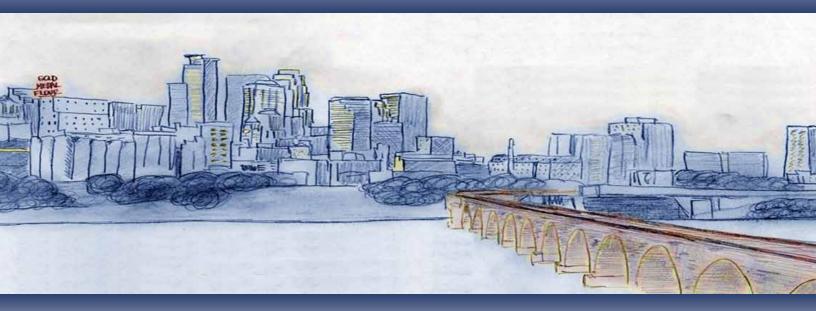
# **Collaboration:**Building Bridges in the 21st Century



**2nd Joint Conference** 

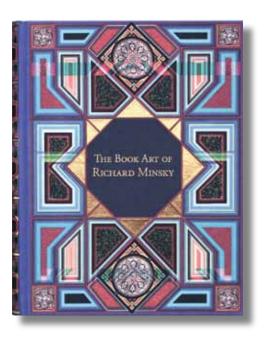
Visual Resources Association + Art Libraries Society of North America

March 24-28, 2011 • Minneapolis, Minnesota



# THE BOOK ART OF RICHARD MINSKY

Foreword by Betty Bright



Richard Minsky has been making and remaking artists' books and related encampments for fifty years. His involvement parallels the lifespan of book art's late-20th century regeneration and efflorescence, and suggests future directions. Indeed, Minsky deserves master gardener status as sower and nurturer of the (first) Center for Book Arts (CBA) in New York City.

Passionate about social justice and informed by his studies in economics, his metaphorical transmutations may appear amusing or even shocking, thus instigating sustained consideration by the viewer. Time and reflection reveal how a particular title, transmuted through Minsky's ministrations, embodies the ramifications of political maneuvers or social inequalities. *The Book Art of Richard Minsky* provides an unprecedented opportunity to study these fantastical bookish voyageurs.

In addition, this book explores Minsky's other passions, as an experimental printer who collaborates with other artists and writers, and as a collector and scholar of American decorated publishers' bindings. From past to present to future, readers will also view experimental works by Minsky the technophile, ever curious to integrate cutting edge technology into the book's material and metaphors.

Betty Bright Author, No Longer Innocent: Book Art in America 1960-1980



## **History of Egyptian Mummies**

Thomas Pettigrew London, 1834 Bound by Minsky 1973 12" x 9"

Linen, turquoise.

# Fireworks: A History and Celebration

by George Plimpton Doubleday & Co., 1984 Bound by Minsky 1992 10" x 7" x 2"

Acrylic paint and live fireworks with hurricane matches, which will ignite the book in any weather.



### **NINETEEN EIGHTY-FOUR**

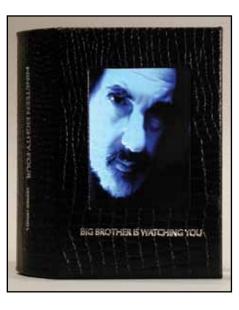
by George Orwell Secker & Warburg, London, 1949 Binding by Minsky 2003 7.5 x 5 x 2.5

Lizard-grained cowhide, white metal foil stamped title and slogan. LCD monitor embedded in cover with miniature video camera hidden behind leather with 1/8" hole for lens. When you hold the book you see yourself on the screen.



# George Braziller, Publisher

ISBN-10: 0807616060 ISBN-13: 978-0807616062 10½" X 8¼" FULL COLOR HARDCOVER





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Note: Data subject to change. The information printed here is the information available as of press time.



# WELCOME FROM YOUR PRESIDENTS

Welcome to Minneapolis!

Your Presidents extend you the warmest of welcomes to the 2nd joint conference of the Visual Resources Association (VRA) and the Art Libraries Society of North America (ARLIS/NA). The Hilton Minneapolis Downtown hotel, conveniently located in the heart of downtown, is the location for our joint conference. This convergence of two like-minded professional organizations demonstrates the program theme "Collaboration: Building Bridges in the 21st Century."

We sincerely thank the members of both organizations who have contributed to the substantive conference programming, which will surely educate and inspire us. In addition, we are extremely grateful to an extraordinary group of local planners, who are insuring that we enhance our professional careers by meaningfully connecting with colleagues and experiencing Minnesota culture. VRA + ARLIS/NA 2011 is a blending of the best traditions of both organizations while also offering new and exciting conference experiences. The full program of events includes workshops, sessions, and special interest group meetings on topics of significance, such as: artists in libraries, mentoring, publishing transformations, career transitions, the semantic web, marketing strategies, and, of course, collaborative ventures. Two notable plenary speakers provide bookends for the conference program. Jule Sigall, who has served with the U.S. Copyright Office, opens with "Works and Fair Use: Can Bridges Be Built between Educational Users and Copyright Owners?" Wing Young Huie, the award-winning photographer who has received international attention for his projects documenting the changing cultural landscape of Minnesota, provides the closing. Dynamic presentation formats such as vendor slams, case studies, and poster sessions make the usual fare more interactive.

The Founders' Fete at the historic Gale Mansion provides an opportunity to honor both VRA & ARLIS/NA founders and raise funds to support both organizations. The joint

Convocation gives us the opportunity to recognize and honor the excellence of individuals who have contributed so much to research, service, and publications. A special thanks goes to the numerous donors who support these awards. We invite you to attend the "Ice Breaker" welcome party at the Walker Art Center, an internationally acclaimed collection of modern and contemporary visual, performing, and media arts, where attendees can network with colleagues and enjoy the collections. Be sure and visit the Exhibit Hall to meet and greet the vendors, as we wouldn't be able to have a conference without their support and loyalty. If you attend the closing of the "Shhh...Silent Auction," you will be able to see who goes home with the generous and creative items donated to benefit both organizations and enjoy some entertainment. The Joint Membership Luncheon provides an opportunity for all the members of both organizations to dine together while we present the Travel Awards. We hope you also have time to enjoy the scheduled tours of this culturally rich region. From Art Deco to ice skating, attendees can get their bearings, explore notable architectural monuments and public art, and experience artists' collaboratives focused on book arts, ceramics, and printmaking.

On behalf of both the ARLIS/NA and VRA Executive Boards, we thank you for participating in the joint conference and supporting your professional organizations. We invite you to build some bridges of your own and make the most of this week filled with possibility—it is sure to be a professionally rewarding and rejuvenating experience.

Maureen Burns, President, Visual Resources Association
Marilyn Russell, President, Art Libraries Society of North America

Photos on cover of program are courtesy of (L-R) Rebecca A. Moss, photographer, MN/DOT, David R. Gonzalez, photographer, and MN/DOT.



# **CONFERENCE PLANNING COMMITTEES**

### LOCAL ARRANGEMENTS:

Vice President for Conference Arrangements: Brian Shelburne (bps@library.umass.edu), University of Massachusetts Amherst

Co-Chair, Local Arrangements: Rebecca A. Moss (mossx014@umn.edu), University of Minnesota

### **PROGRAM:**

Vice-President for Conference Program: Heidi Raatz (hraatz@artsmia.org), Minneapolis Institute of Arts

Co-Chair, Program: Jessica McIntyre (jmcintyre@artsmia. org), Minneapolis Institute of Arts

Proceedings Editor: Amy Naughton (amy\_naughton@mcad.edu), Minneapolis College of Art and Design

### **TOURS:**

Allan Kohl (allan\_kohl@mcad.edu), Minneapolis College of Art and Design

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Christy Dent (cldent@stthomas.edu), University of St. Thomas

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Shannon Klug (sklug@umn.edu), University of Minnesota

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Co-Chair, Patricia McRae-Baley (patricia.mcrae@unlv.edu) University of Las Vegas

Julieann Swanson (swansonj@umn.edu), University of Minnesota

Allan Kohl (allan\_kohl@mcad.edu), Minneapolis College of Art and Design

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Kay Streng (kay\_streng@mcad.edu), Minneapolis College of Art and Design

Inga Theissen (inga@umn.edu), University of Minnesota

### **DEVELOPMENT:**

Chair, Deborah Boudewyns (ultan004@umn.edu), University of Minnesota

Greta Bahnemann (bahne002@umn.edu), University of Minnesota

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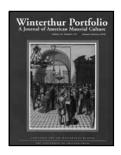
Published by Central Saint Martins College of Art and Design, University of the Arts London, *Afterall* is published three times a year, online and in print. Distributed by the University of Chicago Press.



# **American Art**

**Executive Editor: Cynthia Mills** 

**American Art** encompasses the visual heritage of this country with a mix of scholarly feature articles and commentary. **American Art** covers popular culture, public art, film, photography, electronic multimedia, and decorative arts and crafts. Sponsored by the Smithsonian American Art Museum, published three times a year online and in print.



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2nd Joint Conference, Minneapolis, MN



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Thank you again. Our programs and projects would not be possible without your generous support.

Warm Regards,

Elisa Lanzi for the VRA Foundation Board of Directors

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If you have any questions or need assistance during the course of the conference, please stop by the Registration and Hospitality Desk. While the volunteers may not be able to answer all of your questions, they should be able to direct you to someone who can help you. They will have extensive information on the conference, area restaurants, attractions (art), and public transportation.

Wednesday 6 pm – 8 pm Thursday 8 am – 5 pm Friday 8 am – 5 pm Saturday 8 am – 5 pm Sunday 8 am – 12 pm

### **OPEN MEETING & GUEST POLICY**

Business meetings are open to all members. Guests are welcome to attend, provided they are registered. For information on registering a guest, please visit the Registration Desk.

### **TOURS AND WORKSHOPS**

Tours and workshops require registration and most have associated fees. For onsite registration, please stop by the Registration Desk to check availability.

### **CONFERENCE WEBSITE**

Please see the website for more up-to-date information and other details not provided here by going to www.vra-arlis2011.org. This site also contains links to the conference hotel and many Minneapolis-area attractions. General and historical information about annual conferences is on the ARLIS/NA website at www.arlisna.org and the VRA website at www.vraweb.org.



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# **CONFERENCE AT A GLANCE**Times and locations may change. Check at the registration/hospitality desk for updates.

TIME	DATE	EVENT	LOCATION
12:30PM-4:30PM	Wed., March 23	VRA Executive Board Meeting	Board Room 3
12:30PM-4:30PM	Wed., March 23	VRAF Board of Directors Meeting	Directors Row 2
4:30PM-6:00PM	Wed., March 23	VRA Board/VRAF Board Joint Meeting	Directors Row 2
6:00PM-8:00PM	Wed., March 23	Registration and Hospitality	Red Wing Room
7:45AM-8:30AM	Thurs., March 24	Morning Minne-Tours: IDS Tower and Crystal Court	Minneapolis Hilton Lobby
8:30AM-4:30PM	Thurs., March 24	ARLIS/NA Executive Board Meeting	Directors Row 2
8:00AM-12:00PM	Thurs., March 24	VRA Executive Board Meeting	Board Room 3
8:00AM-5:00PM	Thurs., March 24	Registration and Hospitality Desk	Red Wing Room
8:00AM-12:00PM	Thurs., March 24	ARLIS/NA & VRA Career Mentoring Program	MCAD
8:00AM-12:00PM	Thurs., March 24	Bridging Your Online Content to Your User	MCAD
8:00AM-12:00PM	Thurs., March 24	From Millennial to Employee: the 21st-Century Student	MCAD
9:00AM-12:00PM	Thurs., March 24	Architectural Highlights of Minneapolis	Minneapolis Hilton Lobby
9:00AM-12:30PM	Thurs., March 24	Mill City and the Guthrie Theater	Mill City Museum
9:00AM-3:30PM	Thurs., March 24	Day Trip—Owatonna: From Louis Sullivan to Frank Gehry	National Farmer's Bank of Owatonna
10:00AM-12:00PM	Thurs., March 24	Up Close and Hands On: Minnesota Center for Book Arts	Minnesota Center for Book Arts (MCBA)
10:00AM-12:00PM	Thurs., March 24	Purcell-Cutts House Tour	Purcell-Cutts House
12:00PM-1:00PM	Thurs., March 24	ARLIS/NA International Relations Committee Meeting	Directors Row 1
12:00PM-1:00PM	Thurs., March 24	Collection Development Special Interest Group Meeting	Marquette I
12:00PM-1:00PM	Thurs., March 24	IRIS Users Group Meeting	Rochester
12:00PM-1:00PM	Thurs., March 24	Photography Librarians Special Interest Group Meeting	Board Room 3
12:00PM-1:00PM	Thurs., March 24	VCat Users Group Meeting	Marquette II
12:00PM-3:45PM	Thurs., March 24	Building and Communicating Value: Collaborative	
		Marketing Strategies	MCAD
12:00PM-3:45PM	Thurs., March 24	Postcards from the Edge IV: Fashion, Fibers and Textiles	MCAD
12:00PM-3:45PM	Thurs., March 24	Surviving & Thriving: Successful Job Searches & Career Transition	MCAD
12:15PM-3:45PM	Thurs., March 24	Architectural Gems of St. Paul	Minneapolis Hilton Lobby
12:15PM-3:45PM	Thurs., March 24	The American Swedish Institute—A Scandinavian Experience	American Swedish Institute
1:00PM-2:00PM	Thurs., March 24	ARLIS/NA Awards Committee Chairs Meeting	Directors Row 1
1:00PM-2:00PM	Thurs., March 24	Avery Index Users Group Meeting	Marquette I
1:00PM-2:00PM	Thurs., March 24	Book Arts Special Interest Group (SIG) Meeting	Rochester
1:00PM-2:00PM	Thurs., March 24	LGBTQ Special Interest Group Meeting	Board Room 3
1:00PM-2:00PM	Thurs., March 24	MDID Users Group Meeting	Marquette II



TIME	DATE	EVENT	LOCATION
1:00PM-3:00PM		Purcell-Cutts House	Purcell-Cutts House
1:30PM-3:30PM		Up Close and Hands On: Northern Clay Center	Northern Clay Center
2:00PM-3:00PM		ARLIS/NA Architecture Section Meeting	Rochester
2:00PM-3:00PM	•	Artist Files Working Group Meeting	Marquette I
2:00PM-3:00PM		Insight + LUNA Users Group Meeting	Directors Row 1
2:00PM-3:00PM	Thurs., March 24	Interlibrary Loan Special Interest Group (SIG) Meeting	Board Room 3
2:00PM-3:00PM	Thurs., March 24	Teaching Librarians Special Interest Group Meeting	Marquette II
3:00PM-4:00PM	Thurs., March 24	ARLIS/NA Public Policy + VRA Intellectual Property Rights (IPR)	Dive stone Dev. 2
2.00004.4.00004	Thomas Manak 24	Committees Joint Meeting	Directors Row 3
3:00PM-4:00PM		Cataloging Issues Discussion Group Meeting	Marquette I
3:00PM-4:00PM		EmbARK Users Group Meeting	Directors Row 1
3:00PM-4:00PM		Future of Art Bibliography Meeting	Marquette II
3:00PM-4:00PM		Materials Libraries Special Interest Group Meeting	Rochester
4:00PM-5:00PM		ARTstor Users Group Meeting	Salons A, B, C
5:00PM-6:00PM	_	jing Advisory Committee	Directors Row 1
5:00PM-6:30PM	Thurs., March 24		Skywater Bar
7:00PM-9:30PM		Founders' Fête Fund-raising Event	The Gale Mansion
7:00AM-7:45AM	Fri., March 25	Yoga	Marquette II
7:30AM-5:00PM	Fri., March 25	Exhibits Hall	Salons A, B, C
7:30AM - 9:00AM	Fri., March 25	First-Time Attendees' and New Members' Breakfast	Rochester
7:45AM-8:30AM	Fri., March 25	Morning Minne-Tours: Minneapolis Art Deco Tour	Minneapolis Hilton Lobby
8:00AM-5:00PM	Fri., March 25	Registration and Hospitality Desk	Red Wing Room
9:00AM-10:30AM	Fri., March 25	Case Studies I	Marquette II-III
	Fri., March 25	Case Studies II Session	Marquette IV-V
10:00AM-5:00PM	Fri., March 25	Exhibits Hall Open	Salons A, B, C
10:00AM-5:00PM	Fri., March 25	Silent Auction Open	Salons A, B, C
10:30AM-11:00AM	Fri., March 25	Coffee Break	Salons A, B, C
11:00AM-12:00PM	Fri., March 25	Opening Plenary—Works and Fair Use: Can Bridges Be Built Between Educational Users and Copyright Owners?	Salon D
12:00PM-1:30PM	Fri., March 25	ARLIS/NA Development Committee + VRA Development Committee Meeting	Directors Row 2
12:00PM-1:00PM	Fri., March 25	ARLIS/NA Gerd Muehsam Award Committee Meeting	Board Room 1
12:00PM-1:00PM	Fri., March 25	ARLIS/NA Membership Committee + ARLIS/NA Diversity Committee Joint Meeting	Marquette I-II
12:00PM-1:30PM	Fri., March 25	ARLIS/NA Professional Development Committee Meeting	Directors Row 1
12:00PM-1:30PM	Fri., March 25	VRA Data Standards Committee Meeting	Marquette VI
12:00PM-1:00PM	Fri., March 25	VRA Digital Initiatives Advisory Group (DIAG) Meeting	Marquette III, IV, V
12:00PM-1:00PM	Fri., March 25	VRA Education Committee Meeting	Directors Row 3
		•	

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TIME	DATE	EVENT	LOCATION
12:00PM-1:00PM	Fri., March 25	VRA Financial Advisory Committee + ARLIS/NA Finance	
		Committee Meeting	Board Room 3
12:00PM-1:00PM	Fri., March 25	VRA Membership Committee Meeting	Salon D
12:00PM-1:00PM	Fri., March 25	VRA Travel Awards Committee Meeting	Salon D
12:00PM-1:30PM	Fri., March 25	Research Libraries Group (RLG) Roundtable	Duluth
1:30PM-3:00PM	Fri., March 25	Beyond the Silos of the LAMs	Marquette I-II
1:30PM-3:00PM	Fri., March 25	Growing New Professionals through Mentorship: A Two-Way Street	Marquette IV
1:30PM-3:00PM	Fri., March 25	Images Unleashed: Expanding Beyond Traditional Disciplines	Marquette III, IV, V
3:15PM-4:45PM	Fri., March 25	Inside Out: Examining Studio Artists' Perceptions, Representations, and Actual Use of the Fine Arts Library	Marquette VI
3:15PM-4:45PM	Fri., March 25	New Voices in the Profession	Marquette I-II
3:15PM-4:45PM	Fri., March 25	The Semantic Web, Libraries, and Visual Resources	Marquette III, IV, V
5:00PM-7:00PM	Fri., March 25	Convocation Ceremony	Salon D
7:00PM-10:00PM	Fri., March 25	Welcome Party—"The Icebreaker"	Walker Art Center
7:00AM-7:45AM	Sat., March 26	Yoga	Marquette II
7:30AM-9:00AM	Sat., March 26	Summer Educational Institute (SEI) Implementation Team Meeting	Duluth
7:45AM-8:30AM	Sat., March 26	Morning Minne-Tours: Ivy Tower and Foshay Tower	Minneapolis Hilton Lobby
8:00AM-6:00PM	Sat., March 26	Exhibits Hall Open	Salons A, B, C
8:00AM-6:00PM	Sat., March 26	Silent Auction Open	Salons A, B, C
8:00AM-5:00PM	Sat., March 26	Registration and Hospitality Desk	Red Wing Room
8:30AM-10:00AM	Sat., March 26	Case Studies III	Marquette I-II
8:30AM-10:00AM	Sat., March 26	Case Studies IV	Marquette III, IV, V
10:00AM-12:00PM	Sat., March 26	Vendor Slam, Part I	Salons A, B, C
10:00AM-12:00PM	Sat., March 26	VRA Annual Membership & Business Meeting	Symphony II and III
10:30AM-11:00AM	Fri., March 25	Coffee Break	Salons A, B, C
12:00PM-1:30PM	Sat., March 26	Joint VRA + ARLIS/NA Buffet Lunch	Salon D
1:30PM-3:30PM	Sat., March 26	Vendor Slam, Part II	Salons A, B, C
1:30PM-3:30PM	Sat., March 26	ARLIS/NA Annual Membership Meeting	Symphony II and III
3:00PM-3:30PM	Fri., March 25	Coffee Break	Salons A, B, C
3:30PM-5:00PM	Sat., March 26	Engaging New Technologies	Marquette III, IV, V
3:30PM-5:00PM	Sat., March 26	How do we Shelve It? The Place for Vendor-Provided Electronic Titles in Art and Architecture Collections	Marquette I-II



TIME	DATE	EVENT	LOCATION
5:00PM-6:00PM	Sat., March 26	VRA and ARLIS/NA Chapter Meetings:	
	Sat., March 26	ARLIS Central Plains	Symphony II-III
	Sat., March 26	ARLIS Midstates	Board Room 1
	Sat., March 26	ARLIS mountain west	Duluth
	Sat., March 26	ARLIS SC	Board Room 3
	Sat., March 26	VRA Great Lakes	Directors Row 1
	Sat., March 26	VRA Mid-Atlantic and Arlis DC/MD/VA	Marquette III-IV-V
	Sat., March 26	VRA Midwest and Arlis TC	Rochester
	Sat., March 26	VRA So-Cal/No-Cal	Directors Row 3
	Sat., March 26	VRA Southeast and ARLIS SE	Marquette I-II
	Sat., March 26	VRA Texas and ARLIS TX/MX	Directors Row 2
6:00PM-7:30PM	Sat., March 26	Exhibits Hall and Silent Auction Closing	Salons A, B, C
7:00AM-7:45AM	Sun., March 27	Yoga	Marquette V
7:45AM-8:30AM	Sun., March 27	Morning Minne-Tours: Milwaukee Road Depot	Minneapolis Hilton Lobby
8:00AM-9:30AM	Sun., March 27	Leadership Breakfast	Rochester
8:00AM-12:00PM	Sun., March 27	Registration and Hospitality Desk	Red Wing Room
8:00AM-9:30AM	Sun., March 27	Poster Sessions	Salon D

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Hillwood Museum & Gardens: Hasselblad X5 scans from original

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Sierra Club Colby Library: Betterlight scans of rare Ansel Adams

photo album printed in 1928

St. Lawrence University: Digital studio design, onsite setup and

training

How can we help you?
Contact: Howard Brainen

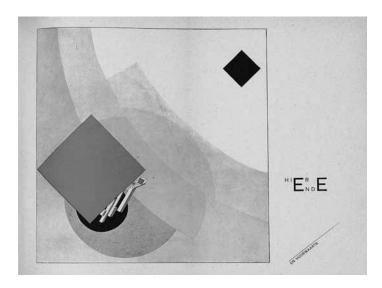
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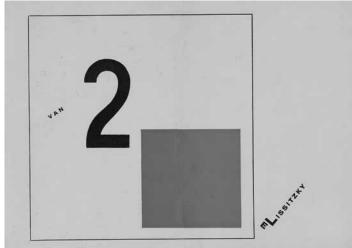
Email: howard@twocatdigital.com



TIME	DATE	EVENT	LOCATION
9:45AM-11:15AM	Sun., March 27	Collaborative Ventures, Collaborative Gains	Marquette I-II
9:45AM-11:15AM	Sun., March 27	More Than Meets the Eye? Retrieving Art Images by Subject	Marquette III-IV
9:45AM-11:15AM	Sun., March 27	Survival Techniques for Art Librarians at Public Libraries	Marquette V
11:15AM-12:15PM	Sun., March 27	ARLIS/NA Academic Libraries Division Meeting	Marquette I-II
11:15AM-12:15PM	Sun., March 27	ARLIS/NA Art and Design School Libraries Division Meeting	Marquette III-IV
11:15AM-12:15PM	Sun., March 27	ARLIS/NA Museum Library Division + VRA Museum Visual Resources Group Joint Meeting	Marquette V
11:15AM-12:15PM	Sun., March 27	ARLIS/NA Visual Resources Division Meeting	Salon D
12:30PM-1:30PM	Sun., March 27	ARLIS/NA + VRA Joint Chapter Chairs Meeting	Directors Row 3
12:30PM-1:30PM	Sun., March 27	ARLIS/NA Cataloging Section Meeting	Marquette III-IV
12:30PM-1:30PM	Sun., March 27	ARLIS/NA Reference and Information Services Section Meeting	Marquette I-II
12:30PM-1:30PM	Sun., March 27	VRA Publishing Advisory Group (PAG) + ARLIS/NA Communications and Publications	Directors Row 2
12:30PM-1:30PM	Sun., March 27	VRA + ArLiSNAP Students and New Professionals	Marquette V
1:30PM-3:00PM	Sun., March 27	Paving the Way for an Uncertain Future	Marquette I-II
1:30PM-3:00PM	Sun., March 27	Transforming Publishing Practices in the Arts	Marquette III-IV
3:30PM-4:30PM	Sun., March 27	Closing Plenary: Wing Young Huie	Salon D
4:45PM-6:00PM	Sun., March 27	Organizational Collaboration: Building Bridges between ARLIS/NA and VRA	Marquette III-IV
8:00AM-9:00AM	Mon., March 28	Conference Planning Advisory Committee (CPAC) Debriefing Meeting	Board Room 3
9:00AM-12:00PM	Mon., March 28	ARLIS/NA Executive Board Meeting	Directors Row 4
9:00AM-3:00PM	Mon., March 28	VRA Executive Board Meeting	Directors Row 2
9:00AM-3:00PM	Mon., March 28	Day Trip: St. John's Abbey	St. John's Abbey/University
9:00AM-12:00PM	Mon., March 28	Up Close and Hands On: Minnesota Center for Book Arts (MCBA)	MCBA
9:00AM-1:00PM	Mon., March 28	Copyright Practicum for Librarians and Visual Resources Curators	Anderson Library 120, University of Minnesota

# SWANN \$





El Lissitzky, Suprematisch worden van twee kwadraten in 6 konstrukties. First Dutch edition, The Hague, 1922. Sold on October 14, 2010 for a record \$13,200.

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H



**MEETINGS:** 

# PROGRAM SCHEDULE

# **WEDNESDAY, MARCH 23**

NOTE: All sessions and speakers are subject to change.

# 12:30PM-4:30PM VRA EXECUTIVE BOARD Board Room 3 Sponsored by VRA 12:30PM-4:30PM VRAF BOARD OF DIRECTORS Directors Row 2 Sponsored by VRAF 4:30PM-6:00PM VRA BOARD/VRAF BOARD JOINT Directors Row 2 Sponsored by VRA

# 6:00PM-8:00PM REGISTRATION AND HOSPITALITY

Red Wing Room

# **THURSDAY, MARCH 24**

NOTE: All sessions and speakers are subject to change.

TOUR

7:45AM-8:30AM

# MORNING MINNE-TOURS: IDS TOWER AND CRYSTAL COURT

Minneapolis Hilton Lobby

These free Morning Minne-Tours are intended to introduce conference attendees to the Minneapolis Skyway system, while showcasing works of architectural significance located within easy walking distance of the Hilton Hotel. No need to register in advance, just show up in the Hilton lobby.

Philip Johnson's iconic 1972 glass and steel tower is Minnesota's tallest building. Its multi-story glass atrium, the Crystal Court, was the setting for performance artist Suzanne Lacey's Crystal Quilt project in 1987, and is a great place to grab an early morning coffee and pastry. As an added bonus, we'll pay homage to the nearby life-sized statue of Mary Tyler Moore tossing her beret!

# **MEETINGS:**

# 8:30AM-4:30PM ARLIS/NA EXECUTIVE BOARD

Directors Row 2

This event is open to all ARLIS/NA members.

Sponsored by ARLIS/NA

# 8:00AM-12:00PM VRA EXECUTIVE BOARD MEETING

Board Room 3

Sponsored by VRA

# 8:00AM-5:00PM REGISTRATION AND HOSPITALITY DESK Red Wing Room





## 8:00AM-12:00PM

# ARLIS/NA & VRA CAREER MENTORING PROGRAM

**MCAD** 

**Sarah Carter,** Organizer and Presenter, Instruction and Research Services Librarian, Ringling College of Art & Design

**Rebecca Moss,** Presenter, Coordinator of Visual Resources, University of Minnesota

Participation in this four-hour workshop is the first activity in the year-long Career Mentoring program. Each participant will be paired with another member of VRA or ARLIS/NA. Space is limited, and acceptance to this program is determined in advance (please see application form).

This workshop is designed to prepare participants to successfully participate in the mentoring program. It includes a DVD presentation led by Margaret Law, expert speaker at the 2005 ARLIS/NA Mentoring Program workshop. The lecture discusses characteristics of mentors, mentees, and mentoring relationships; communication methods; and benefits and pitfalls of mentoring. The workshop facilitator will lead group discussion, role-playing, and breakout sessions.

Sponsored by ARLIS/NA, VRA



### 8:00AM-12:00PM

# BRIDGING YOUR ONLINE CONTENT TO YOUR USER

MCAD

**Jill Luedke,** Organizer, Reference and Instruction Librarian/ Art Subject Specialist

**Nedda Ahmed,** Organizer, Arts Librarian, Georgia State University

Online content management applications such as LibGuides allow for local authoring of online pathfinders. The popularity of these applications largely stems from the fact that the interface frees the librarian from having to know HTML in order to make guides that are attractive and useful. The combined effect of relying less on web programming professionals and a lack of librarian education about design/usability issues has resulted in guides of wildly variable usability and, therefore, usefulness to end users. Back by popular demand from ARLIS/NA Boston 2010, this hands-on workshop gives attendees guidance on creating effective online pathfinders, and provides constructive criticism

on existing pathfinders from fellow art librarian colleagues. This workshop is structured in four parts:

- Presentation of best practices for effective online pathfinders
- 2. Group exercises using best practices
- Demonstration of best practices when incorporating multimedia into online pathfinders.
- 4. Group feedback and sharing about online learning tools they've created.

The intended audience for this workshop includes all librarians with a major role in reference and/or instruction. Whether the participant is new to online content management platforms or a seasoned veteran, this workshop will provide useful and practical information for creating more user-friendly online guides.

Sponsored by ARLIS/NA



### 8:00AM-12:00PM

# FROM MILLENNIAL TO EMPLOYEE: THE 21ST-CENTURY STUDENT

**MCAD** 

**Betha Whitlow,** Organizer, Washington University in Saint Louis

Presenters:

Jennifer Green, Plymouth State University

Meredith Kahn, University of Colorado-Boulder

Meghan Musolff, University of Michigan-Ann Arbor

Betha Whitlow, Washington University in Saint Louis

Most visual resources facilities and libraries rely heavily upon student workers to keep operations running smoothly. However, with the rise of the Millennial generation and the cultural impact of Web 2.0, our former modes of training, motivating and supervising may no longer be effective. How do we effectively train and utilize this new generation of student staff? This fast-paced, highly interactive workshop will focus on strategies for developing and retaining quality student staff, and addressing the varying needs and challenges of working with undergraduate students, graduate assistants, and interns.

Sponsored by VRA

# URSDAY



TOUR

# 9:00AM-12:00PM ARCHITECTURAL HIGHLIGHTS OF MINNEAPOLIS

Minneapolis Hilton Lobby

Minneapolis, the 'City of Lakes,' is home to a number of award-winning examples of innovative modern design, along with a variety of historic structures, many of which have been respectfully renovated for contemporary uses. This mini-coach tour offers an intimate look at the city's park and lake system, as well as an overview of residential neighborhoods, religious and government buildings, skyscrapers, and museums. Planned stops include the Guthrie Theater's 'Endless Bridge' observation deck, offering participants a panoramic view of the Mississippi River and a glimpse into the city's 19th-century industrial origins. [Includes gift shop opportunity at Guthrie Theater]

TOUR

# 9:00AM-12:30PM MILL CITY AND THE GUTHRIE THEATER

Mill City Museum

Over the past decade, Minneapolis' Mississippi River waterfront has been transformed by the creation of the Mill City Museum and the opening of the adjacent Guthrie Theater complex. The Mill City Museum, focusing on the city's industrial history and built inside the ruins of the 19th-century Washburn flour mills, is an outstanding example of adaptive re-use of an historic structure. Tour participants will enjoy a private presentation from one of the Meyer, Scherer & Rockcastle architects who designed the museum. Jean Nouvel's exciting new Guthrie Theater building includes multiple performance spaces, along with one of the city's best panoramic views; our guided visit will give participants a 'behind the scenes' backstage look at production facilities and design shops. [Tour includes gift shop opportunities at Mill City Museum and Guthrie Theater]

TOUR

### 9:00AM-3:30PM

# DAY TRIP—OWATONNA: FROM LOUIS SULLIVAN TO FRANK GEHRY

National Farmer's Bank of Owatonna

The National Farmers' Bank of Owatonna, Minnesota was designed by Louis Sullivan, with decorative elements by George Grant Elmslie. Built in 1907-1908, it has been called a 'jewelbox of the prairie,' and is considered to be one of Sullivan's outstanding surviving masterpieces. Especially noteworthy are its distinctive art glass windows and terracotta ornamentation. At the nearby Gainey Conference Center, tour participants will then enjoy a catered buffet luncheon (included in the tour price) before having an opportunity to view Frank Gehry's Winton Guest House, newly restored on the grounds of the Normanstyle Gainey Home, designed by Edwin Lundie.

TOUR

# 10:00AM-12:00PM

# UP CLOSE AND HANDS ON: MINNESOTA CENTER FOR BOOK ARTS

Minnesota Center for Book Arts (MCBA)

These tours feature visits to several of Minneapolis' outstanding artists' collaboratives, with the opportunity for tour participants to engage in hands-on activities under the guidance of skilled practitioners. These tours are scheduled so that conference attendees may participate in visits to all three destinations, or any combination thereof.

Our guided visit offers an introduction to the book arts and artists' books, including a demonstration of the traditional crafts of papermaking, letterpress printing, and bookbinding, as well as a look at contemporary bookmaking as an art form. The MCBA includes an exhibition gallery and a shop selling artists' books and bookmaking supplies. [NOTE: A more extensive visit to MCBA is also offered on Monday, March 28, 2011 from 9:00 AM - Noon]

# **THURSDAY**



# 10:00AM-12:00PM PURCELL-CUTTS HOUSE TOUR

Purcell-Cutts House

The Purcell-Cutts House, built in 1913, is one of the outstanding examples of Prairie School architecture. Architects William Gray Purcell and George Grant Elmslie designed this unique residence, featuring custom furnishings and art-glass windows, in keeping with their mentor Louis Sullivan's principles of organic design. The open-plan interior is visually unified through use of natural light, and visually integrated with the exterior landscape and garden spaces. Located at 2328 Lake Place in Minneapolis, the house has been extensively restored and is now a part of the collection of the Minneapolis Institute of Arts. Our docentguided tour will include a brief circuit of the Lake of the Isles neighborhood to establish the architectural context of this landmark residential structure. By special arrangement, tour participants will be permitted to photograph both on site and inside the house. [NOTE: This tour is also offered later this day from 1:00-3:00 PM1

### **MEETINGS:**

# 12:00PM-1:00PM ARLIS/NA INTERNATIONAL RELATIONS COMMITTEE

Directors Row 1

Kristen Regina, Chair Sponsored by ARLIS/NA

# 12:00PM-1:00PM COLLECTION DEVELOPMENT SPECIAL INTEREST GROUP

Marquette I

Hannah Bennett, Organizer

This group will convene to discuss current topics and trends affecting collection development in art, design, architecture, and museum libraries.

Sponsored by ARLIS/NA

# 12:00PM-1:00PM IRIS USERS GROUP

Rochester

Jesse Henderson, IRIS Chair, Organizer Sponsored by VRA

# 12:00PM-1:00PM PHOTOGRAPHY LIBRARIANS SPECIAL INTEREST GROUP

Board Room 3

Deirdre Donohue, Organizer

The Photography Librarians Special Interest Group provides an opportunity for librarians from institutions with interest in and collections related to the medium of photography to meet and discuss issues of common interest.

Sponsored by ARLIS/NA

# 12:00PM-1:00PM VCAT USERS GROUP

Marguette II

### Ryan Brubacher, Organizer

The VCat User's Group has met at the VRA conference since 2005. VCat is a popular free database implementation written in Filemaker Pro that uses VRA Core 4 as a cataloging standard. Anyone may attend the meeting. This meeting will be particularly crucial in deciding next steps for VCat, the future direction of the tool, its purpose, utility, and sustainability. Not only do those issues apply to VCat, but they are generically important to discuss as the profession evolves.

Sponsored by VRA



# 12:00PM-3:45PM BUILDING AND COMMUNICATING VALUE: COLLABORATIVE MARKETING STRATEGIES

**MCAD** 

**Betha Whitlow,** Organizer, Washington University in Saint Louis

Librarians and visual resources professionals face a period of transition. With many institutions experiencing budget cuts, maintaining a loyal patron base and proving the value of our services is essential. The shift from analog to digital resources has brought about myriad changes for librarians and visual resources professionals as well as for constituents. As a result, professionals



must communicate effectively to stakeholders—including administrators, faculty, students, and staff—about transformed services and resources in the digital age. Creative marketing is essential to this process. This workshop will focus on identifying target stakeholders, strategies for effective communication, and marketing techniques.

Sponsored by VRA



### 12:00PM-3:45PM

# POSTCARDS FROM THE EDGE IV: FASHION, FIBERS AND TEXTILES

**MCAD** 

**Lisa Schattman,** Organizer, Design Institute of San Diego **Sandra Ley,** Organizer, Instruction Librarian, Pima Community College

Presenters:

Marie Botkin, Georgia Southern University

Marlys McGuire, University of Minnesota Libraries

Edith W. Serkownek, Kent State University

Jane Carlin, University of Puget Sound

Robin Dodge, Fashion Institute of Design & Merchandising

As budgets get smaller, and libraries consolidate staffing budgets, art librarians are more and more frequently expected to be the go-to person for academic disciplines for which there is no dedicated liaison in the library, even if they don't have an educational or experiential background in that field. This workshop continues the popular ARLIS/NA "Postcards from the Edge" series and intends to familiarize attendees with resources related to fashion and textile studies for the purposes of improving research assistance, instruction sessions, and print and electronic collection development. We will present a background on the disciplines, discuss the information needs of researchers as well as practitioners, and note how these communities' informational needs differ. We will also discuss ways to collaborate with faculty and other institutions to best serve these users. This will be followed by demonstrations of and best practices for using electronic databases and print reference resources, interspersed with hands-on practice and Q&A. Hand-outs will include recommendations for essential reference resources, key publishers and vendors, and sample instruction sessions and learning tools.

Sponsored by ARLIS/NA



# 12:00PM-3:45PM SURVIVING & THRIVING: SUCCESSFUL JOB SEARCHES & CAREER TRANSITION

**MCAD** 

**Meredith Kahn,** Organizer, University of Colorado-Boulder **Greta Bahnemann,** Organizer, Minnesota Digital Library

The recent economic downturn has resulted in budget cutbacks, staff downsizing, and mandatory retirements. In this new and difficult reality, entrance or re-entrance into the profession can appear daunting. Our workshop will present practical tips for conducting a successful job search, focusing on the needs of students, new professionals, and mid-career professionals. Topics for discussion include: starting a job search, networking, coping with unemployment, job interviews, and negotiating job offers. Workshop activities include mock interviews, written exercises based on real job descriptions and cover letters, and a discussion forum in which participants will be able to network and learn from one another.

Sponsored by ARLIS/NA



# 12:15PM-3:45PM ARCHITECTURAL GEMS OF ST. PAUL

Minneapolis Hilton Lobby

St. Paul, Minneapolis' Twin City, displays a rich tapestry of architectural styles, ranging from French Chateau to Art Deco, and from Italian Renaissance to Neo-Baroque. This mini-coach tour will explore the relationship of the downtown core to historic residential neighborhoods like Summit Avenue, and features interior guided visits to the Gilded Age mansion of railroad baron James. J. Hill and Cass Gilbert's Minnesota State Capitol, plus glimpses of several locales made famous in Garrison Keillor's "Prairie Home Companion" radio variety show and motion picture.

TOUR

### 12:15PM-3:45PM

# THE AMERICAN SWEDISH INSTITUTE—A SCANDINAVIAN EXPERIENCE

American Swedish Institute

The American Swedish Institute, located in the historic Turnblad Mansion, serves as a gathering place to share stories and experiences around the universal themes of migration,



folklore, crafts, and culture. Our visit will feature a Swedish-style luncheon (included in tour price); a guided exploration of traditional craftsmanship used in the mansion's construction, with a hands-on introduction to tools and materials; and an interactive presentation (a la "Antiques Road Show") of historic objects brought to Minnesota by 19th-century Scandinavian immigrants. [Includes gift shop opportunity at the Institute.]

### **MEETINGS:**

# 1:00PM-2:00PM ARLIS/NA AWARDS COMMITTEE CHAIRS

Directors Row 1

**Jennifer Parker,** Chair and Organizer **Sponsored by ARLIS/NA** 

# 1:00PM-2:00PM AVERY INDEX USERS GROUP

Marquette I

Ted Goodman, Organizer

We will being giving a report on the Focus Group conducted last year and updates on new initiatives.

Sponsored by ARLIS/NA

# 1:00PM-2:00PM BOOK ARTS SPECIAL INTEREST GROUP

Rochester

Teresa M. Burk, Organizer

The purpose of this group is to share information, ideas, issues, and resources related to the book and paper arts. Last year at ARLIS in Boston we discussed items such as new acquisitions, upcoming exhibitions, conferences, competitions, practices, digital initiatives, useful links, and other related book art topics. A holdover topic from years' past is cataloging issues with artists books and the problem of the lack of data. The idea was floated of having a form online that book artists could fill out and print to accompany their work when shipping to libraries (or wherever) that would include data for fields that are important to cataloging it. All interested in the book arts can come together to share ideas and announcements.

Sponsored by ARLIS/NA

# 1:00PM-2:00PM LGBTQ SPECIAL INTEREST GROUP

Board Room 3

### Deborah Evans-Cantrell, Organizer

The Lesbian, Gay, Bisexual, Transgendered, Queer ARLIS/ NA special interest group is interested in addressing the issues and needs surrounding the LGBTQ professional library community, especially within art libraries. The group looks to help art librarians develop professionally through networking opportunities with other LGBTQ art library professionals. The group is open to LGBTQ professionals and their allies alike; any member interested in supporting equal rights for lesbian, gay, bisexual, transgendered, and queer library professionals.

Sponsored by ARLIS/NA

# 1:00PM-2:00PM MDID USERS GROUP: CULTIVATING MULTIMEDIA ON YOUR CAMPUS

Marquette II

**Christina Updike,** Organizer, James Madison University Speakers:

Andreas Knab, Lead Software Developer

**Kevin Hegg,** Assistant Director, Center for Instructional Technology, James Madison University

Members of James Madison University's MDID development team will present the latest version of the Madison Digital Image Database (MDID). MDID 3 is an open-source multimedia management system with innovative tools for discovering, aggregating, and presenting digital media in a wide variety of disciplines and learning spaces. MDID 3 also provides a platform to build specialized multimedia applications with custom interfaces for teaching, learning, and sharing. The MDID team will demonstrate federated searching, which simultaneously finds content in remote sources such as other MDID installations, Flickr, and ARTstor; multimedia management and delivery; and the new MediaViewer presentation tool. In addition to these new core features, the presenters will showcase several innovative applications that have been developed and implemented at James Madison University in collaboration with instructional technologists, librarians, visual resources specialists, and teaching faculty. This informative session is open to anyone using or interested in MDID. A question and answer period will follow the presentation. Continuing the tradition of a freely shared educational resource, MDID is distributed free of charge under an open-source license and is used at many institutions across the United States and around the world.

Sponsored by VRA



# 1:00PM-3:00PM PURCELL-CUTTS HOUSE

Purcell-Cutts House

The Purcell-Cutts House, built in 1913, is one of the outstanding examples of Prairie School architecture. Architects William Gray Purcell and George Grant Elmslie designed this unique residence, featuring custom furnishings and art-glass windows, in keeping with their mentor Louis Sullivan's principles of organic design. The open plan interior is visually unified through use of natural light, and visually integrated with the exterior landscape and garden spaces. Located at 2328 Lake Place in Minneapolis, the house has been extensively restored and is now a part of the collection of the Minneapolis Institute of Arts. Our docent-guided tour will include a brief circuit of the Lake of the Isles neighborhood to establish the architectural context of this landmark residential structure. By special arrangement, tour participants will be permitted to photograph both on site and inside the house. [NOTE: This tour is also offered earlier in the day from 10:00am-Noon]

# TOUR

### 1:30PM-3:30PM

# UP CLOSE AND HANDS ON: NORTHERN CLAY CENTER

Northern Clay Center

These tours feature visits to several of Minneapolis' outstanding artists' collaboratives, with the opportunity for tour participants to engage in hands-on activities under the guidance of skilled practitioners. These tours are scheduled so that conference attendees may participate in visits to all three destinations, or any combination thereof.

This guided visit will allow participants to observe ceramic artists at work, including a wheel demonstration by a master potter. Along with viewing displays of glazing techniques and finished pieces, tour participants will have the opportunity to browse through the Center's library of books and catalogs on contemporary and historic ceramics. [Includes gift shop opportunity at the Center.]

### **MEETINGS:**

# 2:00PM-3:00PM ARLIS/NA ARCHITECTURE SECTION

Rochester

Kathy Edwards, Chair Sponsored by ARLIS/NA

# 2:00PM-3:00PM ARTIST FILES WORKING GROUP

Marquette I

Jon Evans, Organizer

This is a working group that has been active for six years and has met at each ARLIS/NA conference since 2005. Over the years, we have produced a number of documents and an online directory.

We will discuss issues centered around the growing interest in establishing, managing, and maintaining artist files in both analog and digital formats.

Sponsored by ARLIS/NA

# 2:00PM-3:00PM INSIGHT + LUNA USERS GROUP

Directors Row 1

Nancy Harm, Luna Imaging, Inc., Organizer

Join the Luna team to discuss your LUNA implementation and to learn more about the recent v6.3 release (BookReader integration, Full Text Search) as well as the upcoming release. Session open to all.

Sponsored by VRA

# 2:00PM-3:00PM INTERLIBRARY LOAN SPECIAL INTEREST GROUP (SIG)

Board Room 3

Alba Fernandez-Keys, Organizer

The Interlibrary Loan SIG meets annually to provide a forum for the discussion of issues pertaining to resource sharing and interlibrary loan. The meeting is open to all conference attendees.

Sponsored by ARLIS/NA





### **MEETINGS:**

# 2:00PM-3:00PM TEACHING LIBRARIANS SPECIAL INTEREST

**GROUP** Marquette II

Amy Ballmer, Organizer

The Teaching Librarians Group is a roundtable meeting where participants discuss outreach, effective teaching techniques, and resources.

Sponsored by ARLIS/NA

### 3:00PM-4:00PM

# ARLIS/NA PUBLIC POLICY + VRA INTELLECTUAL PROPERTY RIGHTS (IPR) COMMITTEES JOINT

Directors Row 3

Roger Lawson, ARLIS/NA Public Policy Chair

Gretchen Wagner, VRA IPR Committee Chair

Committees will meet jointly to discuss issues of common concern, followed by a breakout to separate committee business meetings.

Sponsored by ARLIS/NA, VRA

# 3:00PM-4:00PM CATALOGING ISSUES DISCUSSION GROUP

Marquette I

Sherman Clarke, Co-Organizer

Meghan Musolff, Co-Organizer

This informal discussion of cataloging issues will be a joint meeting, based on the models of the existing Cataloging Problems Discussion Group (ARLIS/NA) and Cataloging Issues Special Interest Group (VRA). While there is no specific agenda, the discussion will be moderated by the Organizers and we will solicit input on discussion topics before the conference by e-mail. Topics to be addressed might include CONA, Built Works Registry, RDA, MARC, VRA Core, ULAN, LC/NAF, LCSH, AAT, ULAN, VIAF, etc. We look forward to this opportunity for catalogers to address issues of joint concern as well as some opportunity for discussion of matters which might be fairly specific to printed materials or VR.

Sponsored by ARLIS/NA, VRA

# 3:00PM-4:00PM EMBARK USERS GROUP

Directors Row 1

Marlene Gordon, Co-Organizer

Robb Detlefs, Co-Organizer

EmbARK is a suite of software tools designed to catalog and manage collections. Cataloguer enables the user to input metadata; manage image, movie, sound, Excel, Word, Powerpoint, and PDF files; and provide import/export tools to easily migrate data. Records can be grouped into portfolios for managing thematic topics or internal projects. Comprehensive searching options are available. There will be time for discussion of the latest versions of EmbARK, Web Kiosk, and Arthur. Time will be allotted for questions and comments.

Sponsored by VRA

# 3:00PM-4:00PM FUTURE OF ART BIBLIOGRAPHY MEETING

Marquette II

Kathleen Salomon, Co-Organizer

Carole Ann Fabian, Co-Organizer

The Future of Art Bibliography is an international collaborative project with the goal of providing integrated access to art bibliography. The meeting will include updates and discussion with task force members regarding current activities stemming from the Future of Art Bibliography project meetings and work done over the past year.

Sponsored by ARLIS/NA

# 3:00PM-4:00PM MATERIALS LIBRARIES SPECIAL INTEREST GROUP MEETING

Rochester

Mark Pompelia, Co-Organizer

Carol Terry, Co-Organizer

Materials-based collections represent a challenging new mode of art librarianship with regards to subject specialization, physical description and accommodation, their close relationship to industry, and institutional mission. Whether a fully realized studio, a modest lab, or a nascent collection of samples, they play an important role in presenting the physicality of art and design objects to a digitally native audience of students from varied interests and disciplines that include architecture, interior design, furniture, textiles, lighting, color, painting, sculpture, etc. Increasing in number, materials collections are staffed by



an equally diverse profile of librarians, curators, and directors. This proposed Materials Libraries Special Interest Group would ideally situate the gathering of such diverse yet common interests within VRA-ARLIS/NA's strong legacy of best practices for art librarianship and visual resources.

Sponsored by ARLIS/NA

# 4:00PM-5:00PM ARTSTOR USERS GROUP

Salons A, B, C

ARTstor is a non-profit digital library that provides more than one million images of cultural objects and architectural works covering a wide range of historical, political, social, economic, and cultural documentation from prehistory to the present. ARTstor collections enable a wide range of users—curators, scholars, educators, librarians, and students—to teach and study with images in an online environment optimized for exploring visual content in new and exciting ways. This meeting will highlight ARTstor collections and platform features, including the Shared Shelf initiative.

Sponsored by ARTstor

# 5:00PM-6:00PM ARLIS/NA CATALOGING ADVISORY COMMITTEE

Directors Row 1

Sherman Clarke, Chair Sponsored by ARLIS/NA



5:00PM-6:30PM

## **SEI REUNION**

Skywater Bar

### Kathe Hicks Albrecht, Organizer

The Summer Educational Institute (SEI), a joint project of ARLIS/ NA and the VRA Foundation, has provided educational summer workshops on image management since 2004. A long-standing tradition, the SEI Reunions at the VRA and ARLIS/NA conferences offer the opportunity for SEI alums, instructors, and organizers to gather informally. At this year's reunion, SEI faculty, students, and planners from past institutes can reconnect, meet the current SEI Implementation Team, and learn more about SEI 2011. Students attending SEI 2011 are also invited to participate. Cash bar.

Sponsored by VRA, ARLIS/NA, VRAF



# 7:00PM-9:30PM FOUNDERS' FÊTE FUND-RAISING EVENT

The Gale Mansion

Shuttle bus service beginning at 6pm.

Experience an Italian Renaissance architectural gem by attending the Founders' Fête fund-raising event at the historic Gale Mansion. In the spirit of the Collaboration theme of the 2nd Joint VRA+ARLIS/NA Conference, this single fund-raising event will be held in place of separate events traditionally held at ARLIS/NA and VRA annual conferences. Funds raised will go to the VRA's Tansey Travel Award fund and ARLIS/NA's Society Circle fund.

A brief video celebration of the founders and early history of both organizations will be shown continually in the Mansion's elegant ballroom, alternating with live musical entertainment featuring popular music of the early 20th century—complete with projections of sheet music covers, silent movie film excerpts, and lantern "song slides" from Minneapolis' famous MarNan Collection.

Enjoy heavy hors d'oeuvres, wine and beer, and a ticket for one complimentary drink. After indulging at the Mansion, take a shuttle to the nearby Minneapolis Institute of Arts, which will be open for Founders' Fête attendees to view the special exhibitions—"Titian and the Golden Age of Venetian Painting" and "The Mourners: Tomb Sculptures from the Court of Burgundy."

Free shuttle transportation will be provided from the hotel to the Gale Mansion as well as to the Minneapolis Institute of Arts. Shuttles will run throughout the event between the Mansion and the museum.

Sponsored by ARLIS/NA, VRA



# FRIDAY, MARCH 25

NOTE: All sessions and speakers are subject to change.

# 7:00AM-7:45AM YOGA

Marquette II

Sponsored by ARLIS/NA, VRA

# 7:30AM-5:00PM EXHIBITS HALL

Salons A, B, C

Sponsored by ARLIS/NA, VRA

# 7:30AM - 9:00AM FIRST-TIME ATTENDEES' AND NEW MEMBERS' BREAKFAST

Rochester

Let breakfast be on us while you mix and mingle with both new and longtime members of the organizations. The event is also an opportunity to meet VRA and ARLIS/NA leaders. Attending the breakfast is a great way to meet others in your organization in a friendly and social environment. Be sure to bring your mentor or mentee. You definitely do not want to miss out on the fun! Sponsored by VRA, ARLIS/NA

# 7:45AM-8:30AM MORNING MINNE-TOURS: MINNEAPOLIS ART DECO TOUR

Minneapolis Hilton Lobby

These free Morning Minne-Tours are intended to introduce conference attendees to the Minneapolis Skyway system, while showcasing works of architectural significance located within easy walking distance of the Hilton Hotel. No need to register in advance, just show up in the Hilton lobby.

A number of public buildings in downtown Minneapolis feature stunning examples of Art Deco/Streamline Moderne décor: furnishings, windows, exterior sculpture, even elevator doors. We'll take a brief look at several of these locations, along with the Wells Fargo [formerly Northwestern National (Norwest)] Bank lobby, which hosts a revolving display of Modernist design.

# 8:00AM-5:00PM REGISTRATION AND HOSPITALITY DESK

Red Wing Room

# 9:00AM-10:30AM CASE STUDIES I

Marquette II-III

**Allison Benedetti,** Moderator, Project Librarian, Harvard Graduate School of Design

It's Not You, It's Mimi!: Building an Institutional Repository
 Specifically for the Arts Community: Anne Hepburn and Jason Williams, Pacific Northwest College of Art

For the past 18 months, the Pacific Northwest College of Art has been building an institutional repository and image management system specifically for our community of users. After researching other digital asset management software, both proprietary and open-source options, we decided to build our own. Two project team members: Anne Hepburn, librarian, and Jason Williams, programmer, will discuss their collaborative process and give a brief demonstration of the product, which is now in its alpha stage. We hope to illustrate the possibility of smaller art institutions building their own image management software and institutional repositories.

 Beyond Catalogues and Image Databases—Leading a Museum-Wide Collections Management System Committee: Eric Wolf, The Menil Collection

In the current climate of institutional downsizing and abandoning traditional models of librarianship and VR curatorship, it is particularly important for members of our professions to participate in institution-wide initiatives beyond our own libraries and collections. On taking my current job at the Menil Collection, I was asked to participate in our museum's effort to adopt a modern collection management system. I have since been made Co-Chair of this committee. The librarian's perspective I bring to this project has been of great value in educating the museum staff on the importance of standards and compliance. Our professions went through very similar processes decades ago. We understand the world of relational databases, controlled vocabularies, and metadata schemes. Much of this knowledge is readily transferable and our colleagues appreciate our experience and help. Our participation in such projects not only improves the final product, but reminds our colleagues and directors of what we do and thus strengthens our departments and positions within our institutions.



 On Re-Housing Special Collections of the Alternative Spaces: Ryan Evans, White Columns Curatorial Associate & Archivist, Pratt MLS Candidate

The legacy and history of the alternative art space movement of the 1970s and 1980s in New York City is considerably well documented. What is not so universally understood or documented is the legacy of the special collections formed in relation to these enigmatic organizations. While re-housing these collections is often a necessity that finds its own logical conclusion, there are some heavily weighted considerations that should be taken when making such a move, including practical, political and ideological implications for the materials. The aim of this paper is to reveal some of these implications using three organizations as case studies.

 Rethinking the Reference Collection: Anna Fishaut, Stanford University

This paper recounts the process and outcomes of an itemby-item re-evaluation of the print reference collection at the Stanford University Art & Architecture Library. The re-evaluation has resulted in the development of a new reference collection model that reflects current usage and publishing trends. To what print reference sources do our patrons need to refer when so many are now available online? How might this prime real estate in the library become a less static place? And what constitutes a reference book, anyway?

 KOHA-llaboration—Utilizing the Resources of the Open-Source Community to Migrate the ANS Library Catalog: Elizabeth Hahn, American Numismatic Society (ANS)

In the world of open-source software, where the product is improved by the constant input of the users, collaboration among libraries is essential. In the fall of 2009, the library of the American Numismatic Society in New York City initiated the process of implementing such an open-source solution for its online library catalog. This process involved migrating from a locally developed database to the open-source Koha Integrated Library System (ILS). This paper will explore the importance of different levels of collaboration during this process of migration: from working together with in-house staff, to assistance from the library and Koha community, and the benefits of actively adding input to develop the open-source software. The reality of the minimal staff working on the ANS Library migration underlined the need for such collaboration. Having a network of support to share ideas and gain feedback was important through the whole process and additional support came from fostering national and international relationships. This paper will also look at the various challenges encountered in implementing an open-source solution, while underlining the necessity for support from the Koha community and how the ANS library contributed from its own trial and error.

Sponsored by ARLIS/NA, VRA

# 9:00AM-10:30AM CASE STUDIES II SESSION

Marguette IV-V

**Merriann Bidgood,** Moderator, Visual Resources Curator, University of Houston

 I Spy with My Little Eye—Teaching Visual Literacy: Tammy Ravas and Megan Stark, University of Montana

The importance of visual literacy in our current media-saturated culture is becoming increasingly apparent. This session will share the experience of using visual media from the exhibit "Capture the Moment: The Pulitzer Prize Photographs" to encourage information literacy in undergraduate students enrolled at the University of Montana. We will also discuss the community's reaction to the exhibit and how it framed what we learned in instructing the visual literacy sessions. By promoting visual literacy as a cornerstone of lifelong learning, libraries can help users extend their critical thinking skills into the realm of media while simultaneously introducing the complex issues and challenges posed by visual materials.

 Engaging Faculty Research and Teaching through Collaborative Digital Collections: Julia Simic, University of Oregon (UO) Libraries

Traditionally visual resources collections have directly engaged with faculty to support research and instruction and collaborated with faculty members, departments and existing technology specialists. Expanding on this, the University of Oregon Libraries has used these premises as a foundation for creating all digital collections. We will discuss the evolution of the UO Visual Resources Collection and the creation of new digital collections based on a collaborative faculty model. In particular we will discuss the African Political Ephemera and Realia Collection, the Mongolian Altai Inventory and Rock Art Collections, the Randall V. Mills Folklore Collection, and the Dissociation & Trauma Archives.

 The Role of the Information Professional in an Increasing Digital World: Teresa Slobuski: New Jersey Environmental Digital Library, Rutgers University

As more institutions subscribe to large image databases, administrators may see specialized professionals as nonessential for student discovery. However, as the digitally available visual resources expand, subject specialists and information professionals will play a key role in providing access to users.



Research was completed to determine the potential success of finding particular images in fine art databases given knowledge of a student not beyond Art History 101. Given the results, art librarians and visual resource professionals have the opportunity to use their skills and experience to position themselves as an indispensable member of any academic community.

 Q (a)R(t) Code Project: a Convergence of Media: Liv Valmestad, Architecture/Fine Arts Library, University of Manitoba

Liv Valmestad, through a convergence of media, including Google Maps, Flickr, blogging, and QR codes, has not only created a virtual art gallery accessible to you through your Smart phone, but has also explored augmented reality with Wikitude and FourSquare.

Sponsored by ARLIS/NA, VRA

10:00AM-5:00PM
EXHIBITS HALL OPEN
Salons A, B, C
Sponsored by VRA, ARLIS/NA
10:00AM-5:00PM
SILENT AUCTION OPEN
Salons A, B, C
Sponsored by VRA, ARLIS/NA
10:30AM-11:00AM
COFFEE BREAK
Salons A, B, C
Sponsored by Saskia

# 11:00AM-12:00PM OPENING PLENARY—WORKS AND FAIR USE: CAN BRIDGES BE BUILT BETWEEN EDUCATIONAL USERS AND COPYRIGHT OWNERS?

Salon D

**Moderator: Elisa Lanzi**, Imaging Center, Smith College **Jule Sigall**, Associate General Counsel, Microsoft Organizers:

**Gretchen Wagner,** ARTstor

### **VRA Intellectual Property Rights Committee**

Copyright remains one of the most divisive and challenging topics facing both copyright owners and users. Despite the views of many (both among copyright owners and users) that there should be a distinction between the use of images and other materials in the classroom and for research, and the use of those materials for commercial purposes, finding a consensus on how to draw such distinctions remains elusive. Similarly, though many content providers and users see the value of making orphan works more broadly accessible and usable—and though legislation was supported by the Copyright Office—such legislation (which was particularly opposed by photographers) seems to have died on the vine.

Jule Sigall, who has served as the Associate Register for Policy and International Affairs at the U.S. Copyright Office, which assists the Register of Copyrights in advising Congress and executive branch agencies on domestic and international copyright policy matters, has agreed to speak on his experiences with the orphan works legislation, lessons learned, and the likelihood that similar legislation will be passed in the future.

In his position at the Copyright Office, Jule Sigall (who currently serves as Associate General Counsel to Microsoft), regularly represented the Copyright Office in U.S. government delegations to meetings at the World Intellectual Property Organization, including its Standing Committee on Copyright and Related Rights. He has published several articles on copyright law and is a frequent speaker at national and international conferences on copyright and intellectual property and lectures at Duke University School of Law and The George Washington University Law School, where he is currently an adjunct professor.

Sponsored by VRA, ARLIS/NA, VRAF





### **MEETINGS:** 12:00PM-1:00PM VRA DIGITAL INITIATIVES ADVISORY 12:00PM-1:30PM GROUP (DIAG) ARLIS/NA DEVELOPMENT COMMITTEE + Marquette III, IV, V VRA DEVELOPMENT COMMITTEE Sherrie Brittig, Co-Chair Directors Row 2 John Taormina, Co-Chair Sonja Staum, ARLIS/NA Development Committee Chair Sponsored by VRA Emy Nelson Decker, VRA Development Committee Co-Chair 12:00PM-1:00PM VRA EDUCATION COMMITTEE **Jesse Henderson,** VRA Development Committee Co-Chair Sponsored by ARLIS/NA, VRA Directors Row 3 Betha Whitlow, Chair 12:00PM-1:00PM Sponsored by VRA ARLIS/NA GERD MUEHSAM AWARD COMMITTEE 12:00PM-1:00PM Board Room 1 VRA FINANCIAL ADVISORY COMMITTEE + ARLIS/NA FINANCE COMMITTEE Erin Elliott, Chair Sponsored by ARLIS/NA Board Room 3 Jane Darcovich, VRA Financial Advisory Committee Chair 12:00PM-1:00PM **Ted Goodman,** ARLIS/NA Finance Committee Chair ARLIS/NA MEMBERSHIP COMMITTEE + Sponsored by VRA, ARLIS/NA ARLIS/NA DIVERSITY COMMITTEE JOINT Marquette I-II 12:00PM-1:00PM Bryan Loar, ARLIS/NA Membership Committee Chair VRA MEMBERSHIP COMMITTEE Salon D Laura Haxer, ARLIS/NA Diversity Committee Co-Chair Meredith Kahn, ARLIS/NA Diversity Committee Co-Chair Elaine Paul, Chair Sponsored by ARLIS/NA Sponsored by VRA 12:00PM-1:30PM 12:00PM-1:00PM ARLIS/NA PROFESSIONAL DEVELOPMENT **VRA TRAVEL AWARDS COMMITTEE** COMMITTEE Salon D Directors Row 1 Heidi Eyestone, Co-Chair Sarah Falls, Chair Victoria Brown, Co-Chair Sponsored by ARLIS/NA Sponsored by VRA 12:00PM-1:30PM **VRA DATA STANDARDS COMMITTEE** Marquette VI Johanna Bauman, Co-Chair Kari Smith, Co-Chair

Sponsored by VRA



# 12:00PM-1:30PM RESEARCH LIBRARIES GROUP (RLG) ROUNDTABLE

Duluth

Dennis Massie, Organizer, OCLC Research

This annual Roundtable at ARLIS is an opportunity for staff at RLG Partnership institutions to hear what RLG Programs has done, is planning to do, is grappling with, and wants to collaborate on with attendees. RLG Programs has staked out the most pressing issues facing the library community in the areas of renovating descriptive practice, managing the collective collection, new modes of scholarship and modeling new service infrastructures, and attendees will hear about the latest development in areas of particular impact to art libraries. While RLG partners determine the agenda through a survey, all conference goers are welcome to attend. Both the agenda and speakers are determined shortly before the conference proper to ensure the most timely and apropos information gets presented.

Sponsored by ARLIS/NA

# 1:30PM-3:00PM BEYOND THE SILOS OF THE LAMS

Marquette I-II

**Elisa Lanzi,** Organizer and Moderator, Imaging Center, Smith College

Speakers:

**Martha R. Mahard,** Simmons College Graduate School of Library and Information Science

**Marilyn Nasserden,** Centre for Arts & Culture, Libraries and Cultural Resources, University of Calgary

Michael Fox, Minnesota Historical Society

Ann Whiteside, Harvard Graduate School of Design

Collaboration among libraries, archives, and museums has been a popular theme at conferences for the last five years. As we acquire a continually increasing amount of born-digital materials, our traditional boundaries are beginning to blend. The convergence of collections and technology, and the desire for users to easily access institutional content provides us with an important moment in time to break down our institutional silos and begin to work collaboratively across communities so that access to content is more transparent. The work done by Diane Zorich, Günter Waibel, and Ricky Erway and their subsequent 2008 report titled "Beyond the Silos of the LAMS: Collaboration Among Libraries, Archives, and Museums" offers some pragmatic ways for institutions to work across boundaries to break down their local silos. The result of the LAMS report is that several

institutions have been purposely working across institutional boundaries to eliminate their silos in an effort to bring the management of cultural heritage materials together for the benefit of those who use the previously disparate collections for research and teaching.

- The Best of Both Worlds: Positioning Cultural Heritage Informatics in Library Science and Archival Education Martha R. Mahard, Professor of Practice at Simmons College Graduate School of Library and Information Science
- The Evolving and Converging Environment for the Libraries, Museums, Archives, and Special Collections at the University of Calgary - Marilyn Nasserden, Head, Visual & Performing Arts, Centre for Arts & Culture, Libraries and Cultural Resources, University of Calgary
- Raising Sheep: Helping Lam(bs) Grow Up Michael
   Fox, Executive Director, Minnesota Historical Society
- Response from a Community Perspective Ann Whiteside, Librarian/Assistant Dean for Information Resources, Harvard Graduate School of Design

Sponsored by VRA, ARLIS/NA

### 1:30PM-3:00PM

# GROWING NEW PROFESSIONALS THROUGH MENTORSHIP: A TWO-WAY STREET

Marquette IV

**Rebecca Moss,** Organizer and Moderator, College of Liberal Arts, University of Minnesota

Marcia Focht, Organizer, Binghamton University

Speakers:

Marcia Focht, Binghamton University

Kim Collins, Emory University

Maggie Portis, New York School of Interior Design

**Kathe Hicks Albrecht,** Katzen Art Center, American University

**Jacqueline Protka,** Corcoran College of Art and Design

Melanie Clark, Architecture Library, Texas Tech University

This collaborative session will have three parts: First, an overview on the value of mentoring and the variety of mentoring opportunities available to us. Included will be specific information about mentoring in both organizations, and new ideas, approaches and tools that are on the horizon for both VRA and ARLIS/NA.



Next will be two examples of successful mentors and mentees who will discuss their mentoring experience within ARLIS/NA and VRA. The mentor/mentee relationship can forge bonds lasting throughout our professional careers, and they often start with a successful pairing at our conferences.

Finally, a paper on the introduction of a Mentoring Program for librarians at Texas Tech University (TTU), detailing the goals and the planning process; the successes and hurdles that were overcome; and how it led to new collaborative opportunities and other growth among the librarians at TTU. Examples will be included of what things worked better than others and how mentoring is a two-way street with rewards at both ends.

Sponsored by VRA Education Committee, ARLIS/NA Visual Resources Division, and ARLIS/NA Academic Division

# 1:30PM-3:00PM IMAGES UNLEASHED: EXPANDING BEYOND TRADITIONAL DISCIPLINES

Marquette III, IV, V

Nicole Finzer, Organizer, Northwestern University

Yuki Hibben, Organizer, Virginia Commonwealth University Libraries

**Beth Wodnick,** Moderator, Princeton University Speakers:

Virginia Allison, University of California, Irvine Libraries

Carolyn Caizzi, Yale University

Caroline Caviness, ARTstor

Nicole Finzer, Nortwestern University

The demand for digital images in higher education has increased dramatically in all disciplines, creating changes in pedagogical practice, a greater reliance on technological skills, and an expanded need for digital resources. This panel session is designed for art librarians and visual resources professionals interested in using innovative ways to expand their image collections and services to encompass disciplines outside of the arts. Speakers will discuss creative methods for outreach and marketing to broader audiences, strategies fostering collaboration, innovations in digital asset management for an array of subject areas, and models for promoting image-based fluency across campus.

Sponsored by ARLIS/NA, VRA

# FRIDAY

### 3:15PM-4:45PM

# INSIDE OUT: EXAMINING STUDIO ARTISTS' PERCEPTIONS, REPRESENTATIONS, AND ACTUAL USE OF THE FINE ARTS LIBRARY

Marquette VI

**Gabrielle V. L. Reed,** Moderator, Massachusetts College of Art and Design Morton R. Godine Library

Speakers:

**Henry Pisciotta,** Pennsylvania State University Libraries

Anna Simon, Indiana University

As art information professionals, we find ourselves comfortably ensconced in the world of the art library, often taking for granted the underlying systems that orchestrate the library on a daily basis. This session encourages fine arts librarians and visual resource professionals to take a step backward in an attempt to examine the library through the eyes of one of our most valued (yet elusive) constituencies—the studio artist. Presenters will explore the romantic and practical conceptions—and misconceptions—of studio artists' interactions with the library. Gabrielle Reed will briefly introduce a recent project undertaken at the Massachusetts College of Art and Design library and IT departments to measure how their studio artsbased community views their services. This web-based project, called the MISO (merged information services organizations) survey, created quantitative results and insight into a unique institution. Henry Pisciotta examines artworks from 1962 to the present that challenge and redefine the traditional image of the library, while Anna Simon presents use-evidence from over 200 undergraduate studio students on their interactions with the library at different points in their program. Armed with insights from this broadly applicable research, the speakers posit how we can support studio practices by demystifying the library.

Sponsored by VRA, ARLIS/NA

# 3:15PM-4:45PM NEW VOICES IN THE PROFESSION

Marquette I-II

**Maggie Portis,** Organizer and Moderator, New York School of Interior Design

- The Complications of Bridgeman and Copyright (Mis)use - Katherine L. Kelley, MLS Candidate, School of Library and Information Studies, University of Wisconsin--Madison, 2011 Gerd Muesham Award winner
- "Parchment to Pixel: The Walters Islamic Manuscript Digital Project" - Diane Bockrath, Digitization Specialist, Department of Manuscripts and Rare Books, The Walters Art Museum, 2010 Gerd Muesham Award winner



- "Discovery Channel: Bringing Collections to New Audiences through Digital Displays" - Jamie Lausch, North Quad Programming Coordinator, University of Michigan, VRA Education Committee New Voices selection
- "You Need More Fingers than Ten: Collaborating to Document Architectural Practice" - Kathryn Pierce, IMLS Preservation Fellow, School of Information, University of Texas at Austin, ARLiSNAP New Voices selection
- "Close Encounters of the Third Kind: Studies in Image Reference and Instruction for Film Studies" - Emilee Matthews, MLS Candidate, School of Library and Information Science, Indiana University, Co-Chairs for Conference Program New Voices selection

Returning for a fifth year, the New Voices panel will provide new Art Librarianship and Visual Resources professionals the opportunity to present topics from exceptional coursework. such as a master's thesis, or topics with which they are engaged early in their professional life. New professionals are defined as either students in MLS or Master's programs leading to a career in librarianship or visual resources, or those five years post-Master's-level study. For many, this is their first professional speaking engagement. This panel was begun at the ARLIS-NA 2006 conference in Banff and has received wide attention and praise in its four iterations since. The topics presented reveal new ways of thinking about old problems, as well as up-and-coming ideas, and give the conference attendees a glimpse of the academic interests and current discourse of the newest members of ARLIS/NA and VRA. Working closely with the Gerd Muesham committee this year, two speakers will be the Muesham award winners from 2010 and 2011. Additional speakers are presented at the suggestion of the VRA Education Committee, ArLiSNAP, and the VRA+ARLIS/NA Joint Conference Co-Chairs for Program. Sponsored by ARLIS/NA, VRA

### 3:15PM-4:45PM THE SEMANTIC WEB, LIBRARIES, AND VISUAL RESOURCES

Marguette III, IV, V

Steve Tatum, Organizer and Moderator, Art and Architecture Library, Virginia Tech University

Christine Cavalier, Department of Art and Art History, Tufts University

**Amy Lucker,** Institute of Fine Arts, New York University

Greg Reser, Arts Library, University of California San Diego

The World Wide Web was conceived as a network of resources. where machines could discover data from diverse sources and assemble them into useful information, as if the web were an unbounded database assembled by infinite contributors. This is the semantic web. At its heart are well constructed metadata presented in machine-readable form. Since the inception of the semantic web, tools and techniques have been developing to enable its purposes. Familiar examples are XML as a machinereadable structure for metadata, Dublin Core, and VRA Core 4. Less familiar to many is RDF (Resource Description Framework), which links metadata from different sources and schemas, a function that is central to the semantic web. Although the semantic web is at an early stage in its growth, library and visual resource projects are already using its tools and concepts. One presentation in our group explores concatenating information which uses varieties of vocabularies as access points, that is, linking images and books and articles, all of which use different schema and have different content. A second describes how concept mapping in teaching art history is similar to visualizing linked data on the semantic web. A third describes writing metadata into digital images as a part of the visual resources workflow, using Adobe panels that incorporate XML and RDF. These presentations help to illumine diverse facets of the semantic web and also describe projects that are interesting in their own right. They indicate where we are headed as the semantic web gathers momentum.

Sponsored by VRA, ARLIS/NA

SPECIAL

### 5:00PM-7:00PM **CONVOCATION CEREMONY**

Salon D

The official opening event of the Conference. ARLIS/NA President Marilyn Russell and VRA President Maureen Burns welcome you and honor your colleagues as they receive awards.

Sponsored by Richard Minsky

SPECIAL

### 7:00PM-10:00PM WELCOME PARTY—"THE ICEBREAKER"

Walker Art Center

Walker Art Center is one of the most exciting contemporary visual, performing, and media arts venues in the U.S. Enjoy heavy hors d'oeuvres, a dessert bar, one free drink ticket, plus a cash bar.

Enjoy current exhibits including "Sol LeWitt: 2D+3D," showcasing a range of artwork from his drawings and prints to sculptures, maquettes, and wall drawings, among other items, and "50/50: Audience and Experts Curate the Paper Collection," featuring some 200 works hung salon-style and addressing the dynamics between "audience" and "expert," curatorial practice and so-called "mass taste." Free shuttle provided from the hotel to the Walker Art Center and back.

Sponsored by the ARLIS/NA and VRA Chapters and ARTstor



## **SATURDAY, MARCH 26**

NOTE: All sessions and speakers are subject to change.

### 7:00AM-7:45AM YOGA

Marquette II

Sponsored by ARLIS/NA, VRA

### **MEETING:**

# 7:30AM-9:00AM SUMMER EDUCATIONAL INSTITUTE (SEI) IMPLEMENTATION TEAM

Duluth

Kathe Hicks Albrecht, Organizer and Senior Co-Chair

Elizabeth Schaub, Junior Co-Chair

Betha Whitlow, Incoming Co-Chair

Sponsored by ARLIS/NA, VRAF

## TOUR

### 7:45AM-8:30AM

# MORNING MINNE-TOURS: IVY TOWER AND FOSHAY TOWER

Minneapolis Hilton Lobby

These free Morning Minne-Tours are intended to introduce conference attendees to the Minneapolis Skyway system, while showcasing works of architectural significance located within easy walking distance of the Hilton Hotel. No need to register in advance, just show up in the Hilton lobby.

These two recently restored examples of late 1920s design explore the tension between historicism and modernism. The Ivy Tower (1930) grafts Streamline Modern styling onto an Italian Renaissance-style tower. Once billed as "the tallest building northwest of Chicago," the Foshay Tower (1929) is a 4/5 scale model of the Washington Monument re-imagined as a Roaring Twenties office building.

### 8:00AM-6:00PM EXHIBITS HALL OPEN

Salons A, B, C

Sponsored by ARLIS/NA, VRA

### 8:00AM-6:00PM SILENT AUCTION OPEN

Salons A, B, C

Sponsored by VRA, ARLIS/NA

# 8:00AM-5:00PM REGISTRATION AND HOSPITALITY DESK

Red Wing Room

# 8:30AM-10:00AM CASE STUDIES III

Marquette I-II

Moderator: Meg Black, Metropolitan Museum of Art

 Reaching Out to Readers—Launching a Successful Book Club: Susan Augustine, Ryerson & Burnham Libraries

The Art Institute of Chicago's (AIC) book club, "Reading Between the Lions," has been a successful collaboration between the AIC Libraries and other museum departments. How did this happen? It involved a lot of planning before the first book was even chosen. Then there was the continuing challenge of choosing appropriate and interesting books. And finally, appealing programs and thoughtful communication were key to building a community. Learn what we learned along the way to attract involved members. Sample reading guides and program descriptions will be distributed at the talk.

 Publications from Western European Art Foundations: Lindsay King and Russ Clement, Northwestern University Library

Western European art foundations are significant players in the advancement of art scholarship. Prestigious foundations with substantial art collections, scholarly missions, and exhibition spaces fill a number of important roles: collecting and preserving works of art, educating audiences with public programs, supporting artists-in-residence, documenting artists through archival collections, and promoting new art. They establish special collaborative relationships with artists and regions. Exhibitions, symposia, and research projects supported by foundations are often documented and disseminated via high-quality publications—creating an under-recognized collecting niche for art libraries.

### The "Liberty of the Compiler"—Catalogue Raisonné as Metaphor for Collaborative Design:

Adam Lauder, York University

In his study of the first catalogue raisonné devoted to an artist—Gersaint's catalogue of the prints of Jacques Callot (1744)—Larkin (2003) argues that 18th-century catalogues, whose malleable organization preceded hierarchical taxonomies, were valued by scholars "as mobile and lasting repositories of information" (165). Other studies of early catalogues raisonnés have explored their pedagogical and communicational functions. I propose that the "travelling library" of the 18th-century catalogue represents a model



for emerging collaborative design approaches to virtual research environments. I also review some applications which compilation principles have found in the prototype IAINBAXTER&raisonnE: a collaborative online catalogue raisonné.

 Analysis of University Press Production in Art and Art History, 1991-2007: Henry Pisciotta, Pennsylvania State University; James Frost, Minitab, Inc.

This rigorously statistical study examined the monographic output of university presses in the visual arts and architecture at a level of detail meaningful for specialists in these disciplines. 7,687 records for university press books published from 1991 through 2007 with arts Libraries of Congress (LC) Classifications were extracted from YBP Library Services' Global Online Bibliographic Information (GOBI) database and assigned categories for media, geography, chronology, and cultures. Production of art books increased substantially during this period. Topics related to recent art (from 1945 to the present) showed a much more dramatic increase than other areas. Topics related to the 19th century showed the most dramatic decrease in share of production (yet a steady rate of production in raw numbers.) Other results raise questions about multiculturalism.

 Leveraging Open Access (OA): Phase II: Sonja Staum, Indiana University-Purdue University Indianapolis (IUPUI) Herron Art Library

Open-access scholarly publication across the arts and humanities offers important opportunities for publication in the field of art and new media. Working with faculty from the IUPUI School of New Media and Informatics, the Herron Library has taken a lead role to launch a peer-reviewed, open-access scholarly publication covering art, design, and the media arts, *The International Review of the Media Arts* (IRMA). This session is a follow-up to the presentation "Leveraging OA: Creating and Publishing a Hybrid Scholarly Journal," Boston, MA, 2010, and will cover the journal's continued development including the publication management, technology, and outreach.

Sponsored by ARLIS/NA, VRA

## 8:30AM-10:00AM CASE STUDIES IV

Marquette III, IV, V

**Moderator: Mary Alexander,** University of Alabama Libraries

 Image Discovery Week—A Holistic Approach to Marketing Image Resources: Barbara Brenny, North Carolina State University

Barbara Brenny, Visual Resources Librarian, will be discussing how the Design Library branch at North Carolina State University collaborated with the Special Collections Research Center at the main library to promote the image-based digital collections and other image resources available to faculty, staff, and students.

 The Orang Asli Archives—Visual Resources & Geo-Tagging: Rodney Obien and Kara Young, Wallace E. Mason Library of Keene State College

The Wallace E. Mason Library of Keene State College began in 2010 a project to research the application of geo-tagging in providing search and retrieval access to the visual resources of its Orang Asli Archives (OAA), one of the world's largest research collections on the indigenous peoples of Peninsular Malaysia. The project seeks to integrate Mason Library's existing digital asset management system, CONTENTdm, with current and viable Web 2.0 geo-tagging applications. The presentation will provide an overview of the project's results and ongoing research.

 "What the Heart Remembers—The Women and Children of Darfur:" Audrey Powers and Barbara Lewis, University of South Florida Libraries

The University of South Florida Libraries received original materials depicting the atrocities of genocide in Darfur. The development of a performance piece inspired by these materials to promote the Library's resources and initiatives was proposed; thus, the project "What the Heart Remembers: The Women and Children of Darfur" was born. This presentation will focus on the continuing effort to develop a web presence for the new Holocaust and Genocide Studies Center as well as digital image management, technology related to the visual arts, faculty outreach, and multidisciplinary collaboration.

 From Filing Cabinet to iPhone—How Collaboration and Technology Can Introduce Photo Collections to New Audiences: Deborah Boyer, Azavea

Collaborative projects can help organizations introduce their materials to new audiences and increase public access opportunities. The City of Philadelphia Department of Records embarked upon such a collaborative project in the form of PhillyHistory.org, a free public database of over 90,000 historic photographs and maps from five Philadelphia organizations. Through PhillyHistory.org, each organization gains access to features such as geographic search, mobile access, public participation and social media options, and e-commerce capabilities. PhillyHistory.org serves as a case study that demonstrates the ability of emerging technologies, such as GIS and mobile access, to promote visual collections and create new partnerships.

 Library Instruction in No Time!: Amy Trendler, Ball State University

Designing effective but brief instruction sessions is a necessary skill for those librarians and visual resources curators who have limited time with students in the classroom. While it is tempting to try and cover everything in these sessions, it is more productive to narrow the focus of the session to a few key goals and take care to demonstrate how library resources are relevant to students' interests and research needs. Examples will illustrate how this approach was applied to instruction sessions for first-year students and graduate students in environmental design.



### 10:00AM-12:00PM VENDOR SLAM, PART I

Salons A, B, C

Vendors and exhibitors will each give short presentations on products and services.

Sponsored by VRA, ARLIS/NA

### **MEETING:**

## 10:00AM-12:00PM VRA ANNUAL MEMBERSHIP & BUSINESS

Symphony II and III

The VRA Annual Business Meeting is the official forum for conducting Association business. The agenda includes the President's State of the Association message; the Treasurer's report; updates on current and future Association projects and activities; the recognition of outgoing officers, committee chairs, and appointees; the induction of incoming officers, committee chairs, and appointees; and the presentation on the 2012 conference host city. There will be an opportunity for questions and announcements from the membership. All members are encouraged to attend and catch up on Association business.

Sponsored by VRA

### 10:30AM-11:00AM COFFEE BREAK

Salons A, B, C

Sponsored by Ars Libri Ltd.

### 12:00PM-1:30PM JOINT VRA + ARLIS/NA BUFFET LUNCH

Salon D

For all conference attendees.

Sponsored by VRA, ARLIS/NA

### 1:30PM-3:30PM VENDOR SLAM, PART II

Salons A, B, C

Vendors and exhibitors will each give short presentations on products and services.

Sponsored by VRA, ARLIS/NA

### 1:30PM-3:30PM ARLIS/NA ANNUAL MEMBERSHIP MEETING

Symphony II and III

All ARLIS/NA members are welcome.

Sponsored by ARLIS/NA

# 3:00PM-3:30PM COFFEE BREAK

Salons A, B, C

Sponsored by Erasmus Boekhandel bv

# 3:30PM-5:00PM ENGAGING NEW TECHNOLOGIES

Marquette III, IV, V

Meghan Musolff, Organizer, University of Michigan

Betha Whitlow, Moderator, Washington University in
St. Louis

Speakers:

**Tracy Bergstrom,** University of Notre Dame

Sarah Carter, Ringling College of Art and Design

**Heather Cleary,** Otis College of Art and Design

**Bryan Loar,** Knowledge Management and Information Specialist

Meghan Musolff, University of Michigan, Ann Arbor

Greg Reser, University of California, San Diego

John Trendler, Scripps College

Suzanne Walsh, Independent Consultant

This fast-paced 90-minute session will demonstrate a rich variety of new technologies and provide concrete examples on how to engage with this array of contemporary products, services, and tools. Utilizing the expertise of tech-savvy presenters from both ARLIS and VRA, the session will provide a basic knowledge of new tools, demystifying them to empower session attendees to further investigate on their own. Emphasis will be given to technologies related to teaching, learning, and research environments and their practical applications for use in the library and visual resources environments.

Sponsored by VRA

### 3:30PM-5:00PM

# HOW DO WE SHELVE IT? THE PLACE FOR VENDOR-PROVIDED ELECTRONIC TITLES IN ART AND ARCHITECTURE COLLECTIONS

Marquette I-II

New York School of Interior Design, Organizer

**Shalimar Abigail Fojas White,** Moderator, Dumbarton Oaks Research Library and Collection

Speakers:

Susanne Javorski, Wesleyan University

**Jennifer Friedman,** Harvard Graduate School of Design

Sarah Falls, New York School of Interior Design

Stephanie Frontz, University of Rochester

In an age of rapidly expanding electronic content, Ebooks, music, television shows, and movies are all easily obtained and viewed on portable handheld devices. With the ease of access our patrons experience at home and in their public libraries, it is no wonder that they expect the same level of access to research content.



Scholarly content, however, is mostly still relegated to the small frame of the internet browser, a model which severely limits access and transformative use with ever-evolving technologies such as the IPad. Content for art and architecture research is further complicated by copyright restrictions that may require withholding images from scholarly journals and publications.

In art and architecture libraries, the image is central to research. Large catalogs that contain beautiful color reproductions of paintings or detailed architectural drawings may not translate well to 1024 x 768 pixels, or the black and white screen of a Kindle. The format, either electronic or print, can drive collection development of these titles and either limits or expands access. In this session, four librarians will explore collection development and other inherent issues around Ebook and EJournal titles at their institutions. Susanne Javorski, Art and Reference Librarian, Wesleyan University, will discuss consortial Ebook content provided through a grant-funded project on collaborative collection development, addressing image quality and what is not collected due to this. Jennifer Friedman, Librarian for Collection Resources and Access, Frances Loeb Library, Harvard Graduate School of Design, will discuss selection criteria for a large architecture library that also has access to the local university press Ebook titles. Sarah Falls, Director of the Library at the New York School of Interior Design, will discuss how individual selection of titles drives access and how open titles can be integrated into the catalog of an Arts and Design School Library. Stephanie Frontz, Art Librarian, University of Rochester, will discuss the problems of copyright and whose responsibility it is to maintain access to critical portions of academic articles (i.e. the image.)

Sponsored by ARLIS/NA, VRA

Board Room 3

Alyssa Resnick, Chair Sponsored by ARLIS/NA

### 5:00PM-6:00PM **VRA AND ARLIS/NA CHAPTERS MEETINGS:** ARLIS/CENTRAL PLAINS Symphony II-III Suzy Frechette, Chair Sponsored by ARLIS/NA ARLIS/MIDSTATES Board Room 1 Rebecca Price, Chair Sponsored by ARLIS/NA ARLIS/MOUNTAIN WEST Duluth Marly Helm, Chair The ARLIS Mountain West Chapter welcomes VRA members from Mountain states to participate in this meeting. Sponsored by ARLIS/NA ARLIS/SOUTHERN CALIFORNIA

# VRA AND ARLIS/NA CHAPTER MEETINGS (UNASSIGNED)

All VRA Regional Chapters and ARLIS/NA Chapters will meet at this time -- jointly or separately, in formal meeting room or informal social settings. Please check SCHED\* for specific details regarding individual chapters and meeting arrangements or consult with your organization's chapter chair.

Chapters which have not previously requested and been assigned a meeting room may also meet simultaneously in a room to be determined.

Sponsored by VRA, ARLIS/NA

### **VRA-GREAT LAKES**

Directors Row 1

Marlene Gordon, Chair

Sponsored by VRA

### VRA-MIDATLANTIC AND ARLIS/DC-MD-VA

Marguette III-IV-V

Macie Hall (VRA) and Yuki Hibben (ARLIS), Chairs Sponsored by VRA, ARLIS/NA

### **VRA-MIDWEST AND ARLIS/TWIN CITIES**

Rochester

Wendall Sullivan (VRA) and Kristen Mastel (ARLIS), Chairs

Sponsored by VRA, ARLIS/NA

### VRA-SOUTHERN CALIFORNIA AND VRA-NORTHERN CALIFORNIA

Directors Row 3

Heather Cummins and Karen Kessel (VRA-NoCal) and John Trendler (VRA-SoCal), Chairs

Sponsored by VRA

### **VRA-SOUTHEAST AND ARLIS/SOUTHEAST**

Marquette I-II

Barbara Brenny (VRA) and Caley Cannon (ARLIS), Chairs
Sponsored by VRA, ARLIS/NA

### VRA-TEXAS AND ARLIS/TEXAS-MEXICO

Directors Row 2

Katherine Moloney (VRA) and Craig Bunch (ARLIS), Chairs

Sponsored by VRA, ARLIS/NA

### 6:00PM-7:30PM

### **EXHIBITS HALL/SILENT AUCTION CLOSING**

Salons A, B, C



## **SUNDAY, MARCH 27**

NOTE: All sessions and speakers are subject to change.

### 7:00AM-7:45AM YOGA

Marquette V

Sponsored by ARLIS/NA, VRA



# 7:45AM-8:30AM MORNING MINNE-TOURS: MILWAUKEE ROAD DEPOT

Minneapolis Hilton Lobby

These free Morning Minne-Tours are intended to introduce conference attendees to the Minneapolis Skyway system, while showcasing works of architectural significance located within easy walking distance of the Hilton Hotel. No need to register in advance, just show up in the Hilton lobby.

This 1899 Renaissance Revival-style railroad station once witnessed the daily arrival and departure of dozens of inter-city passenger trains. Now on the National Register of Historic Places, the Depot has been carefully restored as a boutique hotel, and its train shed converted for use as a seasonal ice skating rink, open to the public, which includes skate rental facilities.

### 8:00AM-9:30AM LEADERSHIP BREAKFAST

Rochester

This invitation-only breakfast is a chance for the VRA and ARLIS/ NA Leadership to gather and discuss organization matters and interests.

Sponsored by F.A. Bernett Books

### 8:00AM-12:00PM REGISTRATION AND HOSPITALITY DESK

Red Wing Room

# SUNDAY

### 8:00AM-9:30AM POSTER SESSIONS

Salon D

- Discovery by Design: A Wayfinding Approach to Browsing -Michael Wirtz, Virginia Commonwealth University Qatar
- Collections and Collaborations at the Metropolitan Museum of Art - Claire Dienes, Metropolitan Museum of Art
- MDID: Taking the "Repose" Out of Repository Christina Updike, Andreas Knab, and Kevin Hegg, James Madison University
- Bridging Past and Practice: New Models for Incorporating Special Collections Materials into the Architectural Classroom
   Adrienne Lai, North Carolina State University
- The Library as a Site of Artistic/Intellectual Discovery Yvonne Boyer, Vanderbilt University
- E-books in the Visual Arts: Hands On & Questions Answered -Greg Albers, Hol Art Books
- Promoting Subject Specialists as Curators Celia Walker, Vanderbilt University
- Simple Visuals for Complex Research Jesse Vestermark,
   California Polytechnic State University
- What's In Your Digital Content Toolkit? Exploring Options for Online Exhibitions - Carrie L. McDade, University of Utah
- User Community as Project Advisors: NCSU Libraries' Collaboration with the Architecture Community - Kristen Merryman, North Carolina State University
- "Surviving Research" Anywhere: Using Meeting/Webinar Software to Bring Library Instruction Online - Heather Koopmans, Savannah College of Art and Design
- Collaboration in Developing a Book Art Genre Index Mary Anne Dyer, Virginia Commonwealth University; Yuki Hibben, Virginia Commonwealth University
- Using Flashcard Apps for Art History Study Heidi Eyestone,
   Carleton College
- Demonstrating Our Value: Visual Resources Leadership For Implementing Visual Literacy Initiatives - Carrie L. McDade, University of Utah
- Developing a Collaborative Model for VCUQatar Digital Collections of Student Work - Victoria Bleick, Virginia Commonwealth University Qatar
- Building Bridges to Serve Your Community—READ: Hope in Action - Kari Horowicz, Rochester Institute of Technology
- A Composition: Fine Arts Databases Hillary Veeder, LSU Libraries



# 9:45AM-11:15AM COLLABORATIVE VENTURES, COLLABORATIVE GAINS

Marquette I-II

**Karin Whalen,** Organizer and Moderator, Reed College Speakers:

**Stacy Brinkman and Diane Fellows,** Miami University **Sarah Cheverton,** James Madison University

Carolyn Caizzi and Barbara Rockenbach, Yale University

Following the digital transition, image professionals, librarians, faculty, and technologists are finding new, collaborative ways to support critical student skills in the areas of visual and information literacy, media literacy, and writing. At Yale University and James Madison University, such collaborations are used to support faculty in the area of visual pedagogy and technology-enhanced teaching. At Miami University, faculty-librarian collaborations have developed the incorporation of visual tools and methods to engage students in the research and writing process. These examples have enabled vital new dialogues across campus, and can be utilized to forge similar collaborations at your home institution.

**Sponsored by VRA Education Committee** 

### 9:45AM-11:15AM MORE THAN MEETS THE EYE? RETRIEVING ART IMAGES BY SUBJECT

Marguette III-IV

**Karen Kessel,** Organizer and Moderator, Art and Art History Department, Sonoma State University

Speakers:

Hans Brandhorst, Iconclass

Patricia Harpring, Getty Vocabulary Program

**Judy Weedman,** San Jose State University School of Library and Information Science

**Dustin Wees, ARTstor** 

In the past, image collection curators, with limited staffing, urgent deadlines, lack of authority sources, and the broad range of subjects their collections represent, found little time for indexing their materials by subject. As we develop shared online cataloging with other collections and with libraries, we should have more time and incentive to engage in subject indexing to enable access to a broader group of users. The panelists will define subject indexing, discuss why it is important, describe some of the challenges in applying subject terms, but also demonstrate how we can create effective tools to make it easier to do.

Sponsored by VRA

### 9:45AM-11:15AM SURVIVAL TECHNIQUES FOR ART LIBRARIANS AT PUBLIC LIBRARIES

Marquette V

**Alyssa Resnick,** Organizer and Moderator, Development, Technology & Collection Services, Glendale Public Library

Speakers:

**Alyssa Resnick,** Development, Technology & Collection Services, Glendale Public Library

Cathy Billings, Glendale Public Library

Mary Stark, Beverly Hills Public Library

Art librarians from public libraries will discuss how their jobs have changed, expanded and been modified to accommodate budget cuts and staff reductions. Such changes include the art librarian being asked to take on responsibilities for system-wide activities such as blogs, online exhibitions, displays, social networking, Web 2.0 applications, graphic design, exhibitions, shared reference responsibilities, and managing multiple sites or departments. This session will clearly demonstrate that change is a part of our current landscape and that the talents and expertise of an art librarian can extend beyond the art section.

Sponsored by Public Librarians Special Interest Group

### **MEETINGS:**

# 11:15AM-12:15PM ARLIS/NA ACADEMIC LIBRARIES DIVISION

Marquette I-II

Patricia Kosco Cossard, Chair

Sponsored by ARLIS/NA

### 11:15AM-12:15PM ARLIS/NA ART AND DESIGN SCHOOL LIBRARIES DIVISION

Marquette III-IV

Ellen Petraits, Co-Chair

Moira Steven, Co-Chair

Sponsored by ARLIS/NA





### **MEETINGS:**

### 11:15AM-12:15PM ARLIS/NA MUSEUM LIBRARY DIVISION + VRA MUSEUM VISUAL RESOURCES GROUP JOINT

Marquette V

Lee Viverette, ARLIS Museum Library Division Chair

Groups will meet jointly to discuss issues of common concern, followed by a breakout to separate business meetings.

Sponsored by ARLIS/NA, VRA

# 11:15AM-12:15PM ARLIS/NA VISUAL RESOURCES DIVISION

Salon D

Nicole Finzer, Chair Sponsored by ARLIS/NA

### 12:30PM-1:30PM ARLIS/NA + VRA JOINT CHAPTER CHAIRS

Directors Row 3

Laurel Bliss, Co-Organizer, ARLIS/NA Chaper Liaison

**Trudy Levy,** Co-Organizers, VRA Membership Committee, Chapter Liaison

The ARLIS/NA Chapter Chairs and VRA Chapter Chairs will meet separately to discuss business specific to each organization for 1/2 hour, followed by a joint meeting for 1/2 hour to discuss issues of concern to both organizations and identify potential areas of collaboration.

Sponsored by VRA, ARLIS/NA

# 12:30PM-1:30PM ARLIS/NA CATALOGING SECTION

Marguette III-IV

**Organizers and Co-Moderators: Laurie Chipps,** Ryerson and Burnham Libraries, Art Institute of Chicago

Dan Lipcan, Metropolitan Museum of Art

Speakers

Elizabeth O'Keefe, Morgan Museum and Library

Penny Baker, Sterling and Francine Clark Art Institute

"The Morgan/Clark RDA Survey Experience" speakers will share their institutions' experiences during the national testing phase of RDA.

Sponsored by ARLIS/NA

# 12:30PM-1:30PM ARLIS/NA REFERENCE AND INFORMATION SERVICES SECTION

Marquette I-II

Virginia Allison, Chair Sponsored by ARLIS/NA

### 12:30PM-1:30PM

# VRA PUBLISHING ADVISORY GROUP (PAG) + ARLIS/NA COMMUNICATIONS AND PUBLICATIONS

Directors Row 2

Betha Whitlow, VRA PAG Chair

**Jonathan Franklin,** ARLIS/NA Communications and Publications Chair

VRA PAG and ARLIS/NA Communications and Publications will hold separate business meetings followed by a joint meeting for a portion of the allotted meeting time to discuss issues of common concern to both organizations.

Sponsored by VRA, ARLIS/NA

# 12:30PM-1:30PM VRA + ARLISNAP STUDENTS AND NEW

PROFESSIONALS

Marquette V

Bryan Loar, Co-Organizer

Elaine Paul, Co-Organizer

Every year since 2005, the ARLIS/NA special interest group Art Library Students and New ARLIS Professionals (ArLiSNAP) has conducted meetings at the ARLIS/NA national conference. VRA has held Student Member Q&A events, hosted by the VRA Membership Committee at their annual conference since 2009. These meetings have addressed the needs of student members, acting as forums for discussion and a catalyst for new services.

The 2nd Joint VRA+ARLIS/NA Conference affords an opportunity for ArLiSNAP to partner with the Visual Resources Association and discuss the contributions and needs of students and emerging professionals. The outcome of having the space to conduct a joint meeting will be increased cross-organizational collaboration, networking, and the potential for the creation of new innovative services for both organizations.



# 1:30PM-3:00PM PAVING THE WAY FOR AN UNCERTAIN FUTURE

Marquette I-II

**Heather Gendron,** Organizer, University of North Carolina, Chapel Hill

**Rebecca Frank,** Moderator, Art, Architecture & Engineering Library, The University of Michigan

Speakers:

Amy Lucker, Institute of Fine Arts, New York University

Ken Soehner, Pratt Institute

Heather Gendron, UNC Chapel Hill

J.J. Bauer, UNC Chapel Hill

Tony White, Indiana University

Are specializations in art librarianship and visual resources still relevant? The identities "art librarian" and "visual resources curator" made sense 40 years ago, but what do these mean today? Few Library and Information Science (LIS) programs offer such specialized courses, but the courses that are offered receive praise from students and are in demand. What attracts students to the art specialization, and is there a future for them in this field? Speakers will discuss the role these courses play in the larger scheme of LIS curricula, different approaches to teaching the subject, and how these courses help prepare future art (and other) information professionals.

Sponsored by ARLIS/NA, VRA

# 1:30PM-3:00PM TRANSFORMING PUBLISHING PRACTICES IN THE ARTS

Marquette III-IV

**Deborah Ultan Boudewyns,** Organizer, University of Minnesota

**Patrick Tomlin,** Organizer and Moderator, Virginia Tech University

Speakers:

Petra Chu, Nineteenth-Century Art Worldwide

Christine Huang, ARTstor

Niels Schaumann, William Mitchell College of Law

This session illuminates the expanding field of scholarly communication in the visual arts. Presenters will address the emergence of open-access publications, new initiatives for the use of images in publishing, and the increasingly complex relationship between arts scholarship and copyright law in the digital environment. Presenters in this session are key contributors to the newest directions in publishing and the visual arts, including Petra Chu, Managing Editor, *Nineteenth-Century Art Worldwide*;

Christine Huang, Chief Content Officer & VP of External Affairs, and Coordinator for Images for Academic Publishing, ARTstor; and Niels Schaumann, Vice Dean for Faculty, William Mitchell College of Law.

Sponsored by ARLIS/NA

## 3:30PM-4:30PM CLOSING PLENARY: WING YOUNG HUIE

Salon D

**Moderator: George Slade,** The Photographic Resource Center

Wing Young Huie is an award-winning photographer who has received international attention for his many projects that document the changing cultural landscape of his home state Minnesota. His best-known work is Lake Street USA, which in the summer and fall of 2000 transformed six miles of a well-known Minneapolis thoroughfare into one of the most remarkable public art projects in recent memory. One of Wing's recent project, 9 Months in America: An Ethnocentric Tour, presents a post-9/11 America; a place where Asians, particularly Chinese, happen to be in the majority. This ambitious, cross-country odyssey frames the complexity, nuance, appropriation, humor, contradictions, and surprises of American life in our time. Whether in epic public installations or major museum exhibitions, Wing creates up-to-the-minute societal mirrors of who we are, seeking to reveal not only what is hidden, but also what is plainly visible and seldom noticed. The Minneapolis Star Tribune named Wing "Artist of the Year" in 2000. His three published books are Frogtown: Photographs and Conversation in an Urban Neighborhood, Minnesota Historical Society Press, 1996, Lake Street USA, Ruminator Books, 2001, and 9 Months in America: An Ethnocentric Tour, University of Minnesota Press, 2007.

Sponsored by ARLIS/NA, VRA

# 4:45PM-6:00PM ORGANIZATIONAL COLLABORATION: BUILDING BRIDGES BETWEEN ARLIS/NA AND VRA

Marguette III-IV

### Elaine Paul, Organizer

The ARLIS/NA-VRA Joint Task Force on Collaboration submitted its final report in 2008. It contains specific recommendations for "a more fertile infrastructure for information exchange between the two organizations and a corresponding reduction in redundancy, while maintaining the individual identities of each group." Where do we stand as affiliated organizations three years later? Where are we going over the next several years? This discussion forum is an opportunity for the members and leaders of both groups to communicate about the most promising possibilities for collaboration between our organizations, and how we might continue moving forward with implementing and sustaining them.



## **MONDAY, MARCH 28**

NOTE: All sessions and speakers are subject to change.

### **MEETINGS:**

# 8:00AM-9:00AM CONFERENCE PLANNING ADVISORY COMMITTEE (CPAC) DEBRIEFING

Board Room 3

Sponsored by ARLIS/NA, VRA

### 9:00AM-12:00PM ARLIS/NA EXECUTIVE BOARD

Directors Row 4

All ARLIS/NA members are welcome.

Sponsored by ARLIS/NA

### 9:00AM-3:00PM VRA EXECUTIVE BOARD

Directors Row 2

Sponsored by VRA

# 9:00AM-3:00PM DAY TRIP: ST. JOHN'S ABBEY

St. John's Abbey and University

This renowned Benedictine abbey and university campus features the world-famous Chapel of St. John the Baptist, designed by Marcel Breuer, with impressive stained glass and liturgical objects crafted in the modernist tradition. The abbey is also home to the Hill Museum and Manuscript Library, among the nation's outstanding collections of historic manuscripts. Our visit will feature a guided introduction to the Manuscript Library's rich holdings given by the collection's curator, along with an opportunity to view portions of the magnificent Saint John's Bible, the first hand-written, hand-illuminated complete biblical text produced since the Middle Ages. The St. John's Bible features calligraphy by Donald Jackson, and is illustrated with original artwork in an amazing variety of styles, media, and materials. (Note: A private buffet luncheon in campus dining facilities is included in the tour price.)

### TOUR

### 9:00AM-12:00PM

# UP CLOSE AND HANDS ON: MINNESOTA CENTER FOR BOOK ARTS (MCBA)

Minnesota Center for Book Arts

These tours feature visits to several of Minneapolis' outstanding artists' collaboratives, with the opportunity for tour participants to engage in hands-on activities under the guidance of skilled practitioners. These tours are scheduled so that conference attendees may participate in visits to all three destinations, or any combination thereof.

Our guided visit offers an introduction to the book arts and artists' books, including a demonstration of the traditional crafts of papermaking, letterpress printing, and bookbinding, as well as a look at contemporary bookmaking as an art form. This exclusive opening will also provide extended time for individual browsing in the MCBA library of artists' books under the guidance of its curator, along with private access to the exhibition gallery and shop. [NOTE: A shorter visit to MCBA is also offered on Thursday, March 24, from 10:00 AM - Noon.]



### 9:00AM-1:00PM

# COPYRIGHT PRACTICUM FOR LIBRARIANS AND VISUAL RESOURCES CURATORS

Anderson Library 120, University of Minnesota

Nancy Sims, Copyright Program Librarian, University of Minnesota

Allan Kohl, Organizer, MCAD

## VRA Intellectual Property Rights (IPR) Committee, Organizer

Nancy will provide an introductory overview of copyright law concerns in daily practice, with guided interactive discussion of strategies for dealing with specific problems submitted in advance by workshop participants. She will guide participants in assessing copyright issues of particular relevance to higher education contexts, including: using teaching materials in class and online, web dissemination of information resources, understanding and managing rights in one's own work, and a number of other issues. There will be time for questions and answers.

The second part of this workshop will include development of practical resources for copyright management to be determined by the specific needs of the workshop participants. Possible "take-away" tools and statements may include draft



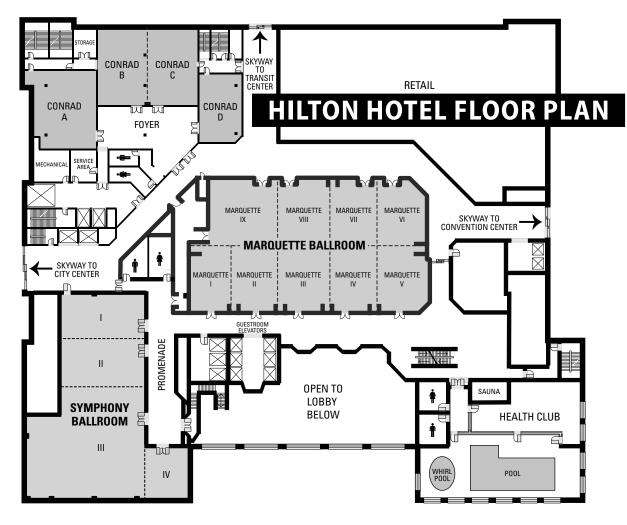
outlines for community practice guidelines, notices that clarify to users how they are allowed to use online resources, or forms for embedding rights information into image files and metadata. Consideration will be given to ways of facilitating open access to content in institutional repositories, and alternative models for promoting and protecting content, including application of Creative Commons and open-source licensing.

Nancy Sims is the Copyright Program Librarian at the University Libraries. She has an M.L.S. from Rutgers and a J.D. from the University of Michigan. She previously worked at the University of Michigan Libraries, and with the Electronic Frontier Foundation and the Silicon Valley law firm Fenwick & West, LLP. She has given numerous presentations on copyright law to audiences including university faculty in a variety of disciplines, as well as to library and archives professionals in the academic and cultural heritage fields.

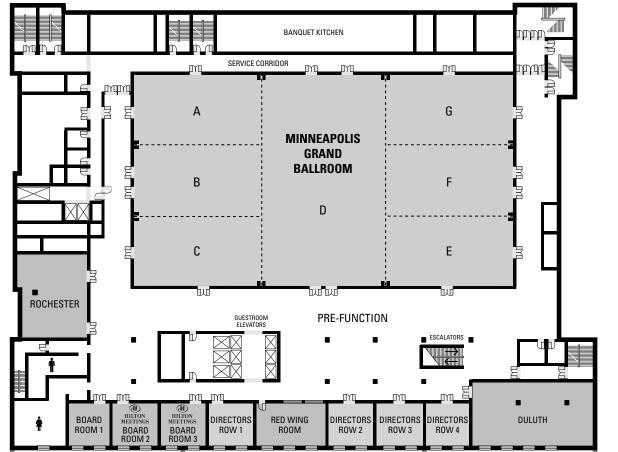
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MONDAY

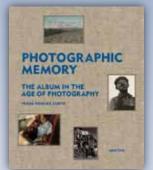




## 3RD FLOOR



D.A.P. is proud to represent more than 150 of the world's most respected museum and independent art book publishers-including Aperture, The Museum of Modern Art, New York, the Museum of Fine Arts, Boston, Fiell Publishing, Metropolis Books, the Cooper-Hewitt, National Design Museum and now, Siglio.



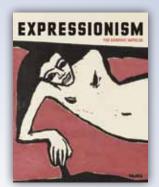
Photographic Memory: The Album in the Age of Photography Edited by Verna Posever Curtis. APERTURE/LIBRARY OF CONGRESS Hardcover / 9.5 x 11.5 inches / 288 pgs / 350 color \$75 / ISBN 9781597111317 This beautifully produced book is a celebration of the history of the photographic album up to the present day. Includes notable albums by unknowns as well as acclaimed photographers and

filmmakers, including Walker Evans, Jim Goldberg,

Dorothea Lange and Leni Riefenstahl.

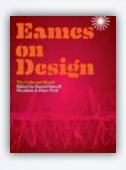
Core Curriculum: Writings on Photography By Tod Papageorge. Flexibound / 6 x 8.5 inches / 208 pgs / 3 color / 33 b&w \$29.95 / ISBN 9781597111720 This long-awaited volume collects the essays, reviews and lectures of Yale's Tod Papageorge, one of the world's most influential voices in photography. Includes writings on Atget, Frank, Evans, Winogrand and Sontag, among others.





German Expressionism: The Graphic Impulse Edited by Starr Figura. Text by Starr Figura, Peter Jelavich, Heather Hess, Iris Schmeisser. THE MUSEUM OF MODERN ART, NEW YORK Hardcover / 9.5 x 12 inches / 288 pgs / 295 color \$60 / ISBN 9780870707957 This volume, featuring approximately 260 works by some 30 artists, showcases The Museum of Modern Art's outstanding holdings of German Expressionist prints, enhanced by a selection of drawings paintings and sculptures from the collection.

Eames on Design: The Collected Words Edited by Daniel Ostroff. Introduction by Peter and Charlotte Fiell. FIELL PUBLISHING Hardcover / 7 x 9.5 inches / 272 pgs / 30 color / 45 b&w \$29.95 / ISBN 9781906863494 The complete collected words of legendary modern designers Charles and Ray Eames are gathered here for the first time in their entirety-from magazine articles, television interviews, film scripts, personal letters and lectures-alongside original photographs and drawings, many never-before-published.



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Color Moves: Art & Fashion by Sonia Delaunay Edited by Matilda McQuaid, Susan Brown. Text by Matilda McQuaid, Petra Timmer, Matteo de Leeuw-de Monti. COOPER-HEWITT, NATIONAL DESIGN MUSEUM, SMITHSONIAN INSTITUTION Paperback / 8.25 x 10 inches / 200 pgs / 250 color \$35 / ISBN: 9780910503846 Abstract painter and textile and stage designer Sonia Delaunay is a heroine of early Modernism. This volume focuses not only on her art, but her avant-garde fashion and textile designs, with reproductions of more than 300 paintings, drawings, textiles, garments and photographs.



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Text by Will Jones Foreword by Narinder Sagoo. METROPOLIS BOOKS Hardcover / 11.75 x 8.75 inches / 352 pgs / 500 color \$49.95 / ISBN 9781935202462 This gorgeous collection of drawings from the private sketchbooks of more than 85 international architects-including Shigeru Ban, Norman Foster and Office dA-shows how the architect's hand can express spatial ideas and thought processes.

Architects' Sketchbooks



It Is Almost That: A Collection of Image & Text Work by Women Artists & Writers Edited by Lisa Pearson. Siglio

Clothbound / 8.25 x 10.25 inches / 296 pgs / illustrated throughout / \$45 / ISBN 9780979956263 This bold interdisciplinary anthology collects works by women artists and writers who have merged image and text, including Louise Bourgeois, Ann Hamilton, Dorothy lannone, Carrie Mae Weems and others.

