may also violate the intellectual property rights of presenters, and can compromise ongoing research and projects-in-progress that speakers may not wish to make available to the public at large.

Officially-designated conference photographers (including the Association’s Public Relations & Communications Officer and the Archivist) may occasionally and discretely document such events for the organization’s records with the approval of the event moderator. Speakers may at their discretion provide their texts and presentation materials for posting on the VRAWEB following the conference, and are encouraged to submit their texts for publication in the Bulletin.

The taking of photographs and the making of video or audio recordings of any kind during professional Tansey Event performances are strictly prohibited by contractual restrictions.

Attendees are welcome to photograph for personal purposes the public transactions of the Association, including the awards and leadership recognition ceremonies held during the Members’ Dinner and the Annual Business Meeting, as well as social events such as the VRAffle.
Preliminaries
VRA 27th Annual Conference, March 18-21, 2009, Toronto

Conference Program Credits

Content:  
Brian Shelburne, University of Massachusetts Amherst
Vickie O’Riordan, University of California, San Diego

Layout:  
Mark Pompelia, Rice University

Logo:  
Irene Gotz, Ontario College of Art & Design

Cover:  
Jack Edinger, Duke University

Photographs:  
Eric Schwab, Ontario College of Art & Design
Sheraton Centre Downtown Toronto
Toronto Convention and Visitors Association

Conference Evaluation

Any feedback about the VRA conference is greatly appreciated! A Conference Evaluation Form will be available online following this conference. The conference coordinators read all the forms and use your feedback in planning programming for future conferences. Please fill out and submit the Conference Evaluation Form or print out and return to:

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Visual Resources Association Conference 2009
Sheraton Centre Toronto Hotel
Toronto, Ontario, Canada

Annual Business Meeting
Friday, March 20, 2009, 8:30-10:30 AM
Civic Ballroom

Agenda

I. Call to Order

II. Approval of Minutes

III. Recognition and Thanks to the Toronto Local Conference Team, Sponsors, Friends, and Donors.

IV. State of the Association Address: Allan T. Kohl, President

V. Treasurer’s Report: Jane Darcovich, Treasurer

VI. Report from the Visual Resources Association Foundation

VII. Recognition of the 2009 VRA Travel Award Recipients: Jacqueline Spafford, Travel Awards Committee Chair

VIII. VRA Leadership Recognition: Allan T. Kohl, President
   A. Appointees
   B. Committee and Task Force Chairs
C. Regional Chapter Chairs

IX. Announcements from Appointees, Chapters, Committees

X. Recognition of Outgoing VRA Executive Board Members
   A. Vickie O’Riordan, Vice President for Conference Program
   B. Jolene de Verges, Secretary

XI. Welcome to Incoming VRA Executive Board Members

XII. Report from the Strategic Planning Task Force

XIII. VRA 2010 Conference Presentation: Atlanta

XIV. New Business

XV. Adjournment
Vendor Directory
VRA 27th Annual Conference, March 18-21, 2009, Toronto

Archivision, Inc.
Scott Gilchrist
2858 Chamonix Nord
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darin@synthescape.com
http://www.synthescape.com/

Todd Keener
Scholars Resource
303-997-2900 x234
http://www.scholarsresource.com/
Program: Tuesday
VRA 27th Annual Conference, March 18-21, 2009, Toronto

8:00 am - 4:30 pm   VRA Board Meeting
Club Boardroom

8:00 am - 6:00 pm   VRA Strategic Plan Task Force Meeting
OCAD Sharp Centre
Room 627

12:00 - 4:30 pm   VRA Foundation Board Meeting
Executive (4th Floor)

4:30 - 6:00 pm   VRA & VRA Foundation Joint Board Meeting
Executive (4th Floor)

6:00 - 9:00 pm   Registration Desk
2nd Floor Lobby
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Program: Wednesday
VRA 27th Annual Conference, March 18-21, 2009, Toronto

8:00 am - 6:00 pm   Registration Desk
2nd floor lobby

9:00 am - 12:00 pm  Workshop 1: Issues in VR Administration
Wentworth Room

[NOTE: This workshop is intended to complement the Roundtable on Issues in Visual Resources Administration also offered during this conference on Thursday, 4:00-5:30 pm]

Co-organizers & Co-instructors: Karin Whalen, Reed College
John Taormina, Duke University

This workshop is sponsored by the Education Committee and the VRA New England Chapter.

8:30 am - 4:00 pm   VRAffle
Churchill Room

9:00 am - 12:00 pm  Advisory Group: ARTstor’s Hosted Collection (invitation only)

9:30 - 11:00 am    Mini-Workshop 1: Dynamic Duo: Cataloging with VRA Core 4 and CCO
Kent Room

[NOTE: This is one of 2 mini-workshops being offered on the VRA Core and CCO metadata standards. The morning workshop (The Dynamic Duo: Cataloging with VRA Core 4 and CCO) is intended as an entry-level introduction for anyone wanting to know more about how the Core and CCO work together. The afternoon workshop (Metadata with Muscle: Flexing the Power of Core 4 and CCO via XML) covers XML and shows how an XML data record is constructed out of the Core structure and CCO-guided content. Emphasis in both the morning and afternoon workshops will be on cataloging decision-making.]
10:00 - 11:30 am  Tour 1: Downtown Toronto

11:30 am - 12:30 pm Meeting: Mid Atlantic Chapter
Kenora Room

12:30 - 2:00 pm Ask the Expert: Databases, XML and System Design
Expert: Susan-Jane Williams, independent consultant
(This Experts Session was available by prior registration only, and is now closed.)

12:30 - 2:00 pm Meeting: Upstate New York Chapter
Bistro on Two

12:30 - 2:00 pm Meeting: Nominating Committee
Kenora Room

1:30 - 3:00 pm Tour 2: Financial Centre Area (Queen/King/University/Bay area)

2:00 - 3:30 pm Ask the Expert: Digital Assets Management
Expert: Jeanne Keefe, Rensselaer Polytechnic Institute
(This Experts Session was available by prior registration only, and is now closed.)
Program: Wednesday
VRA 27th Annual Conference, March 18-21, 2009, Toronto

2:00 - 3:30 pm    Mini-Workshop 2: Metadata with Muscle; Flexing the Power of Core 4 and CCO via XML
Kent Room

[NOTE: This is one of 2 mini-workshops being offered on the VRA Core and CCO metadata standards. The morning workshop (The Dynamic Duo: Cataloging with VRA Core 4 and CCO) is intended as an entry-level introduction for anyone wanting to know more about how the Core and CCO work together. The afternoon workshop (Metadata with Muscle: Flexing the Power of Core 4 and CCO via XML) covers XML and shows how an XML data record is constructed out of the Core structure and CCO-guided content. Emphasis in both the morning and afternoon workshops will be on cataloging decision-making.]

Organizer: Jan Eklund, UC Berkeley
Instructors: Jan Eklund, UC Berkeley
Ann Whiteside, MIT
Elisa Lanzi, Smith College

This workshop is sponsored by the VRA Greater Philadelphia Chapter.

2:00 - 3:30 pm    Meeting: VRA Canada Chapter
Kenora Room

4:00 - 6:00 pm    VRA Plenary Session: Fair Use / Fair Dealing; Which Should Give You More Comfort?
OCAD Main Building
Auditorium

Organizer & Moderator: Gretchen Wagner, ARTstor
Kenneth Crews, Director of Copyright Advisory Office, Columbia University
http://www.copyright.columbia.edu/director
Giuseppina D’Agostino, Professor, Osgoode Hall Law School at York University
http://www.osgoode.yorku.ca/faculty/DAgostino_Giuseppina.html
6:00 - 8:00 pm  Visual Resources Association Welcome Reception
Dominion Ballrooms

As a social follow-up to the Copyright Plenary Session, the Welcome Reception offers a relaxed opportunity to renew old acquaintances, meet new members, and mingle with our plenary speakers and our guests from the ARLIS/NA Ontario Chapter, faculty and students from the iSchool (Faculty of Information Studies) at the University of Toronto, and faculty and students from Osgoode Hall Law School, York University, Toronto. Light refreshments will be served, and a cash bar will be available.

8:00 pm  SEI Reunion at Trader’s in the hotel lobby.
7:30 am – 9:00 am   First Time Attendees & New Members Breakfast
Civic Ballrooms

This annual breakfast is a great chance for those who are attending their first VRA conference to mix and mingle with both new and longtime members of the Association. It is also a terrific opportunity to be paired with an experienced VRA member through the VRA mentor program, so be sure to sign up when you register for the conference!

8:00 am - 6:00 pm   Registration Desk
2nd Floor Lobby

8:30 am - 5:00 pm   VRAffle
Churchill Room

9:00 - 10:30 am   Session 2: Outside the Canon
Dominion North

Co-moderators:       Laurel Bliss, San Diego State University
                      Melissa Lamont, San Diego State University
Speakers:            Rodney G. Obien, Worcester Polytechnic Institute - George C. Gordon Library
                      Bill Kirby, Director, Centre for Contemporary Canadian Art
                      Birgit Plietzsch, University of St Andrews
                      Margo Ballantyne, Lewis & Clark College

This session is sponsored by Visual Resources (Routledge Journals).
9:00 - 10:30 am  Session 3: New Strategies for Digital Asset Discovery
Dominion South

Organizer: Mark Pompelia, Rice University
Moderator: Trish Rose-Sandler, University of California, San Diego
Speakers: Rebecca Price, University of Michigan
          Dustin Wees, ARTstor
          Greg Reser, University of California, San Diego

This session is sponsored by the VRA Texas Chapter.

9:00 - 10:30 am  Ask the Expert: Creating a Wiki/blog for your VRC

Expert: Heather Seneff, University of Washington, Seattle

(This Experts Session was available by prior registration only, and is now closed.)

11:00 am - 12:30 pm  Session 4: Engaging New Technologies, Part I
Dominion North

[NOTE: This session will be continued as Engaging New Technologies, Part 2, offered Thursday at 2:00 -3:30 pm You may choose to attend either or both sections, as content will not be repeated between the two.]

Organizer & Moderator: Betha Whitlow, Washington University in St. Louis
Speakers: Francine Stock, Tulane University
          Susan Jane Williams, Independent Consultant
          Meghan Musolff, University of Michigan
          Heather Cleary, Otis College of Art and Design

This session is sponsored by the Education Committee.
Program: Thursday  
VRA 27th Annual Conference, March 18-21, 2009, Toronto

11:00 am - 12:30 pm   Session 5: Roundtable on Issues in Visual Resources Administration  
Dominion South

[NOTE: While the Roundtable panel and audience discussion is intended to complement the Workshop “Issues in Visual Resources Administration” offered on Wednesday, 9:00 am - 12:00 noon, these two events will present different aspects of the topic.]

Co-organizers: Jenni Rodda, Institute of Fine Arts, New York University  
John Taormina, Duke University  
Speakers: Karin Whalen, Reed College  
Jenni Rodda, Institute of Fine Arts, New York University  
John Taormina, Duke University  
Maureen Burns, University of California, Irvine  
Leigh Gates, Art Institute of Chicago  
Jenni Rodda, Institute of Fine Arts, New York University  
Elizabeth Schaub, University of Texas, Austin

This session is sponsored by the Education Committee and the VRA Greater New York Chapter.

12:30 - 2:00 pm   Birds of a Feather Network Luncheons  
Bistro on Two

We’re all in this alone: VR with a small staff (and even smaller budget)  
Marcia Focht, Binghamton University

Moving on Up: Resume Building Strategies  
Macie Hall, Johns Hopkins University  
Rebecca Moss, University of Minnesota

(Birds of a Feather Luncheons are by prior reservation only)
12:30 - 2:00 pm  Ask the Expert: Teaching Teachers ARTstor and MDID
Expert: Megan Battey, Middlebury College
(This Experts Session was available by prior registration only, and is now closed.)

12:30 - 2:00 pm  Meeting: Education Committee
Wentworth Room

12:30 - 2:00 pm  Meeting: Publications Programming Group
Kenora Room

12:30 - 2:00 pm  Meeting: Intellectual Property Rights Committee
Kent Room

12:30 - 2:00 pm  Meeting: SEI Implementation Team Meeting
Huron Room

2:00 - 3:30 pm  Session 4: Engaging New Technologies, Part 2
Dominion North

[NOTE: This is a continuation of Engaging New Technologies, Part 1, offered Thursday at 11:00 am-12:30 pm You may choose to attend either or both sections, as content will not be repeated between the two.]

Organizer & Moderator: Betha Whitlow, Washington University in St. Louis
Speakers: Francine Stock, Tulane University
          Susan Jane Williams, Independent Consultant
          Meghan Musolff, University of Michigan
          Heather Cleary, Otis College of Art and Design

This session is sponsored by the Education Committee.
Program: Thursday
VRA 27th Annual Conference, March 18-21, 2009, Toronto

2:00 - 3:30 pm
Dominion South

Session 6: Bricks to Bamboo; Cataloging and Photographing the Materials Library

Organizer & Moderator: Heather Seneff, University of Washington
Speakers:
Zaneta Hong, University of Texas, Austin
Elizabeth Simmons, Lawrence Technological University
Zaneta Hong, University of Texas, Austin
Third speaker TBA

2:00 - 4:30 pm
Kent Room

VRA Foundation 2nd Board Meeting

4:00 - 5:30 pm
Dominion South

Special Users Group: ARTstor

Organizer: Carole Ann Fabian, ARTstor
Presenters:
Christine Kuan, ARTstor
Gretchen Wagner, ARTstor
Stephanie Krueger, ARTstor

4:00 - 5:30 pm
Dominion North

Session 7: Metadata in Action; Leveraging Assets with Core4 and CCO

Organizer & Moderator: Jan Eklund, UC Berkeley
Speakers:
Erin Yu, CollectionSpace Project
Anastasia Cheetham, CollectionSpace Project
Susan Jane Williams, Independent Consultant
Jodie Double, University of Minnesota

This Session is sponsored by Two Cat Digital.
5:30 - 7:00 pm  
**VRA Foundation Donor Reception**

Reception is for the 2008-09 Gold and Silver Circle donors. This event is hosted by the VRA Foundation. (By invitation only)

7:00 - 10:00 pm  
**VRA Members Reception and Keynote Address**

Civic Ballrooms

The Keynote address will be given by Michael Edson, Director of Web and New Media Strategy at the Smithsonian Institution, detailing an emerging open access strategy for cultural heritage materials. [http://community.toc.oreilly.com/profile/MichaelEdson](http://community.toc.oreilly.com/profile/MichaelEdson)

We thank ARTstor for the generous contribution, the ARTstor Speaker Fund, which allowed us to invite Mr. Edson to be our keynote speaker.

*Prior registration for this event is required.*
Program: Friday
VRA 27th Annual Conference, March 18-21, 2009, Toronto

8:00 am - 6:00 pm Registration Desk
2nd Floor Lobby

8:00 - 10:30 am Breakfast and Annual Business Meeting
Civic Ballroom & Foyer

The Annual Business Meeting is the official forum for conducting Association business. The agenda includes the President’s State of the Association message; the Treasurer’s report; updates on current and future Association projects and activities, including briefings from the Visual Resources Association Foundation and the Strategic Planning Task Force; the recognition of outgoing officers, committee chairs, and appointees; the induction of incoming officers, committee chairs, and appointees; the presentation of the 2009 Travel Awards; and a presentation on the 2010 conference host city. There will be an opportunity for questions and announcements from the membership. All members are encouraged to attend, and enjoy a continental breakfast while they catch up on Association business.

10:30 am - 5:00 pm VRAffle
Churchill Room

11:00 am - 12:30 pm Session 8: SAHARA at Launch Time
Dominion North

Speakers: Ann Whiteside, MIT Libraries and SAHARA
Carole Ann Fabian, ARTstor

This session is sponsored by the VRA Northern California Chapter.

11:00 am - 12:30 pm Session 9: Training Millennials at Work: Strategies for Training a New Generation
Dominion South

Organizer: Meghan Musolff, University of Michigan
Speakers: Elizabeth Schaub, University of Texas at Austin
This session is sponsored by the Education Committee and the VRA Great Lakes Chapter.

11:00 am - 12:30 pm  Meeting: Chapter Chairs
Kenora Room

12:30 - 2:00 pm  Birds of a Feather Network Luncheons
Executive Room
4th Floor
Art Schools
Marta Bustillo, Rhode Island School of Design
Allan Kohl, Minneapolis College of Art & Design

Bistro on Two  New Professionals
Meghan Musloff, University of Michigan
Amber Ruiz, Stanford University

Bistro on Two  Retirement 101
Christine Hilker, University of Arkansas
Christine Sundt, Independent Consultant

(Birds of a Feather Luncheons are by prior reservation only)

12:30 - 2:00 pm  Meeting: Financial Advisory Committee
Kenora Room

12:30 - 2:00 pm  Meeting: Membership Committee
Huron Room
Program: Friday
VRA 27th Annual Conference, March 18-21, 2009, Toronto

12:30 - 2:00 pm       Meeting: Data Standards Committee
                       Kent Room

12:30 - 2:00 pm       Ask the Expert: Digital Video and Audio in the Classroom
                       Expert: Carolyn Caizzi, Yale University

(This Experts Session was available by prior registration only, and is now closed.)

2:00 - 5:00 pm        Vendor Slam
                       Dominion Ballrooms

A variety of vendors will each give short presentations describing products and services of interest to the visual resources professional. A panorama covering everything from image capture/display to image documentation and image access will be represented.

From 3:30-5:00 pm, complimentary wine and cheese will be served during which attendees and vendors can meet for individual questions and literature distribution. A surprise “gift” will be given to each attendee during this period.


Organizer: Development Committee
Moderator: Steven Kowalik, Hunter College
**4:30 - 6:00 pm**
*VRA Student Members: Question & Answer Time*

Wentworth Room

A time for student members to connect, meet new friends and ask questions of their mentors and Board members.

Co-organizers:  
Amy Jackson, University of Illinois at Urbana Champaign  
Melanie Clark, Texas Tech University

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**5:00 - 6:30 pm**
*Special Users Group: EmbARK*

Kenora Room

Organizer:  
Marlene Gordon, University of Michigan-Dearborn

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**5:00 - 6:30 pm**
*Special Interest Group: Cataloging*

Huron Room

Co-organizers:  
Meghan Musolff, University of Michigan  
Elisa Lanzi, Smith College

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**5:00 - 6:30 pm**
*Special Interest Group: VRA Digital Matchmaking*

Kent Room

Organizer:  
Jacquelyn Erdman, Florida Atlantic University
Moderator:  
Maureen Burns, UC Irvine

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**8:00 - 9:30 pm**
*Tansey Event 2009: Live! The Second City*

OCAD Main Building Auditorium

The Tansey Fundraiser will bring you something we all need - lots of laughter, with “Live! The Second City”. We are thrilled to have a private performance from the famed Second City improv comedy group. They’ll be combining very funny sketches with improvisational bits using suggestions from the audience.
The Second City began in Chicago in 1959, quickly growing from stage shows to tours, television specials, and training workshops. The Second City Toronto was born in 1973, which added SCTV in the late 1970s, one of the best sketch comedy shows ever. Some of the finest comic actors of the last 30 years trained with Second City Toronto, including Dan Akroyd, Gilda Radner, Mike Myers, John Candy, Catherine O’Hara, Eugene Levy, and Martin Short, to name but a few.

Join us on Friday, March 20 for what is sure to be a very fun fundraiser—and, all profits will go to the Tansey Travel Award fund. Tickets will be available in advance at the registration desk, and also at the door on the evening of this performance.

You can read more about the history of The Second City, and even see clips from sketches, here: http://www.secondcity.com/?id=history/timeline
President

January 2009

45% Discount
and receive a
Saskia Archive
License for
entire

Only three years of teaching with Saskia Imagine!
Program: Saturday
VRA 27th Annual Conference, March 18-21, 2009, Toronto

7:30 - 9:00 am  Meeting: Development Committee
Kenora Room

7:30 - 9:00 am  Meeting: CCO Project
Kent Room

8:00 am - 6:00 pm  Registration Desk
2nd Floor Lobby

8:00 am - 12:00 pm  Workshop 2: Selling Visual Resources: Educating and Engaging the Educators
OCAD - Sharp Centre
Room 544
Organizer: Maureen Burns, UC Irvine
Speakers: Sarah Cheverton, James Madison University
Elizabeth Schaub, University of Texas at Austin
Betha Whitlow, Washington University

This workshop is sponsored by the Education Committee and the VRA Southeast Chapter.

9:00 - 10:30 am  Meeting: Atlanta 2010 Committee
Wentworth Room

9:00 - 10:30 am  Meeting: Travel Awards Committee
Huron Room

9:00 am - 12:00 pm  Special Users Group: MDID
Dominion North
Organizer: Christina B. Updike, James Madison University
Speakers: Andreas Knab, James Madison University
Kevin Hegg, James Madison University
9:00 am - 3:30 pm  VRAffle
Churchill Room

10:00 - 11:30 am  Tour 3: Old Toronto (*Front St. from Jarvis to Bay Street*)

10:30 am - 12:00 pm  Special Interest Group: Museum Visual Resources
Kent Room
Organizer: Margaret C. McKee, The Museum of Fine Arts, Houston

10:30 am - 12:00 pm  Meeting: VRA Archives
Kenora Room

12:30 - 2:00 pm  Leadership Luncheon
Simcoe/Dufferin Rooms
This invitation-only luncheon is a chance for the VRA Leadership (including Committee Chairs, Chapter Chairs, Board Appointees, VRA Presidents Group, and the Executive Board) to gather and touch base regarding organization matters and interests.

12:30 - 2:00 pm  Birds of a Feather Network Luncheons
Bistro on Two
New Technologies
Susan Jane Williams, Independent Consultant Heather Cleary, Otis College of Art and Design

(Birds of a Feather Luncheons are by prior reservation only)

1:30 - 3:00 pm  Tour 4: Toronto’s Theatre District
Program: Saturday
VRA 27th Annual Conference, March 18-21, 2009, Toronto

2:00 - 3:30 pm  Special Users Group: IRIS
Kenora Room
Organizer: Julie Doring, Duke University

2:00 - 3:30 pm  Special Interest Group: Getty Vocabularies; CONA and Multilinguality: Update on the Getty Vocabularies
Huron Room
Organizer: Patricia Harpring, Getty Vocabulary Program

2:00 - 6:00 pm  Workshop 3: Photoshop for Artworks; Cool Tools & Techniques for Enhancing Images of Paintings, Sculpture, Prints & Drawings
OCAD Sharp Centre Room 627
[NOTE: Previous experience with Photoshop CS3 or Photoshop Elements 6 is required, as this is not an introduction to Photoshop. Participants may bring their own laptop computers to apply the techniques presented in the Workshop to their own images. An 8-page instructional handout will be provided, so participants may focus on the projected demonstrations rather than taking notes.]
Organizer: Mark Braunstein, Connecticut College

4:00 - 5:30 pm  Special Interest Group: Architecture Curators
Huron Room
Organizer: Heather Seneff, University of Washington, Seattle

4:00 - 5:30 pm  Chapter Meeting: VRA Southern California Chapter
Kenora Room
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<td>4:00 - 5:30 pm</td>
<td>Special Users Group: VCat Users Group</td>
<td>Wentworth Room</td>
<td>Susan Jane Williams, Independent Cataloging and Consulting Services</td>
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<td>4:00 - 5:30 pm</td>
<td>Meeting: DIAG Committee</td>
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<td>6:00 - 7:30 pm</td>
<td>VRAffle</td>
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Join Empress Patti and the VRAudevillians for an old-time melodrama, “The Call of the Frozen North,” and the distribution of dozens of fabulous prizes -- all to benefit the Tansey Travel Award fund. Will virtue triumph? Will evil get its come-uppance? Don’t miss this thrilling conclusion to a memorable conference!

Program: Sunday
VRA 27th Annual Conference, March 18-21, 2009, Toronto

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<tr>
<td>9:00 am - 3:00 pm</td>
<td>VRA Executive Board Meeting #2</td>
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Ask the Expert: Creating a Wiki/blog for your VRC

Wanna figure out how to start a blog for your collection? (What IS a blog, anyway?) Are wikis the root of all evil, or a really cool collaborative tool to use in your projects? ‘Fraid to contribute to someone else’s wiki, make a glaring error, and expose yourself as a luddite rube? Ask a non-threatening common-folk slide wrangler the questions your IT staff or twenty-something students laugh at you for asking....

Ask the Expert: Databases, XML and System Design

What to talk about how your database will interface with other system components like image delivery systems? Or how XML will impact how you handle data in the future? Planning a system or a new database and want to implement standards? Come chat about these or any other data or database topic of your choosing.

Ask the Expert: Digital Assets Management

Are you thinking about purchasing or using a library asset management system? Is your primary focus on the storage and retrieval of large amounts of infrequently changing media assets, such as digital video or audio media or photographic archives? Wondering about what is involved in the conversion and what these types of systems will or won’t do for you?

Ask the Expert: Digital Video and Audio in the Classroom

Have the faculty you support inquired about how to use digital video and/or audio clips in the classroom? Or, perhaps, they want advice on how to incorporate digital video production as an option for the assignments they give their students. Carolyn has been supporting faculty with their digital teaching and research needs for the past 4 years. She can offer her experiences and expertise about digital video and audio from creating and editing it, to ways of sharing it on the web and in the classroom. Carolyn can also offer ideas about collaborating with other departments on campus to develop multimedia services.
Ask the Expert: Teaching Teachers ARTstor and MDID

I have conducted intensive one-on-one training sessions with faculty (art history and other disciplines) and taught group workshops as well. Adapting my training to the different learning styles of the faculty, I have enjoyed some success breaking down barriers of those who are reluctant or technology-resistant. I would be happy to share my insights and strategies with others.

Mini-Workshop 1: Dynamic Duo: Cataloging with VRA Core 4 and CCO

If you are new to Core 4.0 and CCO, or you would just like to brush up on your understanding of how these two data standards are designed to work together, this mini-workshop is for you. In the context of real cataloging issues, this workshop will address the basic decision-making that surrounds: data structure and data values; describing works and images; display values vs. index values. Participants will work through a few examples in practice cataloging situations.

Mini-Workshop 2: Metadata with Muscle; Flexing the Power of Core 4 and CCO via XML

This mini-workshop will provide a very basic introduction to XML concepts, a more in-depth look at the VRA Core 4 XML schema, and a discussion of how Core 4 and CCO are designed to work together within the XML record. Participants will be expected to have a prior working knowledge of CCO principles and the Core 4 element structure, and will help build a Core 4+CCO-compliant XML data file from the ground up by populating elements, sub-elements, and attributes with basic descriptive metadata culled from real cataloging examples.

Session 1: Fair Use / Fair Dealing; Which Should Give You More Comfort?

Many copyright scholars have often argued that the U.S. copyright exception of “fair use” is more liberal—and allows for greater flexibility—than its “fair dealing” counterpart in Canada. But after a 2004 landmark decision by the Supreme Court of Canada, some scholars have suggested that the Canadian doctrine of fair dealing actually offers the user—particularly the educational user—more latitude to make different uses of a created work (and more comfort in doing so) than does its U.S. counterpart. This session will feature two noted copyright scholars (one from Canada and one from the U.S.) to discuss the differences and give us a better understanding of the two doctrines.
Program: Abstracts
VRA 27th Annual Conference, March 18-21, 2009, Toronto

Session 2: Outside the Canon

A dynamic group of speakers will discuss their work on recent and ongoing projects that often push the boundaries of traditional content areas in visual resources. Topics include: Tractors & Life on the American Front - Digitizing the Theo Brown Diaries; Creating Collections in the Arts and Humanities in an Institutional Context; Hunting for Art; On the Trail of Elusive Works; Building an Artist-centered Image Collection with Flickr; and Building a Complex Multimedia Art Database.

Session 3: New Strategies for Digital Asset Discovery

This session explores strategies for digital asset discovery. As VR professionals we now navigate nimbly between collection management systems (DAMs) and presentation tools (DAPs), but the user often suffers from a lack of information depth, as our rich collection management systems are skinned for very shallow information to be loaded into a presentation tool. Gone, or greatly reduced, are the traditional means of discovery. What are the new strategies or possibilities? This session looks at three: the incorporation of deeper vocabularies, user-side tagging, and technical image metadata.

Session 4: Engaging New Technologies, Part I

This fast-paced session will demonstrate a rich variety of new technologies, and show how to engage with a heady array of contemporary products, services and tools. Organized as two distinct but complementary 90 minute sections, this session will present overviews (5-10 minutes each) of at least 10 tools, providing for each a sample of an “end product” use, an overview of the software itself (demystifying the process involved in using it), followed by an open opportunity to brainstorm about how each tool or technology can be applied (matched) to our own work to support instruction, communication and research. Tools and technologies covered will include: museum/public outreach (podcasts and YouTube); new display technologies (Zoomii and Photosynth); communication tools, such as wikis, blogs, Twitter, RSS feeds; instructional tools, such as remote meeting, webinar and video screen capture software; social software, such as Flickr, MySpace, Google Docs; tools for scholarly research and teaching, including Second Life, Zotero, Google Earth and other GIS tools.
Session 4: Engaging New Technologies, Part 2

This fast-paced session will demonstrate a rich variety of new technologies, and show how to engage with a heady array of contemporary products, services and tools. Organized as two distinct but complementary 90 minute sections, this session will present overviews (5-10 minutes each) of at least 10 tools, providing for each a sample of an “end product” use, an overview of the software itself (demystifying the process involved in using it), followed by an open opportunity to brainstorm about how each tool or technology can be applied (matched) to our own work to support instruction, communication and research. Tools and technologies covered will include: museum/public outreach (podcasts and YouTube); new display technologies (Zoomii and Photosynth); communication tools, such as wikis, blogs, Twitter, RSS feeds; instructional tools, such as remote meeting, webinar and video screen capture software; social software, such as Flickr, MySpace, Google Docs; tools for scholarly research and teaching, including Second Life, Zotero, Google Earth and other GIS tools.

Session 5: Roundtable on Issues in Visual Resources Administration

This roundtable will bring together visual resources professionals from a cross-section of institutions to discuss a variety of topics in visual resources management, and offer insight into the effective administration of image collections in the digital age. The Roundtable will focus on budgeting, staffing, space/facilities needs, and cross-institutional collaborations; cataloging, metadata, and digital imaging per se will not be considered except in relation to the more general topics of budgeting, staffing, and other administrative issues.

Session 6: Bricks to Bamboo; Cataloging and Photographing the Materials Library

A Materials Library is often an important component of the curriculum in the teaching of architecture, structural engineering, and the built environment. Cataloging, capturing, and displaying such a collection of materials, examples, and product samples presents formidable challenges. This session will include several presentations by architecture curators with experience in managing or developing Materials Libraries in academic settings. The cataloging of unusual materials will be addressed, along with conceptual and practical issues.
Session 7: Metadata in Action; Leveraging Assets with Core4 and CCO

This session will focus on how specific collections have implemented the Core4 and CCO data standards. Presenters will talk about the challenges involved in promoting the use of standards in collaborative projects (technical, administrative and social); address issues and considerations surrounding the preparation of data for export and dissemination via various delivery platforms; and show how the use of data standards promotes and enhances access to collections, and facilitates cross-collection and cross-disciplinary discovery.

Session 8: SAHARA at Launch Time

The SAHARA (SAH Architecture Resources Archive) project is scheduled to launch on April 1, 2009, with approximately 10,000 images and 100 QTVRs, as well as an upload toolkit for individual submissions to SAHARA by scholars. This session provides a pre-launch demonstration of SAHARA, along with the tools, so that the visual resources community can see the directions in which the project is moving. We will also update attendees about the next steps for the second and third years of SAHARA, and facilitate a discussion about participation.

Session 9: Training Millennials at Work: Strategies for Training a New Generation

Millennials (student workers and temporary employees born between 1980 and 2000) have become increasingly important human resources in visual resource collections. As this demographic plays an increasingly more significant role in our daily operations, how do we effectively teach and train Millennials? This session focuses on strategies for educating and communicating essential aspects and concepts of the VR profession to individuals immersed in the Web 2.0 culture. Panelists will cover multiple topics and points of view, including: the hiring process and conducting meaningful interviews; metadata and cataloging practices; production, digitization and image quality control; and effective communication with Millennial employees. The session will be enhanced by examples of new tools and innovative ways to conduct outreach and motivate employees.
Special Interest Group: Architecture Curators

VRA members who work in VR collections in an architectural department, firm, or archive will meet to discuss issues of interest to the built environment, including landscape architecture, urban planning, and construction management. The Architecture curators SIG has a listserv of 42 members who would like to meet one another face-to-face, and to encourage other interested curators to participate.

Special Interest Group: Cataloging

This is an open forum that will be “all about cataloging”. It will be audience-driven and interactive, but moderated.

Special Interest Group: Getty Vocabularies; CONA and Multilinguality: Update on the Getty Vocabularies

This SIG will present a discussion and presentation which will focus on a variety of new projects in development in the Getty Vocabulary Program. Topics will include: the structure and implementation of the newest vocabulary, the Cultural Objects Name Authority (CONA), progress on the multilinguality of AAT with the addition of thousands of Spanish and Italian terms, extensive contributions to ULAN from the Witt Library at the Courtauld Institute of Art and the Avery Index, and the upcoming addition of 5 million place names into TGN, from the National Geospatial Intelligence Agency (formerly NIMA). Plus, there will be updates on individual contributions, making the Getty Vocabularies available in APIs, as well as newly published works by Patricia Harpring and Murtha Baca.

Special Interest Group: Museum Visual Resources

The Museum Visual Resource Special Interest Group provides an opportunity for museum professionals to gather and to discuss issues that are particular to museums. The focus of the discussions will revolve around the changing roles of the museum visual resources professional. The specific roles played in the creation, cataloging and management of digital images as well as any involvement in the museum’s Digital Asset Management system will also be addressed.
Program: Abstracts
VRA 27th Annual Conference, March 18-21, 2009, Toronto

Special Interest Group: VRA Digital Matchmaking

An open and ongoing forum for brainstorming ideas about creating a digital matchmaking commons, discussing progress to date, and further advancing initiatives such as building a directory of freely accessible image collections and finding communication areas for sharing images, metadata, and associated information about such collaborative activities.

Special Users Group: ARTstor
ARTstor is a digital library of images, associated information, and software tools designed to enhance teaching, learning, and scholarship in the arts and associated fields. ARTstor contains over 900,000 images of art, architecture, and archaeology from a wide range of cultures and time periods. ARTstor representatives will give brief presentations on topics such as collections news, technology enhancements, the ARTstor Hosting Program, and progress on interoperation efforts. A Q&A session will follow; conference participants are encouraged to submit questions in advance to the session moderator.

Special Users Group: EmbARK

EmbARK is a suite of software tools designed to catalog and manage collections. Cataloguer provides the user to input metadata for digital images, manages thumbnails, provides import and export tools to easily migrate data in or out of the Cataloguer. Records can be grouped into portfolios or managed as a whole. Comprehensive searching options are available. There will be time for discussion of version 7 including the new feature of drag and drop. Time will be allotted for questions and comments.

Special Users Group: MDID

The Madison Digital Image Database (MDID) is a freely distributed, open source web application developed at James Madison University to facilitate teaching with digital media online and in the classroom. This session will bring MDID developers, users and potential users together to share their experiences and to ask questions. Members of the MDID development team will talk about ongoing development, present a preview of the upcoming MDID 3 release, and give an
update on the API development, which is supported by an IMLS grant. Following the formal presentation there will be an “Ask the Experts” session. Attendees will be able to ask questions about MDID, make suggestions for further development, or receive technical and curatorial help specific to the use of MDID at their institution. Because MDID does not generate revenue, it is not possible for James Madison University to provide in-depth technical support to other institutions. Therefore this event provides a unique venue for sharing information within the MDID community.

Special Users Group: IRIS

The 2008 version of IRIS (Image Resource Information System) will be demonstrated and discussed. This “final” version of the FileMaker application implements the VRA Core v.4.0 and CCO and includes an XML export. IRIS, begun in 1997 as a cooperative venture of 7 institutions, now has 25 member institutions. Anyone is welcome to attend this meeting; you do not need to be an IRIS user to learn from or contribute to the discussion.

Special Users Group: VCat

VCat (renamed from VireoCat) is a Filemaker-based database that is VRA Core 4 and CCO compliant. It is capable of outputting both flattened Excel and Core 4 validating XML. The database is free and downloadable from the user group website: https://sites.google.com/site/vcatusers/. All are welcome to attend; there will be a short presentation about VCat and related data sharing issues and then discussion among the users.

Workshop 1: Issues in VR Administration

This workshop is designed to introduce new visual resources curators and librarians to various topics in visual resources management and offer them guidance in the effective daily administration of a visual resources operation and facility in the digital age. This four-hour workshop will focus on administrative procedures (budgeting, policies, reports, workflows), collection development and acquisitions (in-house, purchased, licensed), human resources (staffing, changes in job descriptions, professional development), strategic planning for a digital transition, cross-institutional collaboration, training, reference, and project management. Since there are typically other conference opportunities that address issues of digital imaging, cataloging/metadata, and database design, this workshop will not cover those topics. There will be ample time for questions and discussion.
Workshop 2: Selling Visual Resources: Educating and Engaging the Educators

As more educators immerse themselves in digital technology and new images/tools become available from a variety of online resources, faculty and students in and outside of the arts are incorporating images into their teaching and research. These image users range from spontaneous do-it-yourselfers to those who prefer to have it done for them by centrally provided image services. But what about the users who fall somewhere in between, who might make better decisions about image options if they first consult with professionals? With fewer patrons walking in the door, visual resources curators need to reconsider how to reach and interact with image users, as well as how to provide the best services to accommodate pedagogical needs. This workshop will explore several techniques for reaching and teaching faculty who use, or want to use, images in the classroom. Workshop leaders will present practical methods for reaching faculty through a variety of marketing and outreach techniques including (but not limited to): video promos, posters, brochures, blogs/wikis, and online tutorials. Participants will have hands-on time to begin creating a marketing plan and opportunities to experiment with the various technologies required to create outreach materials. Additional presentations, interactive problem-solving, and discussions will focus on employing sound principles of adult learning, and developing strategies for facilitating faculty use of digital images and the services provided by visual resources collections. A handbook will provide summaries of central issues, practical guides, and references to current research and associated information.

Workshop 3: Photoshop for Artworks; Cool Tools & Techniques for Enhancing Images of Paintings, Sculpture, Prints & Drawings

How can one enhance images of artworks, even those poorly photographed? This eyes-on workshop will cover tips and techniques for improving and correcting images of paintings, prints, drawings, and other two-dimensional art forms, as well as architecture and sculpture. Participants will also learn about embedded metadata and rights information.
World leaders in 3-Dimensional imaging of museum artifacts and environments.

FOR MORE INFORMATION
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darin@synthescape.com

T 416-652-2579
synthescape.com
The Visual Resources Association (VRA) is a General Not-for-Profit Corporation incorporated in Missouri on August 31, 1982, under number N0028029, with a Federal Tax ID number 43-1293169.

Membership applications can be found at vraweb.org.

**Individual Membership (2009 rates)**

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<th>Annual Salary Range</th>
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<tr>
<td>Less than $20,000</td>
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Memberships are for the calendar year (January through December); those received after October 15 are applied to the next calendar year.
Executive Board 2009

President: Allan Kohl, Minneapolis College of Art & Design
Vice President for Conference Arrangements: Brian Shelburne, University of Massachusetts, Amherst
Vice President for Conference Program: Vickie O’Riordan, University of San Diego
Secretary: Jolene de Verges, Massachusetts Institute of Technology
Treasurer: Jane Darcovich, University of Illinois, Chicago
Public Relations and Communications Officer: Mark Pompeia, Rice University

Executive Board 2010

President: Allan Kohl, Minneapolis College of Art & Design
President-elect: Maureen Burns, University of California, Irvine
Vice President for Conference Arrangements: Brian Shelburne, University of Massachusetts, Amherst
Vice President for Conference Program: Heidi Raatz, Minneapolis Institute of Arts
Secretary: Marcia Focht, Binghamton University
Treasurer: Jane Darcovich, University of Illinois, Chicago
Public Relations and Communications Officer: Mark Pompeia, Rice University
VRA Committee Chairs 2008

Awards: Brenda MacEachern, University of Western Ontario
Cataloging Cultural Objects (CCO) Project Co-chairs: Elisa Lanzi, Smith College
Ann Whiteside, Massachusetts Institute of Technology
Tricia Rose-Sandler, University of California, San Diego
Margaret N. Webster, Cornell University
Emy Nelson Decker, University of Georgia
Steven Kowalik, Hunter College, CUNY
Data Standards Co-chairs: Maureen Burns, University of California, Irvine
Digital Initiatives Advisory Group Co-chairs: Jacquelyn Erdman, Florida Atlantic University
Education: Betha L. Whitlow, Washington University in St. Louis
Financial Advisory Committee: Ann Woodward, Johns Hopkins University
Intellectual Property Rights: Marlene Gordon, University of Michigan, Dearborn
Membership: Amy Jackson, University of Illinois at Urbana-Champaign
Nominating: Ann R. F. Burns, University of Virginia
Travel Awards: Jacqueline Spafford, University of California, Santa Barbara
VRA Appointees 2008

Images Newsletter Editor: Marlene Gordon, University of Michigan-Dearborn
Machine-Readable Bibliographic Information Committee (MARBI) of the American Library Association Representative: Sherman Clarke, New York University
Membership Services Coordinator and Listserv Manager: Lise Hawkos
Picture Licensing Universal System Coalition (PLUS) Board of Directors Appointee: Dustin Wees, ARTstor
Professional Status Survey Task Force Co-chairs: Christine E. Hilker, University of Arkansas, Margaret N. Webster, Cornell University
Publications Programming Group Chair: Mark Pompelia, Rice University
Strategic Plan Task Force Co-chairs: Virginia (Macie) Hall, Johns Hopkins University, Betha L. Whitlow, Washington University in St. Louis
Summer Educational Institute Co-chairs: Jeanne Keefe, Rensselaer Polytechnic Institute, VRA/VRAF, Alix Reiskind, Harvard Graduate School of Design, ARLIS/NA
VRA Archivist: Martine Sherrill, Wake Forest University
VRA Archives Task Force Co-chairs: Linda A. Reynolds, Williams College, Joseph A. Romano, Oberlin College
VRA Bulletin Editor: Mark Pompelia, Rice University
VRA Special Bulletins Editor: Wendy Holden, Independent Consultant
VRA Web Site Editor: Amy A. McKenna, Williams College
Visual Resources Association  
VRA 27th Annual Conference, March 18-21, 2009, Toronto

Regional Chapters 2008

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<th>Region</th>
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<td>Billy Chi-Hing Kwan, Metropolitan Museum of Art</td>
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