visual resources association

vra[2][7]
toronto
2009

27th Annual Conference
March 18-21, 2009

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Welcome to Toronto!

Visual Resources Association
27th Annual Conference

March 18-21, 2009
Sheraton Centre Toronto
Toronto, Ontario, CANADA

Welcome/Bienvenue to the 27th annual Visual Resources Association Conference in Toronto. This vibrant, cosmopolitan city located on the shores of Lake Ontario is rated among the world's most livable cities for its high standard of living, low crime rate, and welcoming attitude towards cultural diversity. It is also home to a number of world-class museums, innovative examples of modern architecture, and lively ethnic neighborhoods boasting a variety of dining and shopping options, many within easy walking distance of our conference hotel.

VRA*27 will feature a full program of events, including sessions, workshops, and special interest groups. The opening day's Copyright Plenary will bring together two noted experts—Kenneth Crews from the United States and Giuseppina D'Agostino from Canada—to discuss the respective merits of the two countries' copyright environments. Highlighting our annual Members' Dinner will be our awards ceremony and a visionary keynote address by Michael Edson of the Smithsonian Institution. The popular "Ask the Experts" will provide one-on-one opportunities to ask questions and cultivate advanced skills, while the "Birds of a Feather" affinity group meetings will enable members with shared interests and concerns to engage in collaborative problem-solving. This year's Tansey Event, a command performance by Toronto's famed Second City improvisational comedy troupe, will bring us together for a convivial evening in support of our travel awards fund. Wrapping up the week will be our unique VRAffle, at which Empress Patti and her crewe of RaffleRousers will distribute largesse and entertain the assembled throng with equal aplomb.

I would like to thank our session, special interest group, and workshop leaders for bringing together experts from both within and beyond our membership to educate, inform, and inspire us. Our sponsors and exhibitors deserve special thanks for their patient cooperation as we have worked with them to envision new events such as the Vendor Slam. The local arrangements committee, led by Canada Chapter Chair Eric Schwab and native Torontonian Jackie Spafford, has been instrumental in making many of the connections that enrich the conference program, from the architectural walking tours to basic information about local transit options that will help attendees to make the most effective use of their time. We owe a particular debt of gratitude to Eric for securing facilities at the Ontario College of Art and Design for several key conference events, and we hope that future conferences will be enriched through similar partnerships with nearby educational institutions.

Enjoy these four exciting days with your colleagues here in the heart of Canada's Golden Horseshoe. We hope you will find your time here to be professionally rewarding and personally invigorating.

Allan T. Kohl, President, Visual Resources Association
On behalf of the VRA Executive Board

Hotel Meeting Room Layout
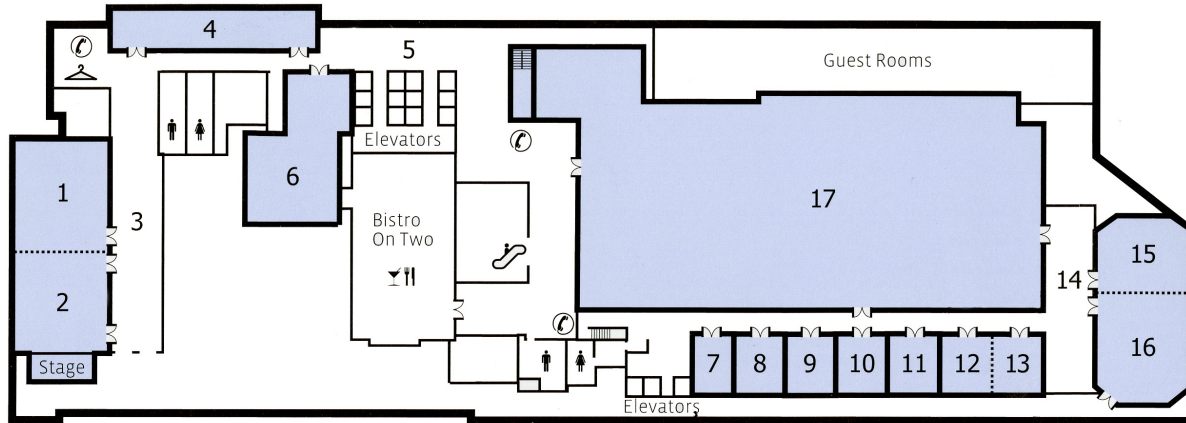
Room	Name	Room	Name
1	Dominion Ballroom N.	10	Huron
2	Dominion Ballroom S.	11	Kent
1–2	Dominion Ballroom	12	Simcoe
3	Dominion Foyer	13	Dufferin
4	Churchill Room	12–13	Simcoe & Dufferin
5	Churchill Foyer	14	Civic Foyer
6	City Hall	15	Civic Ballroom N.
7	Elgin	16	Civic Ballroom S.
8	Wentworth	15–16	Civic Ballroom
9	Kenora	17	Waterfall Garden

Day At-a-Glance

Tuesday, March 17th

Club Boardroom - 43rd	- VRA Board Meeting I	8:00 AM - 4:30 PM
OCAD- Sharp Centre 627	- Meeting: Strategic Plan Task Force	8:00 AM - 6:00 PM
Executive - 4th floor	- VRA Foundation Board Meeting I	12:00 PM - 4:30 PM
Executive - 4th floor	- VRA Board/VRA Foundation Board	4:30 PM - 6:00 PM
2nd Floor Lobby	- Registration	6:00 PM - 8:00 PM

Wednesday, March 18th

2nd Floor Lobby	- Registration	8:00 AM - 6:00 PM
Churchill (Room 4)	- VRAffle	8:30 AM - 4:00 PM
Wentworth (Room 8)	- Workshop 1 - Issues in VR Administration	9:00 AM - 12:00 PM
Huron (Room 10)	- Advisory Group: ARTstor Hosted Collection	9:00 AM - 12:00 PM
Kent (Room 11)	- Mini-workshop1 -Dynamic Duo	9:30 AM - 11:00 AM
Kenora (Room 9)	- Meeting: Mid-Atlantic Chapter	11:00 AM - 12:30 PM
Kenora (Room 9)	- Meeting:Nominating Committee	12:30 PM - 2:00 PM
	- Ask the Experts: Databases, XML,Systems	12:30 PM - 2:00 PM
Kent (Room 11)	- Mini-workshop2 - Metadata with Muscle	2:00 PM - 3:30 PM
	- Ask the Experts: Digital Assets Management	2:00 PM - 3:30 PM
Kenora (Room 9)	- Meeting: VRA Canada Chapter	2:00 PM - 3:30 PM
OCAD Main Building Auditorium - Plenary Session - Fair Use/Fair Dealing		4:00 PM - 6:00 PM
Dominion Ballrooms (Rooms 1&2) - VRA Welcome Party		6:00 PM - 8:00 PM
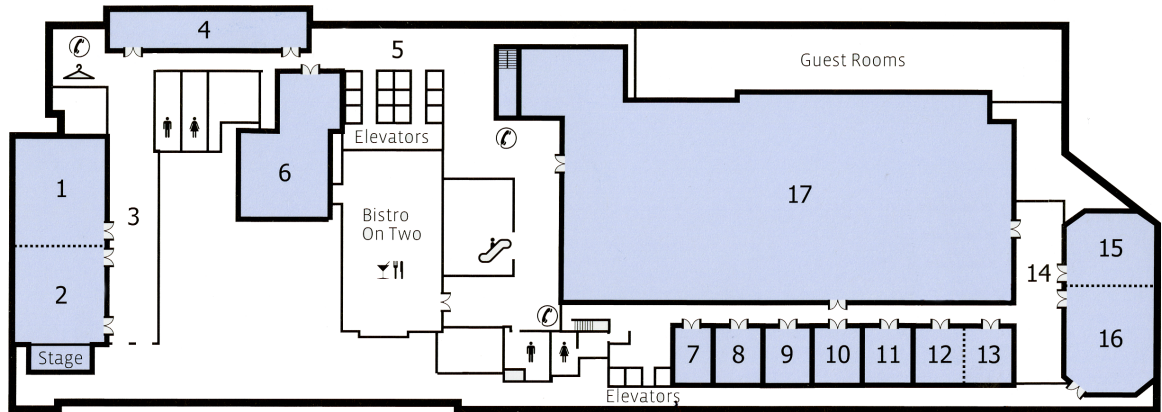
Thursday, March 19th

Location	Event	Time
Civic Ballroom (Rooms 15&16)	- 1st Time Attendees/New Member's Breakfast	7:30 AM - 9:00 AM
2nd Floor Lobby	- Registration	8:00 AM - 6:00 PM
Churchill (Room 4)	- VRAffle	8:30 AM - 5:00 PM
Dominion Ballroom North (Room 1)	- Session 2 - Outside the Canon	9:00 AM - 10:30 AM
Dominion Ballroom South (Room 2)	- Session 3 - New Strategies for Digital Discovery	9:00 AM - 10:30 AM
	- Ask the Experts: VRC wikis/blogs	9:00 AM - 10:30 AM
Dominion Ballroom North (Room 1)	- Session 4 - Engaging New Technologies I	11:00 AM - 12:30 PM
Dominion Ballroom South (Room 2)	- Session 5 - Issues in VR Administration	11:00 AM - 12:30 PM
Wentworth (Room 8)	- Meeting: Education Committee	12:30 PM - 2:00 PM
Kenora (Room 9)	- Meeting: Publications Programming Group	12:30 PM - 2:00 PM
Kent (Room 11)	- Meeting Intellectual Property Rights Committee	12:30 PM - 2:00 PM
Huron (Room 10)	- Meeting: SEI Implementation Team	12:30 PM - 2:00 PM
	- Ask the Experts: Teaching ARTstor & MDID	12:30 PM - 2:00 PM
Bistro on 2	- Birds-of-a-Feather Lunch: We're All in this Alone	12:30 PM - 2:00 PM
Bistro on 2	- Birds-of-a-Feather Lunch: Moving on Up	12:30 PM - 2:00 PM
Dominion Ballroom North (Room 1)	- Session 6 - Engaging New Technologies II	2:00 PM - 3:30 PM
Dominion Ballroom South (Room 2)	- Session 7 - Bricks to Bamboo	2:00 PM - 3:30 PM
Kent (Room 11)	- VRA Foundation Board Meeting II	2:00 PM - 4:30 PM
Dominion Ballroom North (Room 1)	- Session 8 - Metadata in Action	4:00 PM - 5:30 PM
Dominion Ballroom South (Room 2)	- Special Users Group: ARTstor	4:00 PM - 5:30 PM
Executive - 4th floor	- VRA Foundation Donor Reception	5:30 PM - 7:00 PM
Civic Ballroom (Rooms 15&16)	- VRA Membership Dinner	7:00 PM - 10:00 PM

Friday, March 20th

2nd Floor Lobby	- Registration	8:00 AM - 6:00 PM
Civic Ballroom & Foyer (Rooms 14, 15,16)	- VRA Business Meeting & Breakfast	8:00 AM - 10:30 AM
Churchill (Room 4)	- VRAffle	10:30 AM - 5:00 PM
Dominion Ballroom North (Room 1)	- Session 8 - SAH AVRN	11:00 AM - 12:30 PM
Dominion Ballroom South (Room 2)	- Session 9 - Training Millenials at Work	11:00 AM - 12:30 PM
Kenora (Room 9)	- Meeting: Chapter Chairs	11:00 AM - 12:30 PM
Kenora (Room 9)	- Meeting: Financial Advisory Committee	12:30 PM - 2:00 PM
Huron (Room 10)	- Meeting: Membership Committee	12:30 PM - 2:00 PM
Kent (Room 11)	- Meeting Data Standards Committee	12:30 PM - 2:00 PM
	- Ask the Experts: Digital A/V in Classroom	12:30 PM - 2:00 PM
Bistro on 2	- Birds-of-a-Feather Lunch:New Professionals	12:30 PM - 2:00 PM
Bistro on 2	-Birds of a Feather Lunch:Retirement 101	12:30 PM - 2:00 PM
Executive - 4th floor	- Birds-of-a-Feather Lunch:Art Schools	12:30 PM - 2:00 PM
Dominion Ballroom (Rooms 1 & 2)	- Session 5 - Vendor Slam	2:00 PM - 5:00 PM
Wentworth (Room 8)	- VRA Student Reception	4:30 PM - 6:30 PM
Kenora (Room 9)	- Special Users Group: EmbARK	5:00 PM - 6:30 PM
Huron (Room 10)	- Special Interest Group: Cataloging	5:00 PM - 6:30 PM
Kent (Room 11)	- Special Interest Group: Digital Matchmaking	5:00 PM - 6:30 PM
OCAD Main Building Auditorium	- Tansey Event- Second City Improv	8:00 PM - 9:30 PM

Saturday, March 21st

Kenora (Room 9)	- Meeting: Development Committee	7:30 AM - 9:00 AM
Kent (Room 11)	- Meeting: CCO Project	7:30 AM - 9:00 AM
2nd Floor Lobby	- Registration	8:00 AM - 6:00 PM
OCAD - Sharp Centre	- Workshop 2: Selling Visual Resources	8:00 AM - 12:00 PM
Churchill (Room 4)	- VRAffle	9:00 AM - 3:30 PM
Wentworth (Room 8)	- Meeting: Atlanta Committee	9:00 AM - 10:30 AM
Huron (Room 10)	- Meeting: Travel Awards Committee	9:00 AM - 10:30 AM
Dominion Ballroom North	- Special User Group: MDID	9:00 AM - 12:00 PM
Kent (Room 11)	- Special Interest Group: Museum VR	10:30 AM - 12:00 PM
Kenora (Room 9)	- Meeting: VRA Archives	10:30 AM - 12:00 PM
Simcoe/Dufferin (Rooms 12 & 13)	- Leadership Lunch	12:30 PM - 2:00 PM
Bistro on 2	-Birds of a Feather Lunch:New Technologies	12:30 PM - 2:00 PM
OCAD - Sharp Centre	- Workshop 3: Photoshop for Artworks	2:00 PM - 6:00 PM
Kenora (Room 9)	- Special Users Group: IRIS	2:00 PM - 3:30 PM
Huron (Room 10)	- Special Interest Group: Getty Vocabularies	2:00 PM - 3:30 PM
Kent (Room 11)	- Meeting: DIAG Committee	4:00 PM - 5:30 PM
Wentworth (Room 8)	- Special Users Group: VCat	4:00 PM - 5:30 PM
Huron (Room 10)	- Special Interest Group: Architecture Curators	4:00 PM - 5:30 PM
Kenora (Room 11)	- Meeting: southern California chapter	4:00 PM - 5:30 PM
Dominion Ballroom South	- VRaffle Finale	6:00 PM - 7:30 PM

Special Thanks!
VRA 27th Annual Conference, March 18-21, 2009, Toronto

This year in Toronto the members of the VRA once again come together to share information and enjoy seeing old friends and making new ones. We've shortened the length of the conference, but the program still offers the same rich and varied amount of content.

We'd like to thank Irene Gotz of the Ontario College of Art & Design for designing this year's dynamic conference logo. Thanks to Anita Regan and Lesley Bell for their work scheduling the registration desk volunteers and to the registration desk volunteers for taking time from the conference to help all the rest of us figure out where we need to be. Thanks go to Eric Schwab and Jackie Spafford and members of the Toronto local Committee for booking the internationally recognized Second City comedy group as headliners for the Tansey Fundraiser, as well as for their help with tour planning and increasing our knowledge of the beautiful city of Toronto.

Thanks to this year's incoming Executive Board members, Maureen Burns, Heidi Raatz, and Marcia Focht, who with their excellent publicity campaign have highlighted both Conference and Toronto events in their exciting weekly installments titled "What's On in Toronto".

Once again Empress Patti impresses us with her inventive VRAffle event. This year we'll enjoy the rousing *Call from the Frozen North* presented by Patti and her VRAudevillians. Special thanks go to the hard working VRAffle table volunteers.

It has been no easy task to devise a new format for the Exhibitor's Hall. Special thanks go to Steven Kowalik and Emy Nelson Decker and the other members Development Committee for their diligent work on this year's new and stimulating Vendor Slam. We also would like to thank the vendors themselves for their willingness to participate in the new format and we strongly encourage everyone to come and see their presentations.

Finally we'd like to thank our fellow members of the Executive Board. President Allan Kohl provided wise counsel and kept us on track. Jane Darcovich, VRA Treasurer, has worked diligently keeping the budget on track and having a crash course on moving money between international borders. Thanks to PRC officer Mark Pompelia and his web team. Last but certainly not least, special thanks to VRA Secretary, Jolene de Verges, who was especially efficient this year in creating a smooth and easy online registration.
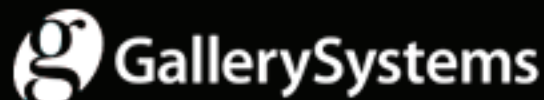
Vickie O'Riordan, University of California, San Diego
Vice President for Conference Programming

Brian Shelburne, University of Massachusetts Amherst
Vice President for Conference Arrangements

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Preliminaries
VRA 27th Annual Conference, March 18-21, 2009, Toronto

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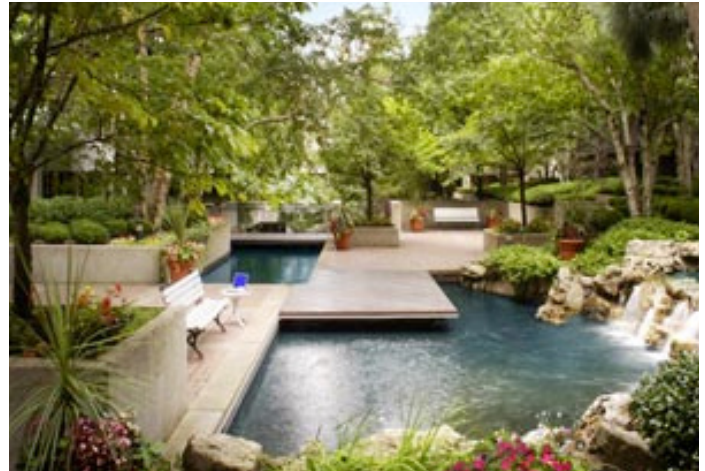
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We look forward to meeting and talking with you at the Vendor Slam!

Preliminaries
VRA 27th Annual Conference, March 18-21, 2009, Toronto

All tours and workshops have limited enrollment, as do several special events, and registration is on a first-come,first-served basis. If you have successfully pre-registered for one or more of these events, the appropriate tickets will be in the registration packet you receive at the conference. When registration for a particular event is filled, a wait list will be maintained. When possible we will take on-site registration for events that have not been entirely filled. You can check at the Registration Desk for information on events that are still open. If you pre-register and pay for an event and cannot be registered because it is already full, you will receive a refund. The refund check will be issued in the weeks immediately following the conference. No refunds are available for tours or special events for which you successfully register but do not or cannot attend.

Registration

The VRA Registration/Information Desk and a message board will be available in the 2nd Floor Lobby. On-site registration provides you with access to all general VRA events and allows you to register for special events where space is available.

On-site Registration Fees

Individual Member (VRA or member affiliate):	$225.00
Student Member:	$120.00
Non-member:	$350.00
Daily Rate:	$120.00

Conference Photography and Video Recording Policy

The photographing and video recording of speakers and their presentation materials by individual attendees is not permitted during sessions, roundtables, workshops, the Members' Dinner Keynote Address, and similar conference events. The taking of photographs can be distracting to both speakers and one's fellow audience members. The unauthorized re-use of presentation visuals may also violate the intellectual property rights of presenters, and can compromise ongoing research and projects-in-progress that speakers may not wish to make available to the public at large.

Officially-designated conference photographers (including the Association's Public Relations & Communications Officer and the Archivist) may occasionally and discretely document such events for the organization's records with the approval of the event moderator. Speakers may at their discretion provide their texts and presentation materials for posting on the VRAWEB following the conference, and are encouraged to submit their texts for publication in the *Bulletin*.

The taking of photographs and the making of video or audio recordings of any kind during professional Tansey Event performances are strictly prohibited by contractual restrictions.

Attendees are welcome to photograph for personal purposes the public transactions of the Association, including the awards and leadership recognition ceremonies held during the Members' Dinner and the Annual Business Meeting, as well as social events such as the VRAffle.

Preliminaries

Preliminaries
VRA 27th Annual Conference, March 18-21, 2009, Toronto

Conference Program Credits

Content:	Brian Shelburne, University of Massachusetts Amherst
	Vickie O'Riordan, University of California, San Diego
Layout:	Mark Pompelia, Rice University
Logo:	Irene Gotz, Ontario College of Art & Design
Cover:	Jack Edinger, Duke University
Photographs:	Eric Schwab, Ontario College of Art & Design
	Sheraton Centre Downtown Toronto
	Toronto Convention and Visitors Association

Conference Evaluation

Any feedback about the VRA conference is greatly appreciated! A Conference Evaluation Form will be available online following this conference. The conference coordinators read all the forms and use your feedback in planning programming for future conferences. Please fill out and submit the Conference Evaluation Form or print out and return to:

Heidi S. Raatz
Visual Resources Librarian
Minneapolis Institute of Arts
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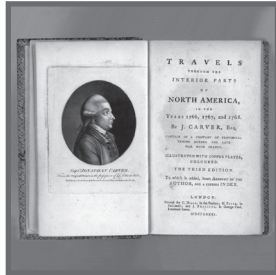
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Visual Resources Association Conference 2009
Sheraton Centre Toronto Hotel
Toronto, Ontario, Canada

Annual Business Meeting
Friday, March 20, 2009, 8:30-10:30 AM
Civic Ballroom

Agenda

I. Call to Order

II. Approval of Minutes

III. Recognition and Thanks to the Toronto Local Conference Team, Sponsors, Friends, and Donors.

IV. State of the Association Address: Allan T. Kohl, President

V. Treasurer's Report: Jane Darcovich, Treasurer

VI. Report from the Visual Resources Association Foundation

VII. Recognition of the 2009 VRA Travel Award Recipients: Jacqueline Spafford,
       Travel Awards Committee Chair

VIII. VRA Leadership Recognition: Allan T. Kohl, President
    A. Appointees
    B. Committee and Task Force Chairs

    C. Regional Chapter Chairs

IX. Announcements from Appointees, Chapters, Committees

X. Recognition of Outgoing VRA Executive Board Members
    A. Vickie O'Riordan, Vice President for Conference Program
    B. Jolene de Verges, Secretary

XI. Welcome to Incoming VRA Executive Board Members

XII. Report from the Strategic Planning Task Force

XIII. VRA 2010 Conference Presentation: Atlanta

XIV. New Business

XV. Adjournment

Agenda

Vendor Directory
VRA 27th Annual Conference, March 18-21, 2009, Toronto

Archivision, Inc.
Scott Gilchrist
2858 Chamonix Nord
Montréal, Québec, Canada
CANADA H4R 3B7
Phone: 877-655-9855
contact@archivision.com
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Toronto, Ontario
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Office: 416-652-2579
Mobile: 416-859-1943
darin@synthescape.com
http://www.synthescape.com/

Todd Keener
Scholars Resource
303-997-2900 x234
http://www.scholarsresource.com/

Program: Tuesday
VRA 27th Annual Conference, March 18-21, 2009, Toronto

8:00 am - 4:30 pm
Club Boardroom

VRA Board Meeting

8:00 am - 6:00 pm
OCAD Sharp Centre
Room 627

VRA Strategic Plan Task Force Meeting

12:00 - 4:30 pm
Executive (4th Floor)

VRA Foundation Board Meeting

4:30 - 6:00 pm
Executive (4th Floor)

VRA & VRA Foundation Joint Board Meeting

6:00 - 9:00 pm
2nd Floor Lobby

Registration Desk

Program: Wednesday
VRA 27th Annual Conference, March 18-21, 2009, Toronto

8:00 am - 6:00 pm
2nd floor lobby

Registration Desk

9:00 am - 12:00 pm
Wentworth Room

Workshop 1: Issues in VR Administration

[NOTE: This workshop is intended to complement the Roundtable on Issues in Visual Resources Administration also offered during this conference on Thursday, 4:00-5:30 pm]

Co-organizers & Co-instructors: Karin Whalen, Reed College
                                                         John Taormina, Duke University

This workshop is sponsored by the Education Committee and the VRA New England Chapter.

8:30 am - 4:00 pm
Churchill Room

VRAffle

9:00 am - 12:00 pm

Advisory Group: ARTstor's Hosted Collection (invitation only)

9:30 - 11:00 am
Kent Room

Mini-Workshop 1: Dynamic Duo: Cataloging with VRA Core 4 and CCO

[NOTE: This is one of 2 mini-workshops being offered on the VRA Core and CCO metadata standards. The morning workshop (The Dynamic Duo: Cataloging with VRA Core 4 and CCO) is intended as an entry-level introduction for anyone wanting to know more about how the Core and CCO work together. The afternoon workshop (Metadata with Muscle: Flexing the Power of Core 4 and CCO via XML) covers XML and shows how an XML data record is constructed out of the Core structure and CCO-guided content. Emphasis in both the morning and afternoon workshops will be on cataloging decision-making.]

Organizer:	Jan Eklund, UC Berkeley
Instructors:	Jan Eklund, UC Berkeley
	Ann Whiteside, MIT
	Elisa Lanzi, Smith College

10:00 - 11:30 am   **Tour 1: Downtown Toronto**

11:30 am - 12:30 pm **Meeting: Mid Atlantic Chapter**
Kenora Room

12:30 - 2:00 pm   **Ask the Expert: Databases, XML and System Design**

Expert: Susan-Jane Williams, independent consultant

(This Experts Session was available by prior registration only, and is now closed.)

12:30 - 2:00 pm   **Meeting: Upstate New York Chapter**
Bistro on Two

12:30 - 2:00 pm   **Meeting: Nominating Committee**
Kenora Room

1:30 - 3:00 pm   **Tour 2: Financial Centre Area (Queen/King/University/Bay area)**

2:00 - 3:30 pm   **Ask the Expert: Digital Assets Management**

Expert: Jeanne Keefe, Rensselaer Polytechnic Institute

(This Experts Session was available by prior registration only, and is now closed.)

Wednesday

Program: Wednesday
VRA 27th Annual Conference, March 18-21, 2009, Toronto

2:00 - 3:30 pm
Kent Room

Mini-Workshop 2: Metadata with Muscle; Flexing the Power of Core 4 and CCO via XML

[NOTE: This is one of 2 mini-workshops being offered on the VRA Core and CCO metadata standards. The morning workshop (The Dynamic Duo: Cataloging with VRA Core 4 and CCO) is intended as an entry-level introduction for anyone wanting to know more about how the Core and CCO work together. The afternoon workshop (Metadata with Muscle: Flexing the Power of Core 4 and CCO via XML) covers XML and shows how an XML data record is constructed out of the Core structure and CCO-guided content. Emphasis in both the morning and afternoon workshops will be on cataloging decision-making.]

Organizer: Jan Eklund, UC Berkeley
Instructors: Jan Eklund, UC Berkeley
                         Ann Whiteside, MIT
                         Elisa Lanzi, Smith College

This workshop is sponsored by the VRA Greater Philadelphia Chapter.

2:00 - 3:30 pm
Kenora Room

Meeting: VRA Canada Chapter

4:00 - 6:00 pm
OCAD Main Building
Auditorium

VRA Plenary Session: Fair Use / Fair Dealing; Which Should Give You More Comfort?

Organizer & Moderator: Gretchen Wagner, ARTstor
Speakers: Kenneth Crews, Director of Copyright Advisory Office, Columbia University
http://www.copyright.columbia.edu/director
Giuseppina D'Agostino, Professor, Osgoode Hall Law School at York University
http://www.osgoode.yorku.ca/faculty/DAgostino_Giuseppina.html

6:00 - 8:00 pm
Dominion Ballrooms

Visual Resources Association Welcome Reception

As a social follow-up to the Copyright Plenary Session, the Welcome Reception offers a relaxed opportunity to renew old acquaintances, meet new members, and mingle with our plenary speakers and our guests from the ARLIS/NA Ontario Chapter, faculty and students from the iSchool (Faculty of Information Studies) at the University of Toronto, and faculty and students from Osgoode Hall Law School, York University, Toronto. Light refreshments will be served, and a cash bar will be available

8:00 pm

SEI Reunion at Trader's in the hotel lobby.

Wednesday

Program: Thursday
VRA 27th Annual Conference, March 18-21, 2009, Toronto

7:30 am – 9:00 am
Civic Ballrooms

First Time Attendees & New Members Breakfast

This annual breakfast is a great chance for those who are attending their first VRA conference to mix and mingle with both new and longtime members of the Association. It is also a terrific opportunity to be paired with an experienced VRA member through the VRA mentor program, so be sure to sign up when you register for the conference!

8:00 am - 6:00 pm
2nd Floor Lobby

Registration Desk

8:30 am - 5:00 pm
Churchill Room

VRAffle

9:00 - 10:30 am
Dominion North

Session 2: Outside the Canon

Co-moderators:	Laurel Bliss, San Diego State University
	Melissa Lamont, San Diego State University
Speakers:	Rodney G. Obien, Worcester Polytechnic Institute - George C. Gordon Library
	Bill Kirby, Director, Centre for Contemporary Canadian Art
	Birgit Plietzsch, University of St Andrews
	Margo Ballantyne, Lewis & Clark College

This session is sponsored by *Visual Resources* (Routledge Journals).

9:00 - 10:30 am
Dominion South

Session 3: New Strategies for Digital Asset Discovery

Organizer: Mark Pompelia, Rice University
Moderator: Trish Rose-Sandler, University of California, San Diego
Speakers: Rebecca Price, University of Michigan
                        Dustin Wees, ARTstor
                        Greg Reser, University of California, San Diego

This session is sponsored by the VRA Texas Chapter.

9:00 - 10:30 am

Ask the Expert: Creating a Wiki/blog for your VRC

Expert: Heather Seneff, University of Washington, Seattle

(This Experts Session was available by prior registration only, and is now closed.)

11:00 am - 12:30 pm
Dominion North

Session 4: Engaging New Technologies, Part I

[NOTE: This session will be continued as Engaging New Technologies, Part 2, offered Thursday at 2:00 -3:30 pm You may choose to attend either or both sections, as content will not be repeated between the two.]

Organizer & Moderator: Betha Whitlow, Washington University in St. Louis
Speakers: Francine Stock, Tulane University
                        Susan Jane Williams, Independent Consultant
                        Meghan Musolff, University of Michigan
                        Heather Cleary, Otis College of Art and Design

This session is sponsored by the Education Committee.

Thursday

Program: Thursday
VRA 27th Annual Conference, March 18-21, 2009, Toronto

11:00 am - 12:30 pm
Dominion South

Session 5: Roundtable on Issues in Visual Resources Administration

[NOTE: While the Roundtable panel and audience discussion is intended to complement the Workshop "Issues in Visual Resources Administration" offered on Wednesday, 9:00 am – 12:00 noon, these two events will present different aspects of the topic.]

Co-organizers:	Jenni Rodda, Institute of Fine Arts, New York University
	John Taormina, Duke University
Speakers:	Karin Whalen, Reed College
	Jenni Rodda, Institute of Fine Arts, New York University
	John Taormina, Duke University
	Maureen Burns, University of California, Irvine
	Leigh Gates, Art Institute of Chicago
	Jenni Rodda, Institute of Fine Arts, New York University
	Elizabeth Schaub, University of Texas, Austin

This session is sponsored by the Education Committee and the VRA Greater New York Chapter.

12:30 - 2:00 pm
Bistro on Two

Birds of a Feather Network Luncheons

We're all in this alone: VR with a small staff (and even smaller budget)
Marcia Focht, Binghamton University

Moving on Up: Resume Building Strategies
Macie Hall, Johns Hopkins University
Rebecca Moss, University of Minnesota

(Birds of a Feather Luncheons are by prior reservation only)

12:30 - 2:00 pm   **Ask the Expert: Teaching Teachers ARTstor and MDID**

Expert: Megan Battey, Middlebury College

(This Experts Session was available by prior registration only, and is now closed.)

12:30 - 2:00 pm   **Meeting: Education Committee**
Wentworth Room

12:30 - 2:00 pm   **Meeting: Publications Programming Group**
Kenora Room

12:30 - 2:00 pm   **Meeting: Intellectual Property Rights Committee**
Kent Room

12:30 - 2:00 pm   **Meeting: SEI Implementation Team Meeting**
Huron Room

2:00 - 3:30 pm   **Session 4: Engaging New Technologies, Part 2**
Dominion North

[NOTE: This is a continuation of Engaging New Technologies, Part 1, offered Thursday at 11:00 am-12:30 pm You may choose to attend either or both sections, as content will not be repeated between the two.]

Organizer & Moderator: Betha Whitlow, Washington University in St. Louis
Speakers: Francine Stock, Tulane University
                         Susan Jane Williams, Independent Consultant
                         Meghan Musolff, University of Michigan
                         Heather Cleary, Otis College of Art and Design

This session is sponsored by the Education Committee.

Thursday

Program: Thursday
VRA 27th Annual Conference, March 18-21, 2009, Toronto

2:00 - 3:30 pm
Dominion South

Session 6: Bricks to Bamboo; Cataloging and Photographing the Materials Library

Organizer & Moderator: Heather Seneff, University of Washington
Speakers: Zaneta Hong, University of Texas, Austin
                                     Elizabeth Simmons, Lawrence Technological University
                                     Zaneta Hong, University of Texas, Austin
                                     Third speaker TBA

2:00 - 4:30 pm
Kent Room

VRA Foundation 2nd Board Meeting

4:00 - 5:30 pm
Dominion South

Special Users Group: ARTstor

Organizer: Carole Ann Fabian, ARTstor
Presenters: Christine Kuan, ARTstor
                  Gretchen Wagner, ARTstor
                  Stephanie Krueger, ARTstor

4:00 - 5:30 pm
Dominion North

Session 7: Metadata in Action; Leveraging Assets with Core4 and CCO

Organizer & Moderator: Jan Eklund, UC Berkeley
Speakers: Erin Yu, CollectionSpace Project
                                     Anastasia Cheetham, CollectionSpace Project
                                     Susan Jane Williams, Independent Consultant
                                     Jodie Double, University of Minnesota

This Session is sponsored by Two Cat Digital.

5:30 – 7:00 pm   **VRA Foundation Donor Reception**

Reception is for the 2008-09 Gold and Silver Circle donors. This event is hosted by the VRA Foundation. (By invitation only)

7:00 - 10:00 pm   **VRA Members Reception and Keynote Address**
Civic Ballrooms

The Keynote address will be given by Michael Edson, Director of Web and New Media Strategy at the Smithsonian Institution, detailing an emerging open access strategy for cultural heritage materials. http://community.toc.oreilly.com/profile/MichaelEdson

We thank ARTstor for the generous contribution, the ARTstor Speaker Fund, which allowed us to invite Mr. Edson to be our keynote speaker.

*Prior registration for this event is required.

Thursday

Program: Friday
VRA 27th Annual Conference, March 18-21, 2009, Toronto

8:00 am - 6:00 pm
2nd Floor Lobby

Registration Desk

8:00 - 10:30 am
Civic Ballroom & Foyer

Breakfast and Annual Business Meeting

The Annual Business Meeting is the official forum for conducting Association business. The agenda includes the President's State of the Association message; the Treasurer's report; updates on current and future Association projects and activities, including briefings from the Visual Resources Association Foundation and the Strategic Planning Task Force; the recognition of outgoing officers, committee chairs, and appointees; the induction of incoming officers, committee chairs, and appointees; the presentation of the 2009 Travel Awards; and a presentation on the 2010 conference host city. There will be an opportunity for questions and announcements from the membership. All members are encouraged to attend, and enjoy a continental breakfast while they catch up on Association business.

10:30 am - 5:00 pm
Churchill Room

VRAffle

11:00 am - 12:30 pm
Dominion North

Session 8: SAHARA at Launch Time

Speakers: Ann Whiteside, MIT Libraries and SAHARA
Carole Ann Fabian, ARTstor

This session is sponsored by the VRA Northern California Chapter.

11:00 am - 12:30 pm
Dominion South

Session 9: Training Millennials at Work: Strategies for Training a New Generation

Organizer: Meghan Musolff, University of Michigan
Speakers: Elizabeth Schaub, University of Texas at Austin

Jen Green, Massachusetts College of Art and Design
Elisa Lanzi, Smith College
Alex Nichols, Michigan State University

This session is sponsored by the Education Committee and the VRA Great Lakes Chapter.

11:00 am - 12:30 pm   **Meeting: Chapter Chairs**
Kenora Room

12:30 - 2:00 pm   **Birds of a Feather Network Luncheons**

Executive Room   **Art Schools**
4th Floor

Marta Bustillo, Rhode Island School of Design
Allan Kohl, Minneapolis College of Art & Design

Bistro on Two   **New Professionals**

Meghan Musloff, University of Michigan
Amber Ruiz, Stanford University

Bistro on Two   **Retirement 101**

Christine Hilker, University of Arkansas
Christine Sundt, Independent Consultant

(Birds of a Feather Luncheons are by prior reservation only)

12:30 - 2:00 pm   **Meeting: Financial Advisory Committee**
Kenora Room

12:30 - 2:00 pm   **Meeting: Membership Committee**
Huron Room

Friday

Program: Friday
VRA 27th Annual Conference, March 18-21, 2009, Toronto

12:30 - 2:00 pm   **Meeting: Data Standards Committee**
Kent Room

12:30 - 2:00 pm   **Ask the Expert: Digital Video and Audio in the Classroom**

Expert: Carolyn Caizzi, Yale University

(This Experts Session was available by prior registration only, and is now closed.)

2:00 - 5:00 pm   **Vendor Slam**
Dominion Ballrooms

A variety of vendors will each give short presentations describing products and services of interest to the visual resources professional. A panorama covering everything from image capture/display to image documentation and image access will be represented.

From 3:30-5:00 pm, complimentary wine and cheese will be served during which attendees and vendors can meet for individual questions and literature distribution. A surprise "gift" will be given to each attendee during this period.

Wine and cheese provided through the generosity of Archivision Inc., Davis Art Images, Gallery Systems, Luna Imaging Inc., Saskia Inc., Scholars Resource, and Synthescape Inc.

Organizer: Development Committee
Moderator: Steven Kowalik, Hunter College

4:30 - 6:00 pm
Wentworth Room

VRA Student Members: Question & Answer Time

A time for student members to connect, meet new friends and ask questions of their mentors and Board members.

| Co-organizers: | Amy Jackson, University of Illinois at Urbana Champaign |
| | Melanie Clark, Texas Tech University |

5:00 - 6:30 pm
Kenora Room

Special Users Group: EmbARK

| Organizer: | Marlene Gordon, University of Michigan-Dearborn |

5:00 - 6:30 pm
Huron Room

Special Interest Group: Cataloging

| Co-organizers: | Meghan Musolff, University of Michigan |
| | Elisa Lanzi, Smith College |

5:00 - 6:30 pm
Kent Room

Special Interest Group: VRA Digital Matchmaking

| Organizer: | Jacquelyn Erdman, Florida Atlantic University |
| Moderator: | Maureen Burns, UC Irvine |

8:00 - 9:30 pm
OCAD Main Building
Auditorium

Tansey Event 2009: Live! The Second City

The Tansey Fundraiser will bring you something we all need – lots of laughter, with "Live! The Second City". We are thrilled to have a private performance from the famed Second City improv comedy group. They'll be combining very funny sketches with improvisational bits using suggestions from the audience.

Friday

Program: Friday
VRA 27th Annual Conference, March 18-21, 2009, Toronto

The Second City began in Chicago in 1959, quickly growing from stage shows to tours, television specials, and training workshops. The Second City Toronto was born in 1973, which added *SCTV* in the late1970s, one of the best sketch comedy shows ever. Some of the finest comic actors of the last 30 years trained with Second City Toronto, including Dan Akroyd, Gilda Radner, Mike Myers, John Candy, Catherine O'Hara, Eugene Levy, and Martin Short, to name but a few.

Join us on Friday, March 20 for what is sure to be a very fun fundraiser—and, all profits will go to the Tansey Travel Award fund. Tickets will be available in advance at the registration desk, and also at the door on the evening of this performance.

You can read more about the history of The Second City, and even see clips from sketches, here: http://www.secondcity.com/?id=history/timeline

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January 2009

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Saskia's core art history images have a 43-year reputation for high quality, comprehensive data and are selected specifically for teaching art history. Saskia's images are licensed for a one-time fee and can be incorporated in any database viewing software.

The Saskia Archive is well known for its extensive, in-depth coverage of Greek and Roman Art, Romanesque and Gothic Architecture, Italian Renaissance and Baroque Art, Dutch and Flemish, French 18th and 19th century, all monuments inside St. Peter's, as well as Chinese and Indian Art. Above all, our images provide a solid basis for building courses over time.

For a visual introduction to this high-quality resource, you may view sample images at *www.scholarsresource.com*, our sister company and distributor of Saskia electronic images. For further information, please don't hesitate to contact Todd Jones (TJ) at 303 997-2900, ext. 230 or by writing to *tj@scholarsresource.com*.

Renate Wiedenhoeft
President

Program: Saturday
VRA 27th Annual Conference, March 18-21, 2009, Toronto

7:30 - 9:00 am
Kenora Room

Meeting: Development Committee

7:30 - 9:00 am
Kent Room

Meeting: CCO Project

8:00 am - 6:00 pm
2nd Floor Lobby

Registration Desk

8:00 am -12:00 pm
OCAD - Sharp Centre
Room 544

Workshop 2: Selling Visual Resources: Educating and Engaging the Educators

Organizer: Maureen Burns, UC Irvine
Speakers: Sarah Cheverton, James Madison University
                          Elizabeth Schaub, University of Texas at Austin
                          Betha Whitlow, Washington University

This workshop is sponsored by the Education Committee and the VRA Southeast Chapter.

9:00 - 10:30 am
Wentworth Room

Meeting: Atlanta 2010 Committee

9:00 - 10:30 am
Huron Room

Meeting: Travel Awards Committee

9:00 am - 12:00 pm
Dominion North

Special Users Group: MDID

Organizer: Christina B. Updike, James Madison University
Speakers: Andreas Knab, James Madison University
                          Kevin Hegg, James Madison University

9:00 am - 3:30 pm **VRAffle**
Churchill Room

10:00 – 11:30 am **Tour 3: Old Toronto** *(Front St. from Jarvis to Bay Street)*

10:30 am - 12:00 pm **Special Interest Group: Museum Visual Resources**
Kent Room

Organizer: Margaret C. McKee, The Museum of Fine Arts, Houston

10:30 am - 12:00 pm **Meeting: VRA Archives**
Kenora Room

12:30 - 2:00 pm **Leadership Luncheon**
Simcoe/Dufferin Rooms

This invitation-only luncheon is a chance for the VRA Leadership (including Committee Chairs, Chapter Chairs, Board Appointees, VRA Presidents Group, and the Executive Board) to gather and touch base regarding organization matters and interests.

12:30 - 2:00 pm **Birds of a Feather Network Luncheons**

Bistro on Two **New Technologies**

Susan Jane Williams, Independent Consultant Heather Cleary, Otis College of Art and Design

(Birds of a Feather Luncheons are by prior reservation only)

1:30 - 3:00 pm **Tour 4: Toronto's Theatre District**

Saturday

Program: Saturday
VRA 27th Annual Conference, March 18-21, 2009, Toronto

2:00 - 3:30 pm
Kenora Room

Special Users Group: IRIS

Organizer: Julie Doring, Duke University

2:00 - 3:30 pm
Huron Room

Special Interest Group: Getty Vocabularies; CONA and Multilinguality: Update on the Getty Vocabularies

Organizer: Patricia Harpring, Getty Vocabulary Program

2:00 - 6:00 pm
OCAD Sharp Centre
Room 627

Workshop 3: Photoshop for Artworks; Cool Tools & Techniques for Enhancing Images of Paintings, Sculpture, Prints & Drawings

[NOTE: Previous experience with Photoshop CS3 or Photoshop Elements 6 is required, as this is not an introduction to Photoshop. Participants may bring their own laptop computers to apply the techniques presented in the Workshop to their own images. An 8-page instructional handout will be provided, so participants may focus on the projected demonstrations rather than taking notes.]

Organizer: Mark Braunstein, Connecticut College

4:00 - 5:30 pm
Huron Room

Special Interest Group: Architecture Curators

Organizer: Heather Seneff, University of Washington, Seattle

4:00 - 5:30 pm
Kenora Room

Chapter Meeting: VRA Southern California Chapter

4:00 - 5:30 pm
Wentworth Room

Special Users Group: VCat Users Group

Organizer: Susan Jane Williams, Independent Cataloging and Consulting Services

4:00 - 5:30 pm
Kent Room

Meeting: DIAG Committee

6:00 - 7:30 pm
Dominion South

VRAffle

Join Empress Patti and the VRAudevillians for an old-time melodrama, "The Call of the Frozen North," and the distribution of dozens of fabulous prizes -- all to benefit the Tansey Travel Award fund. Will virtue triumph? Will evil get its come-uppance? Don't miss this thrilling conclusion to a memorable conference!

Program: Sunday
VRA 27th Annual Conference, March 18-21, 2009, Toronto

9:00 am - 3:00 pm   **VRA Executive Board Meeting #2**

Sunday

Program: Abstracts
VRA 27th Annual Conference, March 18-21, 2009, Toronto

Ask the Expert: Creating a Wiki/blog for your VRC

Wanna figure out how to start a blog for your collection? (What IS a blog, anyway?) Are wikis the root of all evil, or a really cool collaborative tool to use in your projects? 'Fraid to contribute to someone else's wiki, make a glaring error, and expose yourself as a luddite rube? Ask a non-threatening common-folk slide wrangler the questions your IT staff or twenty-something students laugh at you for asking....

Ask the Expert: Databases, XML and System Design

What to talk about how your database will interface with other system components like image delivery systems? Or how XML will impact how you handle data in the future? Planning a system or a new database and want to implement standards? Come chat about these or any other data or database topic of your choosing.

Ask the Expert: Digital Assets Management

Are you thinking about purchasing or using a library asset management system? Is your primary focus on the storage and retrieval of large amounts of infrequently changing media assets, such as digital video or audio media or photographic archives? Wondering about what is involved in the conversion and what these types of systems will or won't do for you?

Ask the Expert: Digital Video and Audio in the Classroom

Have the faculty you support inquired about how to use digital video and/or audio clips in the classroom? Or, perhaps, they want advice on how to incorporate digital video production as an option for the assignments they give their students. Carolyn has been supporting faculty with their digital teaching and research needs for the past 4 years. She can offer her experiences and expertise about digital video and audio from creating and editing it, to ways of sharing it on the web and in the classroom. Carolyn can also offer ideas about collaborating with other departments on campus to develop multimedia services.

Ask the Expert: Teaching Teachers ARTstor and MDID

I have conducted intensive one-on-one training sessions with faculty (art history and other disciplines) and taught group workshops as well. Adapting my training to the different learning styles of the faculty, I have enjoyed some success breaking down barriers of those who are reluctant or technology-resistant. I would be happy to share my insights and strategies with others.

Mini-Workshop 1: Dynamic Duo: Cataloging with VRA Core 4 and CCO

If you are new to Core 4.0 and CCO, or you would just like to brush up on your understanding of how these two data standards are designed to work together, this mini-workshop is for you. In the context of real cataloging issues, this workshop will address the basic decision-making that surrounds: data structure and data values; describing works and images; display values vs. index values. Participants will work through a few examples in practice cataloging situations.

Mini-Workshop 2: Metadata with Muscle; Flexing the Power of Core 4 and CCO via XML

This mini-workshop will provide a very basic introduction to XML concepts, a more in-depth look at the VRA Core 4 XML schema, and a discussion of how Core 4 and CCO are designed to work together within the XML record. Participants will be expected to have a prior working knowledge of CCO principles and the Core 4 element structure, and will help build a Core 4+CCO-compliant XML data file from the ground up by populating elements, sub-elements, and attributes with basic descriptive metadata culled from real cataloging examples.

Session 1: Fair Use / Fair Dealing; Which Should Give You More Comfort?

Many copyright scholars have often argued that the U.S. copyright exception of "fair use" is more liberal—and allows for greater flexibility—than its "fair dealing" counterpart in Canada. But after a 2004 landmark decision by the Supreme Court of Canada, some scholars have suggested that the Canadian doctrine of fair dealing actually offers the user—particularly the educational user—more latitude to make different uses of a created work (and more comfort in doing so) than does its U.S. counterpart. This session will feature two noted copyright scholars (one from Canada and one from the U.S.) to discuss the differences and give us a better understanding of the two doctrines.

Abstracts

Program: Abstracts
VRA 27th Annual Conference, March 18-21, 2009, Toronto

Session 2: Outside the Canon

A dynamic group of speakers will discuss their work on recent and ongoing projects that often push the boundaries of traditional content areas in visual resources. Topics include; Tractors & Life on the American Front - Digitizing the Theo Brown Diaries; Creating Collections in the Arts and Humanities in an Institutional Context; Hunting for Art; On the Trail of Elusive Works; Building an Artist-centered Image Collection with Flickr; and Building a Complex Multimedia Art Database.

Session 3: New Strategies for Digital Asset Discovery

This session explores strategies for digital asset discovery. As VR professionals we now navigate nimbly between collection management systems (DAMs) and presentation tools (DAPs), but the user often suffers from a lack of information depth, as our rich collection management systems are skimmed for very shallow information to be loaded into a presentation tool. Gone, or greatly reduced, are the traditional means of discovery. What are the new strategies or possibilities? This session looks at three: the incorporation of deeper vocabularies, user-side tagging, and technical image metadata.

Session 4: Engaging New Technologies, Part I

This fast-paced session will demonstrate a rich variety of new technologies, and show how to engage with a heady array of contemporary products, services and tools. Organized as two distinct but complementary 90 minute sections, this session will present overviews (5-10 minutes each) of at least 10 tools, providing for each a sample of an "end product" use, an overview of the software itself (demystifying the process involved in using it), followed by an open opportunity to brainstorm about how each tool or technology can be applied (matched) to our own work to support instruction, communication and research. Tools and technologies covered will include: museum/public outreach (podcasts and YouTube); new display technologies (Zoomii and Photosynth); communication tools, such as wikis, blogs, Twitter, RSS feeds; instructional tools, such as remote meeting, webinar and video screen capture software; social software, such as Flickr, MySpace, Google Docs; tools for scholarly research and teaching, including Second Life, Zotero, Google Earth and other GIS tools.

Session 4: Engaging New Technologies, Part 2

This fast-paced session will demonstrate a rich variety of new technologies, and show how to engage with a heady array of contemporary products, services and tools. Organized as two distinct but complementary 90 minute sections, this session will present overviews (5-10 minutes each) of at least 10 tools, providing for each a sample of an "end product" use, an overview of the software itself (demystifying the process involved in using it), followed by an open opportunity to brainstorm about how each tool or technology can be applied (matched) to our own work to support instruction, communication and research. Tools and technologies covered will include: museum/public outreach (podcasts and YouTube); new display technologies (Zoomii and Photosynth); communication tools, such as wikis, blogs, Twitter, RSS feeds; instructional tools, such as remote meeting, webinar and video screen capture software; social software, such as Flickr, MySpace, Google Docs; tools for scholarly research and teaching, including Second Life, Zotero, Google Earth and other GIS tools

Session 5: Roundtable on Issues in Visual Resources Administration

This roundtable will bring together visual resources professionals from a cross-section of institutions to discuss a variety of topics in visual resources management, and offer insight into the effective administration of image collections in the digital age. The Roundtable will focus on budgeting, staffing, space/facilities needs, and cross-institutional collaborations; cataloging, metadata, and digital imaging per se will not be considered except in relation to the more general topics of budgeting, staffing, and other administrative issues.

Session 6: Bricks to Bamboo; Cataloging and Photographing the Materials Library

A Materials Library is often an important component of the curriculum in the teaching of architecture, structural engineering, and the built environment. Cataloging, capturing, and displaying such a collection of materials, examples, and product samples presents formidable challenges. This session will include several presentations by architecture curators with experience in managing or developing Materials Libraries in academic settings. The cataloging of unusual materials will be addressed, along with conceptual and practical issues.

Abstracts

Program: Abstracts
VRA 27th Annual Conference, March 18-21, 2009, Toronto

Session 7: Metadata in Action; Leveraging Assets with Core4 and CCO

This session will focus on how specific collections have implemented the Core4 and CCO data standards. Presenters will talk about the challenges involved in promoting the use of standards in collaborative projects (technical, administrative and social); address issues and considerations surrounding the preparation of data for export and dissemination via various delivery platforms; and show how the use of data standards promotes and enhances access to collections, and facilitates cross-collection and cross-disciplinary discovery.

Session 8: SAHARA at Launch Time

The SAHARA (SAH Architecture Resources Archive) project is scheduled to launch on April 1, 2009, with approximately 10,000 images and 100 QTVRs, as well as an upload toolkit for individual submissions to SAHARA by scholars. This session provides a pre-launch demonstration of SAHARA, along with the tools, so that the visual resources community can see the directions in which the project is moving. We will also update attendees about the next steps for the second and third years of SAHARA, and facilitate a discussion about participation.

Session 9: Training Millennials at Work: Strategies for Training a New Generation

Millennials (student workers and temporary employees born between 1980 and 2000) have become increasingly important human resources in visual resource collections. As this demographic plays an increasingly more significant role in our daily operations, how do we effectively teach and train Millennials? This session focuses on strategies for educating and communicating essential aspects and concepts of the VR profession to individuals immersed in the Web 2.0 culture. Panelists will cover multiple topics and points of view, including: the hiring process and conducting meaningful interviews; metadata and cataloging practices; production, digitization and image quality control; and effective communication with Millennial employees. The session will be enhanced by examples of new tools and innovative ways to conduct outreach and motivate employees.

Special Interest Group: Architecture Curators

VRA members who work in VR collections in an architectural department, firm, or archive will meet to discuss issues of interest to the built environment, including landscape architecture, urban planning, and construction management. The Architecture curators SIG has a listserve of 42 members who would like to meet one another face-to-face, and to encourage other interested curators to participate.

Special Interest Group: Cataloging

This is an open forum that will be "all about cataloging". It will be audience-driven and interactive, but moderated.

Special Interest Group: Getty Vocabularies; CONA and Multilinguality: Update on the Getty Vocabularies

This SIG will present a discussion and presentation which will focus on a variety of new projects in development in the Getty Vocabulary Program. Topics will include: the structure and implementation of the newest vocabulary, the Cultural Objects Name Authority (CONA), progress on the multilinguality of AAT with the addition of thousands of Spanish and Italian terms, extensive contributions to ULAN from the Witt Library at the Courtauld Institute of Art and the Avery Index, and the upcoming addition of 5 million place names into TGN, from the National Geospatial Intelligence Agency (formerly NIMA). Plus, there will be updates on individual contributions, making the Getty Vocabularies available in APIs, as well as newly published works by Patricia Harpring and Murtha Baca.

Special Interest Group: Museum Visual Resources

The Museum Visual Resource Special Interest Group provides an opportunity for museum professionals to gather and to discuss issues that are particular to museums. The focus of the discussions will revolve around the changing roles of the museum visual resources professional. The specific roles played in the creation, cataloging and management of digital images as well as any involvement in the museum's Digital Asset Management system will also be addressed.

Abstracts

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Special Interest Group: VRA Digital Matchmaking

An open and ongoing forum for brainstorming ideas about creating a digital matchmaking commons, discussing progress to date, and further advancing initiatives such as building a directory of freely accessible image collections and finding communication areas for sharing images, metadata, and associated information about such collaborative activities.

Special Users Group: ARTstor

ARTstor is a digital library of images, associated information, and software tools designed to enhance teaching, learning, and scholarship in the arts and associated fields. ARTstor contains over 900,000 images of art, architecture, and archaeology from a wide range of cultures and time periods. ARTstor representatives will give brief presentations on topics such as collections news, technology enhancements, the ARTstor Hosting Program, and progress on interoperation efforts. A Q&A session will follow; conference participants are encouraged to submit questions in advance to the session moderator.

Special Users Group: EmbARK

EmbARK is a suite of software tools designed to catalog and manage collections. Cataloguer provides the user to input metadata for digital images, manages thumbnails, provides import and export tools to easily migrate data in or out of the Cataloguer. Records can be grouped into portfolios or managed as a whole. Comprehensive searching options are available. There will be time for discussion of version 7 including the new feature of drag and drop. Time will be allotted for questions and comments.

Special Users Group: MDID

The Madison Digital Image Database (MDID) is a freely distributed, open source web application developed at James Madison University to facilitate teaching with digital media online and in the classroom. This session will bring MDID developers, users and potential users together to share their experiences and to ask questions. Members of the MDID development team will talk about ongoing development, present a preview of the upcoming MDID 3 release, and give an

update on the API development, which is supported by an IMLS grant. Following the formal presentation there will be an "Ask the Experts" session. Attendees will be able to ask questions about MDID, make suggestions for further development, or receive technical and curatorial help specific to the use of MDID at their institution. Because MDID does not generate revenue, it is not possible for James Madison University to provide in-depth technical support to other institutions. Therefore this event provides a unique venue for sharing information within the MDID community.

Special Users Group: IRIS

The 2008 version of IRIS (Image Resource Information System) will be demonstrated and discussed. This "final" version of the FileMaker application implements the VRA Core v.4.0 and CCO and includes an XML export. IRIS, begun in 1997 as a cooperative venture of 7 institutions, now has 25 member institutions. Anyone is welcome to attend this meeting; you do not need to be an IRIS user to learn from or contribute to the discussion.

Special Users Group: VCat

VCat (renamed from VireoCat) is a Filemaker-based database that is VRA Core 4 and CCO compliant. It is capable of outputting both flattened Excel and Core 4 validating XML. The database is free and downloadable from the user group website: https://sites.google.com/site/vcatusers/. All are welcome to attend; there will be a short presentation about VCat and related data sharing issues and then discussion among the users.

Workshop 1: Issues in VR Administration

This workshop is designed to introduce new visual resources curators and librarians to various topics in visual resources management and offer them guidance in the effective daily administration of a visual resources operation and facility in the digital age. This four-hour workshop will focus on administrative procedures (budgeting, policies, reports, workflows), collection development and acquisitions (in-house, purchased, licensed), human resources (staffing, changes in job descriptions, professional development), strategic planning for a digital transition, cross-institutional collaboration, training, reference, and project management. Since there are typically other conference opportunities that address issues of digital imaging, cataloging/metadata, and database design, this workshop will not cover those topics. There will be ample time for questions and discussion.

Abstracts

Program: Abstracts
VRA 27th Annual Conference, March 18-21, 2009, Toronto

Workshop 2: Selling Visual Resources: Educating and Engaging the Educators

As more educators immerse themselves in digital technology and new images/tools become available from a variety of online resources, faculty and students in and outside of the arts are incorporating images into their teaching and research. These image users range from spontaneous do-it-yourselfers to those who prefer to have it done for them by centrally provided image services. But what about the users who fall somewhere in between, who might make better decisions about image options if they first consult with professionals? With fewer patrons walking in the door, visual resources curators need to reconsider how to reach and interact with image users, as well as how to provide the best services to accommodate pedagogical needs. This workshop will explore several techniques for reaching and teaching faculty who use, or want to use, images in the classroom. Workshop leaders will present practical methods for reaching faculty through a variety of marketing and outreach techniques including (but not limited to): video promos, posters, brochures, blogs/wikis, and online tutorials. Participants will have hands-on time to begin creating a marketing plan and opportunities to experiment with the various technologies required to create outreach materials. Additional presentations, interactive problem-solving, and discussions will focus on employing sound principles of adult learning, and developing strategies for facilitating faculty use of digital images and the services provided by visual resources collections. A handbook will provide summaries of central issues, practical guides, and references to current research and associated information.

Workshop 3: Photoshop for Artworks; Cool Tools & Techniques for Enhancing Images of Paintings, Sculpture, Prints & Drawings

How can one enhance images of artworks, even those poorly photographed? This eyes-on workshop will cover tips and techniques for improving and correcting images of paintings, prints, drawings, and other two-dimensional art forms, as well as architecture and sculpture. Participants will also learn about embedded metadata and rights information.

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Visual Resources Association
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Less than $20,000	$ 35.00
$21,000 – 29,000	$ 55.00
$30,000 – 39,000	$ 80.00
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