

BENEFITS OF VISUAL RESOURCES ASSOCIATION AFFILIATION

The Visual Resources Association is a multi-disciplinary, international organization dedicated to furthering research and education in the field of media management within the educational, cultural heritage, and commercial environments. The Association is committed to providing leadership in the visual resources field, developing and advocating standards, and offering educational tools and activities, publication programs, and opportunities for the benefit of the community at large. VRA seeks mutually beneficial affiliations in support of its mission, with the goal of facilitating steady communications, collaborative opportunities, and participation in the events and activities of like-minded organizations.

VRA offers the following benefits to affiliated organizations, and seeks reciprocal benefits with affiliated organizations whenever possible.

- One free membership and VRA conference registration for the affiliate organization's president or designate.
- Reciprocal conference registration at the VRA member rate for affiliated organization members.
- Attend regional meetings/workshops at the VRA member rate for affiliated organization members.
- May submit conference proposals to VRA for sessions, business meetings, or SIGs (space in conference program allowing) or sponsor such activities.
- May propose tours for VRA regional meetings or the VRA annual conference and attend VRA tours at the VRA member rate.
- Affiliated organizations will be listed with links to additional information on the VRA web site.
- Affiliate news shared through VRA's communication channels, including the VRA-Listserv, Twitter, Facebook page, and web site, as appropriate.
- Affiliate members may publish feature articles, perspectives, news, or reviews, etc. in the electronic VRA Bulletin.
- Annual membership lists exchanged and advertising opportunities in publications or on web sites provided.

Please contact the VRA Executive Board with inquiries about affiliations.