VRA25

Visual Resources Association

25th Annual Conference

InterContinental Kansas City at the Plaza

Kansas City, Missouri
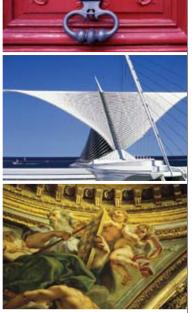
March 27-31, 2007

Welcome to Kansas City!

Visual Resources Association
25th Annual Conference

March 27-31, 2007
InterContinental Kansas City at the Plaza
Kansas City, Missouri

Welcome to the 25th Annual Visual Resources "Silver Jubilee" Conference in Kansas City, Missouri. Situated at the junction of the Missouri and Kansas Rivers, Kansas City is known as the "City of Fountains" and is said to have more fountains than any other city in the world except Rome. Moreover, the city's tap water was recently rated the cleanest among the 50 largest cities in the United States. Kansas City is also known for its jazz, barbecue, and cultural richness. The city offers a flourishing arts scene thanks in part to the municipal One Percent for Art program. For those interested in more commercial pleasures, the conference hotel is a short walk to the many restaurants, shops, and attractions of Country Club Plaza.

Our silver anniversary theme will be reflected in the conference's exciting programming, events and receptions. VRA*25 will provide an excellent opportunity to learn new things about our profession through a wide variety of workshops, sessions, seminars, and user group meetings. Share experiences with enthusiastic and knowledgeable VRA members, renew friendships and meet new colleagues. And of course, don't forget our special events, including the Silver Jubilee Members' Reception and Dinner, the ever-popular Tansey Educational Fundraising Dinner (where you can party like it's 1982), and the always entertaining VRAffle, emceed by Patti McRae with the able assistance of the Raffle-Rousers and Allan Kohl.

I would like to thank our session, workshop and seminar leaders and panelists, who help make this conference informative and educational. And many thanks to our sponsors and exhibitors, whose presence is an important part of the conference experience. Thanks also to the Midwest Chapter members who assisted with conference arrangements, especially Leigh Gates and Noriko Ebersole. Finally, I want to thank our Silver Jubilee Committee, under the leadership of co-chairs Megan Battey and Marcia Focht, for all their hard work in making this conference a memorable celebration of all things VRA.

Macie Hall, President, Visual Resource Association
On behalf of the VRA Executive Board

Welcome

Program At-a-Glance
VRA 25th Annual Conference, March 27-31, 2007, Kansas City

Monday, March 26, 2007

8:00 am – 6:00 pm	Meeting: Executive Board Meeting #1 – Conference Suite 341
6:30 pm – 9:00 pm	Registration – Pavilion Five

Tuesday, March 27, 2007

8:00 am – 6:00 pm	Registration – Pavilion Five
8:30 am –10:30 am	Session I: "Where Do We Come From? What Are We? Where Are We Going?" The VRA at 25: Understanding Our Past & Framing a Future - Salon II and III
11:00 am – 5:00 pm	VRAffle – Pavilion Six
11:00 am – 12:30 pm	Session 2: Melting Pot or Bouillabaisse: The Aggregation Dilemma - Salon II
11:00 am – 12:30 pm	Session 3: When Servers Crash: Disaster Planning in the Digital Age - Salon III
12:30 pm – 2:00 pm	Meeting: Membership Committee - Conference Suite 341
12:30 pm – 2:00 pm	Meeting: DIAG (Digital Initiatives Advisory Group) - Pavilion Two
12:30 pm – 2:00 pm	Meeting: Texas Chapter - Pavilion Three
12:30 pm – 2:00 pm	Ask the Experts: Digital Imaging Best Practices (by pre-registration only)
12:30 pm – 2:00 pm	Birds-of-a-Feather Network Luncheon: The Future of the VR Field – Oak Room
1:00 pm – 4:00 pm	Tour 1: The Best of Everything. Depart from the Ballroom level
2:00 pm – 3:30 pm	Seminar 1: The VRA 2006 Professional Status Survey - Salon I
2:00 pm – 5:00 pm	Workshop 1: Educating the Educators: Teaching Faculty to Teach with Digital Images - Salon III

4:00 pm – 5:30 pm	Special User's Group I: Museum Visual Resources Special Interest Group - Conference Suite 141
4:00 pm – 5:30 pm	Special User's Group II: Getty Vocabularies: Training for Contributions - Salon III
5:30 pm – 6:30 pm	Meeting: ARLIS-NA/VRA Joint Task Force on Collaboration - Conference Suite 141
5:30 pm – 7:00 pm	Meeting: Foundation Task Force - Pavilion Two
5:30 pm – 7:00 pm	Meeting: Southeast Chapter - Pavilion Three
5:30 pm – 7:00 pm	Meeting: Publications Program Group - Conference Suite 341
5:30 pm – 7:00 pm	Ask the Experts: Professional Status (by pre-registration only)
5:30 pm – 7:00 pm	Meeting: Summer Educational Institute (SEI) Reunion - Oak Lounge

Wednesday, March 28, 2007

7:30 am – 9:00 am	First Time Attendees' and New Members' Breakfast - Rooftop Bar
7:30 am – 9:00 am	Meeting: Cataloging Cultural Objects (CCO) Committee - Pavilion One
8:00 am – 6:00 pm	Registration – Pavilion Five
8:00 am – 5:00 pm	VRAffle – Pavilion Six
9:00 am – 10:30 am	Session 4: Strategies for Data Migration in the age of CCO and VRA Core 4.0 - Salon III
9:00 am – 10:30 am	Seminar 2: 35mm Slide Collections: Retention Criteria, Preservation Issues, Donation Ideas - Salon II
11:00 am –12:30 pm	Session 5: From Fair Use to Fair Trading: Creating a Digital Image Matchmaking Commons - Salon II
12:30 pm – 2:00 pm	Meeting: Data Standards (VRADS) Committee - Pavilion One
12:30 pm – 2:00 pm	Meeting: Development Committee - Pavilion Two
12:30 pm – 2:00 pm	Meeting: Financial Advisory Committee - Conference Suite 441
12:30 pm – 2:00 pm	Ask the Experts: Teaching Teachers ARTstor and MDID (by pre-registration)

Program At-a-Glance
VRA 25th Annual Conference, March 27-31, 2007, Kansas City

12:30 pm – 2:00 pm	Ask the Experts: Bridging the Gap Between Analog and Digital (by pre-registration only)
12:30 pm – 2:00 pm	Ask the Experts: Strategic Planning (by pre-registration only)
12:30 pm – 2:00 pm	Birds-of-a-Feather Network Luncheon: The MDID2 System - Oak Room
12:30 pm – 2:00 pm	Birds-of-a-Feather Network Luncheon: Job and Career Issues - Oak Room
2:00 pm – 3:30 pm	Mini-Workshop I: CCO and VRA Core 4.0 - Salon II
2:00 pm – 5:00 pm	Workshop 2: XML, the VRA Core, and the Image Collection - Salon III
4:00 pm – 5:30 pm	Special User's Group III: ARTstor Special User's Group Meeting - Salon II
6:30 pm – 9:30 pm	Event: The VRA Members' Reception and Keynote Address - Salons IA and IB

Thursday, March 29, 2007

8:00 am – 6:00 pm	Registration Desk – Pavilion Five
8:00 am – 10:30 am	Buffet Breakfast and Annual Business Meeting - Salon IA and IB
10:30 am – 5:00 pm	VRAffle - Pavilion Six
11:00 am – 12:30 pm	Session 6: "Is Anyone Using?": A Cavalcade of Interoperability Strategies - Salon II
11:00 am – 12:30 pm	Seminar 3: What is a Work? - Salon III
12:00 pm – 1:30 pm	Meeting: Summer Educational Institute (SEI) Implementation - Pavilion Three
12:30 pm – 2:00 pm	Meeting: Mid-Atlantic Chapter - Pavilion One
12:30 pm – 2:00 pm	Meeting: Education Committee - Pavilion Two
12:30 pm – 2:00 pm	Ask the Experts: Databases (by pre-registration only)
12:30 pm – 2:00 pm	Birds-of-a-Feather Luncheon: Unique Issues for Small Schools in a Big World - Oak Room

12:30 pm – 2:00 pm	Birds-of-a-Feather Luncheon: Analog to Digital: Making New Media Work for You – Oak Room
1:00 pm – 4:30 pm	Tour: A Masterpiece Day – Depart from Ballroom Level
2:00 pm – 3:30 pm	Session 7: Color Management from A to Z - Salon II
2:00 pm – 3:30 pm	Special User's Group 4: MDID Special User's Group - Pavilion One
3:00 pm – 5:00 pm	Meeting: Summer Educational Institute (SEI) Task Force – Pavilion Three
3:30 pm – 5:00 pm	Meeting: Travel Awards Committee – Pavilion Two
4:00 pm – 5:30 pm	Mini Workshop B: CCO and VRA Core 4.0- Salon II
4:00 pm – 5:30 pm	Session 8: A Burgeoning Beyond Restraint: Delivering Video, Audio, and Image Data to the Classroom - Salon III
4:00 pm – 5:30 pm	Ask the MDID Experts - Pavilion One
5:30 pm – 6:30 pm	Meeting: San Diego Conference Planning Committee - Pavilion 3
7:30 pm – 9:30 pm	Event: Tansey Dinner. Depart from Ballroom Level, first bus leaves 6:30 pm

Friday, March 30, 2007

7:30 am – 9:00 am	Meeting: Nominating Committee - Pavilion One
7:30 am – 9:00 am	Meeting: Chapter Chairs - Pavilion Two
7:30 am – 9:00 am	Meeting: Luna User's Group - Pavilion Three
7:30 am – 9:00 am	Meeting: Intellectual Property Committee - Oak Room
8:00 am – 2:00 pm	Registration Desk - Pavilion Five
8:00 am – 4:00 pm	VRAffle - Ballroom Prefunction
9:00 am – 10:30 am	Session 9: Image Indexing: Current and Emerging Research of Access to Visual Materials - Salon IA
9:00 am – 10:30 am	Session 10: Two Partially Buried Sinks: Cataloging Contemporary Art - Salon IB
11:00 am – 6:00 pm	The Exhibit Hall - Ballroom Prefunction

Program At-a-Glance
VRA 25th Annual Conference, March 27-31, 2007, Kansas City

11:00 am – 12:30 pm	Session 11: Managing Student and Faculty Member Collections: Trials and Triumphs - Salon IA
11:00 am – 12:30 pm	Special Users Group 5: IRIS Special User's Group - Salon IB
12:30 pm – 2:00 pm	Ask the Experts: Controlled Vocabularies (by pre-registration only)
12:30 pm – 2:00 pm	Leadership Luncheon - Rooftop Bar
2:00 pm	Sponsored Coffee Break - Ballroom Prefunction Area
2:00 pm –5:00 pm	Workshop 3: The Religions of Asia: Toward an Asian Authority - Salon IA
2:00 pm – 5:00 pm	Workshop 4: Getting Past No: Assessing Copyright Risk - Salon IB
6:00 pm – 7:30 pm	Event: The VRAffle and VRAvue - Ballroom Prefunction and Salon IA

Saturday, March 31, 2007

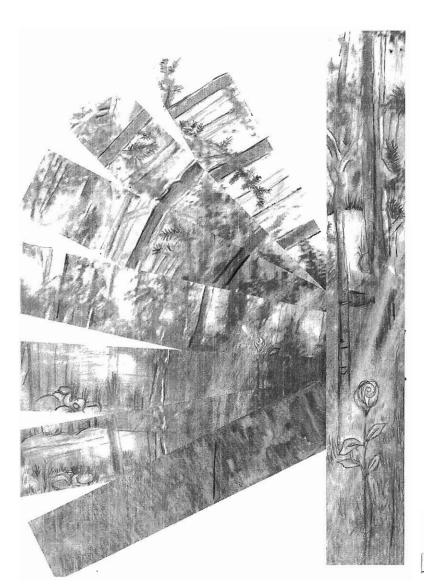|	
8:00 am – 2:00 pm	Registration Desk - Pavilion Five
9:00 am – 12:30 pm	Workshop 5: Image Metadata Crash Course - Salon II
1:30 pm – 4:30 pm	
9:00 am –10:30 am	Seminar 4: Are We Speaking the Same Language? Communication Strategies for the Visual Resources Professional - Salon III
11:00 am – 12:30 pm	Special User's Group 6: VireoCat User's Group - Salon III
12:30 pm – 5:30 pm	Executive Board Meeting #2 - Conference Suite 341

There I was on my morning walk in the mountains when my prayer was answered. One single rose basking in the first morning's light~one would think~ fighting for it's share of sunlight amongst the giants. It fought with grace, beauty. Yes, there is a good reason to keep taking my own camera on morning walks. Inspiration strikes twice. I know exactly how to find that image.

IMAGE INNOVATIONS

Wouldn't it be great if you could remember every photo that inspired you, let alone how to find it? Since that rarely happens in the real world, rest assured Image Innovations is here to help you organize, preserve and protect every single image you photograph, collect and/or catalog.

www.slidescribe.com
E~mail: Sales @slidescribe.com
P. O. Box 691931
San Antonio, TX 78269~1931
1(800) 345 ~ 4118   Fax: (210) 855 ~ 9899

Special Thanks!
VRA 25th Annual Conference, March 27-31, 2007, Kansas City

We are so very grateful for the hard work and dedication of the many people who have taken the time to pour their energies into making this conference happen. First and foremost, we would like to thank the Silver Jubilee Committee, led by co-chairs Megan Battey and Marcia Focht, and all the members of the committee who have come up with the original and entertaining ways we will celebrate this special anniversary. Twenty-five years is a significant milestone in our history. It is with the very generous donations from Scholar's Resource of their graphic designer's time to design the wonderful conference logo, and their willingness to underwrite the two commemorative brochures, that will all have some beautiful remembrances to take us into the next quarter century. Martine Sherrill, the VRA Archivist, also deserves a big hand of applause for her work in scouring the archives to find just the right materials to illuminate and display our proud history. We would also like to thank the lone representative of the Local Planning Committee, Noriko Ebersole from the Nelson-Atkins Museum. Noriko has done the job of many, helping with the tours, getting the brochures together and keeping us informed on all the events in Kansas City. We are very grateful to Leigh Gates of the Art Institute of Chicago for scheduling the registration desk volunteers and to members of the Midwest Chapter for their generous help with preparing registration materials and volunteering to help staff the registration desk. This gratitude extends to everyone else who has so kindly volunteered for various duties during the run of the conference. As always, we need to acknowledge the incredible efforts of VRAffle Empress Patti McRae, her consort, VRA President-Elect Allan Kohl and the talented group of VRAffle Rousers, who will not only entertain us and help enrich the coffers of the Tansey Fund with the VRAffle but will also put on a VRAvue in honor of our anniversary. Last but not least, we want to thank the planners of the Tansey Dinner Fundraising Event, especially Jackie Spafford, for the hard work and persistence necessary in getting all the details together for a true Kansas City dining experience.

We are also extremely grateful to the members of the Executive Board, who have provided us with support, guidance, and assistance throughout the conference planning process. We especially thank VRA Secretary Linda Reynolds and VRA Treasurer Ann Woodward for the extraordinary job they have done as conference co-registrars. Hearty thanks also goes to VRA Public Relations and Communications Officer Lise Hawkos, who has served us as Editor of Conference Publications.

Finally, this thank you would not be complete without acknowledging the efforts of Development Committee Co-Chairs Jane Darcovich and Heidi Raatz, as well as the other members of the Development Committee who deserve to be congratulated for another year of excellent conference support. Their success is a tribute to the dedicated involvement of our commercial colleagues and friends, whose contributions benefit our conference, and whose products and services are an integral part of our day-to-day professional lives. Many of them will be exhibiting this year and we encourage you to take the time to visit them on Friday in the VRA Commons.

Betha Whitlow
Vice President for Conference Program

Rebecca A. Moss
Vice President for Conference Arrangements

Donor Acknowledgements

To all, the VRA extends its warmest thanks and deepest appreciation.

Jane Darcovich
Co-Chair, VRA Development Committee
University of Illinois at Chicago

Heidi Ratz
Co-Chair, VRA Development Committee
Minnesota Institute of Arts

Special Thanks

Preliminaries
VRA 25th Annual Conference, March 27-31, 2007, Kansas City

Hotel
InterContinental Kansas City at the Plaza

Known for contemporary elegance, the InterContinental Kansas City at the Plaza offers exceptional service, luxurious guest rooms, and superb meeting facilities, all just steps away from the Country Club Plaza entertainment district. The Plaza is an outdoor museum of romantic Spanish architecture and European art, boasting more than 180 stores and distinctive boutiques and an eclectic mix of over two dozen restaurants.

Kansas City has a reputation for sumptuous, mouth-watering food, and plenty of it. The hotel features the beautifully appointed restaurant, The Oak Room, which overlooks the fabulous Country Club Plaza and upholds Midwestern tradition in grand style. The Oak Bar, located in the lobby level of the hotel features more than 300 martinis, a sushi bar and nightly performances by some of Kansas City's finest jazz musicians.

Hotel Layout

Preliminaries
VRA 25th Annual Conference, March 27-31, 2007, Kansas City

Special Events

All tours and workshops have limited enrollment, as do several special events, and registration is on a first-come, first-served basis. If you have successfully pre-registered for one or more of these events, the appropriate tickets will be in the registration packet you receive at the conference. When registration for a particular event is filled, a wait list will be maintained. When possible we will take on-site registration for events that have not been entirely filled. You can check at the Registration Desk for information on events that are still open.

If you pre-register and pay for an event and cannot be registered because it is already full, you will receive a refund. The refund check will be issued in the weeks immediately following the conference. No refunds are available for tours or special events for which you successfully register but do not or cannot attend.

Registration

The VRA Registration/Information Desk and a message board will be available in the Ballroom Prefunction located in the Foyer Ballroom. On-site registration provides you with access to all general VRA events and allows you to register for special events where space is available.

On-site Registration Fees

Individual Member (VRA or member affiliate):	$195.00
Guest of Member:	$100.00
Student Member:	$100.00
Daily Rate:	$95.00
Non-member:	$295.00
Vendor/Exhibitor:	$325.00
Vendor's additional Booth personnel #1:	$50.00
Vendor's additional Booth personnel #2:	$50.00
Vendor's additional Booth personnel #3:	$50.00

Conference Program Credits

Content: Rebecca A. Moss, University of Minnesota
                               Betha Whitlow, Washington University in St. Louis
Cover & Layout: Lise Hawkos, Arizona State University
Editing: Angela Wells, Arizona State University
Logo: Brad Smith, Scholar's Resource
Photographs: The Kansas City Chamber of Commerce
                               Christine Hilker, University of Arkansas

Conference Evaluation

Any feedback about the VRA conference is greatly appreciated! A Conference Evaluation Form will be available online at http://www.vraweb.org/2007evaluation.html. The conference coordinators read all the forms and use your feedback in planning programming for future conferences. Please fill out and submit the Conference Evaluation Form or print out and return to:

Vickie O'Riordan, VRA Vice-President
Visual Resources Curator
Art & Architecture Library
University of California, San Diego
9500 Gilman Dr 0175F
San Diego, CA 92093-0175

Program: Monday

VRA 25th Annual Conference, March 27-31, 2007, Kansas City

Monday, March 26, 2007

8:00 am – 6:00 pm   **Meeting**
Conference Suite 341   Executive Board Meeting #1

6:30 pm – 9:30 pm   **Registration**
Pavilion Five

Tuesday, March 27, 2007

8:00 am – 6:00 pm   **Registration**
Pavilion Five

8:30 am –10:30 am   **Session 1**
Salon II and III   **"Where Do We Come From? What Are We?**
Where Are We Going?" The VRA at 25:
Understanding Our Past & Framing a Future

Organizer: Elizabeth M. Gushee, University of Virginia
Moderator: Elizabeth M. Gushee, University of Virginia
Speakers: Benjamin R. Kessler, American Red Cross
Marcia Focht, Binghamton University
Virginia Kerr, Northwestern University
Ann Baird Whiteside, Massachusetts Institute of
Technology

11:00 am – 5:00 pm Pavilion Six	**VRAffle**

11:00 am –12:30 pm
Salon II

Session 2
Melting Pot or Bouillabaisse:
The Aggregation Dilemma

Organizer: Barbara Rockenbach, ARTstor
Moderator: Emerson Morgan, ARTstor
Speakers: Christine Kuan, Grove Art Online/
            The Dictionary of Art
         Martha Mahard, Simmons College
         MacKenzie Smith, SIMILE Project, MIT
         Dustin Wees, ARTstor

11:00 am –12:30 pm
Salon III

Session 3
When Servers Crash: Disaster Planning in the
Digital Age

Organizer: Heather Seneff, University of Washington
Moderator: Lise Hawkos, Arizona State University
Speakers: Heather Cleary, Otis College of Art and Design
         Meghan Dougherty, University of Washington
         Heather Seneff, University of Washington
         Francine Stock, Tulane University

Program: Tuesday
VRA 25th Annual Conference, March 27-31, 2007, Kansas City

12:30 pm – 2:00 pm Pavilion One	**Meeting** **Membership Committee**
12:30 pm – 2:00 pm Pavilion Two	**Meeting** **DIAG (Digital Initiatives Advisory Group)**
12:30 pm – 2:00 pm Pavilion Three	**Meeting** **Texas Chapter**

12:30 pm – 2:00 pm

Ask the Experts
Digital Imaging Best Practices
Expert: Howard Brainen, Two Cat Digital

Howard will advise on digitization best practices, strategies for large scale digitization, optimization of digital workflows, and digital copystand.

(This Experts Session was available by prior registration only, and is now closed.)

12:30 pm – 2:00 pm
Oak Room

Birds-of-a-Feather Network Luncheon
The Future of the VR Field
Rebecca A. Moss, University of Minnesota
      (VP for Conference Arrangements)
Trudy Jacoby, Princeton University

The Visual Resources field has changed dramatically during the VRA's first 25 years. What does the future look like for VR professionals? How can we manage the change as we manage our daily work? Positioning ourselves for the future is extremely important in this fast-paced world and this Lunch will provide a forum for discussion of how we can help shape that future.

(Birds-of-a-Feather Network Luncheons are by prior registration.)

1:00 pm – 4:00 pm
Bus will depart from
Ballroom Level

Tour
The Best of Everything
Tour of Kansas City

Tuesday, March 27

Program: Tuesday
VRA 25th Annual Conference, March 27-31, 2007, Kansas City

2:00 pm – 3:30 pm
Salon III

Seminar 1
The VRA 2006 Professional Status Survey:
The planning process and preliminary data report

Organizer: Christine Hilker, University of Arkansas
Moderator: Margaret Webster, Cornell University
Speakers: Jeanne Keefe, Rensselaer Polytechnic Institute
Margo Ballantyne, Lewis & Clark College
Andrew Gessner, The Metropolitan Museum of Art
Susan Jane Williams, Scholars Resource, Inc.
Hildegard Lindschinger, Wilfrid Laurier University

2:00 pm – 5:00 pm
Salon II

Workshop 1
Educating the Educators:
Teaching Faculty to Teach with Digital Images

Organizer: Jenni Rodda, New York University,
Institute of Fine Arts
Instructors: Jenni Rodda, New York University,
Institute of Fine Arts
Maureen Burns, University of California/Irvine
Sarah Cheverton, James Madison University
Eileen Fry, Indiana University/Bloomington
Trudy Buxton Jacoby, Princeton University

Sponsored by the VRA Education Committee

4:00 pm – 5:30 pm Conference Suite 141	**Special User's Group I** **Museum Visual Resources Special Interest Group** Organizer: Jane Ferger, Indianapolis Museum of Art
4:00 pm – 5:30 pm Salon III	**Special User's Group II** **Getty Vocabularies: Training for Contributions** Organizer/Moderator: Patricia Harpring, Getty Vocabulary Program
5:30 pm – 7:00 pm Conference Suite 141	**Meeting** **ARLIS-NA/VRA Joint Task Force on Collaboration**
5:30 pm –7:00 pm Pavilion Two	**Meeting** **Foundation Task Force**
5:30 pm – 7:00 pm Pavilion Three	**Meeting** **Southeast Chapter**
5:30 pm – 7:00 pm Conference Room 341	**Meeting** **Publications Program Group**

Program: Tuesday
VRA 25th Annual Conference, March 27-31, 2007, Kansas City

5:30 pm – 6:30 pm	**Ask the Experts**
	Professional Status
	Expert: Jeanne Keefe

Have you hit the glass slide ceiling? Do you feel underutilized, underappreciated, or just plain invisible? Looking for ways to change you professional status? Let's talk about what you can do to improve your situation and expand your options at this "Ask the Experts" session.

(This Experts Session was available by prior registration only, and is now closed.)

5:30 pm – 6:30 pm	**Meeting**
Oak Lounge	**Summer Educational Institute (SEI) Reunion**

An informal, no-host gathering; alumni, instructors, planners, sponsors, and donors are welcome!

Wednesday, March 28

7:30 am – 9:00 am
Rooftop Bar

Event
First Time Attendees' and New Members' Breakfast

7:30 am – 9:00 am
Pavilion One

Meeting
Cataloging Cultural Objects (CCO) Committee

8:00 am – 6:00 pm
Pavilion Five

Registration Desk

8:00 am – 5:00 pm
Pavilion Six

VRAffle

9:00 am - 10:30 am
Salon III

Session 4
Strategies for Data Migration in the age of CCO and VRA Core 4.0

Moderator: Jan Eklund, University of California, Berkley
Speakers: Trish Rose-Sandler, University of California, San Diego
Johanna Bauman, Bard Graduate Center
Susan Jane Williams, Saskia Ltd and Scholars Resource
Billy Kwan, The Metropolitan Museum of Art

Program: Wednesday
VRA 25ᵗʰ Annual Conference, March 27-31, 2007, Kansas City

9:00 am – 10:30 am
Salon II

Seminar 2
**35mm Slide Collections: Retention Criteria,
Preservation Issues, Donation Ideas**

Organizer: Heather Seneff, University of Washington
Moderator: Eileen Fry, Indiana University
Speakers: Meghan Dougherty, University of Washington
            Eileen Fry, Indiana University
            Jenni Rodda, New York University,
                Institute of Fine Arts
            Heather Seneff, University of Washington

11:00 am – 12:30 pm
Salon II

Session 5
**From Fair Use to Fair Trading: Creating a Digital Image
Matchmaking Commons**

Organizer: Jacquelyn Erdman, Florida Atlantic University
Moderator: Maureen Burns, University of California-Irvine
Speakers: Christina Updike, James Madison University
            Andreas Knab, James Madison University
            Allan Kohl, Minneapolis College of Art and Design
            Richard Urban, University of Illinois-
                Urbana/Champaign

Sponsored by the DIAG (Digital Initiatives Advisory Group) and complementary to the session "Is Anyone Using?: A Cavalcade of Interoperability Strategies"

12:30 pm – 2:00 pm
Pavilion One

Meeting
Data Standards (VRADS) Committee

12:30 pm – 2:00 pm
Pavilion Two

Meeting
Development Committee

12:30 pm – 2:00 pm
Conference Suite 441

Meeting
Financial Advisory Committee

12:30 pm – 2:00 pm

Ask the Experts
Bridging the Gap between Analog and Digital
Jenni Rodda, New York University, Institute of Fine Arts

Wondering how to interest your constituents in new digital tools? How to handle the changes in administration that changes in technologies bring? Confused about the difference between licensed content and licensed access? Bring your questions–and your coffee–to this 'Ask the Expert' session.

(This Experts Session was available by prior registration only, and is now closed.)

Program: Wednesday
VRA 25th Annual Conference, March 27-31, 2007, Kansas City

12:30 pm – 2:00 pm

Ask the Experts
Teaching Teachers ARTstor and MDID
Expert: Megan Battey, Middlebury College

I have conducted intensive one-on-one training sessions with faculty (art history and other disciplines) and taught group workshops as well. Adapting my training to the different learning styles of the faculty, I have enjoyed some success breaking down barriers of those who are reluctant or technology-resistant. I would be happy to share my insights and strategies with others.

(This Experts Session was available by prior registration only, and is now closed.)

12:30 pm – 2:00 pm

Ask the Experts
Strategic Planning
Expert: Trudy Levy, Image Integration

This Experts session will help you find the missing pieces in your plan. Haven't started one? Then lets talk about the form and questions you need to answer.

(This Experts Session was available by prior registration only, and is now closed.)

12:30 pm – 2:00 pm
Oak Room

Birds-of-a-Feather Network Luncheon
The MDID2 System
Christina Updike, James Madison University
Heather Seneff, University of Washington, Seattle

This luncheon is for experienced MDID2 users, new adopters, and those simply interested in learning more about the system. It will give you the opportunity to discuss MDID2 with one of its creators, Christina Updike, and a veteran user and MDID2 expert, Heather Seneff. From faculty training to workflows, from early challenges to successes, this will be a great time to chat informally about this widely-used system.

12:30 pm – 2:00 pm
Oak Room

Birds-of-a-Feather Network Luncheon
Job and Career Issues
Betha Whitlow, Washington University in St. Louis
        (outgoing VP for Conference Program)
Macie Hall, Johns Hopkins University (VRA President)

Are you in the middle of a job reclassification, considering a move within the VR community, looking at further training, or simply interested in hearing about colleagues experiences in the field? Current VRA President Macie Hall and VRA VP for Conference Program Betha Whitlow will lead discussion on Job and Career issues of interest to participants.

(Birds-of-a-Feather Network Luncheons are by prior reservation only)

Wednesday, March 28

Program: Wednesday
VRA 25th Annual Conference, March 27-31, 2007, Kansas City

2:00 pm – 5:00 pm Salon III	**Workshop 2** **XML, the VRA Core, and the Image Collection** Organizer: Elizabeth Gushee, University of Virginia Instructor: Patrick Yott, Brown University
2:00 pm – 3:30 pm Salon II	**Mini-Workshop I** **CCO and VRA Core 4.0** Moderators:Marcia Focht, Binghamton University Margaret Webster, Cornell University (Registration for this workshop is closed.)

4:00 pm – 5:30 pm
Salon II
	Special User's Group III
	ARTstor Special User's Group Meeting
	
	Speakers: Max Marmor, ARTstor
	            Barbara Rockenbach, ARTstor
	            Carole Ann Fabian, ARTstor

7:00 pm – 9:30 pm
Salon IA and IB
Ballroom Prefunction

Event
The VRA Members' Reception & Keynote Address*

VRA Member's reception and Keynote Address is always the highlight event of our annual conference. Please join fellow conference attendees to mingle, and enjoy a cash bar, dinner, the presentation of the Distinguished Service Award, and what promises to be an illuminating talk by our keynote speaker, Eleanor Fink, the second president of VRA, now the Senior Cultural Heritage Specialist at the World Bank.

*Prior registration for this event is required

Wednesday, March 28

Program: Thursday
VRA 25th Annual Conference, March 27-31, 2007, Kansas City

Thursday, March 29, 2007

8:00 am – 6:00 pm
Pavilion Five

Registration

8:00 am – 10:30 am
Salon IA and IB

Meeting
Buffet Breakfast and Annual Business Meeting

(Breakfast will be available beginning at 8:00 am. The Annual Business Meeting begins promptly at 8:30 am.)

The Annual Business Meeting is the official forum for conducting association business. The agenda includes the President's State of the Association; select officers reports; brief reports from committee chairs; updates on current and future association projects and activities; the recognition of outgoing officers, committee chairs, and appointees; the induction of incoming officers, committee chairs, and appointees; the presentation of the VRA Travel Awards; a presentation on the 2008 annual conference city; and questions and announcements from the audience. All members are encouraged to attend and enjoy a continental breakfast while they catch up on Association business.

10:30 am – 5:00 pm
Pavilion Six

VRAffle

11:00 am – 12:30 pm
Salon II

Session 6
"Is Anyone Using?": A Cavalcade of Interoperability Strategies

Organizer: Elisa Lanzi, Smith College
Moderators: Jolene de Verges and Elisa Lanzi, Smith College
Speakers: Sarah Falls, University of Richmond
             Mark Pompelia, Rice University
             Brooke Cox, Depauw University
             Linda Reynolds, Williams College
             Rebecca Price, University of Michigan
             Alex Martinez, University of Denver

Sponsored by the DIAG (Digital Initiatives Advisory Group) and complimentary to the session "From Fair Use to Fair Trading: Creating a Digital Image Matchmaking Commons"

Thursday, March 29

Program: Business Meeting

VRA 25th Annual Conference, March 27-31, 2007, Kansas City

**VRA Annual Business Meeting
Thursday, March 29, 2007, 8:30 to 10:30 am
InterContinental Kansas City at the Plaza
Kansas City, Missouri**

Agenda

1.   Call to Order

2.   Approval of minutes from the 2006 annual Association Business meeting held March 8, 2006, Baltimore, MD, as published in the "VRA Bulletin", vol. 33, no. 2 (Summer 2006): 12-21.

3.   Recognition and thanks to the Kansas City Conference Team, Sponsors, and Contributors

4.   State of the Association Address—Macie Hall, President

5.   Treasurer's Report—Ann Woodward, Treasurer

6.   Recognition of the VRA Travel Award Recipients—Jackie Spafford, Travel Awards Committee Chair

7. VRA Leadership Recognition—Macie Hall, President
   a. Appointments: certificates to outgoing appointees, recognition of current appointees
   b. Committees: certificates to outgoing chairs, recognition of current chairs
   c. Regional Chapters: certificates to outgoing chapter chairs, recognition of current chapter chairs

8. Recognition of Outgoing Executive Board members—Macie Hall
   a. Linda Reynolds, Secretary
   b. Betha Whitlow, Vice President for Conference Program

9. Welcome to Incoming VRA Executive Board members—Macie Hall
   a. Allan Kohl, President-Elect
   b. Jolene de Verges, Secretary
   c. Vickie O'Riordan, Vice President for Conference Program

10. Appointment Report Summaries
    a. Archivist
    b. Bulletin Editor
    c. Images Newsletter Editor
    d. MARC Advisory Representative
    e. Summer Educational Institute (SEI)
    f. Special Bulletin Editor
    g. Website Coordinator

Program: Business Meeting
VRA 25th Annual Conference, March 27-31, 2007, Kansas City

11.   Committee Report Summaries
    a.   Awards
    b.   Cataloging Cultural Objects (CCO)
    c.   Data Standards
    d.   Development
    e.   Digital Initiatives Advisory Group
    f.   Education
    g.   Financial Advisory Group
    h.   Intellectual Property Rights
    i.   Membership
    j.   Nominating
    k.   Professional Status Survey
    l.   Silver Jubilee
    m.   Travel Awards

12.   VRA 2008 San Diego Conference Presentation, VP Vickie O'Riordan

13.   New Business

14.   Adjournment

VRA 25 Years

What an interesting journey you have been on.

But . . . new challenges are everywhere.

Like your high value images on display and their potential *theft* from your E-viewing environments?

Worry no more, your job just became easier.

Our viewers deliver secure, high resolution imagery in unsecure viewing environments, stop by booth 7 at the VRA25 and see how we do this, you will be amazed!

www.mind2image.com/VRA.htm

Celebrating our Silver Jubilee where it all began!

Visual Resources Association - www.vraweb.org

VRA25

SILVER JUBILEE · KANSAS CITY · 2007

Program: Thursday
VRA 25th Annual Conference, March 27-31, 2007, Kansas City

11:00 am – 12:30 pm
Salon III

Seminar 3
What is a Work?

Moderator: Richard Urban, University of Illinois-Urbana/Champaign
Speakers: Richard Urban, University of Illinois-Urbana/Champaign
Jonathan Furner, University of California, Los Angeles
Sherman Clarke, New York University
Tammy Moorse, University of Toronto-Mississauga

12:00 pm – 1:30 pm
Pavilion Three

Meeting
Summer Educational Institute (SEI) Implementation

12:30 pm – 2:00 pm
Pavilion One

Meeting
Mid-Atlantic Chapter

12:30 pm – 2:00 pm
Pavilion Two

Meeting
Education Committee

12:30 pm – 2:00 pm

Ask the Experts
Databases
Expert: Susan Jane Williams, Scholars Resource

Are you pondering building a database or choosing a database product? Wondering how such a cataloging tool fits into a larger delivery system? Want to know how to wrangle data from one corral (product) to another? Have either specific questions or general questions about these issues, and the application of Core 4 and XML in everyday use? Then come sit a spell with Susan Jane Williams, Data Specialist, Scholars Resource and chaw it over. Greenhorns and Old Hands both welcome.

(This Experts Session was available by prior registration only, and is now closed.)

12:30 pm – 2:00 pm
Oak Room

Birds-of-a-Feather Luncheon
Unique Issues for Small Schools in a Big World
Linda Reynolds, Williams College
       (outgoing VRA Secretary)
Allen Kohl, Minneapolis College of Art and Design
        (incoming VRA President)

Small schools face unique issues and their concerns are often overlooked as they compete for a voice in the larger community. The Lunch will provide an excellent forum to discuss issues facing smaller institutions.

Thursday, March 29

Program: Thursday
VRA 25th Annual Conference, March 27-31, 2007, Kansas City

12:30 pm – 2:00 pm Oak Room	**Birds-of-a-Feather Luncheon** **Analog to Digital: Making New Media Work for You** Trudy Levy, Image Integration Kathe Hicks Albrecht, American University Talk with technical expert and Principal of Image Integration, Trudy Levy, about issues such as color management, image preservation and retrieval, and digital workflow. Discuss topics such as faculty training, facilitating cross-campus collaboration, and end-user issues with veteran digital practitioner Kathe Albrecht. Whether you are dealing with the basics of digital programming at your institution, running analog and digital shops simultaneously, or have success-fully navigated much of the digital terrain, this Lunch will allow you to learn from others experiences and share your own. (Birds-of-a Feather Luncheons are by prior reservation only)
1:00 pm – 4:30 pm Bus departs from Ballroom Level	**Tour** **A Masterpiece Day** The Kemper Gallery of Contemporary Art and the Nelson-Atkins Art Gallery

2:00 pm – 3:30 pm
Salon II

Session 7
Color Management from A to Z

Organizer: Tammi Moe, Virginia Commonwealth University, Qatar
Moderator: Betha Whitlow, Washington University in Saint Louis
Speakers: Tammi Moe, Virginia Commonwealth University Qatar
             Alexander J. Nichols, Michigan State University
             Eric Schwab, Ontario College of Art and Design

2:00 pm – 3:30 pm
Salon III

Special User's Group 4
MDID Special User's Group

Organizer: Christina Updike, James Madison University
Moderators: Kevin Hegg and Andreas Knab, James Madison University

3:00 pm – 5:00 pm
Pavilion Three

Meeting
Summer Educational Institute (SEI) Task Force

3:30 pm – 5:00 pm
Pavilion Two

Meeting
Travel Awards Committee

Program: Thursday
VRA 25th Annual Conference, March 27-31, 2007, Kansas City

4:00 pm – 5:30 pm
Salon II

Mini-Workshop II
CCO and VRA Core 4.0

Moderators: Marcia Focht, Binghamton University
              Margaret Webster, Cornell University

(Registration for this workshop is closed).

4:00 pm – 5:30 pm
Salon III

Session 8
A Burgeoning Beyond Restraint: Delivering Video,
Audio, and Image Data to the Classroom

Organizers: Leslie Trumble and Joseph Labrecque,
              University of Denver
Speakers: Carl Johnson, Brigham Young University
              Joseph Labrecque, University of Denver
              Leslie Trumble, University of Denver
              Lorrie McAllister, The Ohio State University
              Colin McFadden, University of Minnesota
              Rebecca A. Moss, University of Minnesota

Co-Organized by Brigham Young University, University of Denver,
University of Minnesota, and The Ohio State University.

4:00 pm – 5:30 pm	**Ask the MDID Experts**
Pavilion One	Presenters: Andreas Knab, Kevin Hegg, Christina Updike, James Madison University

This format provides a "drop-in" opportunity for anyone who has MDID questions to have access to the MDID System Engineers and the Visual Resources Curator to learn about the open source software, make suggestions for further development, or receive technical and/or curatorial help.

5:30 pm – 6:30 pm	**Meeting**
Pavilion Three	**San Diego Conference Planning Committee**

7:30 pm – 9:30 pm	**Event**
First bus departs from	**Tansey Dinner**
Ballroom Level at 6:30 pm.	The Tansey Dinner is by prior purchase only.

This year's Luraine Tansey Travel Award Fundraising Dinner will take place at a Kansas City institution, and will feature delicious, authentic Kansas City barbeque (Kansas City's highest rated, according to Zagat's Survey 2006). Jack Stack BBQ has been in business in Kansas City since 1957. We'll be dining at their private facility, The Freight House, a historic building across from Union Station. The menu will include several types of barbeque and numerous side dishes, as well as many options for vegetarians.

The evening will also include a costume contest with the theme "Party Like It's 1982!" – wear your best outfits from 25 years ago! Think Dallas, Dynasty, Blade Runner, early Madonna, and other 1982 fashion icons. Get out the legwarmers, shoulder pads, and hair gel, and compete for fabulous prizes! Come and support the Tansey Travel Award fund, and have a great Kansas City experience!

Program: Friday

Friday, March 30, 2007

7:30 am – 9:00 am
Pavilion One

Meeting
Nominating Committee

7:30 am – 9:00 am
Pavilion Two

Meeting
Chapter Chairs

7:30 am – 9:00 am
Pavilion Three

Meeting
Luna User's Group
Come join the Luna team for answers to your most pressing questions about Luna's software!

7:30 am – 9:00 am
Oak Room

Meeting
Intellectual Property Committee

8:00 am – 2:00 pm
Pavilion Five

Registration

8:00 am – 4:00 pm
Ballroom Prefunction

VRAffle

9:00 am –10:30 am
Salon IA

Session 9
Image Indexing: Current and Emerging Research of Access to Visual Materials

Organizer: Joan Beaudoin, Drexel University
Speakers: Dr. Jung-ran Park, Drexel University
Dr. Judith Klavans, University of Maryland
Dr. Megan Winget, University of Texas
Joan Beaudoin, Drexel University

9:00 am –10:30 am
Salon IB

Session 10
Two Partially Buried Sinks: Cataloging Contemporary Art

Moderator: Elisa Lanzi, Smith College Imaging Center
Jolene de Verges, Smith College Imaging Center
Speakers: "Building a Contemporary Art Database with VRA Core 4.0 - A Pragmatic Approach
Geoff Laycock, AFoundation, London, England

11:00 am – 6:00 pm
Ballroom Prefunction

The Exhibit Hall

We are again grateful to have a wonderful group of exhibitors who are available to answer your questions in this convenient setting. Be sure to take advantage of the opportunity for face-to-face communication with those who provide us with essential products and services.

Program: Friday
VRA 25th Annual Conference, March 27-31, 2007, Kansas City

11:00 am – 12:30 pm
Salon IA

Session 11
Managing Student and Faculty Member Collections:
Trials and Triumphs

Organizer: Lorrie McAllister, The Ohio State University
Speakers: Lorrie McAllister, The Ohio State University
Kathleen Cohen, San Jose State University
Jodie Walz, University of Minnesota
Tammie Moe, Virginia Commonwealth University,
Qatar

11:00 am – 12:30 pm
Salon IB

Special User's Group 5
IRIS Special User's Group
Speaker/Moderator: Norine Duncan, Brown University

12:30 pm – 2:00 pm

Ask the Expert
Controlled Vocabularies
Expert: Murtha Baca, Getty Vocabulary Program

Confused about controlled vocabularies, thesauri, and authority files, and how they fit in with data structure standards like VRA Core 4.0 and CDWA Lite, and data content (cataloging) standards like "Cataloging Cultural Objects" (CCO)? Bring your questions, concerns, and examples to this "Ask the Expert" session.

(This Experts Session was available by prior registration only, and is now closed.)

12:30 pm – 2:00 pm Rooftop Bar	**Event** **Leadership Luncheon**

This invitation-only luncheon is a change for the VRA Leadership (including committee chairs, chapter chairs, board appointees, VRA Presidents Group, and the Executive Board) to gather and touch base regarding organization matters and interests.

2:00 pm Ballroom Prefunction Area	**Coffee Break** Sponsored by the VRA Chapters

2:00 pm – 5:00 pm Salon IA	**Workshop 3** **The Religions of Asia: Toward an Asian Authority**

Instructors: Wendy Holden, Independent Consultant
William Kennedy, Cleveland Museum of Art
Sherrie Poirrier, Smith College

2:00 pm – 5:00 pm Salon IB	**Workshop 4** **Getting Past No: Assessing Copyright Risk**

Instructors: Carl Johnson, Brigham Young University
Deborah Gerhardt, University of North Carolina-
Chapel Hill
Allan Kohl, Minneapolis College of Art and Design
Gretchen Wagner, ARTstor

Sponsored by the IPR Committee.

Friday, March 30

Program: Friday
VRA 25th Annual Conference, March 27-31, 2007, Kansas City

6:00 pm – 7:30 pm   **Event**
Ballroom Prefunction   **The VRAffle25! and VRAvue**
and Salon IA

The VRAaffle25! is set to glitter and shine with a Jubilee glow. Benefiting the Travel Awards, ticket sales and bidding will stretch from Tuesday morning until late Friday afternoon when the drawing takes place in the Exhibits space beginning at 6:00 pm. You can't afford to miss this one because it is a prelude to the entertaining and celebratory VRAvue. The VRAvue will sweep you through a musical history of the VRA with visuals, song and laughter courtesy of President-elect Allan Kohl and a repertory band of performers drawn from our own ranks (wink, wink). Wear something silver and come prepared to revel!

Saturday, March 31, 2007

8:00 am – 2:00 pm   **Registration**
Pavilion Five

9:00 am – 12:30 pm and   **Workshop 5**
1:30 pm – 4:30 pm   **Image Metadata Crash Course**
Salon II

Organizer: Elisa Lanzi, Smith College
Instructors: Jan Eklund, University of California, Berkeley
Elisa Lanzi, Smith College
Ann Whiteside, Massachusetts Institute of
Technolgy

9:00 am – 10:30 am
Salon III

Seminar 4
Are We Speaking the Same Language?
Communication Strategies for the Visual Resources
Professional

Moderator: Betha Whitlow, Washington University in
                 Saint Louis
Speakers: Colette Lunday Brautigam, Lawrence University
            Emy Nelson Decker, University of Georgia
            Sheryl Frisch, California Polytechnic State
               University
            Elizabeth Schaub, University of Texas-Austin
            Jackie Spafford, University of California-
               Santa Barbara
Respondent: Maureen Burns, University of
               California-Irvine

11:00 am – 12:30 pm
Salon III

Special User's Group 6
VireoCat User's Group
Moderator: Susan Jane Williams, Scholars Resource

12:30 pm – 5:30 pm
Conference Suite 341

Meeting
Executive Board Meeting #2

Exhibit Hall Directory
VRA 25th Annual Conference, March 27-31, 2007, Kansas City

Archivision, Inc
Scott Gilchrist
2858 Chamonix Nord
Montreal, Quebec
CANADA H4R 3B7
Phone: 877-655-9855
contact@archivision.com

Backstage Library Works
Justin Hackworth
1180 South 800 East
Orem, Utah 84907
Phone: 801-356-1852
jhack@bslw.com

Davis Art Images
Karl Cole
50 Portland Street
Worcester , MA   01609
Phone: 800-533-2847
kcole@davis-art.com

Boston Photo Imaging
Bill Smith
Boston, MA
Phone: 617-267-4086
Fax: 617-450-4376
bostonphotobill@yahoo.com

When your images make a difference . . .

Enabling you to deliver and manage digital images securely in an unsecured environment. World Class eBiz technology for high resolution image serving, managing, and viewing. In use in secure environments at NASA, the Norton Simon and Nelson-Atkins Art museums to name a few.

Phil Stewart
mind2image.com
Independence, MO
816-373-5049 voice
816-373-5007 fax
pstewart@mind2image.com

mind2image.com
Phil Stewart
Independence, MO
Phone: 816-373-5049
Fax: 816-373-5007
pstewart@mind2image.com

GallerySystems
Collect. Manage. Share.

Gallery Systems
Robb Detlefs
3200 College Ave Ste 2
Berkeley, CA 94705
Phone: 510-652-8950
Fax: 510-652-8789
robb@gallerysystems.com

LUNA

Luna Imaging, Inc
Nancy Harm
2702 Media Center Drive
Los Angeles, CA
Phone: 323-908-1400
Fax: 323-908-1441
nancy@luna-img.com

PEARSON
Prentice Hall

Pearson/Prentice Hall
Helen Ronan
2 Duggan Road
Acton, MA 01720
Phone: 978-266-9436
Fax: 201-236-7750
Helen_Ronan@prenhall.com

SCHOLARS RESOURCE

Scholar's Resource
Carmen Wiedenhoeft
5 Horizon Lane
Freeport, Maine 04032
Phone: 800-688-3040, ext. 211
Mobile: 954-614-4054
Fax: 305-847-2820
carmen@scholarsresource.com

OCLC
United States

OCLC Online Computer Library
  Center, Inc.
Mary Ann Semigel
Patrick Jones
6565 Kilgour Place
Dublin, Ohio 43017-3395
Phone: 614-764-6000
Toll free: 800-848-5878
oclc@oclc.org

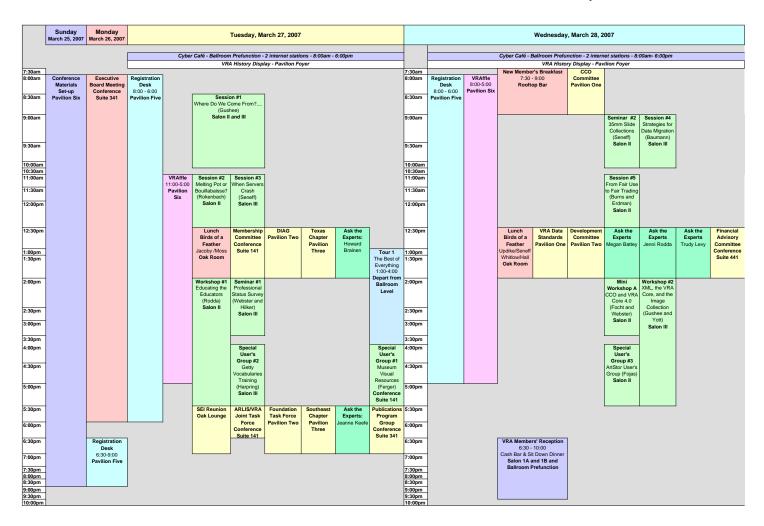**TWO CAT DIGITAL**
DIGITAL IMAGING EXPERTS

Two Cat Digital
Howard Brainen
14719 Catalina Street
San Leandro, CA 94577 USA
Phone: 510-940-2670 x201
howard@twocatdigital.com

Exhibitors

Week At-a-Glance
VRA 25th Annual Conference, March 27-31, 2007, Kansas City

	Sunday March 25, 2007	Monday March 26, 2007	Tuesday, March 27, 2007	Wednesday, March 28, 2007
			Cyber Café - Ballroom Prefunction - 2 internet stations - 8:00am - 6:00pm	Cyber Café - Ballroom Prefunction - 2 internet stations - 8:00am- 6:00pm
			VRA History Display - Pavilion Foyer	VRA History Display - Pavilion Foyer

Tuesday, March 27, 2007

- Conference Materials Set-up — Pavilion Six (Sunday)
- Executive Board Meeting — Conference Suite 341 (Monday)
- Registration Desk 8:00 - 6:00 — Pavilion Five
- Registration Desk 6:30-9:00 — Pavilion Five (Monday)
- Session #1 Where Do We Come From?.... (Gushee) — Salon II and III
- VRAffle 11:00-5:00 — Pavilion Six
- Session #2 Melting Pot or Bouillabaisse? (Rokenbach) — Salon II
- Session #3 When Servers Crash (Seneff) — Salon III
- Lunch Birds of a Feather — Jacoby /Moss — Oak Room
- Membership Committee — Conference Suite 141
- DIAG — Pavilion Two
- Texas Chapter — Pavilion Three
- Ask the Experts: Howard Brainen
- Tour 1 The Best of Everything 1:00-4:00 — Depart from Ballroom Level
- Workshop #1 Educating the Educators (Rodda) — Salon II
- Seminar #1 Professional Status Survey (Webster and Hilker) — Salon III
- Special User's Group #2 Getty Vocabularies Training (Harpring) — Salon III
- Special User's Group #1 Museum Visual Resources (Ferger) — Conference Suite 141
- SEI Reunion — Oak Lounge
- ARLIS/VRA Joint Task Force — Conference Suite 141
- Foundation Task Force — Pavilion Two
- Southeast Chapter — Pavilion Three
- Ask the Experts: Jeanne Keefe
- Publications Program Group — Conference Suite 341

Wednesday, March 28, 2007

- Registration Desk 8:00 - 6:00 — Pavilion Five
- VRAffle 8:00-5:00 — Pavilion Six
- New Member's Breakfast 7:30 - 9:00 — Rooftop Bar
- CCO Committee — Pavilion One
- Seminar #2 35mm Slide Collections (Seneff) — Salon II
- Session #4 Strategies for Data Migration (Baumann) — Salon III
- Session #5 From Fair Use to Fair Trading (Burns and Erdman) — Salon II
- Lunch Birds of a Feather — Updike/Seneff Whitlow/Hall — Oak Room
- VRA Data Standards — Pavilion One
- Development Committee — Pavilion Two
- Ask the Experts Megan Battey
- Ask the Experts Jenni Rodda
- Ask the Experts Trudy Levy
- Financial Advisory Committee — Conference Suite 441
- Mini Workshop A CCO and VRA Core 4.0 (Focht and Webster) — Salon II
- Workshop #2 XML, the VRA Core, and the Image Collection (Gushee and Yott) — Salon III
- Special User's Group #3 ArtStor User's Group (Fojas) — Salon II
- VRA Members' Reception 6:30 - 10:00 Cash Bar & Sit Down Dinner — Salon 1A and 1B and Ballroom Prefunction

Time column (left): 7:30am, 8:00am, 8:30am, 9:00am, 9:30am, 10:00am, 10:30am, 11:00am, 11:30am, 12:00pm, 12:30pm, 1:00pm, 1:30pm, 2:00pm, 2:30pm, 3:00pm, 3:30pm, 4:00pm, 4:30pm, 5:00pm, 5:30pm, 6:00pm, 6:30pm, 7:00pm, 7:30pm, 8:00pm, 8:30pm, 9:00pm, 9:30pm, 10:00pm

Week At-a-Glance

Thursday, March 29, 2007

Cyber Café - Ballroom Prefunction - 2 internet stations - 8:00am- 6:00pm
VRA History Display - Pavilion Foyer

Time	Event
8:00	**Registration Desk** 8:00 6:00 **Pavilion Five**
8:00 - 10:30	**VRA Annual Business Meeting and Buffet Breakfast**, **Salon IA and IB**
10:30-5:00	**VRAffle** 10:30-5:00 **Pavilion Six**
11:00am	**Session #6** Is Anyone Using? (Lanzi) **Salon II** — **Seminar #3** What is a Work? (Urban) **Salon III**
12:00pm	**SEI Implementation Committee Pavilion Three**
12:30pm	**Mid-Atlantic Chapter Meeting Pavilion One** — **Education Committee Pavilion Two** — **Ask the Experts:** Susan Jane Williams — **Lunch Birds of a Feather** Reynolds/ Kohl Levy/Albrecht **Oak Room**
1:00 - 4:30	**Tour 2** A Masterpiece Day 1:00 - 4:30 **Depart from Ballroom Level**
2:00pm	**Session #7** Color Management from A to Z (Moe) **Salon II** — **Special User's Group #4** MDID User's Group (Updike) **Salon III**
3:00 - 5:00	**SEI Task Force** 3:00.-5:00 **Pavilion Three**
3:30pm	**Ask the MDID Experts Pavilion One** — **Travel Awards Committee Pavilion Two**
4:00pm	**Mini-Workshop B** CCO and VRA Core 4.0 (Focht and Webster) **Salon II** — **Session 8** A Burgeoning Beyond Restraint (LeBrecque) **Salon III**
5:30pm	**San Diego Planning Pavilion Three**
7:30pm	**Tansey Dinner** Jack Stack's BBQ (off site) *Buses will begin leaving at 6:30 from the Ballroom Level*

Friday, March 30, 2007

VRA History Display - Pavilion Foyer

Time	Event
8:00 2:00	**Registration Desk** 8:00 2:00 **Pavilion Five**
8:00-4:00	**VRAffle** 8:00-4:00 **Ballroom Prefunction**
8:00	**Nominating Committee Pavilion One** — **Chapter Chairs Pavilion Two** — **Luna User's Group Pavilion Three** — **IPR Committee Oak Room**
9:00am	**Session #9** Image Indexing (Beaudoin) **Salon IA** — **Session #10** International Adoption and Use of VRA Core 4.0 and CCO (Lanzi) **Salon IB**
11:00am	**Session #11** Managing Student and Faculty Member Collections (McAllister) **Salon IA** — **Special User's Group #5** Iris User's Group (Duncan) **Salon IB** — **Exhibit Hall Ballroom Prefunction**
12:30pm	**Leadership Luncheon Rooftop Bar** — **Ask the Experts:** Murtha Baca
2:00pm	**Workshop #3** The Religions of Asia (Holden) **Salon IA** — **Workshop #4** Getting Past No: Assessing Copyright Risk (Gordon) **Salon IB**
6:00pm	**VRAffle 25! And Revue Cash Bar Ballroom Prefunction and Salon IB**

Saturday, March 31, 2007

VRA History Display - Pavilion Foyer

Time	Event
8:00 - 2:00	**Registration Desk** 8:00 - 2:00 **Pavilion Five**
9:00am	**Workshop #5** Image Metadata Crash Course (Lanzi) Lunch from 12:30-1:30 **Salon II** — **Seminar #4** Are We Speaking the Same Language? (Whitlow) **Salon III**
11:00am	**Special User's Group #6** VireoCat User's Group **Salon III**
12:30pm	**Executive Board Meeting #2** Conference Suite 341

Abstracts: Seminars
VRA 25th Annual Conference, March 27-31, 2007, Kansas City

Seminar 1
Tuesday, March 27, 2007, 2:00 - 3:30 pm
The VRA 2006 Professional Status Survey: The planning process and preliminary data report

By the time VRA meets in Kansas City, 2007, the 2006 VRA Professional Status Survey will have been completed and raw data will be available. The Professional Status Survey would like to take the opportunity of the 25th anniversary conference to present the preliminary raw data and lead a discussion about the planning of the survey and its possible ramifications for the profession. We are looking forward to giving conference attendees a first look at the snapshot of the VR profession in 2007.

Seminar 2
Wednesday, March 28, 2007, 9:00 - 10:30 am
35mm Slide Collections: Retention Criteria, Preservation Issues, Donation Ideas

What should happen to the 35mm slides that have been the mainstay of visual resources collections for the past 25 years? As collections move increasingly towards digital media, how can curators best judge what 35mm slides to keep and what to discard? How can we best preserve the slides we do keep? Can we donate de-accessioned slides in a meaningful and legal manner?

This panel will examine the 35mm slide collection in transition. We will discuss ideas for retention criteria, best practices for preserving slides and housing them in VR facilities of the 21st century, and some avenues for donation of discarded material.

Seminar 3
Thursday, March 29, 2007, 11:00 am - 12:30 pm
What is a Work?

One of the goals of VRA Core is to enable cultural heritage institutions to share information about their collections. As we move from individual databases towards shared repositories, the understanding that different communities have about "works" and their relationships to images may present visual resource collections with unexpected challenges. This session will explore how the concept of "works" has been discussed in various metadata communities and the role that works play in visual resources collections through VRA Core and CCO. Members of the panel will lead us from abstract models of works to the implications of works in the systems used to manage visual resources.

Seminar 4
Saturday, March 31, 2007, 9:00 - 10:00 am
Are We Speaking the Same Language? Communication Strategies for the Visual Resources Professional

The work world of the visual resources professional is often highly complex, requiring broad-ranging communication skills as one navigates across a professional landscape that includes faculty, students, technologists, administrators, and increasingly, individuals at other institutions. This seminar addresses the ever-important but often neglected issue of communication practices. How should I talk to my student employees? How do I approach administrators? How can I use language effectively to level the playing field between myself and a difficult faculty member? Why can't I get the computer specialist to understand what I'm saying? Several VR professionals will provide insights into these questions in a series of brief talks designed to get to the heart of these common issues.

Abstracts: Sessions
VRA 25th Annual Conference, March 27-31, 2007, Kansas City

Session I
Tuesday, March 27, 2007, 8:30 - 10:30 am
"Where Do We Come From? What Are We? Where Are We Going?" The VRA at 25: Understanding Our Past & Framing a Future

The twenty-fifth anniversary of the Visual Resources Association comes at a time of rapid change within the profession. Once dedicated almost exclusively to providing slide images to specific departments for purposes of instruction, managers of visual content have expanded their role to include the development of image collections for entire institutions, have become active creators, arbitrators and advocates for the creation of standardized metadata and have been leaders in the implementation and use of technologies to fully exploit the potential of image materials. This session intends to inform us of our history and to give some consideration of new directions our profession should be taking. Featured speakers will provide a history of the Visual Resources Association, address issues of identity and unique skill sets within the visual resources profession, discuss technological strides made within the visual resources community and introduce potential new frameworks for the profession.

Session 2
Tuesday, March 27, 2007, 11:00 am - 12:30 pm
Melting Pot or Bouillabaisse: The Aggregation Dilemma

Because of differing local needs and community standards and practices, descriptive information for electronic resources varies greatly in its structure, vocabulary, and key access points. As a result, organizations aggregating collections from disparate sources face unique challenges. Our speakers will talk about strategies, both algorithmic and manual, they have used for increasing coherence and aiding discovery across collections. This session will focus on techniques for improving descriptive metadata, searching, and browsing in an aggregated setting.

Session 3
Tuesday, March 27, 2007, 11:00 am - 12:30 pm
When Servers Crash: Disaster Planning in the Digital Age

This session will revisit and update "VRA Special Bulletin 7: Disaster Planning for Visual Resources Collections," published in 1994. The experiences of visual resources curators who have been through recent disasters will be examined, focusing on how their disaster plans did or did not facilitate recovery. The session will also address preparing a disaster plan in the digital age as analog collections depend more on digital media, how can a robust disaster plan prepare for both the analog and digital collection? The participants hope to present a diverse and practical discussion about disaster planning.

Session 4
Wednesday, March 28, 2007, 9:00-10:30 am
Strategies for Data Migration in the age of CCO and VRA Core 4.0

The publication of Cataloging Cultural Objects (CCO) and the upcoming release of the VRA Core 4.0 represent significant milestones for the visual resources community, but these developments come with a host of challenges for image collections seeking to upgrade their existing databases to conform to the new standards. Chief among the challenges for these collections is moving from item-level cataloging in a flat structure to implementing related work and image records in a relational environment. Depending on the nature of the database, this transition will often mean migrating legacy data from a flat system into a relational one.

The purpose of this session is to first address the problem of data migration from a theoretical perspective, and then to provide a series of case studies showing how the problem has been dealt with in a variety of real-world contexts. The goal is not to present a one-size-fits-all solution, but rather to

demonstrate a variety of strategies of data migration in different contexts ranging from small visual resources collections with minimal support to a large museum with an extensive infrastructure. The case studies will endeavor to show both the successes and necessary compromises made in the course of the migration and how these have affected the final outcome and the ongoing processes.

Session 5
Wednesday, March 28, 2007, 11:00 am - 12:30 pm
From Fair Use to Fair Trading: Creating a Digital Image Matchmaking Commons

Should the VRA facilitate the establishment of a digital image matchmaking commons–a virtual, utopian place where potential partners can publicize goods or discover a good match thereby fostering expanded cooperative endeavors? Now that professionals are deeply engaged in the transition from analog to digital images, and considering image services, software development, and emergent business models, might an extension to collaborative models of "fair trading" be possible? This session will explore possibilities, raise questions, and provide a forum for brainstorming about: 1) how to find collaborators, 2) what form such a commons might take, 3) the thorny issues associated with shared digital resources, and, 4) how the interests of disparate groups might be integrated through the creation of a VRA digital image matchmaking commons.

Session 6
Thursday, March 29, 2007, 11:00 am - 12:30 pm
"Is Anyone Using?": A Cavalcade of Interoperability Strategies

This session features a series of 7-10 minute demonstrations by VR practitioners showing interoperability solutions with two or more applications. The session will be a demonstration of REAL-LIFE

strategies from the community (rather than a vendor session). Participants will show how applications interoperate in the classroom or in integrated access situations. Each demonstration will include a brief explanation of the strategy so that the audience can take away real solutions. Participants' brief demos will address three points: what is the challenge? show the solution, and state how you did it. Demos will feature interoperability strategies between/among the following types of applications: Course Management systems, Institutional repositories, Collection Management Systems, Presentation tools, Library systems, Museum systems, Federated Search, and licensed content.

Session 7
Thursday, March 29, 2007, 2:00 - 3:30 pm
Color Management from A to Z

Color Management from A-to-Z will explore the impact of color space and light when converting between analog and digital. Monitors, scanners, digital cameras, proofers, and presses have color gamuts that vary in size. In order to produce a digital or printed image with specific colors the color gamuts must be the same size. Color management adjusts the size of the gamuts for each imaging device, when the gamuts match you can create predictable and consistent color. Utilizing the standards created by the International Color Consortium (ICC) visual resource professionals can ensure a portable color management system that is independent of specific suppliers and platforms.

Successful implementation of a color management system will give 'appearance consistency' wherever images are rendered–a valuable practice for institutions that utilize images. As leaders in a visual world, visual resource professionals should acquire the skills and make common the practice of color managed workflow.

This panel will discuss: color space, lighting, calibration, characterization, standards, instruments, software, digital capture, digital output, print output, and workflow.

Abstracts: Sessions
VRA 25th Annual Conference, March 27-31, 2007, Kansas City

Session 8
Thursday, March 29, 2007, 4:00 - 5:30 pm
A Burgeoning Beyond Restraint: Delivering Video, Audio, and Image Data to the Classroom

With advances in presentation platforms, file storage systems, and the increasing functionality and power of computer hardware, software, and network infrastructures, there is very little to hold back an educational institution from implementing a full-featured, bleeding-edge multimedia delivery system. During this session, we will demonstrate different systems built to take advantage of these advances in digital technology, and begin a discussion to further advance the development and implementation of such systems, while remaining mindful of very real restrictions placed upon us by fair use and intellectual property considerations.

During this session we will address three important areas: software and hardware requirements for storage and delivery, the development and usage of advanced media delivery tools, and a discussion of questions surrounding copyright and security policies.

System demonstrations will include the DU-VAGA media presentation application, the DORA digital object repository application, and the Media Mill storage, processing and delivery service.

Session 9
Friday, March 30, 2007, 9:00 - 10:30 am
Image Indexing: Current and Emerging Research of Access to Visual Materials

The wealth of information images have to offer has only recently been appreciated by a wider audience. Access to images in the past was restricted by the physical nature of the materials. However, with the explosive growth of the Web and the development of common imaging technologies over the past decade, exchanging visual materials has become a quick and relatively easy process. What has resulted is a situation where the creation of digital images far outpaces our ability to provide appropriate means of access. This session sets out to present current and emerging research into image indexing in an attempt to focus attention on issues concerning increased access to these rich materials. Sustained investigation into the various factors surrounding image indexing is needed to develop new and expanded contact with visual information.

Session 10
Friday, March 30, 2007, 9:00 - 10:30 am
Two Partially Buried Sinks: Cataloging Contemporary Art

This session opens with a showcase project from England demonstrating an innovative approach to cataloging contemporary art as it is being created. Following the presentation, the moderators will identify key issues for cataloging contemporary art, with special reference to VRA Core 4.0 and CCO. Audience participation is encouraged!

 "AFoundation," as a supporter of contemporary art practice in the UK, recognized the need to document contemporary artworks to museum quality standards as they are produced and before they are lost. Following much research and a great deal of support from colleagues in the USA, the foundation embarked on a VRA Core 4.0 cataloging system for contemporary art called ADatabase. The works exhibited in the annual UK New Contemporaries Exhibition have been added as a virtual collection and

a living archive. The project faced several challenges presented by the new scheme in applying it to the complex subject area of contemporary art. Our speaker will share the process and strategies of the project.

Session 11
Friday, March 30, 2007, 11:00 am - 12:30 pm
Managing Student and Faculty Member Collections: Trials and Triumphs

Student and faculty member work collections are assets to institutions of higher education. The collections may include creative works or travel photos by student and faculty members. These works may exist in a variety of formats, from photographs and slides to electronic files. Curators face many challenges in identifying, acquiring, maintaining, and providing access to these collections. Successful collection management proves that these documents are extremely useful in preparing for accreditation review, recruitment and development, and creating a useful historical record of work associated with that institution. This session will address issues curators face regarding collection management, including: acquiring work, organizing and managing physical and digital collections, facing copyright issues, creating finding aids and methods of access, and garnering resources to support the collections. Presenters will also share success stories and roadblocks encountered when dealing with these types of collections.

Special User's Group 1
Tuesday, March 27, 2007, 4:00 - 5:30 pm
Museum Visual Resources Special Interest Group

The Museum Visual Resources Special Interest Group provides an opportunity for museum professionals to address issues that are particular to museums. The informal discussions provide the chance to ask questions and discover trends within the museum environment. The discussions will revolve around our changing roles and responsibilities. Specific attention will be paid to our role in the creation, cataloging and management of digital images, either within a museum's digital asset management system or in an independent system.

Special User's Group 2
Tuesday, March 27, 2007, 4:00 - 5:30 pm
Getty Vocabularies: Training for Contributions

Learn how to contribute to the Getty Vocabularies via the online Web form. Hear detailed instructions about how to fill in the form. Learn how to apply the editorial rules for required fields. Bring your questions and ask the expert. The AAT, ULAN, and TGN grow through contributions from the user community. Do you need new AAT terms for your cataloging? Is an artist that you need missing from the ULAN? Do you want to add a new place name to the TGN? A Vocabulary Expert will be on hand to give instructions and answer your questions.

Abstracts: Special User's Groups
VRA 25th Annual Conference, March 27-31, 2007, Kansas City

Special User's Group 3
Wednesday, March 28, 2007, 4:00 - 5:30 pm
ARTstor Special User's Group Meeting

ARTstor is a digital library of images, associated information, and software tools designed to enhance teaching, learning, and scholarship in the arts and associated fields. ARTstor contains over 500,000 images of art, architecture, and archaeology from a wide range of cultures and time periods. ARTstor representatives will give short presentations on several topics, including: forthcoming collections, technology enhancements, outreach efforts, ongoing initiatives, etc. A Q & A session will follow; conference participants are encouraged to submit questions in advance to the moderator.

Special User's Group 4
Thursday, March 29, 2007, 2:00 - 3:30 pm
MDID Special User's Group Meeting

The Madison Digital Image Database (MDID) is a freely distributed, open source software application developed at James Madison University to facilitate teaching with digital images online and in the classroom. This session will bring MDID users, and potential users, together to share their experiences and to ask questions. Members of the MDID development team will demonstrate new features added in the past year, talk about ongoing development and share upcoming enhancements. The team will also report on JMU's IMLS grant that is supporting development of new interoperability components. (More information is at http://mdid.org/.)

Special User's Group 5
Friday, March 30, 2007, 10:30 am - 12:30 pm
IRIS Special User's Group

A new version, IRIS 2006, will be demonstrated. A prototype of IRIS 2007 will be presented, including an XML export compliant with the VRA Core Schema. The Image Resource Information System (IRIS) evolved as a cooperative venture, begun in 1997 by a group of seven institutions. Approximately 25 institutions currently participate in using and developing this FileMaker application. Our work during the past three years has attempted to implement the VRA Core Categories v.4.0 and CCO (Cataloging Cultural Objects), to facilitate data sharing within the IRIS community and beyond, and to achieve interoperability with image presentation systems such as Luna Insight and MDID2. All are welcome to attend! You do not need to be an IRIS user to learn from or contribute to this discussion.

Special User's Group 6
Saturday, March 31, 2007, 11:00 am - 12:30 pm
VireoCat User's Group

VireoCat is a free cataloging utility written in Filemaker Pro (version 7 and later required), first distributed at the Miami conference. Now in version 2, it is VRA Core 4 and CCO compliant and supports export and import in XML using the Core 4 schema. There is a website, user's group and list serv. Full information and free download is available at: http://humanities.uchicago.edu/depts/art/visual_resources/vireocat.shtml. The user group will discuss issues and desired fixes. Discussion will be led by Susan Jane Williams. Others in the group will speak about their experiences importing legacy data and moving to a relational structure. Members will also talk about the writing of XSLT stylesheets to "hook" VireoCat data to other applications such as Insight and MDID by the use of XML export. Everyone is welcome to this open meeting.

Abstracts: Workshops
VRA 25th Annual Conference, March 27-31, 2007, Kansas City

Workshop 1
Tuesday, March 27, 2007, 2:00 - 5:30 pm
Educating the Educators: Teaching Faculty to Teach with Digital Images

This workshop will focus on various methods and techniques for teaching the patrons of visual resources collections how to use digital image technologies, in particular presentation software, in the classroom. As we continue the transition from analog to digital technologies, the presentation component may be both the most useful, and the most daunting, to our patrons. Strategies for interesting patrons in new technologies, providing users with the information they need to consider, what works best for their pedagogical purposes, and how the most popular softwares accomplish particular teaching goals will be addressed through this classroom-style learning experience. Among the tools to be discussed are Microsoft's PowerPoint, ARTstor's Offline Image Viewer, Luna Imaging's Insight presentation environment, and the MDID from James Madison University. Issues of interoperability, and how each tool works in both PC and Mac environments, will be discussed.

Workshop 2
Wednesday, March 28, 2007, 2:00 - 5:30 pm
XML, the VRA Core, and the Image Collection

This workshop will offer participants the opportunity to learn about XML, how it works, and how to write it themselves. In the workshop, participants will see first hand how the VRA Core schema transfers image collection data. The workshop will be led by Patrick Yott, who is the Head of the Digital Scholarship Service at Brown University. He had extensive experience teaching XML through NELINET and ARL.

Workshop 3
Friday, March 30, 2007, 2:00 - 5:30 pm
The Religions of Asia: Toward an Asian Authority

This workshop will provide a brief overview of the three major religions that developed in India and spread throughout Asia – Hinduism, Buddhism, and Jainism. Periods, styles and Pan-Asian art forms will be discussed, as well as the signs and symbols of the three religions and offshoots, such as Tantric Buddhism. Subject indexing, including the accuracy and usefulness of the period and style entries in standard authorities such as the AAT and others, will be explored. Reliable Internet resources will be provided. There also will be a discussion on using CCO and cataloguing Asian art. Workshop participants will be solicited in advance of the conference to identify areas that prevent stumbling blocks for cataloguing Asian art, preferably but not limited to images with a religious focus.

Workshop 4
Friday, March 30, 2007, 2:00 - 5:30 pm
Getting Past No: Assessing Copyright Risk

How can you educate yourself about copyright? What types of risks might an institutional counsel or other decision-makers be considering when determining a copyright policy at your institution? What "good practices" resources are available?   What are the main elements of a good copyright policy? Participants will review copyright use policies and other assessment principles and practices. Actual scenarios and questions will be used. The final version of DIRC will be reviewed. The legal and policy issue of new and evolving technology, such as pod casting will be presented. This workshop will help in formulating a risk assessment strategy and instruction on "good practices" to advise the decision makers.   Each participant will be better equipped to more confidently address the copyright issues when they return to their own working environment.

Abstracts: Workshops
VRA 25th Annual Conference, March 27-31, 2007, Kansas City

Workshop 5
Saturday, March 31, 2007, 9:00 am - 12:30 pm; 1:30 - 4:30 pm
Image Metadata Crash Course

Learn how to create quality, sharable image metadata using standard tools such as VRA Core 4.0 and CCO. The day long workshop will feature multiple interactive components, with several instructors available for personal, hands-on assistance. The agenda includes: 1) Basic Principles (with curriculum from SEI and CCO training) 2) Practice (many hands-on exercises and tutorials, for example, small breakout groups will work on work/image decisions and map the data sets to Core 4)   3) Demonstrations (e.g., applications that incorporate Core 4/CCO showing how complex works can be cataloged exporting to XML to various end user interfaces examples of indexing vs. display 4) Strategic Ideas for more efficient cataloging, incorporating end user metadata, enhancing vendor data, and facilitating access to sharable personal collections 5) Ask the Expert

Mini-Workshop I and II
Wednesday, March 28, 2007, 2:00 - 3:30 pm
Thursday, March 29, 2007, 4:00 - 5:30 pm
CCO and VRA Core 4.0

This free mini-workshop workshop is targeted at conference attendees who are already attempting to implement CCO at their institution and desire to discuss implementation issues. The workshop will provide guided self-help to assist the participants in moving forward with the implementation of standards in the context of their specific local situations. Those who need comprehensive instruction about CCO should attend Saturday's day-long CCO and VRA Core 4.0 workshop, "Image Metadata Crash Course."

The format of the workshop will be "seminar" style and example driven with the topics for discussion solicited from the participants. The content will be built around these issues. The experts will speak briefly about selected issues and propose appropriate solutions; the participants will then be asked to brainstorm and ask further questions.

This workshop will not present or focus on the CCO Guidelines or the VRA Core although the participants should be well acquainted with this material as the discussions will be informed by these documents. This will not be a cataloging workshop. It will be a new forum which fosters dialog between the participants on the one hand and the leaders and experts on the other about specific issues that we all encounter in the field. We hope that it will bridge a gap between and complement the full day workshop, "Image Metadata Crash Course" and the one-on-one "Ask the Experts" opportunities.

We anticipate fruitful, grassroots generated discussions on issues that arise when implementations occur are constrained by limited or restricted resources such as when a collection lacks a cataloger or when it does not have a VRA Core compliant relational database. What does one do when one is working with flat data? How does one work with an end user front end that is flat even when the back end database is relational? How does one deal with personal collections? How might one incorporate folksonomys and social tagging in our systems? How does one develop workflows that gets the work done while incorporating as much as possible from VRA Core, the CCO, and other appropriate authorities?

Abstracts: Workshops

Visual Resources Association
VRA 25th Annual Conference, March 27-31, 2007, Kansas City

Incorporated as a General Not-for-Profit Corporation in the State of Missouri,
August 31, 1982, under Number N0028029, Federal Tax ID Number 43-11293169.

Membership

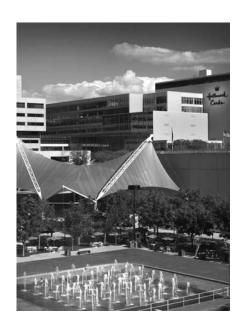Application for membership in the VRA is available at vraweb.org

Individual Membership
Annual Salary Range:

Less than $20,000	$ 35.00
$21,000 – 29,000	$ 55.00
$30,000 – 39,000	$ 80.00
$40,000 – 49,000	$100.00
Over $50,000	$125.00
Individual Outside North America:	$100.00
Institutional:	$145.00
Contributing:	$150 – 299.00
Patron:	$300.00+

Memberships are for the calendar year (January through December); those received after October 15
are applied to the next calendar year.

Executive Board 2007

President:	Virginia (Macie) Hall, Johns Hopkins University
Vice President for Conference Arrangements:	Rebecca A. Moss, University of Minnesota
Vice President for Conference Program:	Betha Whitlow, Washington University in St. Louis
Secretary:	Linda Reynolds, Williams College
Treasurer:	Ann Woodward, Johns Hopkins University
Public Relations and Communications Officer:	Lise Hawkos, Arizona State University

Executive Board 2008

President:	Virginia (Macie) Hall, Johns Hopkins University
President Elect	Allan Kohl, Minneapolis College of Art & Design
Vice President for Conference Arrangements:	Rebecca A. Moss, University of Minnesota
Vice President for Conference Program:	Vickie O'Riordan, University of San Diego
Secretary:	Jolene de Verges, Smith College
Treasurer:	Ann Woodward, Johns Hopkins University
Public Relations and Communications Officer:	Lise Hawkos, Arizona State University

Membership Services Coordinator

Liz Edgar Hernandez

Association

Visual Resources Association
VRA 25th Annual Conference, March 27-31, 2007, Kansas City

VRA Committee Chairs 2006

Summer Educational Institute VRA Co-Chair:	Karin Whalen, Reed College
Awards:	John Taormina, Duke University
Data Standards:	Janice Eklund, University of California, Berkeley
Development Co-Chairs:	Jane Darcovich, University of Illinois at Chicago
	Heidi S. Raatz, Minneapolis Institute of Arts
Digital Initiatives Advisory Committee:	Virginia Kerr, Northwestern University
Education Co-Chairs:	Maureen Burns, University of California, Irvine
	Jodie Walz, University of Minnesota
Financial Advisory Committee:	Ann Woodward, Johns Hopkins University
Intellectual Property Rights:	Marlene Gordon, University of Michigan, Dearborn
Membership:	Trudy Levy, Image Integration/ Digital Imaging Guide
Nominating:	Ann R. F. Burns, University of Virginia
Professional Status Survey Co-Chairs:	Christine Hilker, University of Arkansas
	Margaret Webster, Cornell University
Silver Jubilee Committee Co-Chairs:	Megan Battey, Middlebury College
	Marcia Focht, Binghamton University
Travel Awards:	Jacqueline Spafford, University of California, Santa Barbara

VRA Appointees 2006

Archivist:	Martine Sherrill, Wake Forest University
Cataloging Cultural Objects Project	Eliza Lanzi, Smith College
Project Managers:	Ann Whiteside, Massachusetts Institute of Technology
Images, Online Newsletter Editor:	Marlene Gordon, University of Michigan, Dearborn
MARC Advisory Committee Representative:	Sherman Clarke, New York University
Special Bulletin Editor:	Wendy Holden, Independent Consultant
VRA Bulletin Editor:	Mark Pompelia, Rice University
Website and MemberClicks Coordinator:	Christine Hilker, University of Arkansas
Web Administrator:	Helen Terry, Trinity University
Website Editor:	Amy McKenna, Williams College

Special thanks to the Silver Jubilee Committee!

The Executive Board would like to give special thanks to the co-chairs and members of the Silver Jubilee Committee for all their work to make the VRA 25th anniversary celebration meaningful, memorable and silver-sprinkled.

Megan Battey, Middlebury College and Marcia Focht, Binghamton University, Co-chairs. Elizabeth Gushee, University of Virginia; Brian Shelburne, UMass Amherst; Martine Sherrill, Wake Forest University (Winston-Salem); Christine Sundt, Eugene, OR; Christina Updike, James Madison University

Association

Visual Resources Association
VRA 25th Annual Conference, March 27-31, 2007, Kansas City

photo: Christine Hilker

Regional Chapter Chairs 2006

Great Lakes:	Joseph Romano, Oberlin College
Greater New York	Sherman Clarke, New York University
Greater Philadelphia	Evan Towle, Philadelphia Museum of Art
Mid-Atlantic	Ann Woodward, Johns Hopkins University
Midwest	Dennis McGuire, Columbia College, Chicago
New England	Megan Battey, Middlebury College
Northern California	Marika Wolfe, University of the Pacific
Pacific Rim	Heather Seneff, University of Washington
Southern California	Jacqueline Spafford, University of California, Santa Barbara
Southeast	Emy Decker, University of Georgia
Texas	*Position Vacant*
Upstate New York	Jeannine Keefer, Cornell University

See you in San Diego!