Welcome to San Francisco!

Visual Resources Association
18th Annual Conference

April 4–8, 2000
Cathedral Hill Hotel
San Francisco, California

Welcome to the 2000 Visual Resources Association Conference. This year we are celebrating the millenium by meeting solo for the first time in the history of the Association. As always, this gathering offers a venue to learn more about the state of our profession today and where it will be going in the future. It is also an excellent opportunity to welcome new and potential members into our group. The VRA Executive Board and the conference planners hope you will enjoy San Francisco and our eighteenth annual meeting.

Susan Jane Williams
VRA Vice President & Conference Coordinator
Conference-at-a-Glance

Tuesday, April 4
8:00 A.M.–4:00 P.M.
Tour I: Berkeley Campus Tour (Snow, Elings, Eklund)
12:00–9:00 P.M.
Registration
12:30–5:00 P.M.
Meeting: Executive Board I
1:00–5:00 P.M.
Workshop: Digital Imaging Projects and Production (DeNatale and Zabriskie)
3:30–5:30 P.M.
Tour II: Walking Tour of Yerba Buena Area (Keats and Block)
8:00–10:00 P.M.
Meeting: Executive Board II

Wednesday, April 5
7:00 A.M.–12:00 P.M.
Registration
9:00 A.M.–1:00 P.M.
Session I: NINCH Town Meeting on Copyright and Public Domain (Winnacker)
2:15–4:00 P.M.
Session II: Melting Pot of Gold: California Art and Its Influences (Kessel)
3:00–4:00 P.M.
Registration
4:30–6:30 P.M.
Reception: VRA Members Gathering and DSA Presentation
6:00–9:00 P.M.
Tour III: Evening at the De Young Museum (Elings)
7:00–10:00 P.M.
Dinner groups (from dinner bulletin boards at reception) with volunteer escorts

Thursday, April 6
8:00–9:00 A.M.
Reception: Continental Breakfast for New VRA Members and New Conference Attendees
8:00 A.M.–5:00 P.M.
Registration
<table>
<thead>
<tr>
<th>Time</th>
<th>Session/Meeting</th>
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<tbody>
<tr>
<td>9:00-11:00 A.M.</td>
<td>Session III: One-Stop Searching: The Challenge of Integrated Access (Webster)</td>
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<tr>
<td>11:15 A.M.</td>
<td>Roundtable I: Professional Development: Conference Presentation and Publication (Rodda and Taormina)</td>
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<tr>
<td>11:15 A.M.</td>
<td>Roundtable II: Linking Collections; Accession Numbers and Filenames (Hardin)</td>
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<tr>
<td>1:00-2:00 P.M.</td>
<td>Meeting: Development Committee (Zimmerman and Botting)</td>
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<tr>
<td>1:00-2:00 P.M.</td>
<td>Meeting: Membership Committee (Antrim)</td>
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<tr>
<td>1:00-2:00 P.M.</td>
<td>Meeting: VRA Travel Award Committee (Udike)</td>
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<tr>
<td>2:00-3:00 P.M.</td>
<td>Meeting: Chapter Officers and New Chapters Committee (Antrim)</td>
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<tr>
<td>2:00-3:00 P.M.</td>
<td>Meeting: Local Arrangements, Chicago 2001 Committee (Williams)</td>
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<tr>
<td>2:00-3:00 P.M.</td>
<td>Meeting: Intellectual Property Rights Committee (Albrecht)</td>
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<tr>
<td>3:00-5:00 P.M.</td>
<td>Session IV: Using Metadata Mapping, Standards, and Controlled Vocabularies to Create Integrated Access to Collections (Baca)</td>
</tr>
<tr>
<td>5:00-6:30 P.M.</td>
<td>Meeting: VRA Annual Business</td>
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<tr>
<td>7:00-10:00 P.M.</td>
<td>Dinner: Tansey Travel Award Fund-Raising Dinner at Gordon Biersch (Eling)</td>
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**Friday, April 7**

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<thead>
<tr>
<th>Time</th>
<th>Session/Meeting</th>
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<tr>
<td>7:00-9:00 A.M.</td>
<td>Meeting: Data Standards Committee (Lanzi)</td>
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<td>7:30-8:30 A.M.</td>
<td>Meeting: Educational Task Force (Whalen)</td>
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<tr>
<td>8:00-9:00 A.M.</td>
<td>Meeting: By-Laws Committee (Monteith)</td>
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<tr>
<td>8:00 A.M. - 5:00 P.M.</td>
<td>Registration</td>
</tr>
<tr>
<td>9:00-11:00 A.M.</td>
<td>Session V: Subject Indexing: Procedures and Processes (Whiteside)</td>
</tr>
<tr>
<td>9:30 A.M. - 12:00 P.M.</td>
<td>Tour IV: Cot Tower, Rincon Annex Murals (Corbetta-Noyes)</td>
</tr>
<tr>
<td>11:00 A.M. - 6:00 P.M.</td>
<td>Roundup: New Technologies (schedule of 30 minute presentations in conference packet)</td>
</tr>
<tr>
<td>12:00 P.M. - 1:30 P.M.</td>
<td>Roundtable III: Flexible Scheduling in the Workplace (Focht)</td>
</tr>
<tr>
<td>1:00-4:00 P.M.</td>
<td>Tour V: Diego Rivera Murals (Corbetta-Noyes)</td>
</tr>
<tr>
<td>2:00-3:30 P.M.</td>
<td>Roundtable IV: VR and Archaeological Materials and Practices (Kessler)</td>
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<tr>
<td>4:00-5:30 P.M.</td>
<td>Roundtable V: The Visual Resources Professional in the 21st Century (Webster)</td>
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<tr>
<td>6:00-7:00 P.M.</td>
<td>Meeting: Ad Hoc Professional Status Survey Committee (Taormina)</td>
</tr>
<tr>
<td>7:00-10:00 P.M.</td>
<td>Tour VI: Beach Blanket Babylon (Antrim)</td>
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**Saturday, April 8**

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<thead>
<tr>
<th>Time</th>
<th>Session/Meeting</th>
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<tr>
<td>8:00-10:00 A.M.</td>
<td>Registration</td>
</tr>
<tr>
<td>8:15 A.M. - 5:15 P.M.</td>
<td>Tour VII: Stanford/ Filoli Day Trip w. Lunch (Hudson, Squires, Antrim)</td>
</tr>
<tr>
<td>8:30-9:00 A.M.</td>
<td>Tour VIII: Napa Valley Art and Wineries Tour (Kessel)</td>
</tr>
<tr>
<td>9:00-10:30 A.M.</td>
<td>Roundtable VI: Image Vendors and the Marketplace (Wiedenhoeft)</td>
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Preliminaries

Thanks

A heartfelt thank-you goes to the many people who have helped to make this conference a success. Special thanks go to the Local Arrangements Committee Co-chairs, Elizabeth (Betty) Antrim, San Jose State University, and Mary Elings, University of California, Berkeley. Many other people in the region deserve recognition for their work. When you see these people in the course of the conference, please thank them for their efforts!

Susan Beelick, California State University, Sacramento
Carol Block, Academy of Arts College
Sarah Travis Buck, Innovative Interfaces
Christine Bunting, University of California, Santa Cruz
Lorna Corbeta-Noyes, Research Libraries Group, Inc.
Jan Eklund, University of California, Berkeley
Sybil Hudson, Stanford University
Giovanna Jackson, California State University, Chico
Pat Keats, The California Historical Society
Karen Kessel, Sonoma State University
Andree LeBourveau, Cabrillo College
Trudy Levy, Image Integration
Maryly Snow, University of California, Berkeley
Nicole Squires, Stanford University
Hannah Tandeta, Mills College
Linda Youngberg, California College of Arts & Crafts, Oakland

By the time the conference is over, many more people will have volunteered at the conference. A detailed list of credits will be published in the Summer 2000 issue of the VRA Bulletin.
Special thanks to Carol Block and the Academy of Art College for the use of Academy buses. And to Maureen Burns, University of California, Irvine, the Northern California ARLIS Chapter (Mary Manning, Chair) and the Southern California VRA Chapter (Barbara Furbush, Chair) for their assistance and support. Also deserving of special thanks is our stalwart VRA Secretary, Bill Broom, for his work with conference registration, Loy Zimmerman and the VRA Development Committee, and as always, the entire VRA Executive Board.

Susan Jane Williams
VRA Vice President & Conference Coordinator

Hotel

The headquarters for the 2000 VRA Conference is the Cathedral Hill Hotel, centrally located within walking distance to Union Square, the Cable Car Line, Symphony Hall, War Memorial Opera House, and City Hall. A short Cable Car ride to Fisherman's Wharf, Ghirardelli Square, Chinatown and the Financial District.

Cathedral Hill Hotel
1101 Van Ness
San Francisco, California 94109
Tel: 415-776-8200
Fax: 415-441-2841
URL: <http://www.westcoasthotels.com/cathedralhill/>

The Cathedral Hill Hotel has many amenities including the Hilltop Bar & Grill, Hilltop Restaurant, and room service, a gift shop, hair salon, ticket agency and car rental agency on site. There is a year-round heated swimming pool and sundeck. All guestrooms have voice mail and data ports. Discounted on-site garage parking is available to guests. Room guests will pay $16 for overnight parking (per 24 hours) with unlimited in and out privileges. Limited day parking is available in the hotel garage for conference attendees for $8 a day.

Preliminaries
Preliminaries

Registration

The VRA registration/information tables and a message board will be located in the second floor (mezzanine level) lobby area at the Cathedral Hill Hotel. Registration provides you with access to all VRA general events and the ability to register for any special events that are still open.

On-site registration is possible; refer to the program schedule for registration desk hours. The fees for on-site registration are as follows:

- Individual member (VRA member): $115.00
- Institutional member (1 person per membership): $115.00
- Immediate family member of VRA member: $115.00
- Non-member: $135.00
- Student (with photocopy of valid ID): $55.00
- One-Day: $45.00

Please note: Your VRA Conference name badge is your proof of registration and should be worn at all times during the conference. Participants are individually responsible for the cost of local transportation and museum admissions, unless otherwise noted.

Special Events

All tours and workshops have limits on enrollment, and people are registered for these events on a first-come, first-served basis. If you have successfully pre-registered for one or more of these events, the appropriate tickets should be in the registration packet you receive at the conference. When an event fills, a wait list will be maintained. If possible, we will take on-site registration for events that have not filled. Check at the registration desk for information on events that are still open.

If you pay for an event and cannot be registered for it because it is full, you will automatically be issued a refund. The refund check should be in your registration packet at the conference. No refunds are available for special events if you were successfully registered for them.
Conference Evaluation

All feedback about the VRA Conference is highly valued and appreciated. Each registration packet should include a conference evaluation form. The conference coordinator reads all these forms and uses the information to guide planning for future conferences. Please fill out this form and return to:

Susan Jane Williams
VRA Vice President & Conference Coordinator
Yale University Arts Library
180 York Street
P.O. Box 208242
New Haven, Connecticut 06520
Tel: 203-432-2443
Fax: 203-432-0549
E-mail: susan.j.williams@yale.edu

Conference Program

<table>
<thead>
<tr>
<th>Content</th>
<th>Susan Jane Williams, Yale University</th>
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</thead>
<tbody>
<tr>
<td>Editing</td>
<td>John J. Taormina, University of Michigan, Ann Arbor</td>
</tr>
<tr>
<td>Layout</td>
<td>Mark Pompeia, Rice University</td>
</tr>
<tr>
<td>Logo</td>
<td>Mary Elings, University of California, Berkeley</td>
</tr>
</tbody>
</table>
Donor Acknowledgments

With great pleasure, the VRA wishes to acknowledge and thank the many corporations, businesses, VRA chapters, and individual members who have so generously supported the Association over the past twelve months. Their generous gifts to the travel award programs are sending six of our colleagues here to VRA 2000 San Francisco, and their conference sponsorships ensure the high quality and success of this year’s program.

CONFERENCE SPONSORS ($500 and above)
Davis Art Slides (a division of Davis Publications, Inc.)
The Reindeer Company
VRA Southern California Chapter

CONFERENCE UNDERWRITER ($250-$499)
Hartill Art Associates, Inc.

FRIENDS OF THE CONFERENCE ($100-$249)
Camera Boutique
Re:discovery Software, Inc.

CORPORATE TRAVEL AWARDS ($500)
Archivision
Gallery Systems

LURAINE TANSEY TRAVEL AWARDS
Art on File
Horizon Tape Products Company
Image Innovations (SlideScribe)
Oliver Radford Architectural Slides
Saskia Ltd. Cultural Documentation
In addition over fifty VRA members kindly made generous donations in support of the VRA 2000 Annual Conference and other VRA programs. Special mention must also be made of Luraine Tansey who once again contributed an exceptionally generous gift in support of the award program that bears her name.

To all of these, the VRA extends its warmest thanks and deepest appreciation.

Loy Zimmerman
Chair, VRA Development Committee
California State University at Long Beach

A Thank You to Hartill Art Associates, Inc.

The Visual Resources Association would like to acknowledge the kind support of Hartill Art Associates, Inc. Again this year, HAA is sponsoring the VRA annual conference with a generous donation. Their gift substantially underwrites the costs of preparing and distributing the conference program. The VRA is deeply appreciative and thanks Alec and Marlene Hartill and HAA for their continuing support of our programs and profession.

The following is a personal testimonial by a colleague:

Since 1977, Hartill Art Associates has been producing and distributing slides of art historical sites for use in educational institutions in North America and abroad. With subjects ranging from Brasilia to Bilbao and Dessau to Versailles, HAA has built an extraordinary collection of well-documented slides that ranks it amongst the best slide services in the world. For Marlene and Alec Hartill, whose home base is a charming nineteenth-century stone cottage in rural southwestern Ontario, their work is a labor-of-love. As the slide curator fortunate to be located closest to the Hartills, I have watched their service flourish from its inception and have firsthand knowledge of their dedication and collegiality. Always responsive to suggestions, HAA have developed a large clientele with whom they actively share their ideas and enthusiasm. That Marlene and Alec Hartill have contributed to the VRA 2000 Conference Program is a testament to their commitment to the visual resources profession. On behalf of my VRA colleagues, I wish to thank the Hartills for their generous support.

Brenda MacEachern
Slide Curator, Visual Arts Department
University of Western Ontario
London, Ontario
Cathedral Hill Hotel
1101 Van Ness Avenue at Geary Boulevard
San Francisco, California 94109

Tel: 415-776-8200; guest fax: 415-441-2841
Program of Events

Unless otherwise specified, all activities are at the Cathedral Hill Hotel, San Francisco.

Tuesday, April 4

9:00–11:00 A.M.
Meet at Hotel Entrance

Tour 1
Berkeley Campus Tour

Organizers:
Maryly Snow, Mary Elings, and Jan Eklund, University of California, Berkeley
Registration fee:
$25.00
Limit:
60 participants

12:00 P.M.–9:00 P.M.
Mezzanine Lobby

Registration

1:00 P.M.–5:00 P.M.
Cathedral Hill A Room

Workshop 1
Digital Image Projects and Production

Organizers:
Michael Ester, Luna Imaging Inc.
Instructors:
Carol DeNatale and Drake Zabriskie, Luna Imaging Inc.
Registration fee:
$40.00
Limit:
40 participants
3:30–5:30 p.m.
Meet at Hotel Entrance

Tour II
Walking Tour of Yerba Buena

Instructor:
Pat Keats, California Historical Society and Carol Block, San Francisco Art Academy
Registration fee:
None
Limit:
40 participants

12:30–5:00 p.m.
Embarcadero Room

Meeting
VRA Executive Board I

8:00–10:00 p.m.
Embarcadero Room

Meeting
VRA Executive Board II

Events:
Tuesday
Events: Wednesday

Wednesday, April 5

7:00 A.M.–12:00 P.M.
Mezzanine Lobby

Registration

9:00 A.M.–1:00 P.M.
International Room

Session 1
Open to the Public
NINCH Town Meeting on Copyright and Public Domain
Public Domain: Implied, Inferred and In Fact

Organizer:
Moderator:

Panel 1:
Speakers:

Marilyn Snow, University of California, Berkeley
Martha Kendall Winnacker, University of California, Office of the President

Overview of Public Domain Theory and Practice
Howard Besser, University of California, Los Angeles
"The Disappearing Public Domain: What is it, what's happening to it, and why should we care?"

Kathleen Butler, Thomas Cooley School of Law, Lansing
"The Originality Requirement: Preventing the Copy Photography End-Run around the Public Domain"

Panel 2:
Speakers:

Rights Management and the Public Domain
Dakin Hart, Fine Arts Museums of San Francisco
"Pragmatic Idealism and Intellectual Property at the Fine Arts Museums of San Francisco"

Robert Baron, Academic Image Cooperative
"Making the Public Domain Public"
Panel 3:

Round table discussion among all panelists
Debate and questions from the audience will continue the lively town hall tradition.

2:15–4:00 P.M.
International Room

Session II
Melting Pot of Gold: California Art and Its Influences

Organizer and Moderator:
Speakers:

Karen Kessel, Sonoma State University
Michael Schwager, Sonoma State University
Anthony White, Sonoma State University
Susan Moulton, Sonoma State University
Irene Poon Andersen, San Francisco State University
Frank La Pena, California State University, Sacramento

Registration

3:00–4:00 P.M.
Mezzanine Lobby

Reception
VRA 2000 Davis Art Slides Members Gathering and
DSA Presentation

Sponsored in part by a very generous donation from Davis Arts Slides, a division of Davis
Publications, Inc.

Join fellow VRA members in this enjoyable annual event. Appetizers will be served, and a no-host cash bar will be available. The Distinguished Service Award will be presented at approximately 5:30 p.m.
Events: Wednesday

6:00–9:00 P.M.
Meet at Hotel Entrance

Tour III
Evening at the De Young Museum

Organizer:
Mary Elings, University of California, Berkeley
Registration Fee:
$10.00
Limit:
60 participants

7:00–10:00 P.M.
Meet at Hotel Entrance

Dinner Groups
Formed from dinner bulletin boards at the Members Reception with volunteer escorts
Thursday, April 6

8:00–9:00 A.M.
*Reception*
VRA 2000 Reindeer Company Continental Breakfast for New VRA Members and New Conference Attendees

*Sponsored in part by a generous donation from The Reindeer Company.*
Hosts:
*Arleen Arzigian*, Membership Director
*Elizabeth Antrim*, Membership Committee Chair

8:00 A.M.–5:00 P.M.
*Registration*
Mezzanine Lobby

9:00–11:00 A.M.
*Session III*
*One-Stop Searching: The Challenge of Integrated Access*
International Room

*Moderator:*
*Speakers:*

Margaret N. Webster, Cornell University
Caroline Beebe, North Carolina State University
  "Integrating Local, Enterprise, and Global Visual Resources in the Academic Environment"
Martha Mahard, Harvard University
  "On the road to VIA: Visual Information Access at Harvard"
Ann Whiteside, Harvard Design School
  "OLIVIA: How seven collections come to agreement"
Elisa Lanzi, Lanzi/Warren Associates and Smith College
  "Developing and Implementing Standards for Collaborative Projects"

11:30 A.M.–1:00 P.M.
*Cathedral Hill A*

*Roundtable I*
Professional Development through Conference Participation and Publication in the Visual Resources Discipline

*Organizers and Roundtable Leaders:*
Jenni Rodda, Institute of Fine Arts, New York University; President, VRA
John Taormina, University of Michigan, Ann Arbor; Editor, *VRA Bulletin*
Events: Thursday

11:30 A.M.–1:00 P.M.
Telegraph Hill A & B

Roundtable II
Linking Digital and Analog Collections: A Discussion About Item and File Naming Practices

Organizer and Moderator: Paula Hardin, Louisiana State University

Panelists:
Eileen Fry, Indiana University
Karen Kessel, Sonoma State University

1:00–2:00 P.M.
Embarcadero Room

Meeting
Development Committee

Chair: Wendy Botting

1:00–2:00 P.M.
Telegraph Hill A

Meeting
Membership Committee

Chair: Elizabeth Antrim

1:00–2:00 P.M.
Telegraph Hill B

Meeting
VRA Travel Award Committee

Chair: Christina Updike
Meeting
Chapter Officers and New Chapters

Elizabeth Antrim

Meeting
Local Arrangements, Chicago 2001

Susan Jane Williams

Meeting
Intellectual Property Rights

Kathe Albrecht

Session IV
Using Metadata Mapping, Standards, and Controlled Vocabularies to Create Integrated Access to Collections

Organizer and Moderator:
Speakers:

Murtha Baca, Getty Standards Program
Ricky Erway and Tony Gill, Research Libraries Group
"RLG's Cultural Heritage Initiative: Unifying Access to Disparate Digital Resources"

Mary W. Elings, University of California, Berkeley
"Reaching Beyond the Walls: Integrated Collections Access through Standards Use"

Vickie Aubourg, Cal Poly State University, San Luis Obispo, and Loy Zimmerman, California State University, Long Beach
"Mapping Content and Structure of Metadata from the Spreadsheet to the Web-based Searchable Database: the CIELO Project"

Patricia Harpring, Getty Vocabulary Program
"The Role of Metadata Standards in Mapping Museum, Library, Archival, and Other Resources"
Events: Thursday

5:00–6:30 P.M.
International Room

Meeting
VRA Annual Business

This is where important Association business will take place, including presentation of the Travel Awards. All members should attend.

See agenda on next page.

7:00–10:00 P.M.
Gordon Biersch Brewing Company
2 Harrison Street
At the Embarcadero
Registration fee:
Limit:

Dinner
Luraine Tansey Travel Award Fund-Raising Dinner

$40.00
125 participants

Join colleagues for an event that is always memorable. The Gordon Biersch Brewing Company is a microbrewery that pairs German-style beers with contemporary cuisine. The restaurant is located in the historic Hills Brothers Coffee Building across from the waterfront with a dramatic view of the Bay Bridge and bay. Dinner attendees will have a choice of fish, chicken, or vegetarian entrée. Participants will share taxi rides or use the complimentary chartered bus; the restaurant is approximately two miles from the conference hotel.

Detailed directions will be provided at the registration table or in conference packets.
Thursday Events
Annual Association Business Meeting

Thursday, April 6, 2000, 5:00 P.M.
International Room, Cathedral Hill Hotel
San Francisco, California

AGENDA

I. Welcome


III. Reports of the Executive Board
   A. President, Jenni Rodda.
   B. President-elect, Ann Whiteside.
   C. Vice-President, Susan Williams.
   D. Secretary, William Broom.
   E. Treasurer, Karin Whalen.
   F. VRA Bulletin Editor, John Taormina.
   G. Membership Director, Arleen Arzigian
IV. Reports of Committee and Regional Chapter Chairs
   A. Bylaws Committee, James Monteith.
   B. Data Standards Committee, Elisa Lanzi.
   C. Development Committee, Loy Zimmerman.
   D. Distinguished Service Award Committee, Margaret Webster.
   E. Ad Hoc International Affiliations Committee, Barbara Stevenson.
   F. Intellectual Property Rights Committee, Kathe Albrecht.
   G. Membership Committee and Regional Chapters, Elizabeth Antrim.
   H. Nancy DeLaurier Writing Awards Committee, Mark Pompeia.
   I. Nominating Committee, Sandra Walker.
   K. Publications Advisory Committee, Marlene Gordon.
   L. Travel Awards Committee, Christina Updike.

V. Awards and Achievement Announcements
   A. Recognition of Outgoing Board Members
   B. Recognition of Committee Chairs
   C. Travel Awards
   D. Nancy DeLaurier Writing Awards

VI. Old Business
   A. The State of the Association.

VII. New Business
   A. VRA 2001, in conjunction with CAA, Chicago.
   B. VRA 2002, full joint conference with ARLIS/NA, St. Louis.

VIII. Adjournment

Agenda
Events: Friday

Friday, April 7

7:00–9:00 A.M.
Telegraph Hill B

Meeting
Data Standards Committee

Chair:

Elisa Lanzi

7:30–8:30 A.M.
Embarcadero Room

Meeting
Continuing Education Task Force

Chair:

Karin Whalen

8:00–9:00 A.M.
Telegraph Hill A

Meeting
By-Laws Committee

Chair:

James Montieth

8:00 A.M.–5:00 P.M.
Mezzanine Lobby

Registration
Session V
Subject Indexing: Procedures and Processes

Organizer and Moderator:
Speakers:

Ann Whiteside, Harvard Design School
Maryly Snow, University of California, Berkeley
"Automatic, Required, and Optional Subject Indexing of Architectural Images"
Leslie Rahuba and Louise Putnam-Stoner, University of Virginia
"Artemis and the Hunt: Searching for Subject Matter in a Slide and Digital Collection"
Wendy Botting, Cornell University
"Words and Things: the Powers and Pleasures of Subject Indexing"

Tour IV
Coit Tower and Rincon Annex Post Office Murals

Lorna Corbetta-Noyes, Research Libraries Group

$10.00
20 participants

Roundup
New Technologies

Trudy Levy, Image Integration

A variety of vendors who produce image-related products will display their wares at this annual event. New this year will be a slate of 20- to 30-minute presentations pairing a vendor with a VRA member who uses their product. The schedule of presentations and list of vendors will be provided in your conference packet.

Roundtable III
Flexible Scheduling in the Workplace

Marcia Focht, Binghamton University
Carole Pawloski, Eastern Michigan University
Events: Friday

1:00–4:00 p.m.
Meet at Hotel Entrance

Tour V
Diego Rivera Murals

Lorna Corbeta-Noyes, Research Libraries Group
$20.00
25 participants

2:00–3:30 p.m.
California Room

Roundtable IV
Visual Resources and Archaeological Materials and Practices

Benjamin Kessler, Princeton University
Caroline Beebe, North Carolina State University

4:00–5:30 p.m.
El Dorado Room

Roundtable V
Entering the New Millennium: the Visual Resources Professional in the 21st Century

Organizers and Moderator:
Margaret N. Webster, Cornell University
Miranda Haddock, Western Michigan University
John Taormina, University of Michigan, Ann Arbor
Christina Updike, James Madison University
Lynda White, University of Virginia
Susan Jane Williams, Yale University
Meeting
Ad Hoc Professional Status Survey Committee

Chair:

John Taormina

7:00–10:00 P.M.
Meet at Hotel Entrance

Tour VI
Beach Blanket Babylon

Elizabeth Antrim, San Jose State University
$35.00
58 participants

Events: Friday
Events: Saturday

Saturday, April 8

8:00-10:00 A.M.  
Mezzanine Lobby

9:00 A.M.–5:15 P.M.  
Meet at Hotel Entrance

Registration

Tour VII  
Stanford University / Filoli Day Trip

Sybil Hudson, Nicole Squires, Stanford University; Elizabeth Antrim, San Jose State University
$45.00
40 participants

Tour VIII  
Napa Valley Art and Wineries Tour

Karen Kessel, Sonoma State University
$50.00
25 participants

Box lunches for the tour can be reserved at the registration desk until 5 p.m., Wednesday, April 5.
Roundtable VI
Image Vendors and the Marketplace

Moderator:
Panelists:

Kurt Wiedenhoeft, Saskia Cultural Documentation, Ltd.
Michael Ester, Luna Imaging Inc
Renate Wiedenhoeft, Saskia Cultural Documentation, Ltd.
Rob Wilkenson, ART ON FILE

Events: Saturday
Abstracts

Roundtable I
Professional Development through Conference Participation and Publication in the Visual Resources Discipline

Session and roundtable moderators and professional journal authors and editors are some of the most visible and involved members of our profession. If you have ever wondered how a good idea becomes part of a final conference program or how research coalesces into a published article, this roundtable will be of interest. Among the topics to be discussed are how to write a session or article abstract, how the conference planning and journal editing processes work, and how to present your work to the wider audience of your professional colleagues through available publications.

Roundtable II
Linking Digital and Analog Collections: A Discussion About Item and File Naming Practices

The knotty problem of assigning accession numbers to slides becomes more complex with the development of digital versions of collections, especially when a digital image file has no analog (slide) equivalent. Discussion will include the consequences of "meaningful" file naming conventions and problematic special text characters. Discussion is expected to be lively and will require active participation by the audience. There will not be formal presentations, but a list of issues, problems, and alternatives will be handed out to inspire discussion.
Roundtable III
Flexible Scheduling in the Workplace

Employees are increasingly conflicted about work and home life. Caring for aging parents, raising children, furthering education, and dealing with medical problems can be part of all our lives. These are concerns that equally affect women and men, parents and non-parents. How can all of us with both career and personal demands fulfill both? This roundtable will discuss issues surrounding flexible schedules in the visual resources profession and address strategies for dealing with these issues.

Roundtable IV
Visual Resources and Archaeological Materials and Practices

This roundtable will be a wide-ranging discussion of recent technological developments in archaeological practice and how they are affecting the documentation of excavations and archaeological finds. Topical overviews of visual resources collections that specialize in archaeological material will also be surveyed. Caroline Beebe will speak on “Data Management of a Maya Excavation in Belize.”

Roundtable V
Entering the New Millennium: the Visual Resources Professional in the 21st Century

The position of the visual resources professional is changing rapidly and radically as we enter the twenty-first century. ARLIS/NA together with the Visual Resource Association (VRA), sponsored the recent Visual Resources Professional Status Survey that was distributed at the end of 1998 to all ARLIS/NA Visual Resources Division members and to the membership of VRA. The tabulation of this document provides us with new and updated information about the visual resources profession. The panelists will (1) provide an overview of the survey process, (2) talk about the serious implications to the profession of a “graying population,” (3) discuss salary implications for the profession, (4) consider the feasibility of reissuing this survey instrument periodically to gather a body of statistical data over time, (5) address the need to standardize the statistics the visual resources profession gathers, and (6) speculate on the future of the visual resources profession based on the statistical evidence of the survey. Each panelist will present a short statement on one of the topics mentioned above. Afterwards, the discussion will be opened to the floor for audience-generated questions and answers.

Abstracts
Roundtable VI
Image Vendors and the Marketplace

Panelists will address issues familiar to all: maintaining quality in the switch from slides to digital images, dealing with higher than expected costs, providing new images, becoming technical consultants and offering technical support to customers.

Session I
Open to the Public
NIANCH Town Meeting on Copyright and Public Domain
Public Domain: Implied, Inferred and In Fact

With the expansion of the World Wide Web, there is increasing divergence between the legal construct "public domain" and the public's perception of the informational domain to which it has free access. Adding to the confusion: the court's decision in Bridgeman v. Corel, with its potential to throw all photographs of art objects into the public domain; aggressive efforts from many quarters to claim proprietary rights where none have been recognized before; and ongoing legislative debate. Experts in law and visual resources licensing will speak from a variety of perspectives to the issues surrounding the dissemination of art and the incorporation of previous work into new creations. Debate and questions from the audience will continue the lively town hall tradition.

Session II
Melting Pot of Gold: California Art and Its Influences

The history of art in California reflects the history of the various groups who have migrated there and their diverse reasons for braving the long and arduous journeys that finally brought them to this place of mild climate and plentiful resources. From the first occupants of the land, thought to have migrated from Asia, through the Spanish and Mexican explorers and colonists who established the Franciscan mission chain, farms, and orchards from San Diego to Sonoma, to the gold seekers who came from all over the world, and to the Chinese workers who were brought here to construct dams and railroads; all have helped define the cultural life of California. They have changed the natural landscape of California as well.
Session III
One-Stop Searching: The Challenge of Integrated Access

As institutions seek to add value to their rich and diverse collections of images, objects, and textual material by providing integrated access across collections they are confronted with differing custodial and cataloging traditions and perspectives. Networked integrated access projects present particular challenges, such as: the need to respect the information requirements of widely varied resource types and cataloging traditions; to provide intellectual access to new and broader audiences; and to implement standards whenever possible. The panelists will discuss the internal and external forces involved in the process of providing integrated access for the Harvard Visual Collections. They will focus on their successful efforts to advance the project at the university level, how they achieved buy-in from staff, and how they developed and implemented standards for cataloging and accessing diverse collections.

Session IV
Using Metadata Mapping, Standards, and Controlled Vocabularies to Create Integrated Access to Collections

This session will focus on the use of metadata standards such as Categories for the Description of Works of Art, the VRA Core Categories for Visual Resources, and the Dublin Core, in combination with controlled vocabularies such as the AAT, ULAN, TGN, and ICONCLASS, to provide integrated intellectual access and accurate end-user searching to diverse collections of data, both across single institutions and between different institutions. Practical issues of metadata mapping and designing the conceptual “information architecture” for “federated” collections of data (text and images) online will be explored, including lessons learned and future steps.

Session V
Subject Indexing: Procedures and Processes

The topic of subject indexing in visual collections creates considerable discussion among visual resources curators. For those who do provide subject indexing, approaches vary by the type and size of the collection, by curator-faculty relations, the online environment, and a host of other variables. Whether the issues, thought processes, and informational patterns involved in subject indexing visual materials are the same as those involved in subject indexing textual materials is not known at this time. Using the case study method, this session will explore item-level subject indexing procedures in a variety of visual document types in an effort to bridge text and image subject indexing domains. We will examine art history and architectural images in a relational database environment as well as the use of ICONCLASS.
Tour I
UC Berkeley Campus Tour

This combination tour and program is designed to give participants a behind-the-scenes look at the day-to-day work environment of three important digital pictorial projects: SPIRO, SEURAT, and the Honeyman Project. The focus of visits to these project sites will be the inner workings of three separate institutional collections and new institutional and workflow patterns. There will also be time to explore nearby Telegraph Avenue, to partake of its famous bookstores, sidewalk vendors, landmark coffeehouses, and its staggering choice of inexpensive and diverse ethnic food. A bus will pick up and deliver participants to and from the conference hotel. There will be an optional self-guided walking tour for those who wish to remain to explore more of the Berkeley campus and local architecture, with return to the hotel by BART (Bay Area Rapid Transit) at their leisure.

Tour II
Walking Tour of Yerba Buena Area

The Yerba Buena area is a newly developed area with gardens linking several museums, shopping, and the convention center. Participants will take a short municipal bus ride to the area and explore the many options on their own after a brief walking tour. These include the Yerba Buena Center for the Arts, Ansel Adams Photography Center, California Historical Society, The Cartoon Art Museum, and SFMOMA. Participants will also receive a guide to restaurants, shopping, and galleries in the area.

Tour III
Evening at the De Young Museum

The De Young Museum is open late the first Wednesday of the month and houses many fine collections including an acclaimed American art collection as well as African art, Oceanic art, textile arts, and pre-Columbian art from the Americas. The Museum is located in Golden Gate Park approximately five miles from the conference hotel. Transportation will be by chartered bus to and from the hotel.
Tour IV
Coit Tower and Rincon Annex Post Office Murals

Perched atop Telegraph Hill in Pioneer Park, Coit Tower provides a spectacular view of San Francisco Bay. Inside is a set of murals called Aspects of Life in California, 1934, by twenty-six different artists and nineteen assistants, sponsored by the WPA. Our docent, Masha Zakheim, is the author of a book on the tower and the daughter of one of the muralists. Nearby Rincon Annex boasts more WPA murals by Anton Refregier completed in 1948. Participants will use the municipal bus to Coit Tower from the hotel.

Tour V
Diego Rivera Murals

Travel by bus to see all three of Diego Rivera’s San Francisco murals located at San Francisco City College, San Francisco Art Institute, and the City Club. Masha Zakheim is our docent and, through her, participants can gain access to the City Club, a private club, to see the mural there. Chartered bus will pick up and drop off at the conference hotel.

Tour VI
Beach Blanket Babylon

Now in its twenty-fifth year of sold-out performances, the musical review Beach Blanket Babylon is an internationally acclaimed San Francisco institution. The show is a zany musical spoof of pop culture with extravagant costumes and outrageously huge hats. Beach Blanket Babylon continually evolves in its hilarious parodies of popular icons, updating its spoofs and adding new characters, songs, and send-ups throughout the year. Participants will share taxi transportation costs. The theater is located in the North Beach area, noted for its fine restaurants.
Tour VII
Stanford University / Filoli Day Trip

Participants will travel by chartered bus to Filoli House and Gardens, thirty-two miles from San Francisco, and from there, another eight miles to Stanford University. Filoli is a Georgian Revival house, c. 1917, a National Trust property and an outstanding example of country house architecture in the U.S. The garden is likewise considered one of the finest examples of private estate gardens from “The Golden Age of American Gardens”. The house and garden have been featured in films and on television. The Stanford tour will begin with lunch (provided in the cost of the tour). An optional tour will include the newly renovated museum, now the Iris & B. Gerald Cantor Center for the Visual Arts. Self-guided tours of the grounds and the Stanford Campus, including the Papua New Guinea Sculpture Garden and the Rodin Sculpture Garden will be available.

Tour VIII
Napa Valley Art and Wineries Tour

Chartered bus will take participants to the di Rosa Art Collection (Rene di Rosa Preserve) and the Hess Collection, both private art collections open only by reservation to small groups. The di Rosa Collection contains over 1,600 works by 650 artists of the San Francisco Bay Area. The Hess Collection has an international selection of contemporary art and participants will also sample the Hess Collection’s wines. Then we will visit St. Superey, a restored nineteenth-century winery with historic buildings and museum and display rooms, and Domain Chandon. Domain Chandon is the first French-owned winery in Napa Valley, established in 1976 and specializing in champagne. En route back to San Francisco, we will detour to the historic town of Sonoma for dinner and sightseeing. Box lunches for the tour can be reserved at the registration desk until 5 p.m. on Wednesday, April 5.
Workshop
Digital Image Projects and Production

Successful image projects require planning, understanding of the different tasks in image production, and how they fit together into an efficient workflow. Image scanning and editing of different media and content present an almost endless potential for variation, but certain image properties and principles provide a good starting point for any project. The workshop will provide a framework for developing image capture projects, and also provide an on-the-ground level introduction as to what to look for in image quality and good practices for carrying out actual work.
Visual Resources Association

Membership


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The membership year runs from January 1-December 31.

Membership includes a subscription to the VRA Bulletin and a Directory of Members. The membership application and a check in U.S. currency should be sent to:

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VRA membership Director
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tel: 617-353-2520
Boston, Massachusetts 02215
fax: 617-353-3242
e-mail: arzigian@bu.edu
Executive Board 2000

President:  Ann B. Whiteside, Harvard Design School
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Association
Committee Chairs 1999/2000

ARLIS/VRA Joint Taskforce Publications Coordinator:
Bylaws:
Data Standards:
Development:

Distinguished Service Award:
*Image Buyers Guide:*

Intellectual Property Rights:

*Ad Hoc International Affiliation:*
Membership:

Nancy DeLaurier Writing Awards:
Nominations:

*Ad Hoc Professional Status Survey:*
Publications Advisory:

Travel Awards:

Kim Kopatz, University of Rochester (1999)
James F. Monteith, Vassar College (1999–2001)
Loy Zimmerman, California State University, Long Beach (1999)
Wendy E. Botting, Cornell University (2000–2001)
Jo Schaffer, SUNY Cortland (1999–2001)
Sandra C. Walker, University of Tennessee (1999)
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Barbara Stevenson, Carleton University (1999)
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Marcia M. Focht, Binghamton University (2000–2001)
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Regional Chapter Chairs 2000

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Greater New York: Benjamin Kessler, Princeton University
Greater Philadelphia: Joan Beaudoin, Bryn Mawr College
Mid-Atlantic: Robert F. Willis, Catholic University of America
Midwest: John Butler-Ludwig, University of Chicago
Northern California: Christine Bunting, University of California, Santa Cruz
Pacific Rim: Carol J. Monders, Oregon State University
Southern California: Barbara Furbush, J. Paul Getty Museum
Upstate New York: Marcia Focht, Binghamton University
and more.

Classics

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