Visual Resources Association

19th Annual Conference
Congress Plaza Hotel, Chicago

February 26 to March 3

Chicago

VRA-2001
Welcome to the 2001 Visual Resources Association Conference. As always, this gathering offers the opportunity to learn more about our profession and our colleagues' activities. It is an excellent time to network with old friends and welcome new and potential members into our group. The Executive Board of the Association and the conference planners hope you will enjoy Chicago and our 19th annual meeting!

Susan Jane Williams
VRA Vice President and Conference Coordinator
# Conference-at-a-Glance

## Monday, February 26

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>6:00–10:00 P.M.</td>
<td>Meeting: Executive Board I</td>
</tr>
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## Tuesday, February 27

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>7–10:00 A.M.</td>
<td>Information Desk for Tours and Workshops</td>
</tr>
<tr>
<td>8:30 A.M.–6:00 P.M.</td>
<td>Tour 1: Day at Northwestern University and Block Museum CANCELLED</td>
</tr>
<tr>
<td>9:00 A.M.–5:00 P.M.</td>
<td>Workshop 1 (A&amp;B): <em>Beginning Imaging and Intermediate Imaging</em> (ffrench and Contreras)</td>
</tr>
<tr>
<td>9:00 A.M.–12:00 P.M.</td>
<td>Workshop 1 (A): <em>Beginning Imaging</em></td>
</tr>
<tr>
<td>12:00–9:00 P.M.</td>
<td>Registration</td>
</tr>
<tr>
<td>1:00–5:00 P.M.</td>
<td>Tour 2: Frank Lloyd Wright in Oak Park</td>
</tr>
<tr>
<td>1:00–5:00 P.M.</td>
<td>Workshop 1 (B): <em>Intermediate Imaging</em></td>
</tr>
<tr>
<td>2:00–5:00 P.M.</td>
<td>Workshop 2: <em>Fundamentals for New VRA Curators and Librarians</em> (Taormina and Whalen)</td>
</tr>
<tr>
<td>2:30–4:30 P.M.</td>
<td>Tour 3: Walking Tour: Historic Skyscrapers</td>
</tr>
<tr>
<td>6:00–10:00 P.M.</td>
<td>Meeting: Executive Board II</td>
</tr>
</tbody>
</table>

## Wednesday, February 28

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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</thead>
<tbody>
<tr>
<td>7:00 A.M.–5:00 P.M.</td>
<td>Registration</td>
</tr>
<tr>
<td>9:00–11:30 A.M.</td>
<td>Session I: <em>From Cleopatra to the Ohio River Valley: Digitized Imaging Projects from Chicago Museums and Libraries</em> (Gates and Lanzi)</td>
</tr>
<tr>
<td>12:00–1:00 P.M.</td>
<td>Meeting: Midwest Chapter (Darcovich)</td>
</tr>
<tr>
<td>12:00–1:00 P.M.</td>
<td>Meeting: Data Standards Committee (Lanzi)</td>
</tr>
<tr>
<td>12:00–1:00 P.M.</td>
<td>Meeting: Nominating Committee (Hilker)</td>
</tr>
<tr>
<td>12:00–1:00 P.M.</td>
<td>Meeting: Membership Committee (Focht)</td>
</tr>
<tr>
<td>1:15–3:45 P.M.</td>
<td>Session II: <em>To Have and Have Not: Why Whistling Won't Work for Visual Resources Collections in the Digital Age</em> (Burns and Zimmerman)</td>
</tr>
<tr>
<td>4:00–5:45 P.M.</td>
<td>VRA Annual Business Meeting and Presentation of Travel Awards</td>
</tr>
<tr>
<td>6:00–8:00 P.M.</td>
<td>VRA Members Reception and Presentation of DSA and Nancy DeLaurier Awards (and Fundraising Raffle)</td>
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### Thursday, March 1

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>8:00 A.M.–5:00 P.M.</td>
<td>New Members and First-Time Attendees Breakfast (Arzigian and Focht)</td>
</tr>
<tr>
<td>8:00–9:00 A.M.</td>
<td>Registration</td>
</tr>
<tr>
<td>9:00–11:30 A.M.</td>
<td>Session III: Copyright Compliance in VR Collections: Strategies and Practical Applications (Hawkos and Seneff)</td>
</tr>
<tr>
<td>10:00 A.M.–12:00 P.M.</td>
<td>Tour 4: Newberry Library</td>
</tr>
<tr>
<td>10:00 A.M.–12:00 P.M.</td>
<td>Tour 5: Walking Tour: Modern Skyscrapers CANCELLED</td>
</tr>
<tr>
<td>10:00 A.M.–12:00 P.M.</td>
<td>Workshop 3: Library Reference and Instruction for Non-Librarians (Rokkenbach)</td>
</tr>
<tr>
<td>1:00–5:00 P.M.</td>
<td>Workshop 4: Building Relational Databases (Kessler)</td>
</tr>
<tr>
<td>1:15–2:45 P.M.</td>
<td>Roundtable I: An Opportunity to Learn About Related Organizations (Mills)</td>
</tr>
<tr>
<td>3:00–4:30 P.M.</td>
<td>Roundtable II: From Candydishes to Cornices: Facilities Planning for Visual Resources Collections (Battey)</td>
</tr>
<tr>
<td>3:00–4:30 P.M.</td>
<td>Roundtable III: Museum Visual Resources: A Different Set of Issues (Furbush and Ferger)</td>
</tr>
<tr>
<td>5:00–7:00 P.M.</td>
<td>Tour 6: Roger Brown Study Collection</td>
</tr>
<tr>
<td>5:15–6:45 P.M.</td>
<td>Meeting: Financial Planning Committee (White)</td>
</tr>
<tr>
<td>8:30–10:30 P.M.</td>
<td>Meeting: Digital Library Federation Focus Group (Marmor)</td>
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### Friday, March 2

<table>
<thead>
<tr>
<th>Time</th>
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<tbody>
<tr>
<td>7:00–9:00 A.M.</td>
<td>Meeting: St. Louis 2002 Planning (Whiteside)</td>
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<tr>
<td>7:00–9:00 A.M.</td>
<td>Meeting: Education Committee (Whalen)</td>
</tr>
<tr>
<td>8:00–9:00 A.M.</td>
<td>Meeting: Travel Awards Committee (Whitlete)</td>
</tr>
<tr>
<td>8:00–9:00 A.M.</td>
<td>Meeting: Intellectual Property Rights (Albrecht)</td>
</tr>
<tr>
<td>8:00–9:00 A.M.</td>
<td>Meeting: Chapter Officers (Focht)</td>
</tr>
<tr>
<td>8:00 A.M.–5:00 P.M.</td>
<td>Registration</td>
</tr>
<tr>
<td>9:00–11:30 A.M.</td>
<td>Session IV: Slide Cataloging: Outside of the Old Canon and Inside the New Canon (Fry and Marchenko)</td>
</tr>
<tr>
<td>9:30 A.M.–12:30 P.M.</td>
<td>Tour 7: Chicago Highlights by Bus</td>
</tr>
<tr>
<td>11:00 A.M.–6:00 P.M.</td>
<td>New Technologies Demonstration Theater</td>
</tr>
<tr>
<td>12:00–1:30 P.M.</td>
<td>CAA Inter-Session-Roundtable IV: Coming Out of Isolation: Building Bridges and Networking Within the Campus (Clement)</td>
</tr>
<tr>
<td>1:45–3:15 P.M.</td>
<td>Roundtable V: Islamic Arts Cataloging and Classification (Hogge)</td>
</tr>
<tr>
<td>3:30–5:00 P.M.</td>
<td>Roundtable VI: Grant Writing for Digital Conversion (Kerr)</td>
</tr>
<tr>
<td>3:30–5:00 P.M.</td>
<td>Roundtable VII: Images Off-Campus: Visual Resources in the Private / Non-Academic Sector (Edgar)</td>
</tr>
<tr>
<td>7:00–10:00 P.M.</td>
<td>Tansey Travel Award Fund-Raising Dinner (Café Ba-Ba Reeba!)</td>
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### Saturday, March 3

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>8:00 A.M.–12:00 P.M.</td>
<td>Registration</td>
</tr>
<tr>
<td>9:00–11:30 A.M.</td>
<td>Session V: Wearing Two Hats: The Curator as Web Master (Marchenko)</td>
</tr>
<tr>
<td>9:00 A.M.–2:00 P.M.</td>
<td>Tour 8: Farnsworth House and Sculpture Garden</td>
</tr>
<tr>
<td>9:00 A.M.–5:00 P.M.</td>
<td>Tour 9: How Both Halves Lived: A Bus Tour of the Glessner House, Prairie Avenue Historic District, and Pullman House District CANCELLED</td>
</tr>
<tr>
<td>11:30 A.M.–1:00 P.M.</td>
<td>Roundtable VIII: A Mandate for Quality: Teaching with Images of Various Media (Wiedenhoeft)</td>
</tr>
</tbody>
</table>
Preliminaries

Thanks

A heartfelt thank-you goes to the many people who have helped make this conference a success. A special thanks goes to Leigh Gates, Art Institute of Chicago, who has labored long and hard as the local arrangements chair. Many other people in the region also deserve thanks:

David Austin, University of Illinois at Chicago
Jane Darcovich, University of Illinois at Chicago
Noriko Ebersole, Nelson-Atkins Museum of Art
Eileen Fry, Indiana University
Jane Goldberg, University of Illinois at Urbana/Champaign
Virginia Kerr, Northwestern University
Allan Kohl, Minneapolis College of Art and Design
Beth Kopine, University of Missouri at Columbia
Alma Koppedraijer, Art Institute of Chicago
Julie Marchenko, Northwestern University
Rebecca Moss, University of Minnesota
Julie Simic, Indiana University
Betha Whitlow, Washington University

Please thank these people for their efforts when you see them at the conference. By the time the conference is over, many more people will have volunteered their time to help with the conference. A detailed list of credits will be published in the Spring 2001 issue of the VRA Bulletin.
Once again, all the members of the Executive Board have provided advice and assistance during the planning of this conference. I want to especially thank Bill Broom, VRA Secretary, for the wonderful job he has done as the conference registrar. His organizational skills have been invaluable.

Susan Jane Williams
VRA Vice President and Conference Coordinator

Hotel

The headquarters for the 2001 VRA Conference is the Congress Plaza Hotel located at 520 South Michigan Avenue. The hotel was originally designed and built in 1893 to accommodate visitors to the Columbian World’s Exposition. Clinton J. Warren was the architect of the north tower, with Louis Sullivan and Dankmar Adler serving as consultants. The south tower, constructed in 1902 and 1907, was designed by the renowned architectural firm Holabird and Roche (now Holabird and Root).

The Congress Plaza Hotel is located across from Grant Park and the world famous Buckingham Fountain. At the corner of Congress Parkway and Michigan Avenue, the hotel is just a short stroll from The Art Institute of Chicago, the Shedd Aquarium, the Field Museum of Natural History, as well as Chicago’s Magnificent Mile. State Street shopping, with the landmark Marshall Fields, is just a few blocks away. Chicago’s beautiful lakefront can be seen from many of the hotel’s guest rooms. There are exercise facilities open twenty-four hours-a-day, as well as restaurants, room service, valet service, and a coin-operated laundry.
Registration

The VRA registration/information tables and a message board will be located in the third floor foyer area at the Congress. Registration provides you with access to all VRA general events and the ability to register for any special events that are still open.

On-site registration is possible; refer to the program schedule for registration desk hours. The fees for on-site registration are as follows:

- Individual member (VRA or ARLIS member): $120.00
- Institutional member (One person per membership): $120.00
- Immediate family member of VRA member: $120.00
- Non-member: $140.00
- Student (with valid ID): $55.00
- One-Day: $50.00

Please note: Your VRA conference name badge is your proof of registration and should be worn at all times during the conference. Participants are individually responsible for the cost of local transportation and museum admissions, unless otherwise noted.

Special Events

All tours and workshops have limits on enrollment, and people are registered for these events on a first-come, first-served basis. If you successfully pre-registered for one or more of these events, the appropriate tickets should be in the registration packet you receive at the conference. When an event fills, a wait list will be maintained. If possible, we will take on-site registration for events that have not filled. Check at the registration desk for information on events that are still open.

If you pay for an event and cannot be registered because it is full, you will automatically be issued a refund. The refund check should be in your registration packet at the conference. No refunds are available for special events if you were successfully registered but do not attend.
College Art Association

CAA is holding its conference at the Chicago Hilton and Towers from February 28—March 3, 2001. The Hilton is located at 720 South Michigan Avenue, only two blocks from the Congress Hotel.

You must register separately with CAA if you are interested in attending their events. VRA will have an intersession at the CAA venue at noon on Friday, March 2; wear your VRA badge for free admittance to this event. A ticket to the CAA Exhibits Hall may be purchased for $10 (good for three days) with your VRA badge (discounted from the regular $15). Purchase these tickets at the CAA registration and ticket booths at the Hilton.

Conference Evaluation

Any feedback about the VRA Conference is appreciated! Each registration packet should include a conference evaluation form. The conference coordinator reads all these forms and uses the information to guide planning for future conferences. Please fill out this form and return it to the registration desk before you leave or mail it to:

Mark Pompelia
VRA Vice President and Conference Coordinator
Dept. of Art & Art History, MS-21
Rice University
P.O. Box 1892
Houston TX 77251-1892

Conference Program Credits

<table>
<thead>
<tr>
<th>Content</th>
<th>Susan Jane Williams, Yale University</th>
</tr>
</thead>
<tbody>
<tr>
<td>Editing</td>
<td>John Taormina, Duke University</td>
</tr>
<tr>
<td>Layout</td>
<td>Mark Pompelia, Rice University</td>
</tr>
<tr>
<td>Logo</td>
<td>Risko Neely Designs</td>
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</tbody>
</table>
Donor Acknowledgments

With great pleasure the VRA wishes to acknowledge and thank the many corporations, businesses, VRA chapters, and individual members who have so generously supported the Association over the past twelve months. These gifts will send nine of our colleagues to VRA 2001 in Chicago, and the conference sponsorships ensure the high quality and success of this year's program.

CONFERENCE SPONSORS ($500 or above)
Department of Art & Art History, Rice University
Davis Art Slides (A Division of Davis Publications, Inc.)
The Reindeer Company
VRA Southern California Chapter

CONFERENCE UNDERWRITER ($250–$499)
Saskia Ltd. Cultural Documentation

FRIENDS OF THE CONFERENCE ($100–$249)
Hartill Art Associates
Horizon Tape Products Company

CORPORATE TRAVEL AWARD ($500)
Gallery Systems
In addition, nearly fifty VRA members kindly made generous donations in support of the VRA 2001 Annual Conference, the President's Fund, the Tansey Fund, and other VRA programs. Special mention must also be made of Luraine Tansey who once again contributed an exceptionally generous gift in support of the award program that bears her name.

To all of these, the VRA extends its warmest thanks and deepest appreciation.

Wendy Botting  
Chair, VRA Development Committee  
Botting Associates

A Thank You to the Rice University Department of Art and Art History

The Visual Resources Association would like to acknowledge the kind support of the Rice University Department of Art and Art History. Through its Jerome J. Segal Fund, earlier this year the Department joined the Association for 2001 at the Patron level and is now sponsoring the 2001 VRA annual conference with a generous donation. This gift wholly underwrites the costs of preparing and distributing this conference program. The VRA is deeply appreciative and thanks the Department of Art and Art History for its support of our programs and profession.
Congress Plaza Hotel
520 South Michigan Avenue
Chicago, Illinois  60605
Tel: 312-427-3800
Program of Events

Unless otherwise specified, all activities are at the Congress Plaza Hotel. All events are on the third floor unless specified.

Monday, February 26

6:00–10:00 p.m.  Meeting
Parkview Room
VRA Executive Board I
Tuesday, February 27

7:00-10:00 A.M.
Third Floor Foyer

8:30 A.M.-6:00 P.M.
CANCELLED

9:00 A.M.-5:00 P.M.
Meet on Third Floor Foyer
at 8:15 A.M. for bus transport

Facilitator:
Instructors:
Registration Fee:
Limit:

12:00-9:00 P.M.
Third Floor Foyer

1:00-5:00 P.M.
Meet at Hotel Entrance
at 12:45 P.M. for bus transport

Organizer:
Sponsor:
Registration Fee:
Limit:

Information Desk for Tuesday Tours and Workshops

Tour 1
Day at Northwestern University and Block Museum

Please contact Julie Marchenko at 847-491-8023 if you would like a tour of the slide library.

Workshop 1A & 1B
Beginning Imaging (1A) and Intermediate Imaging (1B)

David Austin, University of Illinois at Chicago
John ffrench and Alex Contreras, Yale University Art Gallery
$50.00
40 participants

Registration

Tour 2
Frank Lloyd Wright in Oak Park

Leigh Gates, Art Institute of Chicago
The Chicago Architecture Foundation
$30.00
30 participants
http://www.architecture.org/tours_core.html#10
Events: Tuesday

VRA 19th Annual Conference. February 26–March 3, 2001, Chicago

1:00–3:00 P.M.
Meet at CAF Tour Center,
Santa Fe Building,
224 S. Michigan Ave.

Tour 3
Walking Tour: Historic Skyscrapers

Leigh Gates, Art Institute of Chicago
Chicago Architecture Foundation
$15.00
15 participants
http://www.architecture.org/tours_core.html#4

2:00–5:00 P.M.
Lincoln Room

Workshop 2
Fundamentals for New VR Curators/Librarians

Organizers and Instructors:
Karin Whalen, Reed College
John Taormina, Duke University
$40.00
40 participants

6:00–10:00 P.M.
Parkview Room

Meeting
VRA Executive Board II
Registration

**Session I**

**From Cleopatra to the Ohio River Valley: Digitized Imaging Projects from Chicago Museums and Libraries**

**Organizer:**
**Moderator:**
**Speakers:**

**Leigh Gates,** Art Institute of Chicago  
**Elisa Lanzi,** Smith College  
**Bernard F. Reilly,** Chicago Historical Society  
"Pyrotechnic Approaches to Museum-University Collaboration: The Great Chicago Fire and the Haymarket Affair"

**Beth Sandore,** University of Illinois at Urbana/Champaign  
"Digital Imaging: From Projects to a Cohesive Program"

**Alan Newman,** Art Institute of Chicago  
"Cleopatra: A Multimedia Guide to Art of the Ancient World: Moving a Kiosk-Based Program to the Web—Issues of Inter-Departmental Collaboration and Project Management"

**Daniel Meyer,** University of Chicago Library  
"Digitizing Environments, Natural and Historical: A Comparison of Planning and Design Issues for Two LC/Ameritech American Memory Projects at the University of Chicago"

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The following meetings are open to interested conference attendees; please contact the listed chairperson for more information.

**Meeting**

**Midwest Chapter Meeting**

**Chair:**

Jane Darcovich
12:00–1:00 P.M.  
**Meeting**  
*Data Standards Committee*  

Chair:  
Elisa Lanzi

12:00–1:00 P.M.  
**Meeting**  
*Nominating Committee*  

Chair:  
Christine Hilker

12:00–1:00 P.M.  
**Meeting**  
*Membership Committee*  

Chair:  
Marcia Focht

1:15–3:45 P.M.  
**Session II**  
*To Have and Have Not: Why Whistling Won't Work for Visual Resources Collections in the Digital Age*  

Co-Moderators:  
Maureen Burns, University of California at Irvine  
Loy Zimmerman, California State University at Long Beach  
with contributions from Elizabeth Antrim, San Jose State University, retired  
Max Marmor, Yale University

Speakers:  
"We're All 'Have Nots' On This Bus: Incentives for Collaboration"
**Henry Pisciotta,** Pennsylvania State University
“AMICO and Other Models: Leasing, Sharing, and Making Images for Future Learners”

**Howard Besser,** University of California at Los Angeles
“Adaptive Systems: Bridging the Gap”

**Christina B. Updike,** James Madison University
“Building a Community at James Madison University to Become a ‘Have’ in the Digital Age”

**Karen Reilly,** College of the Holy Cross and Jolene de Verges, Worcester Art Museum
“V-WAM, A Dynamic Model of Museum and Academic Library Cooperation”

**Susan Jane Williams,** Yale University

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**Meeting**

**VRA Annual Business and Presentation of Travel Awards**

This is where important Association business will take place, including discussion of future directions and the induction of new officers. All members should attend.

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**Reception**

**VRA Members Reception**

**Davis Art Slides**

*Presentation of Distinguished Service and Nancy DeLaurier Writing Awards*

Join fellow VRA members in this enjoyable annual event. Appetizers will be served, and a no-host cash bar will be available. The Distinguished Service Award will be presented at approximately 7:00 P.M. This year we will also have a fundraising raffle of donated items including artwork by our members.
Annual Association Business Meeting

Wednesday, February 28, 2001, 4:00 P.M.
Florentine Room, Congress Plaza Hotel
Chicago, Illinois

AGENDA

I. Call to Order

II. State of the Association – Ann Whiteside, President

III. Approval of the minutes of the last annual Association business meeting held Thursday, April 6, 2000, in San Francisco, as published in the Visual Resources Association Bulletin, Summer 2000, Vol. 27, No. 2, pp. 9-22 – William Broom, Secretary

IV. Treasury Report – Loy Zimmerman, Treasurer

V. VRA Bulletin Announcement – John Taormina, VRA Bulletin Editor

VI. 2001 Conference report – Susan Jane Williams, Vice President

VII. Presentation of Travel Awards – Sheryl Wilhite, Travel Awards Committee

VIII. Committee Reports and Appreciation for Outgoing Chairs
   A. Bylaws Committee, James Monteith
   B. Continuing Education Committee, Karin Whalen
IX. Change of the Webmaster

X. Open Discussion about the VRA Listserv

XI. Moment of Remembrance for VRA Members

XII. Appreciation for Outgoing Executive Board Members
   A. Jenni Rodda, Past President
   B. Susan Jane Williams, Vice President
   C. William Broom, Secretary
   D. Arleen Arzigian, Membership Director

XIII. Welcome to New Executive Board Members
   A. Elisa Lanzi, President-Elect
   B. Mark Pompelia, Vice President
   C. Patricia McRae, Secretary

XIV. Other Business

XV. VRA-ARLIS/NA 2002 Conference Presentation – Margaret Webster, Betha Whitlow, and Deborah Ultan

XVI. Adjournment
Thursday, March 1

8:00–9:00 A.M.
Plaza Room,
Second Floor

Reception
Continental Breakfast for New VRA Members and New Conference Attendees

Hosts:
Arleen Arzigian, Membership Director
Marcia Focht, Membership Committee Chair

8:00 A.M.–5:00 P.M.
Third Floor Foyer

Registration

9:00–11:30 A.M.
Florentine Room

Session III
Copyright Compliance in VR Collections: Strategies and Practical Applications

Co-Moderators:
Speakers:
Lise Hawkos and Heather Seneff, Arizona State University
Lise Hawkos and Heather Seneff, Arizona State University
“Copyright Compliance in the Visual Resources Collection”
Christine L. Sundt, University of Oregon
“Winning their Confidence: Working with University Legal Counsel in Matters of Copyright”
Kristine R. Brancolini, Director, Digital Library Program, Indiana University, Bloomington
“The Indiana University Digital Library Program: A Case Study”
9:30–11:30 a.m.
CANCELLED

Tour 4
Walking Tour: Modern Skyscrapers

10:00 a.m.–12:00 p.m.
Meet at the Newberry Library Lobby,
60 W. Walton St.

Organizer:
Sponsor:
Registration Fee:
Limit:

Tour 5
Newberry Library

Leigh Gates, Art Institute of Chicago
Newberry Library
$5.00
10 participants
http://www.newberry.org/Il/newberryhome.html

10:00 a.m.–12:00 p.m.
Seminar Room

Workshop 3
Library Reference and Instruction for Non-Librarians

Organizer and Instructor:
Barbara Rockenbach, Yale University
Registration Fee:
$40.00
Limit: 40 participants

1:00–5:00 p.m.
Lincoln Room

Workshop 4
Building Relational Databases

Organizer and Instructor:
Ben Kessler, Princeton University
Registration Fee:
$40.00
Limit: 50 participants
Events: Thursday

VRA 19th Annual Conference, February 26–March 3, 2001, Chicago

1:15–2:45 P.M.
Florentine Room

Roundtable I
An Opportunity to Learn about Related Organizations

Organizer and Leader:
Panelists:

Jeanette Mills, University of Washington
Art Libraries Society of North America, Visual Resources Division: Mary Wassermann, Philadelphia Museum of Art
EDUCAUSE & Computer-Using Educators: Maureen Burns, University of California at Irvine
Society of American Archivists, Visual Materials Section: TBA
Special Libraries Association, Museum Arts & Humanities Division: TBA

3:00–4:30 P.M.
Florentine Room

Roundtable II
From Candy Dishes to Cornices: Facilities Planning for Visual Resources Collections

Organizer and Leader:
Panelists:

Megan Battey, Middlebury College
Elisa Lanzi, Smith College
Maryly Snow, University of California at Berkeley
Brenda MacEachern, University of Western Ontario
Margo S. Ballantyne, Lewis & Clark College

3:00–4:30 P.M.
Grant Park Room

Roundtable III
Museum Visual Resources: A Different Set of Issues

Organizers and Leaders:

Barbara Furbush, J. Paul Getty Museum
Jane Ferger, Indianapolis Museum of Art
5:00–7:00 P.M.
Meet at the Collection, 1926 N. Halsted St.

Organizer:
Sponsor:
Speaker:
Registration Fee:
Limit:

5:15–6:45 P.M.
Parkview Room

Meeting
Financial Planning Committee

Chair:

Lynda S. White

8:30–10:30 P.M.
Lake Shore Room

Meeting
Digital Library Federation Focus Group

Chair:

Max Marmor
Friday, March 2

7:00–9:00 A.M.
Lake Shore Room

Meeting
St. Louis 2002 Conference Planning

Chair:
Ann Whiteside

The following meetings are open to interested conference attendees; please contact the listed chairperson for more information.

7:00–9:00 A.M.
Parkview Room

Meeting
Education Committee

Chair:
Karin Whalen

8:00–9:00 A.M.
Columbian Room

Meeting
Travel Awards Committee

Chair:
Sheryl Wilhite

8:00–9:00 A.M.
Victorian Room

Meeting
Intellectual Property Rights Committee

Chair:
Kathe Hicks Albrecht
8:00–9:00 A.M.
Carter Room

Meeting
Chapter Officers

Chair:

Marcia Focht

8:00 A.M.–5:00 P.M.
Third Floor Foyer

Registration

9:00–11:30 A.M.
Lincoln Room

Session IV
Slide Cataloging: Outside the Old Canon and Inside the New Canon

Co-Organizers and Co-Moderators:

Eileen Fry, Indiana University
Julie Marchenko, Northwestern University
Karen Bouchard, Brown University
Karen Kessel, Sonoma State University
Sara Jane Pearman, Cleveland Museum of Art
Sherry Poirrier, Art Department, Smith College
Hannah Tandeta, Mills College

9:30 A.M.–12:30 P.M.
Meet at CAF Tour Center, Santa Fe Bldg., 224 S. Michigan Ave.

Tour 7
Chicago Highlights By Bus

Leigh Gates, Art Institute of Chicago
Chicago Architecture Foundation
CAF Docent
$35.00
27 participants
http://www.architecture.org/tours_core.html#2
http://www.robiehouse.com/

11:00 A.M.–6:00 P.M.
Florentine Room

Demonstration Theater
New Technologies
Events: Friday

VRA 19th Annual Conference. February 26–March 3, 2001, Chicago

Organizer:
Rebecca Anne Moss, University of Minnesota
Sumitomo Corporation of America (John Lewis)
AMICO (Kelly Richmond)
Gallery Systems (Monika Seryukova)
Luna Imaging (Megan Marler)
James Madison University (Christina Updike)
Davis Art Slides (Rebecca Benjamin)
H.W. Wilson (Betty Marks)
Saskia (Renate Wiedenhoeft)
Midwest Visual Equipment (Wayne Anguilm)
Canto (Rolly Pane)

CAA will have a large exhibition area at the Chicago Hilton and Towers, two blocks from the Congress Hotel. To complement these exhibits, VRA will showcase vendors presenting 30-minute focussed demonstrations of their products. The complete list of vendors and the time schedule of their demos will be provided in your registration packet.

12:00–1:30 P.M.
Chicago Hilton and Towers,
720 S. Michigan Ave.,
Lake Erie Room, Eighth Floor

Roundtable IV
CAA Inter-Session Sponsored by VRA
Coming Out of Isolation: Building Bridges and Networking Within the Campus

Organizer and Leader:
Russ Clement, Northwestern University
Sandra C. Walker, University of Tennessee
Christina B. Updike, James Madison University
Katherine Cowan, Mellon Photograph Cataloger, Maryland Historical Society Library
Julie Marchenko, Northwestern University
Roundtable V
Islamic Arts Cataloging and Classification

Organizer and Leader:
Panelists:

Roundtable VI

Organizer and Leader:
Panelists:

Roundtable VII
Images Off-Campus: Visual Resources in the Private/Non-Academic Sector

Organizer and Leader:
Panelists:

Dinner
Luraine Tansey Travel Award Fund-Raising Dinner

Café Ba-Ba-Reeba!, 2024 North Halsted
$40.00
110 participants

Join colleagues for an annual fund-raising event that is always memorable. The Café Ba-Ba-Reeba! is a festive Spanish tapas restaurant and bar with a great selection of sherries, sangrias, and wines (cash bar). Dinner attendees will choose from a pre-selected menu of three cold tapas, four hot tapas, and dessert, coffee or tea. Participants will travel to and from the restaurant by charter bus.
Saturday, March 3

8:00 A.M.–12:00 P.M.
Third Floor Foyer

Registration

9:00–11:30 A.M.
Florentine Room

Session V
Wearing Two Hats: The Curator as Web Master

Organizer and Moderator:
Speakers:

Julie Marchenko, Northwestern University
Jenni Rodda, Institute of Fine Arts, New York University
“Caught in the Web, or, How I (temporarily) Became IFA’s Web Master and Learned to Love the Internet”

Marcia Focht, Binghamton University
“The Physical and the Virtual: A Balancing Act”

Miranda Howard Haddock, Western Michigan University
“This is Where All the Millinery Is: Managing the Manual and the Electronic Hat Racks in the Western Michigan University Visual Resources Library”

Ann M. Thomas, Union College
“Web Mistress to the Visual Arts”

Jacqueline Spafford, University of California at Santa Barbara
“Labor and Time Management for VRC-Created Course Websites”

9:00 A.M.–2:00 P.M.
Meet at Hotel Entrance
at 8:45 A.M. for bus transport

Tour 8
Farnsworth House and Sculpture Garden
Leigh Gates, Art Institute of Chicago
Local Guide
$50.00
48 participants
http://www.enteract.com/~frnswrth/index.html

9:30 A.M.–5:00 P.M.
CANCELLED

Tour 9
How Both Halves Lived: A Bus Tour of the Glessner House, Prairie Avenue Historic District, and Pullman Historic District

For information on visiting Glessner House, see <http://www.glessnerhouse.org>.

11:30 A.M.–1:00 P.M.
Florentine Room

Roundtable VIII
A Mandate for Quality: Teaching with Visual Images of Various Media

Renate Wiedenhoeft, Saskia Ltd. Cultural Documentation
Carmen Garcia Wiedenhoeft, Saskia Ltd. Cultural Documentation
 “High Quality Digital Images: Technical Considerations”
Gregory P. Most, National Gallery of Art
 “Last Judgment: Connoisseurship of Slides in a Digital Age”
Christine L. Sundt, University of Oregon
 “Of Magic Wands and Crystal Balls: Pondering the Options in Educational Imaging”

Events:
Saturday
Abstracts

Roundtable I
An Opportunity to Learn About Related Organizations

The purpose of this roundtable is to exchange information and to develop some synergy for working on collaborative projects, either regionally or nationally. The panel will be composed of speakers from several organizations (see list under panelists above). Each panelist will briefly explain their organization—what it is and what it does—with a special emphasis on the interests and issues their members may share with members of the VRA. This will be followed by open discussion and opportunities for questions and answers from the audience.

Roundtable II
From Candy Dishes to Cornices: Facilities Planning for Visual Resources Collections

At some point in our careers, many of us find ourselves involved in planning a move, an expansion, or a whole new facility for our visual resources collections. As VR curators, we need to identify the specialized needs of our operations and articulate them to administrators, planners, and architects. What should our role in the planning process be? How do we juggle the priorities of form and function with budgetary constraints? How do we accommodate new technologies? What resources can we turn to? This roundtable will give us the opportunity to examine some new facilities and glean helpful information from several of our colleagues who have successfully survived the planning process. Topics they will present include: "Small is Beautiful: The New Slide Library at Lewis & Clark College," "Designing a Slide Library from the Ground Up: The Richard & Beryl Ivey Visual Resources Library at the University of Western Ontario," "Getting from Point A to Point B: The Mechanics of Moving a Slide Collection," and "Thinking Outside the Box: Imagining an Imaging Center."
Roundtable III
Museum Visual Resources: A Different Set of Issues

This is an invitation to all museum slide librarians and visual resource curators to come explore the issues that we face that are different from our peers in academic settings. It will provide an opportunity to see how our departments are involved in the digital revolution, with its attendant issues of copyright and interfacing with museum management systems. We can also take a moment to speculate on the future within our institutions. With the growing interest/mission of public outreach, some slide collections have expanded their resource holdings (sometimes by mandate from above) to provide materials for a wider audience, including K-12; not only are the audiences targeted changing, but also the types of resources available are growing. These changes impact various areas: collection development, policy, staff responsibilities and management of resources.

Roundtable IV
CAA Inter-Session at the Chicago Hilton and Towers
Coming Out of Isolation: Building Bridges and Networking Within the Campus

Visual resources curators work closely with faculty, staff, and students in the departments and communities they serve. Rich support and information resources, including manifold opportunities for collaboration, exist outside of art and art history departments. As service initiatives, cataloging and digitization projects, and other areas for collaboration rise to unprecedented levels of technical, administrative, and financial complexities, new opportunities to work with like-minded professionals in the university library, multimedia center, information sciences, instructional technology, and academic computing abound. As a result, dynamic new alliances and relationships are formed. Presenters will share successful interdepartmental activities and projects at their institutions, enhanced by a spirited and ideas-laden exchange of additional cooperative enterprises from the audience. Topics include: "A Two-Way Street: Practicum Experiences for Information Science Students in the School of Art Visual Resources Collection," "Overcoming Obstacles: Building Bridges to Success at James Madison University," "Making Stone Soup: Digital Projects at the Maryland Historical Society," and "NU Kids Near the Block: Art Partnerships at Northwestern University."

Roundtable V
Islamic Arts Cataloging and Classification

The roundtable will explore issues of classification and organization of Islamic art images in a visual resources collection. In large part mirroring the very successful roundtable on cataloging Japanese art at the 1998 VRA conference, this roundtable will gather together panelists with some authority or recent experience in various facets of cataloging Islamic arts. The target audience will be non-area specialists who are called upon to deal with such visual materials as part of their jobs. Topics will include authority files, image sources, and cataloging schemes. Fundamental questions regarding the use of the “Islamic” rubric to represent a vast historical and geographical span of artistic production will also be considered. Topics presented include “Stranger in Paradise, or which way to the
Minbar?, "Survey Results on Islamic Manuscripts Classification Schemes in Visual Resources Collections," and "Implications of the Move from a Paper to an Automated Environment for the Cataloging of Islamic Art at Harvard."

**Roundtable VI**

**Grants for Digital Conversion: Making Them Work with Effective Management**

Getting a grant to support digital conversion of a special collection is an appealing scenario to many visual resources administrators, librarians, and museum curators. But getting the grant is just the beginning. Management skills must be applied to ensure that the project agenda serves institutional goals. Topics to be discussed include: the value of institutional self-analysis in creatively seeking out grant opportunities for smaller institutions; the importance of planning for any special project, internally or externally funded; and a retrospective evaluation of the true costs and benefits of a grant project. Sheila Hannah, Manager of the VIRCONA project, will address "Getting the First Grant: Thinking Creatively, Contextually, and Collaboratively." Virginia Kerr, Manager of "Edward S. Curtis' The North American Indian: Photographic Images," will address "Stick with the Plan: Following Through from Proposal to Evaluation." Ann Whiteside, Manager of "American Landscape and Architectural Design, 1850-1920," will address "The Surprises in Grant Projects."

**Roundtable VII**

**Images Off-Campus: Visual Resources in the Private/Non-academic Sector**

The explosion of the digital age and all things visual is coupled with a need to manage this material and its accompanying data; a responsibility held by both public and private visual resources professionals. This roundtable will examine the non-academic or private side of the field. Presentations will focus on the management of image libraries, the tools and resources used in such collections, and a look at media content in educational communities from a commercial perspective. Trudy Levy, President of Image Integration, will present case studies of three of her clients: Gensler Architects, EDAW - urban land planners and Forell-Elsesser Engineers. Two of these now provide a Web-accessed digital library to their American offices and the third uses Extensis Portfolio. Trudy will discuss the goals, methods, and specifications each used to develop their digital image libraries. Dan Brady, Development Director for Precision Graphics, will discuss the commercial perspective on alternatives for image/media content in an Internet-
oriented education model. He will consider life-long learning communities outside the usual ones of libraries, schools, and education and focus on image/media resource needs and "content commerce" for such communities. Laura Mancini, Archivist at Archive Impact will examine the effect of the increase in image formats in today's digital environment. Ample time will be provided for audience participation. Those in the academic/public sector community are encouraged to attend this roundtable as a number of issues are faced by all visual resources professionals and information sharing will be beneficial to all.

Roundtable VIII
A Mandate for Quality: Teaching with Visual Images of Various Media

With a wealth of visual images available in analog and digital format, in every price range from vendors to photography from books, from subscriptions via the Internet to free-for-the-taking, how can I choose the best visual material for my slide library and school based on the resources I have available? In this session, we would like to point to guidelines and objectives designed to help make choices based on an individual assessment of the situation. We will address issues of quality and convenience inherent in different media and make comparisons on technical support necessary to implement and employ various electronic media successfully. With so many images from so many different sources, services designed to facilitate implementation will gain importance. We will look at ways in which VR managers successfully integrate and manage various media and personnel to achieve a comprehensive visual archive.

Session I
From Cleopatra to the Ohio River Valley: Digitized Imaging Projects from Chicago Museums and Libraries

Images are the backbone for numerous digital projects that provide access to cultural collections. This session features digital projects from museums or libraries in the Chicago area. Speakers will discuss their projects in the context of project management strategies, collaborative opportunities, use of standards and metadata, subject access, and image quality.

Session II
To Have and Have Not: Why Whistling Won't Work for Visual Resources Collections in the Digital Age

Exploring ways to avoid the apparent trend towards disparity in resource availability and a stratified society of "Haves" and "Have Nots" is the goal of this session. We expect to address image resource dilemmas in the Digital Age and discuss potential community building activities. Speakers will share expertise and examine such topics as the fate of 35mm photographic archives, what kinds of
collections we will manage, opportunities for distributed access across image collections, and how best to prepare now for what the future holds.

**Session III**

**Copyright Compliance in VR Collections: Strategies and Practical Applications**

This session will examine how VR collections are dealing with the issues of copyright and obtaining reproduction permissions. How do academic institutions balance the need for images for teaching while complying with copyright law? Are collections establishing communications with legal counsel, and what are these interactions like? How do museums and commercial galleries deal with requests from visual resources collections for permission to use images? Have policies and guidelines been established for dealing with educational institutions and their need for images to teach? What procedures have different VR collections instigated to deal with the tedious and time-consuming task of contacting rights holders, keeping track of records, and complying with the permissions extended? How will these requirements impact future collection acquisitions? How have VR collections successfully developed strategies for increasing or stretching budgets to cover image database subscriptions, purchasing licensed collections of digital images, being able to afford individual reproduction fees, etc. After the papers we would like to encourage a more informal discussion among the panel and session attendees. Those planning to attend are encouraged to come prepared to ask questions and contribute their own experiences.

**Session IV**

**Slide Cataloging: Outside the Old Canon and Inside the New Canon**

This "non-canonical" interactive session will focus attention on the fringe areas of our collections, both analog and digital, and on the approaches and thought processes we collectively use in actually categorizing, classifying, and subject indexing images. Compilations of non-canonical categories, from both the panelists and the membership, will be combined with personal insight and institutional policies from the panel participants. In addition, a number of "surprise" images will be sprung on both the panelists and the audience for a shared group categorization/cataloging experience. We will even try fitting the non-canonical into a VRA Core 3.0 type data structure. In addition to stimulating a discussion on how we deal with "visual weirdness" in our collections, this session
will also focus attention on serious issues and realities: when does the “non-canonical” become canonical, what is the difference between categorization and cataloging, do we need to treat this material in identical fashion for both our analog and digital collections, and (last but not least) should we be “collecting” this material in the traditional ways we have been using for over a century?

Session V
Wearing Two Hats: The Curator as Web Master

This session will examine how visual resources administrators find balance between their analog and digital responsibilities or running the facility as well as administering often numerous websites. The professional implications of this ever increasing technological workload will be addressed in terms of how slide curators are redefining their roles in their institutions through the acquisition of Web-related skills. Panelists will also discuss issues such as training, financial assistance, departmental and staff support, while narrating their own experiences at their institutions. Questions raised will center around how decisions regarding design and content can be made, who should be in charge of updating and what is the impact on work flow and the use of the collection. In short, we will ask what are the success stories, and what lessons have been learned?

Tour 1
Day at Northwestern University and Block Museum

CANCELLED

Please contact Julie Marchenko at 847-491-8023 if you would like a tour of the slide library.

Tour 2
Frank Lloyd Wright in Oak Park

This tour includes the bus ride to and from Oak Park (ten miles west of downtown Chicago). You will enjoy docent-led tours of the interiors of the Frank Lloyd Wright Home and Studio and Unity Temple.

Tour 3
Walking Tour: Historic Skyscrapers

Out of the charred landscape that resulted from the Great Fire of 1871 arose the prototype of the modern commercial metropolis.
Tour the historic beginnings of the Chicago School of Architecture and the early skyscrapers built between 1870 and 1935. Buildings featured include the Art Deco Chicago Board of Trade Building; the Auditorium Building, a Louis Sullivan masterpiece; and the Rookery, a National Historic Landmark. The tour will require walking about a five square block area. The tour will meet and begin from the CAF Shop and Tour Center in the Santa Fe Building, 224 South Michigan Avenue Speaker: Chicago Architecture Foundation docent.

Tour 4
Walking Tour: Modern Skyscrapers

CANCELLED

Tour 5
Newberry Library

Meet at the Newberry Library Lobby, 60 West Walton Street. Transportation will be on your own using public transportation by Clark Street bus No. 22 or short taxi ride (fifteen minutes.) A Newberry Library Guide will provide a tour of the collections. The Newberry Library is an independent research library concentrating in the humanities with an active educational and cultural presence in Chicago. Privately funded, but free and open to the public, it houses an extensive non-circulating collection of rare books, maps, and manuscripts. Its strengths include: European discovery, exploration, and settlement of the Americas; the American West; local history, family history, and genealogy; literature and history of the Midwest, especially the Chicago Renaissance; Native American history and literature; the Renaissance; the French Revolution; Portuguese and Brazilian history; British literature and history; the history of cartography; the history and theory of music; the history of printing; and early philology and linguistics.

Tour 6
Roger Brown Study Collection
Meet at the Collection, 1926 North Halsted Street. Take taxi or public transportation (approximately twenty minutes from the hotel.) In 1996 Roger Brown—artist, collector, and alumnum of SAIC—made a gift of his extensive collection of art, books, slides, architectural drawings, sketchbooks, correspondence, and other artistic and archives materials to The School of the Art Institute of Chicago, for use as an artist’s study collection. The collection contains over one thousand works in a variety of media and from diverse categories, including works by Chicago Imagists and other contemporary artists; works by self-taught artists; folk art from many cultures; objects from material and popular culture; costumes and textiles; furniture; books, travel souvenirs, ephemera, and other things with which Brown surrounded himself for creative inspiration. The collection is installed throughout all of the rooms of the second floor of Brown’s former home and studio in Chicago’s Lincoln Park neighborhood. It can be seen as a single, complex installation; its character is found in the panorama of images and the relationships between them, rather than in discrete objects considered individually. In this house museum, objects derive their meanings equally from their relationships to each other and from the intensely personal, architectural, and symbolic context of “home.” The RBSC is one of the few artist’s collections in the country, preserved and open to the public.

Tour 7
Chicago Highlights By Bus

The tour, which covers thirty miles, will highlight Chicago architecture, including the Loop, Hyde Park, several historic districts, university campuses, and the interior of Frank Lloyd Wright’s Robie House, which is currently undergoing restoration. The tour will depart from and return to the CAF Shop and Tour Center in the Santa Fe Building, 224 South Michigan Avenue.

Tour 8
Farnsworth House and Sculpture Garden

Travel by charter bus to the Farnsworth House (located one mile south of Plano, Illinois, about a 90-minute drive.) The Farnsworth House is the first and most celebrated domestic structure designed by the world-renowned visionary architect Mies van der Rohe after his arrival in the United States in 1938. An icon of twentieth-century architecture, the overriding quality of the Farnsworth House is one of serenity, derived from its ordered logic and clarity of structural expression, while the bucolic setting on the banks of the Fox River lends to the whole composition and aura of high romance. The immediate surroundings of the house were landscaped by the celebrated American landscape architect Lanning Roper. The extended grounds contain a sculpture garden that leads from the Visitor Center to the house. The garden contains works by such notable artists as Harry Bertoia, Anthony Caro, Jim Dine, Andy Goldsworthy, Peter Hide, Allan Jones, Ellsworth Kelly, Phillip King, George Rickey, Richard Serra, Wendy Taylor, and Michael Warren. A Visitors Center and Gift Shop/Coffee Shop are on the grounds as well. Although the grounds will be bare of greenery at this time of year, it will be an excellent time to see the house itself to full-advantage and will afford good views for photography. A box lunch is included in the fee as well as the bus and admission.
Tour 9
How Both Halves Lived: A Bus Tour of the Glessner House, Prairie Avenue Historic District, and Pullman Historic District
CANCELLED

Workshop 1 A&B
Beginning Imaging (A) and Intermediate Imaging (B)

These workshops will be held at University of Illinois at Chicago in a computer lab with hands-on workstations for part of the session. Workshop 1A will be from 9:00 A.M. to 12 noon. Workshop 1B will be from 1:00 P.M. to 5:00 P.M. There will be bus transportation from the hotel for the morning session and return at 5:00 P.M. You may sign up for one or both workshops. Workshop 1A will cover basics of digital imaging: file sizes and formats, color space, color management, quality targets, how to acquire a "raw" scan. Workshop 1B will discuss how to manipulate and store the scan.

Workshop 2
Fundamentals for New VR Curators/Librarians

This workshop is designed for new visual resources curators to introduce them to the fundamentals of the visual resources profession and offer them guidance on the effective management of an image collection. This three-hour workshop will focus on the management, administration, and staffing issues that curators must deal with on a daily basis. Some of the issues to be covered are budget processes and preparation, automation, and records and statistics. There will be ample time for questions and discussion.
Workshop 3
Library Reference and Instruction for Non-Librarians

Many VR professionals are called upon to perform reference and instruction services, often with little or no training in these areas. This workshop will introduce electronic resources that will assist the VR professional in answering reference questions and in instructing patrons on the use of the many new and evolving arts databases. We will look closely at web searching strategies on several search engines including Altavista and Northernlight and discuss the effective use of databases such as the Avery Index, the Bibliography of the History of Art, Art Index, and ARTbibliographies Modern. We will also look at how to manage these new tools by creating a "catalogers desktop." Finally we will talk about methods for designing an instructional session for faculty, students, or staff.

Workshop 4
Building Relational Databases

VR curators new to database design may be confused about some of the fundamental issues that attend relational structure. This workshop will begin with a "blackboard" session, with a simple overview of database theory, relational structure, the use of primary and relational keys, the mapping of one-to-many relationships, and a brief look at SQL. The second part will be an online exercise in the creation of a small relational database, perhaps working with tables representing works of art, item-level images, and artist authorities. This will be conducted using MS-Access, but the emphasis will be on the generic issue of database construction rather than on any given software.
Visual Resources Association


Membership

Applications for membership in the VRA are available at the registration desk.

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<tr>
<th>Annual Salary Range</th>
<th>Individual Annual Fee</th>
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<td>Less than $20,000</td>
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<td>Subscription (for libraries)</td>
<td>$100</td>
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The membership year runs from January 1—December 31. Membership includes a subscription to the VRA Bulletin and a Directory of Members.

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