

V R A L A



VISUAL RESOURCES ASSOCIATION
17th Annual Conference

February 9-14, 1999

HOTEL INTERCONTINENTAL LOS ANGELES AT CALIFORNIA PLAZA



Welcome to Los Angeles!

Visual Resources Association 17th Annual Conference

February 9-14, 1999

Hotel Inter-Continental at California Plaza
Los Angeles, California

Welcome to the 1999 Visual Resources Association Conference. As always, this gathering offers the opportunity to learn more about our profession and our colleagues' activities; it also is an excellent time to welcome new and potential members into our group. The Association officers and the conference planners hope you will enjoy Los Angeles and our seventeenth annual meeting.

Jeanette C. Mills
VRA Vice President & Conference Coordinator

Welcome

At-a-Glance

VRA 17th Annual Conference, February 9–14, 1999, Los Angeles

Conference-at-a-Glance

Tuesday, February 9

9:00–11:00 A.M.	Workshop I: <i>The Architecture of Cyberspace: A Web Authoring Workshop</i> (Smith)
9:00 A.M.–5:00 P.M.	Tour I: Huntington Library, Art Collections, and Botanical Gardens (Thalmann)
11:30 A.M.–1:30 P.M.	Workshop II: <i>The Architecture of Cyberspace: A Web Authoring Workshop</i> (Smith)
12:00–6:00 P.M.	Workshop III: <i>Using the Getty Vocabularies (TGN, AAT, ULAN)</i> (Chipman, et al.)
12:00–9:00 P.M.	Registration
1:00–5:00 P.M.	Workshop IV: <i>Database Design Using Filemaker Pro 4.0</i> (Williams)
2:00–5:00 P.M.	Meeting: Executive Board I
7:00–10:00 P.M.	Meeting: Executive Board II

Wednesday, February 10

7:00 A.M.–12:00 P.M.	Registration
7:30–8:00 A.M.	Buses to Getty Center
9:00–9:30 A.M.	Orientation: The Getty Center
9:30 A.M.–12:00 P.M.	Tours: Getty Center and free time to visit galleries
12:00–1:00 P.M.	Lunch: Box lunches provided by the Getty Center
1:00–2:00 P.M.	Featured Speaker: Georgia Harper
2:15–3:45 P.M.	Roundtable I: <i>Issues of Audience Access to Visual Materials: Four Perspectives</i> (Baca/Furbush)
4:00–5:30 P.M.	Meeting: VRA Annual Business
6:00 P.M.	Buses return to hotel
7:00–8:00 P.M.	Registration
8:00–10:00 P.M.	Reception: VRA Members' Gathering and DSA Presentation

Thursday, February 11

8:00-9:00 A.M.	Reception: Continental Breakfast for New VRA Members and New Conference Attendees
8:00 A.M.-5:00 P.M.	Registration
9:00-11:00 A.M.	Session I: <i>New Definitions of What We Do</i> (Lerner)
11:30 A.M.-1:00 P.M.	Roundtable II: <i>Healthy, Wary, and Wise: Health and Safety Issues in Visual Resources Collections</i> (Braunstein/McRae)
11:30 A.M.-1:00 P.M.	Roundtable III: <i>The Institutional Politics of Visual Resources Services: What Makes for Success?</i> (Stam)
11:30 A.M.-1:00 P.M.	Roundtable IV: <i>Re-training Our Sights II: Artists, Art Historians, and Visual Resources Curators: The Potential for Joint Visions</i> (Shifrin)
1:00-2:00 P.M.	Meeting: Membership Committee (Antrim)
1:00-2:00 P.M.	Meeting: Development Committee (Zimmerman)
1:00-2:00 P.M.	Meeting: VRA <i>Bulletin</i> Staff (Taormina)
1:00-2:30 P.M.	Meeting: Publications Advisory Committee (Gordon)
2:00-3:00 P.M.	Meeting: VRA 2000/San Francisco Conference Planning (Williams)
2:00-3:00 P.M.	Meeting: Ad Hoc Professional Status Survey Committee (Taormina)
3:00-5:00 P.M.	Session II: <i>Using Databases and Other Software to Manage and Provide Access to Slide Collections</i> (Hardin)
5:00-6:30 P.M.	Tour VI: Los Angeles Public Library's Central Library (Ahlstrom)
5:00-6:30 P.M.	Meeting: Intellectual Property Rights Committee (Albrecht/Hall)
5:00-6:30 P.M.	Meeting: Ad Hoc International Affiliations Committee (Stevenson)
7:00-10:00 P.M.	Dinner: Tansey Travel Award Fund-Raising Dinner

Friday, February 12

7:00-9:00 A.M.	Meeting: Upstate New York Chapter (Focht)
7:30-9:00 A.M.	Meeting: VISION Participants (Lanzi)
8:00 A.M.-5:00 P.M.	Registration
9:00-11:00 A.M.	Session III: <i>Looking at a Super-Model on the VR Runway: Government-Centered Image Licensing</i> (Pompelia)
10:00 A.M.-5:00 P.M.	Roundup: New Technologies
11:00 A.M.-12:00 P.M.	Meeting: Travel Awards Committee (Updike)
11:00 A.M.-12:15 P.M.	Meeting: VRA Chapter Officers (Antrim)
11:00 A.M.-12:15 P.M.	Meeting: Nancy DeLaurier Writing Awards Committee (Pompelia)
11:00 A.M.-12:30 P.M.	Meeting: Data Standards Committee (Lanzi)
12:30-2:00 P.M.	Session IV (CAA Special Session): <i>The Changing World of Visual Resources: Where Will We Find Our Teaching Images?</i> (Wiedenhoef)
3:00-5:00 P.M.	Session V: <i>Meeting the Research Needs of Scholars: CD-ROM to the Web</i> (Romano/Squires Wilker)
4:30-6:00 P.M.	Tour VII: Los Angeles Public Library's Central Library (Ahlstrom)
5:15-9:00 P.M.	Open House and Exhibits: Los Angeles County Museum of Art

At-a-Glance

VRA 17th Annual Conference, February 9–14, 1999, Los Angeles

Saturday, February 13

- | | |
|-----------------------|--|
| 8:00–10:00 A.M. | Registration |
| 9:00–10:30 A.M. | Roundtable V: <i>Creative Staffing Solutions in Visual Resources Collections: Interns, Volunteers, and Mentoring</i> (Millman-Brown) |
| 9:00–10:30 A.M. | Roundtable VI: <i>VISION Project: Issues and Outcomes</i> (Lanzi/Webster) |
| 9:00–10:30 A.M. | Roundtable VII: <i>Collaboration on the Web: Digital Image Collections for Art and Architectural History</i> (Behrens/Cohen/Nilsen) |
| 10:00 A.M.–12:00 P.M. | Tours VIII and IX: Downtown Los Angeles Overview Walking Tours (Smith) |
| 11:00 A.M.–1:00 P.M. | Roundtable VIII: <i>Visual Resources Software Discussion Group</i> (Burns) |
| 11:00 A.M.–1:00 P.M. | Presentation I: <i>The Cost and Use of Digital Images: Results from the Mellon Study of the Museum Education Site Licensing Project</i> (Besser) |
| 11:00 A.M.–5:00 P.M. | Tour X: Old Town Pasadena and the Norton Simon Museum (Thalmann) |
| 12:00–4:00 P.M. | Tour XI: Frank Lloyd Wright and the Silverlake/Hollywood Experience (Smith) |
| 1:00–2:00 P.M. | Software/Database demonstrations by VRA members |
| 2:00–4:00 P.M. | Tours XII and XIII: Downtown Los Angeles Overview Walking Tours (Smith) |

Sunday, February 14

- | | |
|-----------------------|--|
| 10:00 A.M.–12:00 P.M. | Tour XIV: Downtown Los Angeles Overview Walking Tour (Smith) |
| 10:00 A.M.–2:00 P.M. | Tour XV: Googie Architecture (Smith) |

Preliminaries

Thanks

A heartfelt thank-you goes to the many people who have helped make this conference a success. Special thanks must go to Maureen Burns, University of California at Irvine, who has labored long and hard as the local arrangements coordinator, and Barbara Furbush, J. Paul Getty Museum, who has been instrumental in making arrangements for our day at the Getty Center. Many other people in the region also deserve thanks for their assistance to Maureen and me:

Romaine Ahlstrom, Los Angeles Public Library
Murtha Baca, Getty Information Institute
Lynn Beck, University of California at Irvine
Amy Ciccone, University of Southern California
Alexis Cornell, Getty Museum
Evelyn Horigan, California Institute of the Arts
Judy Herschman, University of California at Los Angeles
Jennifer Johnson, Occidental College
Robin Johnson, Getty Information Institute
Adina Lerner, The Walt Disney Archives
Patricia McRae, University of Nevada at Las Vegas
Madelyn Millen, University of California at Riverside
Kathy Morgan, California State Polytechnic University at Pomona
Vickie O'Riordan, University of California at San Diego
Christi Richardson, Getty Information Institute
Tracey Schuster, Getty Research Institute
Howard Smith, University of Southern California
Susan Thalman, Pomona College
Naomi Weiss, Los Angeles County Museum of Art
Debra Winters, California State University at Fullerton
Loy Zimmerman, California State University at Long Beach

Please thank these people for their efforts when you see them at the conference. By the time the conference is over, many more people will have volunteered their time to help with the conference. A detailed list of credits will be published in the Spring 1999 issue of the *VRA Bulletin*.

Once again, all the members of the Executive Board have been invaluable in providing advice and assistance during the planning of this conference. I especially want to thank Bill Broom, VRA Secretary, who has done a wonderful job keeping track of everyone's registration. This was an unusually monumental task this year because of the number of special events.

A number of companies and individuals have provided donations toward travel awards and other conference activities. Elsewhere in this program Loy Zimmerman, Chair of the VRA Development Committee, acknowledges these donors, but I also want to thank all of them.

Jeanette C. Mills
VRA Vice President & Conference Coordinator

Preliminaries

Preliminaries

VRA 17th Annual Conference, February 9-14, 1999, Los Angeles

Hotel

The headquarters for the 1999 VRA Conference is the Hotel Inter-Continental Los Angeles at California Plaza. This elegant, contemporary hotel is located at 251 South Olive Street, atop Bunker Hill and in the midst of the revitalized downtown area. It has a 4-diamond AAA rating. The Museum of Contemporary Art is directly adjacent to the hotel, and the Dorothy Chandler Pavilion and the Mark Taper Forum are within two to three blocks. Many historic buildings and neighborhoods, such as Olvera Street, also are within walking distance or a short bus, taxi, or Metro trip.

The Inter-Continental has many amenities, including a business center and a health club. The Grand Café features international cuisine and is open seven days a week for breakfast, lunch, and dinner. There are many other restaurants within easy walking distance of the hotel. In addition, 24-hour room service is available. Hotel guests will pay \$12.00 per day for overnight parking; day parking for conference attendees not staying at the hotel will cost \$9.75 when validated at our registration desk. All parking is by valet.

Registration

The VRA registration/information tables and a message board will be located in the second floor lobby area at the Hotel Inter-Continental. Registration provides you with access to all VRA general events and the ability to register for any special events that are still open. Registration also gives you access to selected College Art Association sessions and the CAA exhibit hall.

On-site registration is possible; refer to the program schedule for registration desk hours. The fees for on-site registration are as follows:

Individual member (VRA or ARLIS):	\$115.00
Institutional member (1 person per membership):	\$115.00
Immediate family of VRA member:	\$115.00
Non-member:	\$135.00
Student (send photocopy of valid ID):	\$55.00
One-Day:	\$45.00

Please note: Your VRA Conference name badge is your proof of registration and should be worn at all times during the conference. Participants are individually responsible for the cost of local transportation and museum admissions, unless otherwise noted.

Special Events

All tours and workshops have limits on enrollment, and people are registered for these events on a first-come, first-served basis. If you successfully pre-registered for one or more of these events, the appropriate tickets should be in the registration packet you receive at the conference. When an event fills, a wait list will be maintained. If possible, we will take on-site registration for events that have not filled. Check at the registration desk for information on events that still are open.

If you pay for an event and cannot be registered for it because it is full, you will automatically be issued a refund. The refund check should be in your registration packet at the conference. No refunds are available for special events if you were successfully registered for them.

Getty Center

Most of the VRA Conference activities on Wednesday, February 10, will be held at the Getty Center. This is an extraordinary opportunity for VRA Conference attendees. Please note that you must have your VRA Conference name badge to board the buses between the Hotel Inter-Continental and the Getty Center. Center staff also ask that you wear your name badge throughout the day so they can recognize you as being part of this special event.

Please note that the day at the Getty Center will only be available to people who register for the full VRA Conference; no one-day registrations will be accepted for this day.

In addition to the Getty Day, VRA Conference attendees are welcome to visit the Getty Center in the afternoon during the rest of the conference week. Please call reservations at 310-440-7300 and identify yourself as a VRA member; there will be no charge for admission. Thirty complementary parking spaces have been reserved at 1:30 p.m. on Thursday, Friday, and Saturday; you must show your conference name badge when parking. These spaces will be shared with CAA, so you will want to make reservations for them early.

College Art Association

CAA is holding its conference at the Los Angeles Convention Center from February 10–13, 1999. The Convention Center is about a fifteen-minute walk from the Hotel Inter-Continental. During weekdays it is possible to use the DASH bus system for \$.25 each way. Taxis are a flat fee of \$4.00 within the downtown area. (Additional local transportation information will be found elsewhere in your registration packet.) The CAA headquarters hotel is the Regal Biltmore, which is two blocks from the Hotel Inter-Continental. VRA Conference attendees will have access to the CAA Exhibit Hall at the Convention Center and selected CAA sessions. A complete list of CAA events open to VRA attendees can be found elsewhere in this program. In exchange, CAA Conference attendees will have access to selected VRA Conference events; these events are marked in the program schedule. You will be required to show your VRA Conference name badge for entry to the designated CAA events. VRA members who wish to participate in more of the CAA Conference must register for that conference separately.

Preliminaries

VRA 17th Annual Conference, February 9–14, 1999, Los Angeles

Conference Evaluation

Any feedback about the VRA Conference is appreciated. Each registration packet should include a conference evaluation form. The conference coordinator reads all these forms and uses the information to guide planning for future conferences. Please fill out this form and return it to:

Susan Jane Williams
VRA Vice President & Conference Coordinator
Visual Resources Collection
Art and Architecture Library
Yale University
Box 208242
New Haven, CT 06520
tel: 203-432-2443
fax: 203-432-0549
e-mail: susan.j.williams@yale.edu

Conference Program

Content	Jeanette C. Mills, University of Washington
Editing	John J. Taormina, The Ohio State University
Layout	Mark Pompelia, The Ohio State University
Cover	Lynn Beck, University of California at Irvine

Donor Acknowledgements

The VRA Development Committee, Executive Board, and Travel Awards Committee offer their sincere thanks to the following businesses, regional chapters, and individual VRA members for their generous support of the 1999 Travel Awards program. Special thanks to both Archivision and The Reindeer Company for again this year sponsoring individual corporate travel awards. Deep appreciation to Horizon Tape Products, Oliver Radford Architectural Slides, Saskia Ltd. Cultural Documentation, and University Products for their more-than-generous continuing support of the Luraine Tansey Travel Awards; and to Art on File, Image Innovations/ SlideScribe, and Media for the Arts for their very kind first-time gifts. Thanks as well to the Greater New York, Northern California, Pacific Rim, and Southern California regional chapters for donations made this year in honor of Richard Tansey. And, thanks, too, to the many individual members who have supported the Tansey Travel Awards. Finally, our most heartfelt thanks to Luraine Tansey for her continuing exceptional generosity in support of the program she inaugurated.

Special thanks must also be extended to Davis Publications, Inc. for once again underwriting the annual Members Reception and to Hartill Art Associates for underwriting printing costs for this conference program.

Loy Zimmerman
Chair, VRA Development Committee
California State University at Long Beach

Message to the VRA Membership

Since we will be unable to attend this 1999 VRA Annual Conference, as the dates coincide with fieldwork in Sicily, we send "Greetings" to all by way of a contribution to the printing of this conference program. We hope to meet up with everyone at the Big One in San Francisco in year 2000!

Alec and Marlene Hartill
Hartill Art Associates

Preliminaries

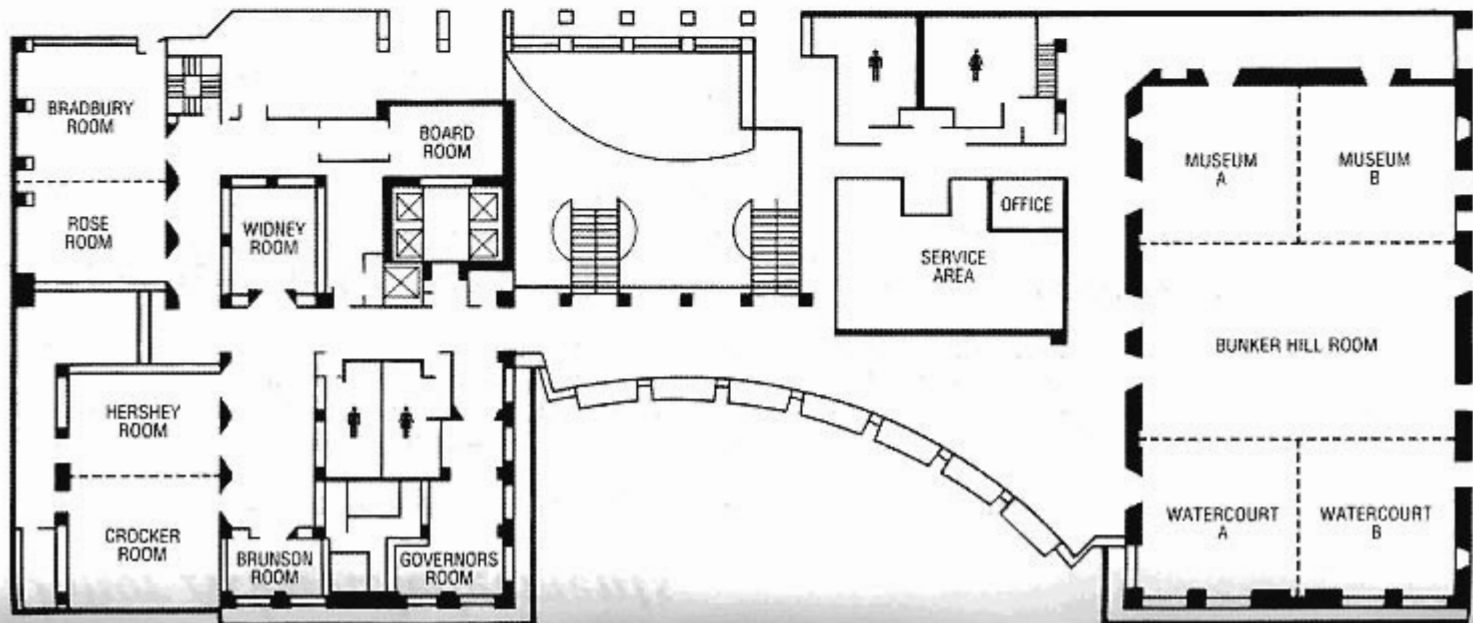
Hotel Floorplan

VRA 17th Annual Conference, February 9-14, 1999, Los Angeles

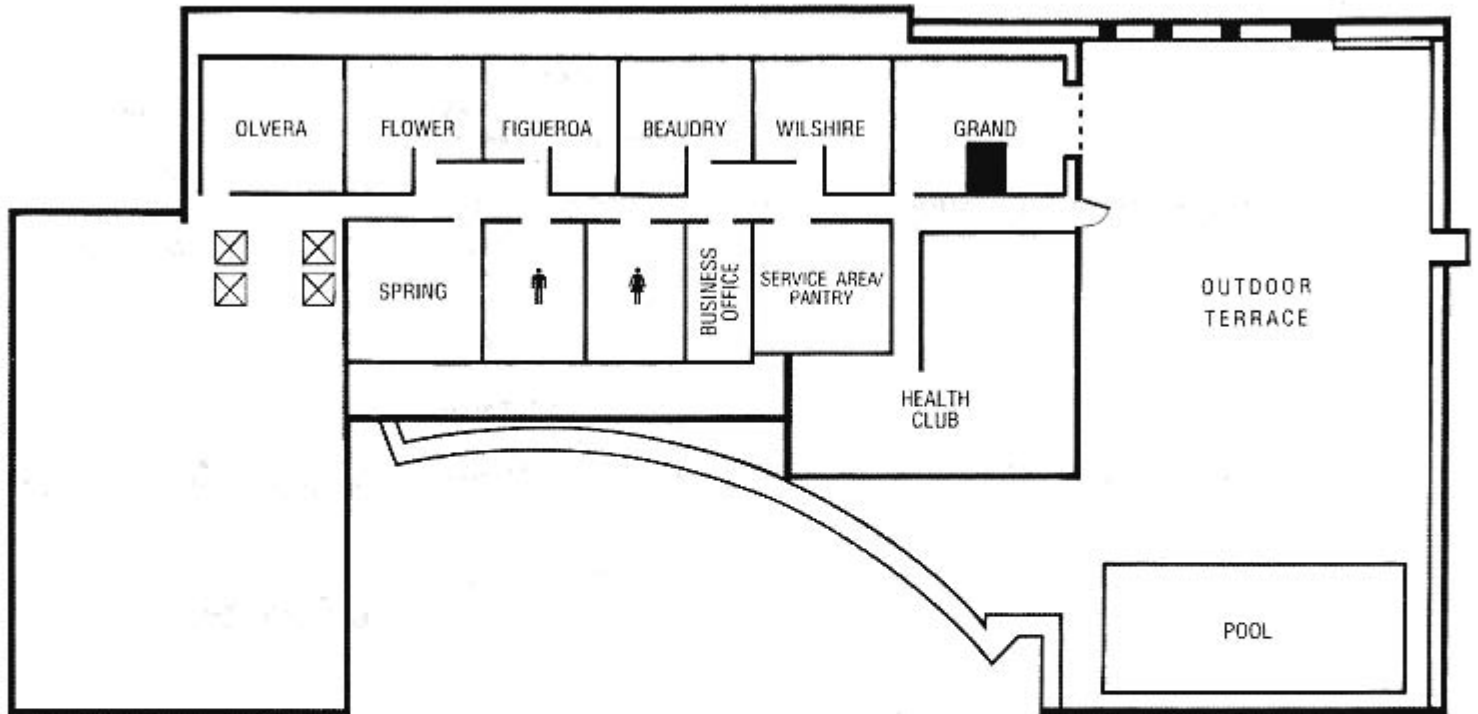
Hotel Inter-Continental, Los Angeles at California Plaza

251 South Olive Street, Los Angeles, CA 90012
Tel: 213-356-4015; fax: 213-356-4019

Second Floor



Fourth Floor



Hotel Floorplan

Events: Tuesday

VRA 17th Annual Conference, February 9-14, 1999, Los Angeles

Program of Events

Unless otherwise specified, all activities are at the Hotel Inter-Continental Los Angeles.

Tuesday, February 9

9:00-11:00 A.M.

University of Southern California,
Leavey Library, Learning Room B
(Macintosh Computer Lab)

Instructor:

Registration fee:

Limit:

Workshop I

The Architecture of Cyberspace: A Web Authoring Workshop

Howard Smith, University of Southern California

\$40.00

20 participants

9:00 A.M.-5:00 P.M.

Organizer:

Registration fee:

Limit:

Tour I

Huntington Library, Art Collections, and Botanical Gardens

Susan K. Thalmann, Pomona College

\$30.00

46 participants

11:30 A.M.-1:30 P.M.

University of Southern California,
Leavey Library, Learning Room B
(Macintosh Computer Lab)

Workshop II

The Architecture of Cyberspace: A Web Authoring Workshop

Instructor:
Registration fee:
Limit:

Howard Smith, University of Southern California
\$40.00
20 participants

Identical to Workshop I.

12:00–6:00 P.M.
The Getty Center

Workshop III
Using the Getty Vocabularies (TGN, AAT, ULAN)

Instructors:

Alison Chipman, Christi Richardson, Robin Johnson, Patricia Harpring,
and **Michelle Futornik**, Getty Information Institute

Registration fee:
Limit:

\$50.00
18 participants

12:00–9:00 P.M.
Second Floor Foyer

Registration

1:00–5:00 P.M.
Museum A/B Room

Workshop IV
Database Design Using Filemaker Pro 4.0

Instructor:
Registration fee:
Limit:

Susan J. Williams, Yale University
\$60.00
50 participants

2:00–5:00 P.M.
Board Room

Meeting
VRA Executive Board I

7:00–10:00 P.M.
Board Room

Meeting
VRA Executive Board II

Events:
Tuesday

Events: Wednesday

VRA 17th Annual Conference, February 9–14, 1999, Los Angeles

Wednesday, February 10

7:00 A.M.–12:00 P.M.

Second Floor Foyer

Registration

7:30–8:00 A.M.

Hotel Entrance

Buses to Getty Center from Inter-Continental Hotel

9:00–9:30 A.M.

*Getty Center, Harold M. Williams
Auditorium*

Orientation

The Getty Center

After a brief conference welcome, there will be a general introduction to the Getty Center. Please plan on leaving coats, conference packets, and any other unneeded items in the auditorium during the morning tour period. Information on meeting places for tours will be provided during this orientation.

9:30 A.M.–12:15 P.M.

Tours

Getty Center

Visit the galleries on your own self-guided tour or register in advance for one or more of the free guided tours described briefly below. Complimentary audio guides will be available in the Getty Museum on a first-come, first-served basis during this time. Note that the last of the Getty Research Institute Tours ends at 12:15 P.M., which shortens the lunch period for these participants.

9:45, 10:45 A.M.
(two at each time)

Tour II; sections A, B, C, or D
Gallery Talks

Length: 45 minutes
Limit: 25 participants each

Focus on several works that portray a similar theme.

9:30, 10:15, 11:00 A.M.
(two at each time)

Tour III; sections A, B, C, D, E, or F
Architecture Tours

Length: 45 minutes
Limit: 25 participants each

Visit different parts of the site and learn about the construction of the Getty Center.

9:30, 10:30, 11:30 A.M.
(two at each time)

Tour IV; sections A, B, C, D, E, or F
Getty Research Institute Tours

Length: 45 minutes
Limit: 20 participants each

See Special Collections and the Photo Study Collection.

**9:30, 10:00, 10:30, 11:00,
11:30 A.M.**
(one at each time)

Tour V; sections A, B, C, D, or E
Slide Library Tours

Length: 20 minutes
Limit: 20 participants each

Visit the slide collection in the Getty Museum.

Events:
Wednesday

Events: Wednesday

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12:00-1:00 P.M.

Lunch **Getty Center**

Box lunches are provided by the Getty Center. A variety of options will be available. They will be passed out on a first-come, first-served basis. The location of the boxed lunches will be announced at the morning orientation.

1:00-2:00 P.M.

Getty Center, Harold M. Williams Auditorium

Speaker:

Featured Speaker **Copyright and Image Management**

Georgia Harper, University of Texas System

Georgia Harper is well known to many VRA members through her participation in some of the Copyright and Fair Use Town Meetings and her Copyright Crash Course website (<http://www.utsystem.edu/ogc/intellectualproperty/cprtindx.htm>). Her talk will provide an overview of copyright law, a look at applying text-based fair use statutes and case law to images, and a discussion of image issues for both analog and digital formats.

2:15-3:45 P.M.

Getty Center, Harold M. Williams Auditorium

Co-Organizers and Co-Moderators:

Panelists:

Roundtable I **Issues of Audience Access to Visual Materials: Four Perspectives**

Murtha Baca, Getty Information Institute
Barbara Furbush, J. Paul Getty Museum
Louis Marchesano, Getty Research Institute
Julie Radoyce, Getty Conservation Institute
Erin Coburn, J. Paul Getty Museum
Jim Bowers, Getty Information Institute

4:00–5:30 P.M.

*Getty Center, Harold M. Williams
Auditorium*

Meeting

VRA Annual Business

This is where important Association business will take place, including presentation of the Travel Awards. All members should attend.

See agenda on next page.

6:00 P.M.

Buses to Inter-Continental Hotel from Getty Center

7:00–8:00 P.M.

Second Floor Foyer

Registration

8:00–10:00 P.M.

Watercourt A/B Room

Reception

Sponsored by Davis Publishing

VRA Members' Gathering and DSA Presentation

Join fellow VRA members in this enjoyable annual event. Desserts will be served, and a no-host cash bar will be available. The Distinguished Service Award will be presented at approximately 9:00 P.M.

Events: Wednesday

Agenda

VRA 17th Annual Conference, February 9-14, 1999, Los Angeles

Annual Association Business Meeting

Wednesday, February 10, 1999, 4:00 p.m.
Harold M. Williams Auditorium, The Getty Center

AGENDA

- I. Welcome
- II. Approval of the minutes of the last annual Association business meeting, held Wednesday, March 4, 1998, in Philadelphia, as published in the *Visual Resources Association Bulletin*, Spring 1998, vol. 25, no. 1, pp. 8-13.
- III. Reports of the Executive Board
 - A. President, Jenni Rodda.
 - B. Past President, Joseph Romano.
 - C. Vice President, Jeanette Mills.
 - D. Secretary, William Broom.
 - E. Treasurer, Karin Whalen.
 - F. *VRA Bulletin* Editor, John Taormina.
 - G. Membership Director, Arleen Arzigian.

- IV. Reports of Committee and Regional Chapter Chairs
 - A. Data Standards Committee, Elisa Lanzi.
 - B. Development Committee, Loy Zimmerman.
 - C. Distinguished Service Award Committee, Joseph Romano.
 - D. Ad Hoc International Affiliations Committee, Barbara Stevenson.
 - E. Intellectual Property Rights Committee, Kathe Albrecht and Virginia M. G. Hall.
 - F. Membership Committee, Elizabeth Antrim.
 - G. Nancy DeLaurier Writing Awards Committee, Mark Pompelia.
 - H. Nominating Committee, Benjamin Kessler.
 - I. Ad Hoc Professional Status Survey Committee, John Taormina.
 - J. Publications Advisory Committee, Marlene Gordon.
 - K. Travel Awards Committee, Christina Updike.

- V. Project Updates
 - A. *Guidelines for Visual Resources Professionals*
 - B. *Image Buyers Guide*

- VI. Awards and Achievement Announcements
 - A. Recognition of Outgoing Board Members
 - B. Recognition of Committee Chairs
 - C. Travel Awards

- VII. Old Business
 - A. VRA 2000

- VIII. New Business
 - A. VRA 2001
 - B. Announcement of Incoming Committee Chairs
 - C. Bylaws Committee

- IX. Adjournment

Agenda

Events: Thursday

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Thursday, February 11

8:00–9:00 A.M.

Angels Flight Room

Reception

Continental Breakfast for New VRA Members and New Conference Attendees

Hosts:

Arleen Arzigian, Membership Director
Elizabeth Antrim, Membership Committee Chair

8:00 A.M.–5:00 P.M.

Second Floor Foyer

Registration

9:00–11:00 A.M.

Bunker Hill/Watercourt Room

Session I

New Definitions of What We Do

Organizer and Moderator:

Speakers:

Adina Lerner, Walt Disney Archives

Kayley Vernallis, California State University at Los Angeles

"A Graceful Aging?: The Aesthetics of Fading vs. Digital Enhancement in Color Prints and Films"

Jeff Rothenberg, Rand Corporation

"An Emulation-Based Approach to Preserving Digital Information"

Virginia Kerr, Northwestern University Library

"When Text Becomes Image (or, What's a nice VR person like you doing in digital library management?)"

Catherine Moriarty, Design Council Archive

"Some Implications of Digital Resources in British University Collections"

11:30 A.M.—1:00 P.M.
Hershey/Crocker Room

Roundtable II

Healthy, Wary, and Wise: Health and Safety Issues in Visual Resources Collections

Organizers:

Mark Braunstein, Connecticut College

Moderator:

Patricia McRae, University of Nevada at Las Vegas

Panelists:

Patricia McRae, University of Nevada at Las Vegas

Mark Braunstein, Connecticut College

Karin Whalen, Reed College

Patricia McRae, University of Nevada at Las Vegas

11:30 A.M.—1:00 P.M.
Bradbury/Rose Room

Roundtable III

The Institutional Politics of Visual Resources Services: What Makes for Success?

Organizer and Moderator:

Deirdre C. Stam, Drew University.

Panelists:

Ben Kessler, Princeton University

Martha Mahard, Harvard University

Katherine Poole, Massachusetts Institute of Technology

Robin Ptacek, Otis College of Art

11:30 A.M.—1:00 P.M.
Museum A/B Room

Roundtable IV

Open to CAA Conference attendees

Re-Training Our Sights II: Artists, Art Historians, and Visual Resources Curators: The Potential for Joint Visions

Organizer and Moderator:

Susan Shifrin, Swarthmore College

Panelists:

Jenni Rodda, Institute of Fine Arts/New York University

Nancy Braver, artist and independent curator

Andrea Packard, Swarthmore College

Events:
Thursday

Events: Thursday

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1:00–2:00 P.M.

Brunson Room

Meeting

Membership Committee

Chair:

Elizabeth Antrim

1:00–2:00 P.M.

Figueroa Room

Meeting

Development Committee

Chair:

Loy Zimmerman

1:00–2:00 P.M.

Spring Room

Meeting

VRA Bulletin Staff

Chair:

John Taormina

1:00–2:30 P.M.

Flower Room

Meeting

Publications Advisory Committee

Chair:

Marlene Gordon

2:00–3:00 P.M.

Widney Room

Meeting

VRA 2000/San Francisco Conference Planning

Chair:

Susan Jane Williams

2:00–3:00 P.M.

Spring Room

Chair:

3:00–5:00 P.M.

*Bunker Hill/Watercourt
Room*

Organizer and Moderator:

Speakers:

5:00–6:30 P.M.

630 West Fifth Street

Guide:

Limit:

Meeting

Ad Hoc Professional Status Survey Committee

John Taormina

Session II

Using Databases and Other Software to Manage and Provide Access to Image Collections

Paula Hardin, Louisiana State University

Paula Hardin, Louisiana State University

"Going Digital: Choices and Their Ramifications"

Leslie Rahuba and **Louise Putnam-Stoner**, University of Virginia

"How to Get What You Want, When You Want It: Access and Retrieval in Database Design"

Mary Elings and **Eva Garcelon**, University of California at Berkeley

"Use of Descriptive Standards and Thesauri for Intellectual Access: The Honeyman Digital Archive"

Tour VI

Los Angeles Public Library's Central Library

Romaine Ahlstrom, Manager of Art, Music, and Adult Outreach, LAPL

20 participants

The Central Library is approximately four blocks from the Inter-Continental Hotel. People registered for this tour will be notified of the exact meeting point within the library building.

Events:
Thursday

Events: Thursday

VRA 17th Annual Conference, February 9-14, 1999, Los Angeles

5:00-6:30 P.M.

Figueroa Room

Meeting

Intellectual Property Rights Committee

Co-Chairs:

**Kathe Albrecht
Virginia M.G. Hall**

5:00-6:30 P.M.

Olvera Room

Meeting

Ad Hoc International Affiliations Committee

Chair:

Barbara Stevenson

7:00-10:00 P.M.

*Ciao Trattoria, Fine Arts Building,
815 West Seventh Street*

Dinner

Tansey Travel Award Fund-Raising Dinner

Limit:

85 participants

Join colleagues for an event that always is memorable. Dinner attendees will order from a customized menu of northern Italian cuisine; entrees include a choice of chicken, veal, seafood, or vegetarian. The venue is the lobby of the Fine Arts Building, a beautiful Art Deco space that is very evocative of an earlier era in downtown Los Angeles. People will have the option of walking (approximately seven blocks), taking taxi, or a short ride on the Metro.

Detailed directions will be provided at the registration table or in conference packets.

Friday, February 12

7:00–9:00 A.M.

Inter-Continental, Grand Café

Chair:

Meeting

Upstate New York Chapter

Marcia Focht, State University of New York at Binghamton

7:30–9:00 A.M.

Bradbury Room

Chair:

Meeting

VISION Participants

Elisa Lanzi, Data Standards Committee

8:00 A.M.–5:00 P.M.

Second Floor Foyer

Registration

9:00–11:00 A.M.

Bunker Hill/Watercourt Room

Session III

Looking at a Super-Model on the VR Runway: Licensee-Centered Electronic Image Access

Organizer and Moderator:

Speakers:

Mark Pompelia, The Ohio State University

Mark Pompelia, The Ohio State University

"You Better Work (Better): Glimpsing the Visual Resources Super-Model"

Charly Bauer, OhioLINK

"OhioLINK: A Consortial Model for Digital Visual Resources"

Kurt Wiedenhoeft, Saskia Cultural Documentation, Ltd.

"License to View: A Vendor's Perspective on Access and Licensing of Digital Images"

J. Dustin Wees, Sterling and Francine Clark Art Institute

"How Would a One-Size-Fits-All Design Look on a Size 6 Super-Model?"

John J. Taormina, The Ohio State University

"Make Love to the Camera: the Visual Resources Specialist Meets the Image-Licensing Super-Model"

Events:
Friday

Events: Friday

VRA 17th Annual Conference, February 9-14, 1999, Los Angeles

10:00 A.M.—5:00 P.M.

Museum A/B Room

Roundup

Open to CAA Conference attendees

New Technologies

Coordinator:

Exhibitors:

Adina Lerner, Walt Disney Archives

To be announced.

A variety of vendors who produce image-related products or provide image-related services will display their wares at this annual event. A complete list of exhibitors will be provided in your registration packet.

11:00 A.M.—12:00 P.M.

Olvera Room

Meeting

Travel Awards Committee

Chair:

Christina Updike

11:00 A.M.—12:15 P.M.

Bradbury Room

Meeting

VRA Chapter Officers

Chair:

Elizabeth Antrim, Membership Committee

Open forum for questions and idea exchange. Everyone welcome, but especially planned for chapter officers or their representatives, members interested in forming a chapter, or members wanting to join a local chapter.

11:00 A.M.–12:15 P.M.
Spring Room

Chair:

Meeting
Nancy DeLaurier Writing Awards Committee

Mark Pompelia

11:00 A.M.–12:30 P.M.
Widney Room

Chair:

Meeting
Data Standards Committee

Elisa Lanzi

12:30–2:00 P.M.
*Los Angeles Convention Center,
West Hall, Room 404 A&B*

Organizer and Moderator:
Speakers:

Session IV
CAA Special Session Sponsored by VRA
**The Changing World of Visual Resources: Where Will We Find Our
Teaching Images?**

Renate Wiedenhoeft, Saskia Cultural Documentation, Ltd.

Kathe Albrecht, American University

"Digital Resources: Where Do We Go from Here?"

Stephen Murray, Columbia University

"Digital Images: Only Connect"

Thomas Trabitsch, Kunsthistorisches Museum

"Moving the Kunsthistorisches Museum into the Digital Age"

**Events:
Friday**

Events: Friday

VRA 17th Annual Conference, February 9–14, 1999, Los Angeles

3:00–5:00 P.M.

Bunker Hill/Watercourt Room

Organizer:

Moderator:

Speakers:

Session V

Open to CAA Conference attendees

Meeting the Research Needs of Scholars: From CD-ROM to the Web

Jenny Squires Wilker, Allen Memorial Art Museum

Joseph Romano, Oberlin College

Jenny Squires Wilker, Allen Memorial Art Museum

"Digital Publications at Oberlin's Museum: Problem Solving with Students"

Michael Ester, Luna Imaging Inc.

"Distributing Visual Resources for Research: Collections, Environments, and Media"

Ben Davis, The Getty Center

"Digital Reference: Building and Rebuilding"

Jane Turner and **Diane Fortenberry**, Macmillan Publishers Ltd.

"Genesis II: The Conversion of the Dictionary of Art into an Electronic Format"

4:30–6:00 P.M.

630 West Fifth Street

Guide:

Limit:

Tour VII

Los Angeles Public Library's Central Library

Romaine Ahlstrom, Manager of Art, Music, and Adult Outreach, LAPL

20 participants

The Central Library is approximately four blocks from the Inter-Continental Hotel. People registered for this tour will be notified of the exact meeting point within the library building.

Identical to Tour VI on Thursday afternoon.

5:15–9:00 P.M.

Open House & Exhibits

Los Angeles County Museum of Art

Special exhibit ticket fee:

\$15.00

Limit:

150 participants (just for Van Gogh tickets); no limit for other activities

A variety of activities await VRA Conference attendees at LACMA, including an open house in the Visual Resource Center hosted by Naomi Weiss and a free jazz concert from 5:30 to 8:30 P.M. The museum's plaza cafe, restaurant, museum shop, and galleries (except the Pavilion for Japanese Art) are open until 9:00 P.M. And, of course, there will be the Van Gogh exhibit, which took Washington, D.C., by storm. Tickets purchased through VRA are for the 7:00 to 8:00 P.M. hour during this evening only. When VRA's block of Van Gogh tickets sells out, people may be able to purchase tickets by calling Ticketmaster at 213-462-2787. Shuttle buses will take people with VRA Conference name badges from the Inter-Continental Hotel to LACMA and back.

**Events:
Friday**

Events: Saturday

VRA 17th Annual Conference, February 9–14, 1999, Los Angeles

Saturday, February 13

8:00–10:00 A.M.
Second Floor Foyer

Registration

9:00–10:30 A.M.
Hershey/Crocker Room

Roundtable V

Creative Staffing Solutions in Visual Resources Collections: Interns, Volunteers, and Mentoring

Organizer and Moderator:
Panelists:

Randi Millman-Brown, Ithaca College
Norine Duncan, Brown University
Wendy Botting, Cornell University
Christine Sundt, University of Oregon
Karen Gustafson, Sonoma State University
Mary Beth Koos, Northern Illinois University

9:00–10:30 A.M.
Bradbury/Rose Room

Roundtable VI

VISION Project: Issues and Outcomes

Organizers:
Moderator:
Panelists:

Elisa Lanzi, Lanzi/Warren Associates
Margaret Webster, Cornell University
Elisa Lanzi, Lanzi/Warren Associates
Murtha Baca, Getty Information Institute
Colum Hourihane, Princeton University
Lynda White, University of Virginia
Margaret Webster, Cornell University

9:00–10:30 A.M.
Watercourt A/B Room

Roundtable VII

Open to CAA Conference attendees

Collaboration on the Web: Digital Image Collections for Art and Architectural History

Organizers:

Paula Behrens, Community College of Philadelphia

Jeffrey Cohen, Bryn Mawr College

Michelle Nilsen, University of Pennsylvania

Moderator:

Paula Behrens, Community College of Philadelphia

Panelists:

Kathleen Cohen, San Jose State University

Jeffery Howe, Boston College

Allan Kohl, Minneapolis College of Art & Design

Mary Ann Sullivan, Bluffton College

10:00 A.M.–12:00 P.M.

Tours VIII and IX

Downtown Los Angeles Overview Walking Tour

Organizer:

Howard Smith, University of Southern California

Guide:

L.A. Conservancy

Registration fee:

\$15.00

Limit:

14 participants each

Please note that there will be two separate groups on this same tour during this time slot.

11:00 A.M.–1:00 P.M.
Hershey/Crocker Room

Roundtable VIII

Visual Resources Software Discussion Group

Organizer and Moderator:

Maureen Burns, University of California at Irvine

Panelists:

Vickie Aubourg, California Polytechnic State University at San Luis Obispo

Maureen Burns, University of California at Irvine

Ben Kessler, Princeton University

Lynn Lickteig, University of Colorado at Denver

Susan Jane Williams, Yale University

Events:
Saturday

Events: Saturday

VRA 17th Annual Conference, February 9-14, 1999, Los Angeles

11:00 A.M.-1:00 P.M.
Bradbury/Rose Room

Presentation I

Open to CAA Conference attendees

The Cost and Use of Digital Images: Results from the Mellon Study of the Museum Educational Site Licensing Project

Organizer and Moderator:
Speakers:

Howard Besser, University of California at Los Angeles

Howard Besser, University of California at Los Angeles

"Introduction to the Mellon Study of MESL"

Robert Yamashita, California State University at San Marco

"Background (Theory & Methods)"

Lena Stebley, Yale University

"Faculty Perspectives on Teaching with Digital Images"

Joanne Miller, University of California at Berkeley

"The Cost of Distributing Analog Images"

Howard Besser, University of California at Los Angeles

"Comparing Slide Library Distribution to Digital Image Distribution Under MESL"

11:00 A.M.-5:00 P.M.

Tour X

Old Town Pasadena and the Norton Simon Museum

Organizer:
Registration fee:
Limit:

Susan K. Thalmann, Pomona College

\$25.00

46 participants

12:00–4:00 P.M.

Tour XI

Frank Lloyd Wright and the Silverlake/Hollywood Experience

Organizer:

Howard Smith, University of Southern California

Guide:

Jeff Samudio, University of Southern California

Registration fee:

\$55.00

Limit:

45 participants

1:00–2:00 P.M.

Hershey/Crocker Room

Demonstrations

Databases and Software

Coordinator:

Maureen Burns, University of California at Irvine

Several VRA members will be demonstrating databases or other software they have customized for use in their collections.

2:00–4:00 P.M.

Tours XII and XIII

Downtown Los Angeles Overview Walking Tour

Organizer:

Howard Smith, University of Southern California

Guide:

L.A. Conservancy

Registration fee:

\$15.00

Limit:

14 participants

These tours are identical to the ones offered at 10:00 a.m. Please note that there again will be two separate tour groups on this same tour during this time slot.

Events:
Saturday

Events: Sunday

VRA 17th Annual Conference, February 9-14, 1999, Los Angeles

Sunday, February 14

10:00 A.M.-12:00 P.M.

Tour XIV

Downtown Los Angeles Overview Walking Tour

Organizer:

Howard Smith, University of Southern California

Guide:

L.A. Conservancy

Registration fee:

\$15.00

Limit:

14 participants

This tour is identical to Tours VIII and IX offered at 10:00 a.m. on Saturday.

10:00 A.M.-2:00 P.M.

Tour XV

Googie Architecture

Organizer:

Howard Smith, University of Southern California

Guide:

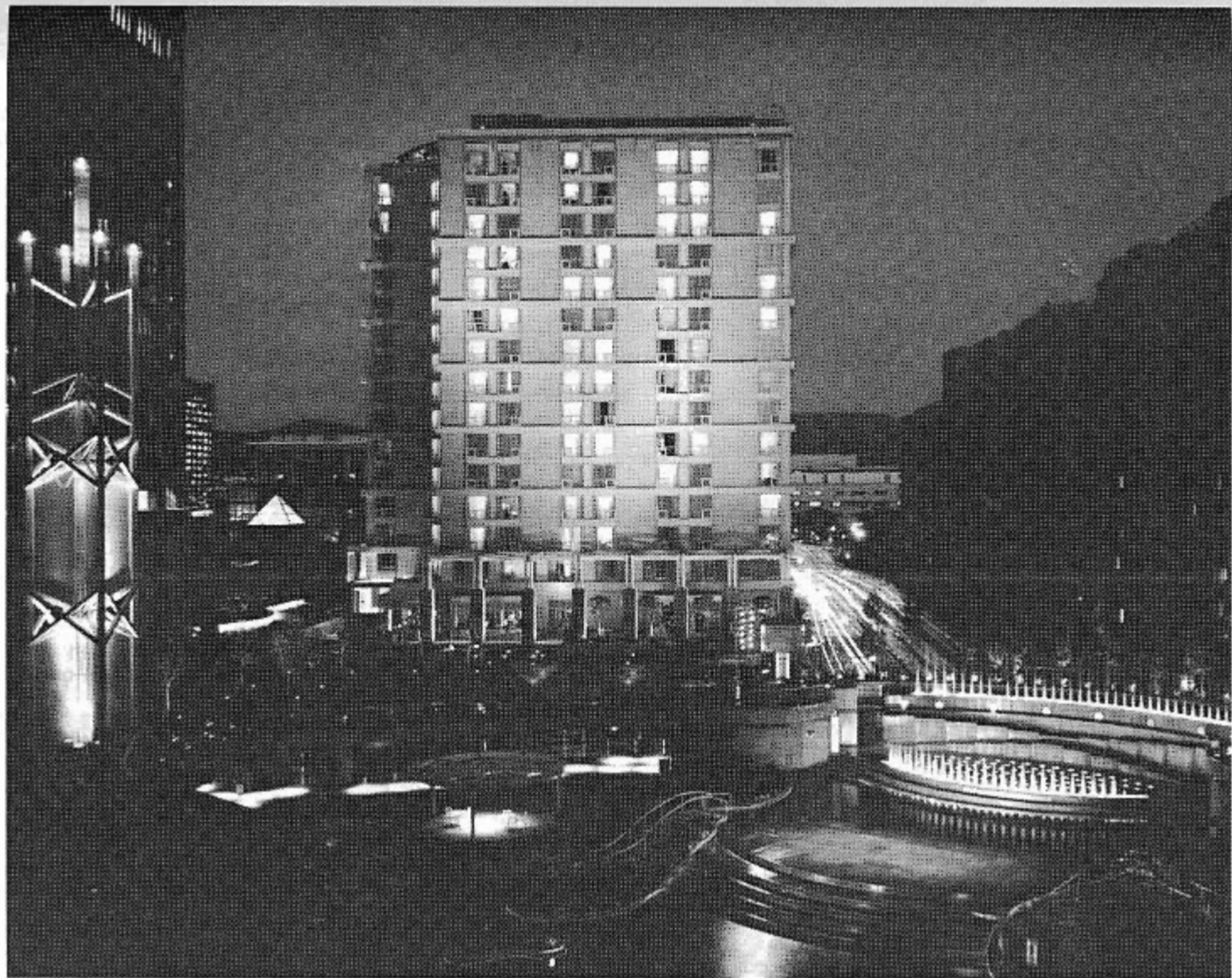
John English

Registration fee:

\$35.00

Limit:

45 participants



Events: CAA

VRA 17th Annual Conference, February 9–14, 1999, Los Angeles

CAA Events Open to VRA Conference Attendees

All events take place in the Los Angeles Convention Center, 1201 South Figueroa Street.
VRA name badges must be worn to gain admittance to these events.

Thursday, February 11

9:00 A.M.–6:00 P.M.
Concourse Hall

Exhibits

12:30–2:00 P.M.
West Hall, Room 405

Session

Making Sense of Copyright and Intellectual Property

Chair:
Speakers:

Robert Baron, CAA Committee on Intellectual Property
Jeff Cunard, CAA
Tyler Ochoa, Whittier Law School
Marth Kendall Wynnacker, University of California

2:30–5:00 P.M.
West Hall, Room 309

Session

Technical Examinations and the Practice of Art History

Chair:
Speakers:

Ron Spronk, Harvard University Art Museums
Andrea Kirsh, Rustin Levenson Art Conservation Associates
"Looking Closely: Aided and Unaided Vision in Art Historical Methodology"

Andrea Bayer, The Metropolitan Museum of Art
"Technical Examinations and the Shaping of the Exhibition *Dosso Dossi*"

Charles S. Rhyne, Reed College
"High Quality Digital Images: A Transformation in Research and Teaching"

Melissa R. Katz, Wellesley College
"Reading Relevance in Technical Trivia: Case Studies in Nineteenth-Century Painting"

Susan Lake, Gordon Nicol, and Judith Zilczer, Hirshhorn Museum and Sculpture Garden
"The Urban Landscape: Willem de Kooning's Paintings of the Late 1940s"

8:00–10:30 P.M.
West Hall, Rooms
404 A & B

Chair:
Speakers:

Session

The World Wide Web and the New Art Marketplace

Victoria Vesna, University of California at Santa Barbara
Jon Ippolito, Solomon R. Guggenheim Museum
Heidi Gilpin, University of Hong Kong
Bill Seaman, University of Maryland

Friday, February 12

9:00 A.M.–6:00 P.M.
Concourse Hall

Exhibits

2:30–5:00 P.M.
West Hall, Rooms
404 A & B

Chair:
Speakers:

Session

Art in the Age of Multimedia Borderless Transactions: A Critique

Niranjan Rajah, Universiti Malaysia
Rozalinda Borcila, Michigan State University
"Representation and Control in Web Art"
Machiko Kushara, Kobe University
"Creating Cultural Correctness in Cyberspace"
Joachim Blank, Academy of Arts/Leipzig
"/temp/netart"

EVENTS: CAA

Events: CAA

VRA 17th Annual Conference, February 9–14, 1999, Los Angeles

5:30–8:00 P.M.

West Hall, Rooms
404 A & B

Chair:

Speakers:

Session

Remote Relationships/Distance Education

Lane Hall, University of Wisconsin at Milwaukee

Edward Pope, University of Arizona

Title to be announced.

Ann Li, Pratt Institute

"No One Knows I'm an Artist: Distance Education Deconstructed"

Carolyn H. Manosevitz, Austin Community College

"Bridging the Gap: Teaching Art from a Distance"

Artur Matuck, Universidade de Sao Paulo

"The Emerging Media Designer: A Conceptual Framework for Telecommunication Arts"

5:30–8:00 P.M.

West Hall, Rooms
404 A & B

Chair:

Speakers:

Session

Digital Aesthetics, Digital Politics

David Trend, University of California at Irvine

Johanna Drucker, State University of New York at Purchase

"Digital Ontologies: The Ideality of Form in/and Code Storage"

Marjorie Franklin, University of Minnesota

"Artificial Fact"

John Craig Freeman, University of Florida

"Postliteracy"

Tim Jackson, Pennsylvania State University

"Politicizing the Virtual: New Media Aesthetics as a Colonizing Force"

Saturday, February 13

9:00 A.M.–3:00 P.M.

Concourse Hall

Exhibits

9:00–11:30 A.M.

West Hall, Room 411

Session

Virtual/Human Interfaces for Virtual Exhibitions

Co-Chairs:

Ben Davis, Getty Information Institute

Gail Rubini, Florida State University at Tallahassee

Speakers:

Sally Applin, Kinematic

"Virtual/Human Interfaces for Virtual Exhibitions"

Karen Moss, Walker Art Center

"Web-Based Museum and Exhibition Activities"

Martha Wilson, Franklin Furnace

"Deinstitutionalization: Virtualizing Museums"

Alicia Haber, Museo Virtual de Artes/Uruguay

"Museo Virtual de Artes"

Events: CAA

Abstracts

VRA 17th Annual Conference, February 9–14, 1999, Los Angeles

Abstracts

Presentation 1

The Cost and Use of Digital Images: Results from the Mellon Study of the Museum Educational Site Licensing Project

The Museum Educational Site Licensing Project (MESL) was the first large-scale multi-institutional attempt to distribute digital images of art objects to university users. This presentation will highlight the results of a two-year study of the MESL project, including studies of the costs of running an analog slide library, faculty requirements for teaching with digital images, and comparative costs and advantages of digital and analog distribution environments.

Roundtable 1

Issues of Audience Access to Visual Materials: Four Perspectives

Representatives from four Getty entities will present resource tools they have developed to serve a wide range of audiences (general public, local communities, scholars and researchers, Getty staff), focusing on the challenges of providing user-friendly, meaningful access to visual materials. The J. Paul Getty Museum's Art Access is a multimedia resource at public kiosk stations linking directly to the Museum's databases. The Getty Information Institute has created L.A. Culture Net. One component of L.A. Culture Net is Faces of L.A., a project illustrating the power of networks and organizations collaborating to make their collections available over the Web for community building, research, education, and enjoyment. The Getty Conservation Institute works internationally to further the appreciation and preservation of the world's cultural heritage. GCI's Visual Resources Management project preserves the visual record of its activities and seeks to provide optimal access to the Institute's vast collection of images. The Getty Research Institute's Photo Study Collection contains approximately two million study photographs documenting works of fine and decorative arts and architecture from the ancient world through the twentieth century. GRI is creating investigative paths to visual materials in an environment that contains unique collections and research opportunities.

Roundtable II

Healthy, Wary, and Wise: Health and Safety Issues in Visual Resources Collections

Visual resources libraries sometimes are not so safe and secure as we might hope. When libraries are housed in inadequately ventilated arts buildings, art studio exhaust threatens both slide film and slide librarians. Health issues include: toxic vapors from art materials and photo chemicals, HVAC, and sick building syndrome; ergonomics, cyber-disabilities, job stress, and drugs (coffee) in the workplace; eye strain and vision loss from monitors and light tables. Building upon the 1995 VRA Conference session "Our Workplace: Our Health and Safety," safeguards and remedies will be offered. Also, handicap accessibility concerns will be briefly noted. While there are environmental hazards from within, there also are dangers from without. Single-person libraries located on urban campuses additionally are vulnerable to crime. Visual resources professionals who work alone in isolated offices are seldom conscious of their personal vulnerability until it is too late. Since violent crime often comes without warning, awareness and preparedness can be strong prevention tactics. Strategies for dealing with unresponsive administrations will be discussed as well as mechanical and electronic devices, barriers, and the physical features that make a facility effective in crime prevention. Resources available to crime "victims" will round out the topic.

Roundtable III

The Institutional Politics of Visual Resources Services: What Makes for Success?

How does the visual resources curator build the political support necessary within the institution so that resources, money, expertise, labor, and electronic infrastructure will be devoted to his/her vision? And, how can the results be defined and measured in order to lay the groundwork for future support? What constitutes a "successful" visual resources initiative in political terms within the institution? These questions will be directed, in rapid-fire fashion, to a panel of people who feel they have achieved successes with visual resources initiatives and have consciously addressed these political issues in realizing their goals. The session will end with an opportunity for attendees to get candid tips from panelists that could be useful in their own institutions.

Roundtable IV

Re-Training Our Sights II: Artists, Art Historians, and Visual Resources Curators: The Potential for Joint Visions

This roundtable is the result of discussion that took place following the VRA-sponsored special session at the 1998 annual conference of the College Art Association. It will raise such questions as the following: How can we bring neglected communities of image users and producers into discussion with the people who can help them most? How can we engage as visual resources curators and art historians setting agendas, defining classification systems, and establishing the parameters for representation and documentation of works of art with those conceiving and creating the works themselves? Has the time come for the dialectics that inform our nomenclatures to incorporate, rather than marginalize, the makers of the works we seek to designate via these naming systems?

Abstracts

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Quite practically, has the time come for the development of a collective database and imagebank to which working artists as well as art historians and the professional keepers of collections can have access and will contribute images and information? Visual Resources Association roundtables have tended toward the pragmatic and specific in recent years. It is hoped that the discussion stimulated by this more theoretical, broad-based topic will result in pragmatic applications within our collections and professional activities at large and that it also will bring into our dialogues the contributions of interested artists and historians of contemporary art.

Roundtable V

Creative Staffing Solutions in Visual Resources Collections: Interns, Volunteers, and Mentoring

This roundtable will focus on traditional and non-traditional ways of obtaining assistance in visual resource collections, both paid and unpaid, using undergraduate and graduate students as well as other possibilities. Panelists will briefly describe ways they have handled hiring workers for their collections and will provide the audience with strategies to consider for “creative” hiring. Many of these solutions also are ways to introduce people to the visual resources field and to provide training for people trying to enter the field. Presentations will provide examples of programs and projects from across the country.

Roundtable VI

VISION Project: Issues and Outcomes

The VISION project, cosponsored by VRA and Research Libraries Group (RLG), attempted to accomplish two things: (1) to test in a shared environment the *VRA Core Categories for Visual Resources 2.0* developed by the VRA Data Standards Committee and (2) to allow a group of visual resources curators the opportunity to input records into an RLG-sponsored database together with records for the AMICO and REACH projects. This roundtable will focus both on the experiences of the participants and the results of the VISION project evaluation. The panelists will report on the project from their own perspective and will present specific issues, both theoretical and practical, that arose during the experiment. The ensuing moderated discussion will give the audience an opportunity to assess the value of the project, ask questions about specific issues, and contribute ideas for the continued development and implementation of the VRA Core.

Roundtable VII

Collaboration on the Web: Digital Image Collections for Art and Architectural History

As curators and professors alike begin to scramble to establish digital collections, we are just beginning to fathom the tremendous opportunities of digital resources. This roundtable will be an update on the development of Web-based image collections, and will focus mainly on the status and potential of open-access Web-based collections. With several examples briefly outlined, the discussion can explore the ongoing change in the manner in which images are disseminated for art and architectural history. While many institutions are creating websites that are password-protected, open access collections offer significant opportunities for image availability, as well as collaboration among networks of academics on joint projects. Pooling resources and expertise has the potential to strengthen the quality and availability of images available to students and educators alike. This discussion will address both theoretical and technical aspects of Web use and will consider the extent that Web-based collections have begun to change the visual image field.

Roundtable VIII

Visual Resources Software Discussion Group

The Visual Resources Software Discussion Group (originally the VRMS Users Group) provides a forum where visual resources curators can discuss a variety of issues related to collection management systems for slide archives. This informal roundtable will commence with a whole-group discussion of software-related issues, such as: standards, imaging, bar coding, migration, data sharing, etc. Then the roundtable will break into software-specific-user and interested-user groups to discuss in detail the collections management systems that are currently popular in visual resources collections: Filemaker Pro, Access, EmbARK, Re:discovery, Oracle, DataEase, VRMS, etc. Both current software users and those searching for new options are welcome. The intention is to bring curators together in a collaborative environment where old and new software choices can be discussed freely.

Session I

New Definitions of What We Do

Technology's relentless onslaught of changing software, hardware, and delivery has created a level of anxiety in the land of slides and analog images. Our perception of the images we work with daily is in flux. How our community organizes images, ensures their retrieval, "sees" images, and delivers them to our patrons is now being co-opted by an emerging trend: Media Asset Management. This session will first of all look at how we "see" image reproduction, both historically (sculpture, painting, photography) and how our perceptions have been nudged to accommodate digital imagery. Then, what is Media Asset Management and how does this differ, if at all, from what presently defines a VR curator position? Lastly, what is going to happen to all our digital files, in the myriad of databases and different formats, when the technology changes? How can we move to protect our investment in both time and money from a precipice of almost certain extinction?

Abstracts

VRA 17th Annual Conference, February 9–14, 1999, Los Angeles

Session II

Using Databases and Other Software to Manage and Provide Access to Image Collections

Plunging into the digitization of slide collections is an adventure we all seem to be sharing, whether in ongoing projects or plans for the future. Such a large subject is, of necessity, divided into three topic categories: Going Digital, Management, and Intellectual Access. Going Digital will cover digitization of images, including details about formats and purposes, especially related to use in applications such as webpages and image management software. Issues such as process differences between retrospective conversion and new acquisitions, including digital-only acquisitions, will also be touched on. The Management category will cover operational uses of applications, such as inventory, collection development, and circulation. Database design is a critical factor in this area to assure data is consistent, valid, and complete. Intellectual Access material also relies heavily on database design to provide terminology controls. The ability to search between preferred and non-preferred terms, name variants, relationships, and subject terms is critical to full use of material. Mention will be made of the use of software tools available online such as the Getty's *Union List of Artist Names*.

Session III

Looking at a Super-Model on the VR Runway: Licensee-Centered Electronic Image Access

Over a decade ago, the State of Ohio, in an effort to control education costs, proposed a statewide system of a central catalog and interlibrary loan service between all Ohio higher educational institutions. OhioLINK (the Ohio Library Information Network) has become a model for other states to follow in its ability to serve its member institutions. OhioLINK has recently established ambitious goals for the licensing and dissemination of digital images. As a state-supported agency, OhioLINK accesses impressive funds and resource pools, promising member institutions virtually unlimited storage space and a cutting-edge delivery system, whose records are potentially mapped to visual resources data standards such as the VRA Core Categories. This model, while an immediate boon to higher educational institutions in the State of Ohio, stands to become the paradigm for other state or regional library consortia or possibly the fantastic "national image database." Other consortia exist to license images but do so as licensors; this is one of the first to consist of over seventy licensees. As such, this model can create more cost-effective digital image collections for universities and libraries, helping to develop the adolescent field of digital image licensing. This session looks to explore the unique concerns of the

key players in a licensee-centered image-licensing model: the licensor (the image owner/vendor), the licensee (the collective bargainer), and the visual resources professional (the user) including but not limited to: licensing terms, licensing fees, technological possibilities, local collection needs, centralized image procurement, data standards, etc.

Session IV

CAA Special Session Sponsored by VRA

The Changing World of Visual Resources: Where Will We Find Our Teaching Images?

With increasing interest in and use of digital images, traditional methods of obtaining visual materials and teaching art history are changing. This session will bring together the interested parties: faculty, museum administrators, and slide curators to discuss their individual needs and ideas for obtaining images for teaching. We will consider the following important points: (1) Museums are increasingly limiting access to outside photographers. If museums continue to restrict access, who will provide slides and images for teaching in the future? How will the changing license models affect the availability and cost of images? (2) Who will assist the faculty in designing courses and syllabi around the computer terminal? What additional resources are available to ease this transition to digital technology? (3) What is the cost ratio between slides and digital images? Considering the high cost of a digital technology infrastructure, how can digital images best coexist with analog images? Can we identify distinctly preferable uses of digital images vs. slides?

Session V

Meeting the Research Needs of Scholars: From CD-ROM to the Web

During the last few years a number of CD-ROMs relating to art and architecture have been released in the marketplace. Many of these have been of the "coffee table" variety, clearly intended for the pleasure of casual art lovers. But very few CD-ROMs seem to have been produced for the research purposes of serious scholars. CD-ROMs that combine images with extensive textual information are relatively uncommon. Is the dearth of scholarly CD-ROMs due to the technical nature of the medium? Or is it because the CD-ROM has not really been considered an appropriate medium for presenting art historical research? This session will explore the nature of the CD-ROM medium as it applies to art historical images and text. Contributors to, and users of, scholarly publications will discuss their visions of the CD-ROM, their experiences with the medium, both positive and negative, and their opinions about future data migration to different media, from printed book to Web publication.

Abstracts

Abstracts

VRA 17th Annual Conference, February 9–14, 1999, Los Angeles

Tour I

Huntington Library, Art Collections, and Botanical Gardens

This tour is an excellent opportunity to enjoy the riches of the Huntington. Behind-the-scenes tours will be arranged for the morning, before the Huntington opens to the public; among the possibilities are the Photograph Collections and the Art Reference Library and Slide Collection. There also will be time to wander through the 150 acres of theme gardens and see the art collection, as well as the Archives of American Art, Western Regional Center, Smithsonian Institution. Docent-led tours of the gardens start on the hour and last one hour and fifteen minutes. Participants will be on their own for lunch. Options are the Tea Room, with a *prix fixe* of \$13.90 for a full tea, and a cafeteria with a wide range of menu items. Admission to the Huntington is included in the tour price.

Tour II; sections A, B, C, or D

Getty Center: Gallery Talks

Focus on several works that portray a similar theme.

Tour III; sections A, B, C, D, E, or F

Getty Center: Architecture Tours

Visit different parts of the site and learn about the construction of the Getty Center.

Tour IV; sections A, B, C, D, E, or F

Getty Center: Getty Research Institute Tours

See Special Collections and the Photo Study Collection.

Tour V; sections A, B, C, D, or E

Getty Center: Slide Library Tours

Visit the slide collection in the Getty Museum.

Tour VI and VII

Los Angeles Public Library's Central Library

The Central Library is perhaps the city's most beloved architectural monument, based on a singular design by Bertram Goodhue and built in the 1920s. The landmark pyramidal tower with its torch symbolizes "The Light of Learning." The building incorporates the Byzantine, Spanish, and Egyptian styles of the past with bold modern expressions of geometry thanks to an extensive renovation in the early 1980s. A new wing was added by Hardy, Holtzman, Pfeiffer, opening in 1993. This tour will provide a behind-the-scenes look at the Library's online resources and digital projects related to the visual arts and technology. The group also will be provided with a tour of the art and architecture, including the Rotunda with its great chandelier representing the solar system and elaborate murals by Dean Cornwall depicting a romanticized vision of Los Angeles' past. In the new section, there is a bright fiberglass and aluminum chandelier designed by Therman Statom representing the Natural, Technological, and Ethereal worlds. Also notable is the Maguire Gardens' "Spine," designed by USC artist Jud Fine.

Tours VIII, IX, XII, XIII, and XIV

Downtown Los Angeles Overview Walking Tour

Spanning four decades of Los Angeles history, these tours start at the Inter-Continental Hotel lobby and cover several architectural landmarks in downtown L.A., including the Biltmore Hotel, the Central Market, and at least one of the Broadway theaters. The walking distance will be approximately two miles. Please note that there will be two separate groups on this same tour during this time slot.

Tour X

Old Town Pasadena and the Norton Simon Museum

This tour will start by taking participants to the historic center of Pasadena. The group will see the Civic Center complex, which includes the YWCA designed by Julia Morgan, and then people will be dropped in the Old Town area to visit the shops and enjoy lunch. At 2:00 P.M. the bus will take participants to the Norton Simon Museum, or people may choose to walk the short distance from Old Town to the museum. The Norton Simon Museum is famous for its art collections, including examples from the Renaissance to the Modern periods, and its large collection of pieces by Edgar Degas. Admission to the museum is included in the tour price.

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Tour XI

Frank Lloyd Wright and the Silverlake/Hollywood Experience

Wright's legacy in Los Angeles is a testament not only to a great architect but to an uncompromising spirit (Howard Roarke in Ayn Rand's *Fountainhead*, legend has it, was patterned after Wright). Where else but in Los Angeles would an architect create fragile, concrete-cast block structures sitting on major faultlines! The supreme accomplishments of this style are typified by the Hollyhock House at Barnsdall Park in Hollywood and the Ennis-Brown House in Griffith Park (of *Blade Runner* fame) overlooking Los Angeles. This tour also includes a visit to Richard Neutra's experimental VDL House in trendy Silver Lake and the Schindler House, designed by Rudolph M. Schindler. Tour guides also have planned a couple surprise stops. The registration price includes admission fees for all four houses.

Tour XV

Googie Architecture

Become a commercial archaeologist for the day as we uncover the history of roadside architecture in the Los Angeles area, including theme restaurants and cocktail lounges, motels and motor courts, coffee shops, bowling alleys and shopping centers, the best known and the least known monuments of a not-so-distant age of creativity and optimism. Post-war Los Angeles is a gold mine of 1950s kitsch with these hot spots of googie-ism: Cineramadome, Crossroads of the World, Googie Restaurant, Capital Records, Sunset Strip, Miracle Mile/Wilshire Boulevard, May Company, Tail o' the Pup, Herman Miller Showroom, the Uno-Cal Service Station in Beverly Hills, and Trader Vic's. A brief stop will be made for lunch during the tour; participants pay for their own food.

Workshop I and II

The Architecture of Cyberspace: A Web Authoring Workshop

This workshop will cover the basic structure of the Web, the visual arm of the Internet. We will begin with how to set up a website, secure Web space and a domain name, and then move on to the structure of the Web itself. Beginning with HyperText Markup

Language coding, we will see how HTML is the standard for the Web and how images and text can be integrated into the website. An important step in this process is preparing images for the Web by using an image manipulation program, such as Adobe Photoshop 5.0. There are many options and strategies for constructing meaningful websites, especially those dealing with images for classes in architecture and art. These strategies will be presented with illustrations and hands-on exercises, including new WYSIWYG programs. Finally, uploading files to the website will be covered. This workshop will be Macintosh platform-based, but PC equivalents will be discussed. A tour of the Leavey Library will be available after the workshop.

Workshop III

Using the Getty Vocabularies (TGN, AAT, ULAN)

In December 1997, the Getty Vocabulary Program released its newest structured vocabulary, the *Getty Thesaurus of Geographic Names* (TGN). This workshop will introduce participants to the TGN, teach them how to use TGN on the Web, and how to do effective searches. Participants also will learn tips for using the *Art & Architecture Thesaurus* (AAT) and the *Union List of Artist Names* (ULAN). The workshop will be a combination of presentations and hands-on exercises. Please note that the cost of this workshop includes round-trip bus transportation between the Inter-Continental Hotel and the Getty Center. Noon is the departure time from the hotel, and 6:00 P.M. is the estimated return time; the workshop will run from 1:00–5:00 P.M.

Workshop IV

Database Design Using Filemaker Pro 4.0

This workshop will be geared towards those people who have actually selected FMP as their database software. Via computer projection, participants will get to see how to work with the software and create a new database or modify templates provided by others. The pace will be fairly rapid to cover a number of topics, however participants will receive a support print guide and a videotape for later reference. Topics will include: basic layout, graphic design tips and tricks, basic database design issues, "Entity Relationship" diagrams, indexing and import/export tips, and label design and printing. Available templates will range from simple surrogate cataloging to a template that is compliant to the VRA Core and reflects "object/item" cataloging. There will be opportunity for questions throughout, as well as a Q & A session at the end.

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Association

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Visual Resources Association

Membership

Incorporated as a General Not for Profit Corporation in the State of Missouri, August 13, 1982, under No. N0028029. Federal Tax ID Number is: 43-1293169.

Applications for membership in the Visual Resources Association are available at the VRA registration table in the Hotel Inter-Continental Los Angeles at California Plaza, 251 South Olive Street. The dues schedule is as follows:

Individual (North America):	\$65
Individual (overseas):	\$85
Institutional (worldwide):	\$95
Contributing:	\$100-299
Patron:	\$300
Student/Retiree:	\$35

Membership includes a subscription to the *VRA Bulletin* and a *Directory of Members*. The membership application and a check in U.S. currency should be sent to:

Arleen Arzigian	tel: 617-353-2520
VRA Membership Director	fax: 617-353-3242
Art History Department	e-mail: arzigian@bu.edu
Boston University	
725 Commonwealth Avenue	
Room 306	
Boston, MA 02215	

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